



School of Business Student Achievement Results

Graduates by Program	2020 Goal	2020 Results	150% Graduation Rates
Associate of Arts in Business Administration	27%	2017 Cohort = 15.66%	<p>School of Business and Management (SoBUS) 150% Graduation Rates (3 Years) Associate Level</p>
Bachelor of Business Administration <i>Specialization graduation rates are included in the BBA graduation rates since there are only 5 courses for the specialization in addition to the program core.</i>	30%	2014 Cohort = 19.47%	<p>College of Business and Management (CoBM) 150% Graduation Rates (6 Years) Bachelors Level</p>
Bachelor of Accounting	30%	2014 Cohort = 17.92%	<p>College of Business and Management (CoBM) 150% Graduation Rates (6 Years) Bachelors Level</p>
Bachelor of Healthcare Management <i>Specialization graduation rates are included in the BHCM graduation rates since there are only 5 courses for the specialization in addition to the program core.</i>	30%	2014 Cohort = 12.02%	<p>College of Business and Management (CoBM) 150% Graduation Rates (6 Years) Bachelors Level</p>
Master of Business Administration <i>Specialization graduation rates are included in the MBA graduation rates since there are only 4 courses for the specialization in addition to the program core.</i>	60%	2018-19 Cohort = 34.41% 16.5 Months 2018-19 Cohort = 51.34% 3 Year	<p>College of Business and Management (CoBM) 150% Graduation Rates (16.5 Months) Masters Level</p>
Master of Healthcare Management	60%	2018-19 Cohort = 25.79% 16.5 Months 2018-19 Cohort = 38.99% 3 Year	<p>College of Business and Management (CoBM) 150% Graduation Rates (16.5 Months) Masters Level</p>

The rates disclosed above reflect historical outcomes and should not be relied on by anyone as an implicit or explicit representation or promise of future outcomes for any student. Pub 6/2021



School of Business Student Achievement Results

Retention By Program	2020 Goal = greater than %	2020 Results	
Associate of Arts in Business Administration	47%	39.86%	<p>College of Business and Management (CoBM) Program Retention Rates</p> <p>Associate of Arts in Business Administration</p>
Bachelor of Business Administration <i>Specialization retention rates are included in the BBA graduation rates since there are only 5 courses for the specialization in addition to the program core.</i>	56%	47.99%	<p>College of Business and Management (CoBM) Program Retention Rates</p> <p>Bachelor of Business Administration</p>
Bachelor of Accounting	56%	45.45%	<p>College of Business and Management (CoBM) Program Retention Rates</p> <p>Bachelor of Accounting</p>
Bachelor of Healthcare Management <i>Specialization graduation rates are included in the BHCM retention rates since there are only 5 courses for the specialization in addition to the program core.</i>	56%	43.95%	<p>College of Business and Management (CoBM) Program Retention Rates</p> <p>Bachelor of Healthcare Management</p>
Master of Business Administration <i>Specialization graduation rates are included in the MBA retention rates since there are only 4 courses for the specialization in addition to the program core.</i>	78%	76.44%	<p>College of Business and Management (CoBM) Program Retention Rates</p> <p>Master of Business Administration</p>
Master of Healthcare Management	78%	63.80%	<p>College of Business and Management (CoBM) Program Retention Rates</p> <p>Master of Healthcare Management</p>

The rates disclosed above reflect historical outcomes and should not be relied on by anyone as an implicit or explicit representation or promise of future outcomes for any student. Pub 6/2021



2020 Business Program Graduates with Specializations	
BBA - Accounting	38
BBA - Entrepreneurship	123
BBA - Fashion Marketing	2
BBA - Finance	27
BBA - Forensic Accounting	1
BBA - General Business Administration	48
BBA - Generalist	3
BBA - Healthcare Management	58
BBA - Human Resource Management	133
BBA - Le Cordon Bleu Hospitality Mgmt	18
BBA - Management	160
BBA - Marketing	34
BBA - Operations Management	48
BBA - Project Management	53
BBA - Technology Management	17
BHCM - Gerontology Management	19
BHCM - Health Services Administration Mgmt	180
MBA - Accounting	38
MBA - Finance	17
MBA - Healthcare Management	48
MBA - Human Resource Management	86
MBA - Management	115
MBA - Marketing	20
MBA - Operations Management	33
MBA - Project Management	42
MBA - Technology Management	21

Data includes graduates from January 1 - December 31, 2020

Pub 6/2021