



GRADUATE CERTIFICATE IN **Management**

Certificate Description

This certificate provides experienced professionals who possess a bachelor's degree the ability to obtain specialization in the field of Management to grow professionally.

Economics for the Global Manager—BUS 610—In this course students will apply the theory and tools of micro and macroeconomics and research to the formation of business decisions in the global environment.

Outcomes:

- Explain the macroeconomic and microeconomic concepts and how they relate to the management of a global organization.
- Critically analyze and evaluate real-life economic problems and opportunities by applying economic concepts, principles, and theory.
- Examine current global economic and political policies and their impact on business decisions.
- Examine the functions, opportunities, and challenges of the international monetary system.
- Apply critical thinking skills to analyze business situations.
- Discuss the opportunities provided by technology for businesses.
- Use effective communication techniques.
- Recognize situations that present potential legal and ethical issues and develop solutions for those issues.

Leadership and Ethics for Managers—MGT 615—In this course, students explore the interaction between leaders, followers, and situations. The course involves the consideration of opportunities and ethical challenges of leadership.

Outcomes:

- Compare and contrast leadership and management, and understand their similarities and differences as well as the ethical challenges that managers face.
- Explain the role of individual differences and traits in leadership.
- Describe the role of relationship development and management in effective leadership and use the concepts in improving leadership effectiveness.
- Analyze the various leader, follower, cultural, and situational characteristics that contribute to leadership.
- Discuss and explain when and why participation should be used to improve leadership effectiveness.
- Apply ethical reasoning skills and ethical theories to business situations.
- Apply critical thinking skills to analyze business situations.
- Discuss the opportunities provided by technology for businesses.
- Recognize situations that present potential legal and ethical issues and develop solutions for those issues.
- Use effective communication techniques.



GRADUATE CERTIFICATE IN **Management**

Legal Aspects of Business Decisions—MGT 625—This course covers the current legal issues facing corporations operating in the global economy. Students will explore a variety of issues such as employment, International trade and investment, licensing property, commercial transactions, and conflict resolution strategies.

Outcomes:

- Explain the bases and sources of international law.
- Compare the home state, host state and international regulation of multinational enterprises.
- Explain dispute resolution and the alternative dispute resolution process in international disagreements.
- Identify multilateral trade agreements and international regulation, and barriers to international trade.
- Describe the creation and concepts of intellectual property, and international protection and transfer of intellectual property.
- Research and understand the international policies, regulation and supervision of foreign investment.
- Apply critical thinking skills to analyze business situations.
- Discuss the opportunities provided by technology for businesses.
- Recognize situations that present potential legal and ethical issues and develop solutions for those issues.
- Use effective communication techniques.

Quality Management and Continuous Improvement—MGT 656 —In this course students will explore the philosophy and tools for quality management and continuous improvement of products and processes. Using data collection and problem-solving techniques, students will examine the design of quality practices.

Outcomes:

- Describe time study methods and work sampling and perform calculations.
- Identify management quality initiatives, such as TQM, Six Sigma.
- Evaluate quality control tools used to analyze and improve processes.
- Determine the costs associated with quality.
- Improve a process by mapping, analyzing, and redesigning the process.
- Discuss the impact of technology on business.
- Use effective communication techniques.
- Recognize situations that present potential ethical and legal issues and develop solutions for those issues.