

MASTER OF BUSINESS ADMINISTRATION (MBA)

Specialization in

Project Management



OVERVIEW

Project management is the cornerstone to change in the organization. Whether revitalizing an old system or implementing an entirely new system, individuals who can manage resources to bring about timely quality implementation under budget and on time are highly valued in all organizations. Project managers can play a central role in an organization's capacity to devise, schedule, implement, manage and deliver key initiatives. They must be able to optimize physical and human resources to accomplish organizational objectives.

AIU® offers a professionally-focused MBA program with a specialization in Project Management that emphasizes the project phases and processes presented by such organizations as the Project Management Institute (PMI®) in their Guide to the Project Management Body of Knowledge (PMBOK®).

CURRICULUM INCLUDES

In this specialized curriculum, students can be provided with an in-depth view of project management and the demands of the critical role to the evolution of new processes, procedures and programs. Topics can include project scope, integration, communication, cost, quality, risk, management, procurement, planning, execution and closure.

Specialization courses are structured to assist students in the development of their goals as they can learn advanced knowledge and skills common to today's multi-tasking project management professionals. For example:

- In **Project Management: Integration, Scope, Time & Communication**, students can study the basic project management framework as well as the preparation of a basic project plan by focusing on project management processes, including scope, scheduling, cost control and communication.
- In **Project Management: Planning, Execution & Closure**, students can learn techniques related to managing projects through various life-cycle stages.
- In **Quality Management and Continuous Improvement**, students can explore the philosophy and tools for quality management and continuous improvement of products and processes by using data collection and problem-solving techniques to examine the design of quality practices.
- In **Project Management: Cost, Quality, Risk & Procurement**, students can take a hands-on approach to using project management knowledge areas to facilitate scheduling, estimating, tracking and controlling the schedule, and costs of the project.

COURSEWORK

WHY AIU?

AIU offers a streamlined, real-world curriculum and flexibility to help school revolve around your life, not the other way around. To accommodate busy lives, we offer full- and part-time programs.

Within the MBA program, our specializations are geared toward business needs with a comprehensive foundation focused on key business concepts and strategies. AIU offers a streamlined, real-world curriculum, with flexible schedules to accommodate busy professionals.

American InterContinental University™ is regionally accredited by the Higher Learning Commission. To contact the Higher Learning Commission please visit www.hlcommission.org



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*Transferability of credits is at the sole discretion of the receiving institution.

MASTER OF BUSINESS ADMINISTRATION (MBA)

Specialization in **Project Management**

The AIU Master of Business Administration (MBA) degree program is designed so students can learn the knowledge, skills and decision-making ability to advance in project management and to emphasize the project phases and processes presented by such organizations as the Project Management Institute (PMI®) in their Guide to the Project Management Body of Knowledge (PMBOK®).

FOCUS ON YOUR SPECIFIC AREA OF INTEREST

By studying advanced topics in project management to complete the specialization requirements, AIU can give you an opportunity to develop project management skills that can enable you to consistently produce “on time, on budget” projects while increasing the quality and competitive edge of the company or organization you work for.

AIU'S BUSINESS ADMINISTRATION DEGREE PROGRAMS WITH ALL THEIR SPECIALIZATIONS ARE PROGRAMMATICALLY ACCREDITED BY THE ACCREDITATION COUNCIL FOR BUSINESS SCHOOLS AND PROGRAMS (ACBSP).

The ACBSP accreditation means that AIU's Business Administration programs meet the rigorous standards of this leading accreditation association. It helps ensure that what we teach is industry-current and industry-relevant in today's business environment and can make your degree more meaningful in the marketplace.



OUTCOMES

WE CAN HELP YOU LEARN HOW TO:

- Adapt and innovate to solve problems.
- Develop plans to improve business operations.
- Apply principles of quantitative and qualitative research to business cases, and evaluate the quality of research presented based on these principles.
- Use knowledge of economic concepts, principles and theory to critically analyze and evaluate economic problems and opportunities.
- Discuss the opportunities provided by technology for businesses.
- Recognize and manage potential ethical and legal conflicts.
- Identify project stakeholders to assess their needs and issues at the beginning of the project.
- Use critical-thinking skills, including deriving the issue, understanding argument reasoning and developing conclusions.
- Evaluate various organizational systems and determine how to integrate project management processes into various existing corporate structures.
- Create a project plan focused on customer needs and organizational objectives.



REQUIRED COURSES

BUSINESS CORE COURSES

FIN 630	Global Financial Management	6
MGT 600	Business Research for Decision Making	6
MKT 640	A Managerial Approach to Marketing	6
MGT 680	Strategic Management	6

Total Core Requirements 24

PROJECT MANAGEMENT SPECIALIZATION COURSES

MGT 637	Project Management: Integration, Scope Time and Communication	6
MGT 647	Project Planning, Execution and Closure	6
MGT 656	Quality Management and Continuous Improvement	6
MGT 657	Project Management: Cost, Quality, Risk, and Procurement	6

Total Specialization Requirements 24

Total MBA Degree Requirements 48 Credits



6600 Peachtree-Dunwoody Road • 500 Embassy Row • Atlanta, GA 30328
 9999 Richmond Avenue • Houston, TX 77042
 231 N. Martingale Road • 6th Floor • Schaumburg, IL 60173

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