Bachelor of Healthcare Management (BHCM)
Specialization in Health Services Administration

An aging baby-boom population, new medical technology and advances in medical treatment have contributed to an increasing demand for healthcare professionals who can coordinate, plan and direct rapidly changing health services. AIU’s Bachelor of Healthcare Management (BHCM) degree is designed for those interested in healthcare organizations. The specialization in Health Services Administration Management provides students the opportunity to explore administrative roles in organizations such as hospitals, medical offices, insurance companies and extended-care providers.

**CURRICULUM INCLUDES**
In this specialized curriculum, students have the opportunity to gain a comprehensive core of knowledge about the U.S. healthcare system, including its structure, operations, regulations and management, with a focus on administrative roles in healthcare services. The BHCM provides students with an opportunity to study healthcare directly across many disciplines in order to help students prepare to pursue a career in healthcare management.

**HEALTHCARE CONTINUES TO BE A GROWING INDUSTRY IN THE UNITED STATES**
Employment of medical and health services managers is projected to grow over 18% from 2018 through 2028, according to the U.S. Department of Labor’s Bureau of Labor Statistics.

Factors driving demand for healthcare managers include:
- Population growth
- The retirement of the baby-boom generation
- Advances in medical technology

**WE CAN HELP YOU**
- Support the implementation of technology applications within a health care organization
- Facilitate the distribution of information with internal and external healthcare stakeholders through professional written and oral communication
- Identify and mitigate risk in the healthcare industry for the delivery of quality patient care
- Resolve ethical and legal dilemmas in a healthcare environment while respecting organizational responsibilities and patient rights
- Analyze the relationships between costs, quality, and access to healthcare in the U.S. to formulate management practices and principles used in the current healthcare environment

**WHY AIU?**
AIU offers a streamlined, real-world curriculum and flexibility designed to help you schedule school around your life, not the other way around. Along with industry-relevant undergraduate and graduate degree programs, our industry-focused specializations allow in-depth study of the field.

To accommodate busy lives, we offer full- and part-time program options and transfer-in credit* for eligible college, work and military experience, which could cut down on the time it takes to earn a degree.

   This data represents national figures and is not based on school-specific information. Conditions in your area may vary.
   * Transfer credit is evaluated on an individual basis. Not all credits are eligible to transfer. See the University Catalog for transfer credit policies.
The AIU Bachelor of Healthcare Management degree program combines the required general education courses that provide a liberal-arts foundation with core concepts in healthcare management and specialized courses designed to provide students with the knowledge, skills and ability to pursue opportunities in health services management for a wide array of healthcare organizations.

IN-DEPTH SPECIALIZATION
By studying key topics in Health Services Administration Management to complete the core and specialization requirements, you have an opportunity to focus your interests on coordinating, planning and directing healthcare services, including administering operations, finance, policy development, service delivery and compliance for a wide range of health organizations.

TAUGHT BY EXPERIENCED FACULTY
AIU’s BHCM program is taught by a team of experienced faculty who bring their real-world perspectives into the classroom. This approach can help students better understand the qualities and skills sought in the healthcare industry.

THE ACCREDITATION COUNCIL FOR BUSINESS SCHOOLS AND PROGRAMS (ACBSP)
The ACBSP accreditation means that AIU’s Business Administration programs meet the rigorous standards of this accreditation association. It helps ensure that what we teach is industry-relevant in today’s business environment.

GENERAL EDUCATION COURSES
- ECON220 Microeconomics 4.5
- ECON224 Macroeconomics 4.5
- ENGL106 English Composition I 4.5
- ENGL107 English Composition II 4.5
- MATH125 General College Mathematics 4.5
- UNIV103 Academic and Professional Success 4.5
- UNIV106 Technology and Information Literacy 4.5
- UNIV109 Interpersonal Communication 4.5

Total General Education Requirements 58.5

GENERAL ELECTIVES
A combination of any 8 undergraduate courses

Total General Elective Requirements 36

CORE COURSES
- ACCT205 Principles of Accounting I 4.5
- BUSN150 Legal and Ethical Environment of Business 4.5
- FINA310 Financial Management 4.5
- HLTH215 Introduction to Healthcare 4.5
- HLTH225 Health/Public Policy 4.5
- HLTH310 Survey of Healthcare Management 4.5
- HLTH315 Risk Management in Healthcare 4.5
- HLTH320 Ethical and Legal Issues in Healthcare 4.5
- HLTH325 Quality in Healthcare 4.5
- HLTH330 Healthcare and Human Resources 4.5
- HLTH333 Administration Long Term Care I 4.5
- HLTH335 Research Methods for Healthcare 4.5
- HLTH430 Healthcare Information Systems 4.5
- HLTH499 Program Capstone 4.5

Total Core Requirements 63

HEALTH SERVICES ADMINISTRATION SPECIALIZATION COURSES
- HLTH3337 Healthcare Organization 4.5
- HLTH3339 Marketing a Healthcare Perspective 4.5
- HLTH405 Advanced Healthcare Management 4.5
- HLTH415 Leadership in Healthcare Organizations 4.5
- HLTH420 Healthcare Finance 4.5

Total Specialization Requirements 22.5

Total Bachelor’s Degree Requirements 180

AIU cannot guarantee employment, salary, or career advancement. Not all programs are available to residents of all states. REQ1574564 9/2020