

# MASTER OF BUSINESS ADMINISTRATION (MBA)

Specialization in

## Healthcare Management



### OVERVIEW

AIU® offers a professionally-focused MBA program with a specialization in Healthcare Management designed for students interested in an opportunity to learn how various business functions are integrated into healthcare, including systems that consider valid assumptions of human behavior, inter-organizational perspectives, medical needs, education, communication and resources.

### CURRICULUM INCLUDES

In this specialized curriculum, students can learn an in-depth view of healthcare administration, systems, policies and strategies by examining the concepts and skills necessary in positions of leadership in today's complex healthcare industry. They could also have an opportunity to study the important role political factors play in the development of health policy, how administrative agencies translate legislation into statutory law and the role played by the media in shaping public opinion on health policy issues.

Specialization courses are structured to assist students in the development of their goals as they can learn advanced knowledge and skills common in healthcare management. For example:

- In **Healthcare Leadership and Management**, students can explore principles, practices and concepts in leadership and management. Topics addressed are organizational design and change, communications channels, internal and external departmental interaction, strategic planning, team building, conflict resolution, diversity in the workplace, operational budgets, and ethics as they relate to the healthcare environment.
- In **Legal and Ethical Implications in Healthcare**, students can gain insight into federal, state and local policies, and the ethics that guide us in healthcare management. Discussions include administrative policies and procedures that reinforce patient confidentiality, security of records/data, and equality of treatment, as well as issues related to the potential for variance in Medicaid and Medicare, and private insurance treatment.
- In **Healthcare Administration**, students can gain an overview of the healthcare delivery system in the United States. Topics can include composition, function and interrelationships of organizations and professional groups within the system.
- In **Healthcare Strategies**, students can focus on the planning and strategic development of healthcare organizations. Topics include needs assessment, demands analysis, generation of alternative, priority setting and evaluation.

### COURSEWORK

### WHY AIU?

AIU offers a streamlined, real-world curriculum and flexibility to help school revolve around your life, not the other way around. To accommodate busy lives, we offer full- and part-time programs.

Within the MBA program, our specializations are geared toward business needs with a comprehensive foundation focused on key business concepts and strategies. AIU offers a streamlined, real-world curriculum, with flexible schedules to accommodate busy professionals.

American InterContinental University™ is regionally accredited by the Higher Learning Commission. To contact the Higher Learning Commission please visit [www.hlcommission.org](http://www.hlcommission.org)



[AIUniv.edu](http://AIUniv.edu)

\*Transferability of credits is at the sole discretion of the receiving institution.

# MASTER OF BUSINESS ADMINISTRATION (MBA)

## Specialization in **Healthcare Management**

The AIU Master of Business Administration (MBA) degree program is designed to help students learn an understanding of how various business functions are integrated into healthcare, including systems that consider valid assumptions of human behavior, inter-organizational perspectives, medical needs, education, communication and resources.

### FOCUS ON YOUR SPECIFIC AREA OF INTEREST

By studying advanced topics in healthcare management to complete the specialization requirements, AIU can give you an opportunity to learn a comprehensive core of business knowledge in addition to specialized knowledge and skills common in healthcare management.

### AIU'S BUSINESS ADMINISTRATION DEGREE PROGRAMS WITH ALL THEIR SPECIALIZATIONS ARE PROGRAMMATICALLY ACCREDITED BY THE ACCREDITATION COUNCIL FOR BUSINESS SCHOOLS AND PROGRAMS (ACBSP).

The ACBSP accreditation means that AIU's Business Administration programs meet the rigorous standards of this leading accreditation association. It helps ensure that what we teach is industry-current and industry-relevant in today's business environment and can make your degree more meaningful in the marketplace.



OUTCOMES

### WE CAN HELP YOU LEARN HOW TO:

- Adapt and innovate to solve problems.
- Analyze various leader, follower, cultural and situational characteristics that contribute to leadership, and adapt to the needs of situations, employees and co-workers.
- Apply quantitative reasoning and analysis to business and management problems using knowledge of mathematics, statistics, finance and economics.
- Develop plans to improve business operations.
- Apply principles of quantitative and qualitative research to business cases and evaluate the quality of research presented based on these principles.
- Use knowledge of economic concepts, principles and theory to critically analyze and evaluate economic problems and opportunities.
- Use critical-thinking skills, including deriving the issue, understanding argument reasoning and developing conclusions.
- Discuss the opportunities provided by technology for businesses.
- Recognize and manage potential ethical and legal conflicts.
- Communicate effectively in business situations.



### REQUIRED COURSES

#### BUSINESS CORE COURSES

FIN 630	Global Financial Management	6
MGT 600	Business Research for Decision Making	6
MKT 640	A Managerial Approach to Marketing	6
MGT 680	Strategic Management	6

**Total Core Requirements 24**

#### HEALTHCARE MANAGEMENT SPECIALIZATION COURSES

HCM 618	Healthcare Leadership and Management	6
HCM 630	Healthcare Administration	6
HCM 632	Legal and Ethical Implications in Healthcare	6
HCM 640	Healthcare Strategies	6

**Total Specialization Requirements 24**

**Total MBA Degree Requirements 48 Credits**



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