

# Master of Business Administration (MBA)



## OVERVIEW

Today's increasingly complicated business environment demands existing and future professionals to have a comprehensive knowledge of the economic climate in the modern workforce.

AIU® offers a professionally-focused MBA program designed for students interested in working to develop managerial skills, professional competencies, and decision-making abilities utilized in today's increasingly global markets.

## CURRICULUM INCLUDES

In this specialized curriculum, students are challenged to explore a variety of issues such as employment, competitive advantage, and profitability. The curriculum has been designed for students to immerse themselves in topics like the legal aspects of business decisions, leadership and ethics, economics, and strategic management.

Courses are structured to assist students in the development of their academic goals as they can study advanced business topics and work on projects common to business management environments. For example:

**Economics for the Global Manager:** students can be expected to apply the theory and tools of micro- and macroeconomics and research to the formation of business decisions in the global environment.

**Leadership and Ethics for Managers:** students can explore interactions between leaders, followers and situations. The course involves the consideration of opportunities and ethical challenges of leadership.

**Legal Aspects of Business Decisions:** students can analyze current legal issues facing corporations operating in the global economy, including employment, international trade and investment, licensing property, commercial transactions, and conflict-resolution strategies.

**Strategic Management:** students can be expected to analyze elements of a global company, and create a strategic plan addressing the company's needs and opportunities in order to show essential improvements in operational performance.

\* Transfer credits are evaluated on an individual basis. Not all credits are eligible to transfer. See the University Catalog for transfer credit policies.

## COURSEWORK

## WHY AIU?

AIU offers a streamlined, real-world curriculum and flexibility designed to help you schedule school around your life, not the other way around.

To accommodate busy lives, we offer full- and part-time program options and transfer-in credit\* for eligible college, work and military experience, which could cut down on the time it takes to earn a degree.

American InterContinental University™ is part of the American InterContinental University System, which is accredited by the Higher Learning Commission ([hlcommission.org](http://hlcommission.org)), a regional accreditation agency recognized by the U.S. Department of Education.



**AIU's Business programs** are programmatically accredited by the Accreditation Council for Business Schools and Programs (ACBSP).



[AIUniv.edu](http://AIUniv.edu)

# Master of Business Administration (MBA)

The AIU Master of Business Administration (MBA) degree program is designed to help students learn specialized knowledge and industry insights that can help develop or enhance their marketable skills in the business field.

## INDUSTRY-FOCUSED CURRICULUM

Students will get an opportunity to work through challenging scenarios common to organizations. By studying advanced topics in business, AIU's MBA program provides an opportunity to gain experience-based business knowledge and help develop skills pertaining to qualities like leadership, strategy, and decision-making.

## THE ACCREDITATION COUNCIL FOR BUSINESS SCHOOLS AND PROGRAMS (ACBSP)

The business programs at American InterContinental University are Accreditation Council for Business Schools and Programs (ACBSP) accredited. ACBSP accreditation means that AIU's Business Administration programs meet the rigorous standards of this accreditation association. It helps ensure that what we teach is industry-relevant in today's business environment.



## WE CAN HELP YOU LEARN HOW TO:

- Enhance organizational efficiency and effectiveness through the application of ACBSP key business domains of accounting, finance, statistics, economics, management, and marketing.
- Foster team and organizational performance through collaborative leadership practices.
- Strategically address business needs through the analysis of qualitative and quantitative data.
- Promote global interdependence through multicultural opportunities across business teams and functional units.
- Analyze ethical and legal dilemmas in business environments while respecting the responsibilities of the organization and needs of the stakeholders.
- Negotiate business initiatives through effective, persuasive, and professional written or oral communications.

OUTCOMES

## CORE COURSES

ACG 510	Accounting for Managers	4.5
BUS 510	Economics for the Global Manager	4.5
FIN 520	Financial Statement Analysis	4.5
MGT 510	Business Research and Decision Making	4.5
MGT 515	Leadership and Ethics for Managers	4.5
MGT 525	Legal Aspects of Business Decisions	4.5
MGT 536	Operations Management for Competitive Advantage	4.5
MGT 555	Employment Law	4.5
MGT 599	Strategic Management	4.5
MKT 540	A Managerial Approach to Marketing	4.5

**Total MBA Degree Requirements**

**45 Credits**

REQUIRED COURSES

AIU cannot guarantee employment, salary, or career advancement. Not all programs are available to residents of all states.  
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[AIUniv.edu](http://AIUniv.edu)

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