MASTER OF BUSINESS ADMINISTRATION (MBA)

Specialization in
Technology Management

OVERVIEW

Today's fast-paced, ever-changing business environment requires professionals to have a firm grasp on information technology. AIU®'s Master of Business Administration with a specialization in Technology Management leverages critical graduate-level business courses and select courses from the Master of Science in Information Technology degree program to prepare students to manage technology environments.

COURSEWORK

CURRICULUM INCLUDES

AIU's Master of Business Administration, specialization in Technology Management is designed to help students develop strong business acumen, as well as a solid grounding in information technology. Additional focus is placed on managing IT initiatives in organizational settings. For example:

- In **Principles of Information Systems**, students examine management skills as they relate to the information technology industry, taking into account the relationship between networks, databases and programming.

- **Principles of IT Project Management** provides an overview of the roles, responsibilities and management methods of the technology project manager. The course assumes no prior knowledge in management techniques and is intended to teach students how to develop approaches and styles of management for software projects.

- **Leadership, Management and Communication of Technical Projects** is an interactive course designed to provide a solid foundation in key leadership competencies and to afford students the opportunity for a truly transformational leadership experience. Several team-building, motivational and human-resources development techniques are also covered.

- **IT Project Quality Management** combines project management with quality management by guiding you from initiation to closure with the use of cost control. You will develop and review typical management deliverables that illustrate the ability of the project manager to control the success of projects. In addition, you will use computer applications as a tool for project management.

Jobs for technology managers are expected to grow by 15% through 2024—more than 50,000 jobs, according to the U.S. Department of Labor's Bureau of Labor Statistics.[1]

WHY AIU?

AIU offers a streamlined, real-world curriculum and flexibility to help school revolve around your life, not the other way around. To accommodate busy lives, we offer full- and part-time programs.

Within the MBA program, our specializations are geared toward business needs with a comprehensive foundation focused on key business concepts and strategies. AIU offers a streamlined, real-world curriculum, with flexible schedules to accommodate busy professionals.

American InterContinental University™ is regionally accredited by the Higher Learning Commission. To contact the Higher Learning Commission please visit www.hlcommission.org

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*Transferability of credits is at the sole discretion of the receiving institution.

MASTER OF BUSINESS ADMINISTRATION (MBA)
Specialization in Technology Management

The AIU Master of Business Administration (MBA) degree program is designed to help address the expanding role of technology in the business environment and the demand for professionals who can manage, plan, direct and coordinate technology initiatives within organizations.

FOCUS ON YOUR SPECIFIC AREA OF INTEREST

By studying advanced topics in technology management to complete the specialization requirements, AIU can give you an opportunity to learn how to plan, implement and manage technology across organizations and business functions.

AIU'S BUSINESS ADMINISTRATION DEGREE PROGRAMS WITH ALL THEIR SPECIALIZATIONS ARE PROGRAMMATICALLY ACCREDITED BY THE ACCREDITATION COUNCIL FOR BUSINESS SCHOOLS AND PROGRAMS (ACBSP).

The ACBSP accreditation means that AIU's Business Administration programs meet the rigorous standards of this leading accreditation association. It helps ensure that what we teach is industry-current and industry-relevant in today's business environment and can make your degree more meaningful in the marketplace.

ACBSP ACCREDITED

OUTCOMES

WE CAN HELP YOU LEARN HOW TO:

- Develop organizational and operational plans to solve problems and improve the business environment and performance
- Analyze various leader, follower, cultural and situational characteristics that contribute to leadership and adapt to the needs of situations, employees and co-workers
- Apply qualitative and quantitative analysis to evaluate the quality of decision making and research to solve problems
- Use knowledge of economic concepts, principles and theory to critically analyze and evaluate economic problems and opportunities
- Evaluate the opportunities provided by technology for businesses
- Recognize, evaluate and manage potential ethical and legal conflicts
- Communicate effectively in business situations

[1]Bureau of Labor Statistics, U.S. Department of Labor, Occupational Outlook Handbook, 2016-17 Edition, Computer and Information Systems Managers, on the Internet at http://www.bls.gov/ooh/management/computer-and-information-systems-managers.htm (visited Feb. 26, 2016).

REQUIRED COURSES

PROGRAM CORE

FIN 630	Global Financial Management	6
MGT 600	Business Research for Decision Making	6
MKT 640	A Managerial Approach to Marketing	6
MGT 680	Strategic Management	6

Total Core Requirements	**24 Credits**

TECHNOLOGY MANAGEMENT SPECIALIZATION COURSES

ITCO 610	Principles of Information Systems	6
ITPM 611	Principles of IT Project Management	6
ITPM 613	Leadership, Management and Communication of Technical Projects	6
ITPM 615	IT Project Quality Management	6

Total Specialization Requirements	**24 Credits**
Total MBA Degree Requirements	**48 Credits**

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