

MASTER OF BUSINESS ADMINISTRATION (MBA)

Specialization in

International Business



OVERVIEW

The international marketplace is no longer reserved for only the largest companies. Today, even many smaller companies need to think globally.

AIU® offers a professionally-focused MBA program with a specialization in International Business designed for students interested in learning how to develop strategic solutions to international-business management problems and provide leadership while building capacity in international businesses.

CURRICULUM INCLUDES

In this specialized curriculum, students can learn an in-depth view of international business, finance, management, leadership and economics by studying the legal and regulatory environments in international business, international finance, international leadership and management, and economics for the global economy.

Specialization courses are structured to assist students in the development of their goals as they can learn advanced knowledge and skills common to business professionals with relevant experience in an increasingly global marketplace. For example:

- In **Economics for the Global Manager**, students can be expected to apply the theory and tools of micro- and macroeconomics and research to the formation of business decisions in the global environment.
- In **Legal & Regulatory Environment in International Business**, students can study key 21st-century issues facing global enterprises in which business issues are determined by legal strategies and the legal regulatory environment.
- In **International Finance**, students can analyze financial problems facing businesses engaged in international activities, including an examination of the effect of foreign exchange on working capital management.
- In **International Management & Leadership**, students can examine the role national culture plays in managing people and developing managerial systems at the international, multinational and global level.

COURSEWORK

WHY AIU?

AIU offers a streamlined, real-world curriculum and flexibility to help school revolve around your life, not the other way around. To accommodate busy lives, we offer full- and part-time programs.

Within the MBA program, our specializations are geared toward business needs with a comprehensive foundation focused on key business concepts and strategies. AIU offers a streamlined, real-world curriculum, with flexible schedules to accommodate busy professionals.

American InterContinental University™ is regionally accredited by the Higher Learning Commission. To contact the Higher Learning Commission please visit www.hlcommission.org



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*Transferability of credits is at the sole discretion of the receiving institution.

MASTER OF BUSINESS ADMINISTRATION (MBA)

Specialization in **International Business**

The AIU Master of Business Administration (MBA) degree program is designed to help students learn specialized knowledge and industry insights that can help develop or enhance their business or management acumen in an increasingly global marketplace.

FOCUS ON YOUR SPECIFIC AREA OF INTEREST

By studying advanced topics in international business to complete the specialization requirements, AIU can give you an opportunity to learn a comprehensive core of business knowledge in addition to specialized knowledge and skills common to professionals in international business.

AIU'S BUSINESS ADMINISTRATION DEGREE PROGRAMS WITH ALL THEIR SPECIALIZATIONS ARE PROGRAMMATICALLY ACCREDITED BY THE ACCREDITATION COUNCIL FOR BUSINESS SCHOOLS AND PROGRAMS (ACBSP).

The ACBSP accreditation means that AIU's Business Administration programs meet the rigorous standards of this leading accreditation association. It helps ensure that what we teach is industry-current and industry-relevant in today's business environment and can make your degree more meaningful in the marketplace.



OUTCOMES

WE CAN HELP YOU LEARN HOW TO:

- Adapt and innovate to solve problems.
- Analyze various leader, follower, cultural and situational characteristics that contribute to leadership, and adapt to the needs of situations, employees and co-workers.
- Apply quantitative reasoning and analysis to business and management problems using knowledge of mathematics, statistics, finance and economics.
- Develop plans to improve business operations.
- Apply principles of quantitative and qualitative research to business cases and evaluate the quality of research presented based on these principles.
- Use knowledge of economic concepts, principles and theory to critically analyze and evaluate economic problems and opportunities.
- Use critical-thinking skills, including deriving the issue, understanding argument reasoning and developing conclusions.
- Discuss the opportunities provided by technology for businesses.
- Recognize and manage potential ethical and legal conflicts.
- Communicate effectively in business situations.



REQUIRED COURSES

BUSINESS CORE COURSES

FIN 630	Global Financial Management	6
MGT 600	Business Research for Decision Making	6
MKT 640	A Managerial Approach to Marketing	6
MGT 680	Strategic Management	6

Total Core Requirements **24**

INTERNATIONAL BUSINESS SPECIALIZATION COURSES

BUS 610	Economics for the Global Manager	6
BUS 638	Legal and Regulatory Environment in International Business	6
FIN 631	International Finance	6
MGMT 658	International Management and Leadership	6

Total Specialization Requirements **24**

Total MBA Degree Requirements **48 Credits**



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