

MASTER OF BUSINESS ADMINISTRATION (MBA)

Specialization in

Management



OVERVIEW

Today's increasingly complicated business environment demand existing and future professionals to have a comprehensive knowledge of the economic climate in the modern workforce.

AIU® offers a professionally-focused MBA program with a specialization in Management designed for students interested in developing the managerial skills and professional competencies needed to compete in today's increasingly global markets.

COURSEWORK

CURRICULUM INCLUDES

In this specialized curriculum, students can be challenged to explore a variety of issues such as employment, international trade and investment, licensing property, commercial transactions, and conflict-resolution strategies. The curriculum has been designed for students to immerse themselves in topics like the legal aspects of business decisions, leadership and ethics, economics, quality management, and continuous improvement.

Specialization courses are structured to assist students in the development of their goals as they can learn advanced knowledge and skills common to management professionals in today's complicated business environment. For example:

- In **Economics for the Global Manager**, students can be expected to apply the theory and tools of micro- and macroeconomics and research to the formation of business decisions in the global environment.
- In **Leadership & Ethics for Managers**, students can explore interactions between leaders, followers and situations. The course involves the consideration of opportunities and ethical challenges of leadership.
- In **Legal Aspects of Business Decisions**, students can analyze current legal issues facing corporations operating in the global economy, including employment, international trade and investment, licensing property, commercial transactions, and conflict-resolution strategies.
- In **Quality Management and Continuous Improvement**, students can explore the philosophy and tools for quality management and continuous improvement of products and processes. Using data collection and problem-solving techniques, students can examine the design of quality practices.

WHY AIU?

AIU offers a streamlined, real-world curriculum and flexibility to help school revolve around your life, not the other way around. To accommodate busy lives, we offer full- and part-time programs.

Within the MBA program, our specializations are geared toward business needs with a comprehensive foundation focused on key business concepts and strategies. AIU offers a streamlined, real-world curriculum, with flexible schedules to accommodate busy professionals.

American InterContinental University™ is regionally accredited by the Higher Learning Commission. To contact the Higher Learning Commission please visit www.hlcommission.org



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MASTER OF BUSINESS ADMINISTRATION (MBA)

Specialization in **Management**

The AIU Master of Business Administration (MBA) degree program is designed to help students learn specialized knowledge and industry insights that can help develop or enhance their marketable skills in the areas of business or management.

FOCUS ON YOUR SPECIFIC AREA OF INTEREST

By studying advanced topics in Management to complete the specialization requirements, AIU can give you an opportunity to learn a comprehensive core of business knowledge in addition to specialized knowledge and skills as they pertain to qualities like leadership, control, compliance, motivation, mentoring, coaching and innovation.

AIU'S BUSINESS ADMINISTRATION DEGREE PROGRAMS WITH ALL THEIR SPECIALIZATIONS ARE PROGRAMMATICALLY ACCREDITED BY THE ACCREDITATION COUNCIL FOR BUSINESS SCHOOLS AND PROGRAMS (ACBSP).

The ACBSP accreditation means that AIU's Business Administration programs meet the rigorous standards of this leading accreditation association. It helps ensure that what we teach is industry-current and industry-relevant in today's business environment and can make your degree more meaningful in the marketplace.



OUTCOMES

WE CAN HELP YOU LEARN HOW TO:

- Adapt and innovate to solve problems.
- Analyze various leader, follower, cultural and situational characteristics that contribute to leadership, and adapt to the needs of situations, employees and co-workers.
- Apply quantitative reasoning and analysis to business and management problems using knowledge of mathematics, statistics, finance and economics.
- Develop plans to improve business operations.
- Apply principles of quantitative and qualitative research to business cases, and evaluate the quality of research presented based on these principles.
- Use knowledge of economic concepts, principles and theory to critically analyze and evaluate economic problems and opportunities.
- Use critical-thinking skills, including deriving the issue, understanding argument reasoning and developing conclusions.
- Discuss the opportunities provided by technology for businesses.
- Recognize and manage potential ethical and legal conflicts.
- Communicate effectively in business situations.



REQUIRED COURSES

BUSINESS CORE COURSES

FIN 630	Global Financial Management	6
MGT 600	Business Research for Decision Making	6
MKT 640	A Managerial Approach to Marketing	6
MGT 680	Strategic Management	6

Total Core Requirements **24**

MANAGEMENT SPECIALIZATION COURSES

BUS 610	Economics for the Global Manager	6
MGT 615	Leadership and Ethics for Managers	6
MGT 625	Legal Aspects of Business Decisions	6
MGT 656	Quality Management and Continuous Improvement	6

Total Specialization Requirements **24**

Total MBA Degree Requirements **48 Credits**



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