

BACHELOR OF HEALTHCARE MANAGEMENT (BHCM)

Specialization in

Health Services Administration Management



OVERVIEW

An aging baby-boom population, new medical technology and advances in medical treatment have helped contribute to an increasing demand for healthcare professionals who can coordinate, plan and direct rapidly changing health services.¹ AIU's Bachelor of Healthcare Management (BHCM) degree is designed for those interested in healthcare organizations. The specialization in Health Services Administration Management helps students prepare for administrative roles in organizations such as hospitals, medical offices, insurance companies and extended-care providers.

COURSEWORK

CURRICULUM INCLUDES

In this specialized curriculum, students can learn about the U.S. healthcare system, including its structure, operations, regulations and management, with a focus on administrative roles in healthcare services. This specialization provides students with an opportunity to study healthcare directly across many disciplines in order to help students prepare for a career in healthcare management. For example:

- In **Healthcare Organization** topics address performance and issues related to change management and interoperability of organizations as well as demonstrating upstream and downstream actions and their implications to the success of the organizational goals and objectives.
- In **Leadership in Healthcare Organizations** students are exposed to organizational leadership strategies and tactics as they apply to the healthcare organizations.
- In **Healthcare Resource Allocation and Policy Making** students can achieve a better understanding of the public policy formulation and modification processes in addition to an awareness of critical issues in American health policy impacting healthcare managers.

OUTCOMES

WE CAN HELP YOU LEARN HOW TO

- Apply principles of economics and finance to make decisions in various healthcare settings for various healthcare practices and functions
- Analyze the relationships between costs, quality, and access to healthcare in the U.S.
- Evaluate potential ethical and legal conflicts in healthcare related to legislative and regulatory issues affecting healthcare

AIU Business Degree Programs are programmatically accredited by the Accreditation Council for Business Schools and Programs (ACBSP).



WHY AIU®?

At AIU we help you balance a busy career and your education with flexible schedules. Plus, you can study, check assignments, and view grades at work, home or even on your commute with 24/7 access and one centralized login. And with our transfer-in* policy you could get credit for eligible college, work and qualifying military experience. Our undergraduate and graduate programs are taught by industry specialists who bring real-world perspectives into the classroom. AIU's industry-current curriculum can help you prepare for today's opportunities.



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¹The U.S. Department of Labor's Bureau of Labor Statistics, Occupational Outlook Handbook, 2016-17 Edition, Medical and Health Services Managers, on the Internet at <http://www.bls.gov/ooh/management/medical-and-health-services-managers.htm> (visited January 23, 2017).

*Transferability of credits is at the sole discretion of the receiving institution.

BACHELOR OF HEALTHCARE MANAGEMENT (BHCM)

Specialization in **Health Services Administration Management**

The AIU Bachelor of Healthcare Management degree program combines the required general education courses that provide a liberal-arts foundation with core concepts in healthcare management and specialized courses designed to help provide students with the knowledge, skills and ability to pursue opportunities in health services management for a wide array of healthcare organizations.

IN-DEPTH SPECIALIZATION

By studying key topics in Health Services Administration Management to complete the upper division's core specialization requirements, you have an opportunity to focus your interests on coordinating, planning and directing healthcare services, including administering operations, finance, policy development, service delivery and compliance for a wide range of health organizations.

TAUGHT BY INDUSTRY SPECIALISTS

AIU's BHCM program is taught by a team of industry specialists who bring their real-world perspectives into the classroom. This approach can help students better understand the qualities and skills sought in today's fast-growing healthcare industry.

ABOUT THE ACCREDITATION COUNCIL FOR BUSINESS SCHOOLS AND PROGRAMS (ACBSP)

The ACBSP accreditation means that AIU's Business degree programs meet the rigorous standards of this accreditation association. It helps ensure that what we teach is industry-current and industry-relevant in today's business environment.



REQUIRED COURSES

GENERAL EDUCATION COURSES

BUSN 125	Applied Business Mathematics	4.5
COMP 101	Introduction to Computers	4.5
COMP 102	Introduction to Computers Lab	1.5
ECON 224	Macroeconomics	4.5
ENGL 106	English Composition I	4.5
ENGL 107	English Composition II	4.5
HUMA 205	Art Appreciation	4.5
HUMA 215	Topics in Cultural Studies	4.5
PRES 111	Presentation Essentials	4.5
SSCI 210	Sociology	4.5
SCIE 206	Biology	4.5
SCIE 207	Biology Lab	1.5
SCIE 210	Environmental Science	4.5
SCIE 211	Environmental Science Lab	1.5
	General Education Electives (1)	4.5

Total General Education Requirements 58.5 Credits

GENERAL ELECTIVES

A combination of 8 electives dependent on Program

Total General Elective Requirements 36 Credits

LOWER DIVISION CORE COURSES

ACCT 205	Principles of Accounting I	4.5
BUSN 150	Legal and Ethical Environment of Business	4.5
HLTH 215	Introduction to Healthcare	4.5
HLTH 225	Health/Public Policy	4.5

Total Lower Division Core Requirements 18 Credits

UPPER DIVISION CORE COURSES

FINA 310	Financial Management	4.5
HLTH 310	Survey of Healthcare Management	4.5
HLTH 315	Risk Management in Healthcare	4.5
HLTH 325	Quality in Healthcare	4.5
HLTH 330	Healthcare and Human Resources	4.5
HLTH 335	Research Methods for Healthcare	4.5

Total Upper Division Core Requirements 27 Credits

HEALTH SERVICES ADMINISTRATION MANAGEMENT SPECIALIZATION COURSES

HLTH 320	Ethical and Legal Issues in Healthcare	4.5
HLTH 337	Healthcare Organization	4.5
HLTH 339	Marketing a Healthcare Perspective	4.5
HLTH 405	Advanced Healthcare Management	4.5
HLTH 415	Leadership in Healthcare Organizations	4.5
HLTH 420	Healthcare Finance	4.5
HLTH 430	Healthcare Information Systems	4.5
HLTH 440	Healthcare Resource Allocation and Policy Making	4.5
HLTH 499	Program Capstone	4.5

Total Specialization Requirements 40.5 Credits

Total Bachelor Degree Requirements 180 Credits



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