

# Bachelor of Healthcare Management (BHCM)

## Specialization in Gerontology Management



### OVERVIEW

As a large portion of our population ages, demand for healthcare managers to coordinate, plan and direct senior health services is expected to grow.<sup>1</sup> AIU's Bachelor of Healthcare Management is designed for those interested in healthcare organizations. The specialization in Gerontology Management focuses on management in healthcare with an emphasis on senior services such as long-term care, short-term care, home care, rehabilitation, nursing care, community-based services and chronic care.

### CURRICULUM INCLUDES

In this specialized curriculum, students can learn about the U.S. healthcare system including its structure, operations, regulations and management with a focus on services for the aging population. This specialization provides students with an opportunity to study healthcare directly across many disciplines in order to help students prepare to pursue a career in healthcare management. For example:

**Case Management for Gerontology:** students will focus on the social aspects of aging including financial planning, housing, legal concerns, health issues, and family/spousal relationships. Life altering conditions which shift life styles, independence and dependence are also discussed along with separation of life-long partners and its social and physiological implications.

**Sociology and Aging:** students can receive an introduction to the psychological aging process. Stages of aging, disorders in the aging process along with perceptual, cognitive personality and interpersonal social human traits are considered.

**Counseling for Gerontology:** students can explore the various medical, mental and physical issues related to aging along with social and financial issues that may evolve with an aging population. Counseling theories and methods along with the various counseling services offered are discussed.

### WE CAN HELP YOU

- Incorporate strategies for the management of evolving delivery systems within the health care industry
- Collaborate in healthcare teams utilizing effective management techniques and leadership strategies to solve healthcare problems
- Support the implementation of technology applications within a health care organization
- Facilitate the distribution of information with internal and external healthcare stakeholders through professional written and oral communication
- Identify and mitigate risk in the healthcare industry for the delivery of quality patient care
- Resolve ethical and legal dilemmas in a healthcare environment while respecting organizational responsibilities and patient rights
- Implement strategies of the aging services industry including nursing care, home healthcare services, retirement communities, delivered services, rehabilitation and therapy facilities, memory care services and assisted living

1. Bureau of Labor Statistics, <https://www.bls.gov/ooh/management/medical-and-health-services-managers.htm>

\* Transfer credit is evaluated on an individual basis. Not all credits are eligible to transfer. See the University Catalog for transfer credit policies.

### COURSEWORK

### OUTCOMES

### WHY AIU?

AIU offers a streamlined, real-world curriculum and flexibility designed to help you schedule school around your life, not the other way around. Along with industry-relevant undergraduate and graduate degree programs, our industry-focused specializations allow in-depth study of the field.

To accommodate busy lives, we offer full- and part-time program options and transfer-in credit\* for eligible college, work and military experience, which could cut down on the time it takes to earn a degree.



AIU's Business Programs are programmatically accredited by the Accreditation Council for Business Schools and Programs (ACBSP).



AIUniv.edu

# Bachelor of Healthcare Management (BHCM)

## Specialization in Gerontology Management

The AIU Bachelor of Healthcare Management degree program combines the required general education courses that provide a liberal-arts foundation with core concepts in healthcare management and specialized courses designed to help provide students with the knowledge, skills and ability to pursue opportunities in health service management for aging populations.

### IN-DEPTH SPECIALIZATION

By studying key topics in Gerontology Management to complete the core and specialization requirements, you have an opportunity to focus your interests on the challenges of managing, planning and directing geriatric healthcare services.

### TAUGHT BY EXPERIENCED FACULTY

AIU's BHCM program is taught by a team of experienced faculty who bring their real-world perspectives into the classroom. This

approach can help students better understand the qualities and skills sought in the healthcare industry.

### THE ACCREDITATION COUNCIL FOR BUSINESS SCHOOLS AND PROGRAMS (ACBSP)

The ACBSP accreditation means that AIU's Business Administration programs meet the rigorous standards of this accreditation association. It helps ensure that what we teach industry-relevant in today's business environment.



REQUIRED COURSES

#### GENERAL EDUCATION COURSES

ECON220	Microeconomics	4.5
ECON224	Macroeconomics	4.5
ENGL106	English Composition I	4.5
ENGL107	English Composition II	4.5
MATH125	General College Mathematics	4.5
UNIV103	Academic and Professional Success	4.5
UNIV106	Technology and Information Literacy	4.5
UNIV109	Interpersonal Communication	4.5
	Humanities (2 courses)	9
	Natural Sciences (2 courses)	9
	General Education Elective (1 course)	4.5

**Total General Education Requirements 58.5**

#### GENERAL ELECTIVES

A combination of any 8 undergraduate courses

**Total General Elective Requirements 36**

#### CORE COURSES

ACCT205	Principles of Accounting I	4.5
BUSN150	Legal and Ethical Environment of Business	4.5
FINA310	Financial Management	4.5
HLTH215	Introduction to Healthcare	4.5

#### CORE COURSES (CONTINUED)

HLTH225	Health/Public Policy	4.5
HLTH310	Survey of Healthcare Management	4.5
HLTH315	Risk Management in Healthcare	4.5
HLTH320	Ethical and Legal Issues in Healthcare	4.5
HLTH325	Quality in Healthcare	4.5
HLTH330	Healthcare and Human Resources	4.5
HLTH333	Administration Long Term Care I	4.5
HLTH335	Research Methods for Healthcare	4.5
HLTH430	Healthcare Information Systems	4.5
HLTH499	Program Capstone	4.5

**Total Core Requirements 63**

#### GERONTOLOGY SPECIALIZATION COURSES

HLTH318	Case Management for Gerontology	4.5
HLTH322	Sociology and Aging	4.5
HLTH340	Marketing to an Aging Population	4.5
HLTH450	Counseling for Gerontology	4.5
HLTH455	Death and Dying	4.5

**Total Specialization Requirements 22.5**

**Total Bachelor's Degree Requirements 180**

AIU cannot guarantee employment, salary, or career advancement. Not all programs are available to residents of all states.  
REQ1574564 9/2020

AIUniv.edu

6600 Peachtree-Dunwoody Road • 500 Embassy Row • Atlanta, GA 30328

9999 Richmond Avenue • Houston, TX 77042

2200 E. Germann Road • Chandler, AZ 85286

