

# Bachelor of Fine Arts (BFA) In Media Production

Specialization in  
**Audio Recording  
and Sound Design**



## OVERVIEW

AIU offers a professionally-focused BFA in Media Production degree program with a specialization in Audio Recording and Sound Design that is designed to provide students with an opportunity to develop specific skills needed to produce audio tracks for productions, such as motion pictures, television, music videos and recording.

## COURSEWORK

### CURRICULUM INCLUDES

In this specialized curriculum, students have an opportunity to build a foundation of industry-related knowledge and skills in audio and electronic music production, general media production, editing and computer animation, and special-effects production. For example:

**Music Production II:** students can study how to record, sequence and edit their own music using a computer with appropriate software and a MIDI keyboard.

**Sound Design I:** students can focus on the creative role of the sound designer, learning to create and mix sonic landscapes that enhance the moving image.

**Musicianship for Engineers:** students can explore a variety of music subjects within the context of audio recording and production.

## OUTCOMES

### WE CAN HELP YOU

- Produce creative works of media to a client's specification through the application of industry standard tools, techniques and technologies
- Demonstrate an understanding of the processes that underlie the creation of works of media
- Apply appropriate creative and research methods to the production of practical and theoretical work
- Demonstrate the ability to make creative decisions that are relevant to their context and audience, employing knowledge of social, cultural, historical and physical perspectives
- Manage time, personnel and resources effectively to deliver work to a given length, format, budget and deadline
- Demonstrate an understanding of current Media Production business practice and skills through a variety of team-based initiatives

\*Transfer credit is evaluated on an individual basis. Not all credits are eligible to transfer. See the University Catalog for transfer credit policies.

## WHY AIU?

AIU offers a streamlined, real-world curriculum and flexibility designed to help you schedule school around your life, not the other way around. Along with industry-relevant undergraduate and graduate degrees, our industry-focused specializations allow in-depth study of the field.

To accommodate busy lives, we offer full- and part-time program options and transfer-in credit\* for eligible college, work and military experience, which could cut down on the time it takes to earn a degree.



[AIUniv.edu](http://AIUniv.edu)

# Bachelor of Fine Arts (BFA) In Media Production

## Specialization in Audio Recording and Sound Design

The AIU Bachelor of Fine Arts (BFA) in Media Production degree program is designed to provide students with an opportunity to learn what it takes to enter the field of media production and adapt as technology and production methods evolve. Students have the opportunity to develop a solid foundation in the areas of audio and electronic music production, general media production, editing and computer animation, and special effects production.

### FOCUS ON YOUR SPECIFIC AREA OF INTEREST

By studying key topics in audio recording and sound design to complete the upper division's core specialization requirements, AIU could give you an opportunity to advance your creative and technical abilities in areas such as building professional soundtracks, effects editing, automatic dialog replacement (ADR), dialog editing, audio

sweetening and foley, composing and mixing music for films and videos, and enhancing moving images with innovative sound design.

### A SPECIALIZED CURRICULUM TAUGHT BY EXPERIENCED PROFESSIONALS

In addition to a quality curriculum based on industry-relevant standards, AIU's BFA in Media Production with a specialized focus in Audio Recording and Sound Design is taught by instructors, many with an experience in the fields they teach, and a range of knowledge and perspectives. This can give you an opportunity to learn from individuals who can share their understanding of the qualities and skills sought in today's competitive marketplace for creative professionals in a variety of film, video and audio fields.

REQUIRED COURSES

#### GENERAL EDUCATION COURSES

ENGL106	English Composition I	4.5
ENGL107	English Composition II	4.5
MATH125	General College Mathematics	4.5
UNIV103	Academic and Professional Success	4.5
UNIV106	Technology and Information Literacy	4.5
UNIV109	Interpersonal Communication	4.5
	Humanities (2 courses)	9
	Natural Sciences (2 courses)	9
	Social and Behavioral Sciences (2 courses)	9
	General Education Elective (1 course)	4.5

**Total General Education Requirements 58.5**

#### GENERAL ELECTIVES

Two undergraduate courses

**Total General Elective Requirements 9**

#### LOWER DIVISION CORE COURSES

DFAP101	Production Techniques I	4.5
DFAP102	Audio Production I	4.5
DFAP201	Screenwriting I	4.5
DFAP202	Postproduction I	4.5
DFAP211	Camera and Lighting I	4.5
DFAP304	American Cinema	4.5

**Total Lower Division Core Requirements 27**

#### UPPER DIVISION CORE COURSES

DFAP 205	Audio Production II	4.5
DFAP 300	Field Recording Techniques	4.5

#### UPPER DIVISION CORE COURSES (CONTINUED)

DFAP309	Production Techniques II	4.5
DFAP314	Media Postproduction II	4.5
DFAP318	Producing I	4.5
DFAP412	Portfolio	4.5
DFAP411	Pitching and Project Management	4.5

**Total Upper Division Core Requirements 31.5**

#### AUDIO RECORDING AND SOUND DESIGN SPECIALIZATION COURSES

DFAP222	Music Production I	4.5
DFAP302	Music Production II	4.5
DFAP305	Critical Listening	4.5
DFAP313	Music Mixing & Mastering	4.5
DFAP316	MIDI and Electronic Music	4.5
DFAP323	Musicianship for Engineers	4.5
DFAP329	Sound Design I	4.5
DFAP427	History of Recorded Music	4.5
DFAP439	Advanced Producing and Engineering	4.5
DFAP438	Producing and Engineering	4.5
DFAP444	Postproduction Recording	4.5
DFAP446	Music for Picture	4.5

**Total Upper Division Core Requirements 54**

**Total Bachelor Degree Requirements 180**

For important information about the educational debt, earnings, and completion rates of students who attended this program, go to [www.aiuniv.edu/disclosures](http://www.aiuniv.edu/disclosures). AIU cannot guarantee employment or salary. Not all programs are available to residents of all states. XXXXXXXXXXXX 3/18

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