

# Bachelor of Business Administration (BBA)

## Specialization in Accounting



### OVERVIEW

Accounting is an essential function for all profit and not-for-profit operations. AIU® offers an industry-relevant BBA program with an in-depth specialization in Accounting that focuses on all aspects of financial reporting including business concepts, ethics and regulations. Emphasis is placed on measurement, valuation and presentation of asset-related items in a business environment.

#### CURRICULUM INCLUDES

In this specialized curriculum, students can learn the key components of the accounting system and gain exposure to the sub-fields of economics, cost accounting, taxation, business accounting, and accounting in finance.

This real-world specialization offers the opportunity for in-depth study, with more than half of the courses dedicated to accounting. It can help students develop a focused, industry-specific knowledge base common to accounting professionals in today's business environment.

For example:

**Intermediate Accounting II:** students can learn the fundamentals of management accounting. This course will cover cost accounting, how to develop and use information for costing products and services, decision-making, operational budgeting and performance evaluation. This course also provides an update on recent developments in the field.

**Cost Accounting:** students can conduct an advanced study of the concepts and techniques used by management accountants to assist decision makers within the organization. Areas covered include process accounting, job-order accounting, measuring quality costs, activity-based costing and evaluating performance.

**Accounting Information Systems:** students will focus on the study of concepts and terminology of accounting information systems. Students will explore the use of accounting information systems and how they impact decision-making in accounting and auditing. The course also covers information technology fundamentals, responsibilities and business implications.

#### WE CAN HELP YOU

- Assess decisions and employ methods for improving decision-making
- Apply team building and leadership skills
- Apply mathematical, statistical and research techniques to analyze contemporary business practices and functions
- Apply the concepts and principles of finance and accounting to make effective decisions
- Discuss current operations management practices and principles used in the current business environment
- Explain macroeconomic and microeconomic concepts and how they relate to the management of domestic and global organizations
- Discuss the implications of technology and the Internet on today's businesses
- Communicate effectively in business situations
- Recognize and manage potential ethical and legal conflicts

\* Not all credits are eligible to transfer. See the University Catalog for transfer credit policies.

### COURSEWORK

### OUTCOMES

#### WHY AIU?

AIU offers a streamlined, real-world curriculum and flexibility designed to help you schedule school around your life, not the other way around. Along with industry-relevant undergraduate and graduate degrees, our industry-focused specializations allow in-depth study of the field.

To accommodate busy lives, we offer full- and part-time program options and transfer-in credit\* for eligible college, work and military experience, which could cut down on the time it takes to earn a degree.



AIU's Business Administration degree programs with all their specializations are programmatically accredited by the Accreditation Council for Business Schools and Programs (ACBSP).



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The AIU Bachelor of Business Administration (BBA) degree program combines the required general education courses that provide a liberal arts foundation with a coherent business core and specialized courses designed to provide students with knowledge, skills and ability to pursue opportunities in the accounting field.

### FOCUS ON YOUR SPECIFIC AREA OF INTEREST

By studying key topics in accounting to complete the upper division's core specialization requirements, you have an opportunity to focus your interests on the acquisition of industry-relevant knowledge and skills common to many of today's accounting professionals.

### THE ACCREDITATION COUNCIL FOR BUSINESS SCHOOLS AND PROGRAMS (ACBSP)

The ACBSP accreditation means that AIU's Business Administration programs meet the rigorous standards of this leading accreditation association. It helps ensure that what we teach is industry-current and industry-relevant in today's business environment and can make your degree more meaningful in the marketplace.



#### GENERAL EDUCATION COURSES

ECON220	Microeconomics	4.5
ECON224	Macroeconomics	4.5
ENGL106	English Composition I	4.5
ENGL107	English Composition II	4.5
MATH125	General College Mathematics	4.5
UNIV103	Academic and Professional Success	4.5
UNIV106	Technology and Information Literacy	4.5
UNIV109	Interpersonal Communication	4.5
	Humanities (2 courses)	9
	Natural Sciences (2 courses)	9
	General Education Elective (1 course)	4.5
<b>Total General Education Requirements</b>		<b>58.5</b>

#### GENERAL ELECTIVES

A combination of any 11 undergraduate courses

**Total General Elective Requirements 49.5**

#### CORE COURSES

ACCT205	Principles of Accounting I	4.5
ACCT310	Managerial Accounting	4.5
BUSN105	Introduction to Business	4.5

#### CORE COURSES (CONTINUED)

BUSN150	Legal and Ethical Environment of Business	4.5
BUSN311	Quantitative Methods and Analysis	4.5
FINA310	Financial Management	4.5
MGMT305	Management Information Systems	4.5
MGMT310	Management and Leadership of Organizations	4.5
MGMT315	Survey of Human Resources Management	4.5
MGMT499	Program Capstone	4.5
MKTG205	Principles of Marketing	4.5

**Total Core Requirements 49.5**

#### ACCOUNTING SPECIALIZATION COURSES

ACCT315	Intermediate Accounting I	4.5
ACCT320	Intermediate Accounting II	4.5
ACCT420	Cost Accounting	4.5
ACCT435	Auditing	4.5
ACCT440	Accounting Information Systems	4.5

**Total Specialization Requirements 22.5**

**Total Bachelor's Degree Requirements 180**

For important information about the educational debt, earnings, and completion rates of students who attended these programs, go to [www.aiuniv.edu/disclosures](http://www.aiuniv.edu/disclosures). AIU cannot guarantee employment or salary. Not all programs are available to residents of all states. 1294612 3/18

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