

MASTER OF BUSINESS ADMINISTRATION (MBA)

Specialization in

Operations Management



OVERVIEW

AIU® offers a professionally-focused MBA program with a specialization in Operations Management for students interested in learning qualities critical to operations management professionals, including leadership, self-confidence, motivation, decisiveness, flexibility, sound business judgment and determination.

COURSEWORK

CURRICULUM INCLUDES

In this specialized curriculum, students can build an industry-relevant combination of comprehensive business studies and real-world applications in operations management. Operations managers plan, direct and coordinate all facets of an organization's business. Their diverse responsibilities may include formulating policies, management of daily operations, or planning the appropriate use of materials and human resources.

Specialization courses are structured to assist students in the development of their goals as they acquire a comprehensive core of business knowledge in addition to specialized knowledge and skills common to professionals responsible for the planning, direction or coordination of many facets of an organization's business. For example:

- In **International Business Operations Management**, students can examine the principles and techniques of designing, analyzing and managing international operations processes.
- In **Operations Management for Competitive Advantage**, students can study the various ways of designing and controlling both production and service operations by studying the concepts of cost, quality, delivery and flexibility.
- In **Quality Management and Continuous Improvement**, students can explore the philosophy and tools for quality management and continuous improvement of products and processes by using data collection and problem-solving techniques to examine the design of quality practices.
- In **Introduction to Transportation, Logistics and Supply Chain Management**, students can focus on the role of supply-chain activities and the efficient integration of transportation, logistics, inventory, warehousing, facility location, customer service, packaging and material flow from internal and external suppliers to and from the organization.

WHY AIU?

AIU offers a streamlined, real-world curriculum and flexibility to help school revolve around your life, not the other way around. To accommodate busy lives, we offer full- and part-time programs.

Within the MBA program, our specializations are geared toward business needs with a comprehensive foundation focused on key business concepts and strategies. AIU offers a streamlined, real-world curriculum, with flexible schedules to accommodate busy professionals.

American InterContinental University™ is regionally accredited by the Higher Learning Commission. To contact the Higher Learning Commission please visit www.hlcommission.org



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*Transferability of credits is at the sole discretion of the receiving institution.

MASTER OF BUSINESS ADMINISTRATION (MBA)

Specialization in **Operations Management**

The AIU Master of Business Administration (MBA) degree program is designed to appeal to students interested in building an industry-relevant combination of comprehensive business studies with real-world applications in operations management.

FOCUS ON YOUR SPECIFIC AREA OF INTEREST

By studying advanced topics in operations management to complete the specialization requirements, AIU can give you an opportunity to examine operations management issues and methods used to gain a competitive advantage.

AIU'S BUSINESS ADMINISTRATION DEGREE PROGRAMS WITH ALL THEIR SPECIALIZATIONS ARE PROGRAMMATICALLY ACCREDITED BY THE ACCREDITATION COUNCIL FOR BUSINESS SCHOOLS AND PROGRAMS (ACBSP).

The ACBSP accreditation means that AIU's Business Administration programs meet the rigorous standards of this leading accreditation association. It helps ensure that what we teach is industry-current and industry-relevant in today's business environment and can make your degree more meaningful in the marketplace.



OUTCOMES

WE CAN HELP YOU LEARN HOW TO:

- Adapt and innovate to solve problems.
- Analyze various leader, follower, cultural and situational characteristics that contribute to leadership and adapt to the needs of situations, employees and co-workers.
- Develop plans to improve business operations.
- Determine appropriate forecasting techniques for given situations.
- Identify factors that should be taken into consideration when selecting a facility.
- Determine appropriate inventory-management approaches for given situations.
- Determine the appropriate mode of operations (e.g., JIT, lean operations, traditional operations) for a given situation.



REQUIRED COURSES

BUSINESS CORE COURSES

FIN 630	Global Financial Management	6
MGT 600	Business Research for Decision Making	6
MKT 640	A Managerial Approach to Marketing	6
MGT 680	Strategic Management	6

Total Core Requirements 24

OPERATIONS MANAGEMENT SPECIALIZATION COURSES

MGT 635	International Business Operations Management	6
MGT 636	Operations Management for Competitive Advantage	6
MGT 656	Quality Management and Continuous Improvement	6
SCM 645	Introduction to Transportation, Logistics, and Supply Chain Management	6

Total Specialization Requirements 24

Total MBA Degree Requirements 48 Credits



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