



GRADUATE CERTIFICATE IN **Healthcare Management**

Certificate Description

This certificate provides experienced professionals who possess a bachelor's degree the ability to obtain specialization in the field of Healthcare Management to grow professionally.

Systems in Healthcare Management—HCM 610—This course examines the concepts and skills necessary to assume leadership positions by integrating the various business functions. Systems are discussed that consider valid assumptions of human behavior, inter-organizational perspectives, medical needs, education, communication, and resources.

Outcomes:

- Describe the role of regulation in the healthcare industry.
- Explain the drivers of value in healthcare considering operational and strategic architecture for quality standards.
- Compare research methods and techniques necessary for attaining a high level of competence in the delivery of healthcare.
- Assess the role of information systems management in medical management operations and reporting.
- Identify the types of standards and indicators used in performance measurement and evaluate some of the barriers and issues with those performance measurements.
- Apply critical thinking skills to analyze business situations.
- Discuss the opportunities provided by technology for businesses.
- Recognize situations that present potential legal and ethical issues and develop solutions for those issues.
- Use effective communication techniques.

Healthcare Administration—HCM 630—This course is an overview of the health care delivery system in the United States. Topics include composition, function, and interrelationships of organizations and professional groups within the system.

Outcomes:

- Summarize the historical development of health care delivery systems in the U.S. and evaluate the forces involved.
- Compare and contrast the strengths and weaknesses associated with various types of health care delivery systems in the U.S. from patient, provider, administrator, and third-party payer perspectives.
- Analyze the interrelationships between health care delivery systems involved in primary, secondary, and tertiary levels of care.
- Differentiate the primary goals of nonprofit health organizations and for-profit health organizations in the U.S.



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Healthcare Policy—HCM 620—This course attempts to underscore the important role political factors play in the development of health policy, how administrative agencies translate legislation into statutory law, and the role played by the media in shaping public opinion on health policy issues.

Outcomes:

- Explain the historic and contemporary involvement of government and politics in the organization, financing, and delivery of healthcare.
- Describe the impact of recent laws and regulations on the management of health care.
- Describe how the Military Health System and the Veterans Health Administration influence healthcare quality and cost in the private sector and vice versa.
- Identify the main accrediting agencies and explain the impact of accreditation on healthcare management.
- Explain the purpose of medical management committees and identify several common types of medical management committees.
- Assess the effect of changes in health policy on healthcare management.
- Apply critical thinking skills to analyze business situations.
- Discuss the opportunities provided by technology for businesses.
- Recognize situations that present potential legal and ethical issues and develop solutions for those issues.

Healthcare Strategies—HCM 640—This course is designed to focus on planning and strategic development of healthcare organizations. Topics include needs assessment, demands analysis, generation of alternative, priority setting and evaluation.

Outcomes:

- Describe the basic steps involved in creating, revising, and evaluating strategic planning in healthcare and relationships to the organizational mission and vision.
- Analyze the components involved in strategic planning (Strengths, Weaknesses, Opportunities, and Threats) for various health care organizations in the U.S.
- Evaluate the application of various tools (e.g., needs assessment, demands analysis) in determining strategic planning and evaluation for various health care organizations in the U.S.
- Identify and assess decision making skills utilized by health care managers for strategic planning processes necessary in a competitive marketplace.