

Bachelor of Business Administration (BBA)

Specialization in Entrepreneurship



OVERVIEW

AIU® offers an industry-relevant BBA program with an in-depth specialization in Entrepreneurship that's designed to give students the industry-relevant knowledge to help them pursue opportunities in the business world. Areas covered include how to effectively organize, develop, create and manage a business.

CURRICULUM INCLUDES

This targeted degree program is designed to provide students both a comprehensive understanding of business management as well as the key components of the entrepreneurial process, including starting and scaling an enterprise from a business plan into a company while analyzing the business decisions entrepreneurs face. The program culminates in a capstone experience from an entrepreneurship perspective.

This real-world specialization can help students work to develop a focused, industry specific knowledge base common to entrepreneurial professionals in today's business environments. For example:

Advanced Entrepreneurship: students can study how to effectively organize, develop, create and manage a business. The main objective of the course is to experience the challenges of starting and financing a new company. Students will examine and explore the entrepreneurial process and analyze business decisions that entrepreneurs face.

Budgeting: students will be exposed to the fundamentals of budgeting, the budget process, and how to prepare financial budgets.

Team Leadership: students can explore manager responsibilities, and work to develop motivating and leading teams in organizations. Students are introduced to research perspectives on leadership, including the personal and social sides of leadership.

WE CAN HELP YOU

- Integrate knowledge of the core ACBSP business concepts of accounting, finance, statistics, economics, management, and marketing to assess business circumstances
- Propose quantitative business solutions which demonstrate critical and analytical thinking
- Collaborate in cross functional teams utilizing effective business techniques and strategies
- Navigate challenges in a global market involving international distribution and operations networks
- Share business recommendations and information through a variety of communication delivery formats
- Evaluate potential ethical and legal issues in contemporary business situations and propose appropriate resolution
- Employ technology to effectively solve business problems and provide solutions
- Incorporate entrepreneurial methodologies and concepts to recommend alternatives for effective business development

* Transfer credits are evaluated on an individual basis. Not all credits are eligible to transfer. See the University Catalog for transfer credit policies.

COURSEWORK

OUTCOMES

WHY AIU?

AIU offers a streamlined, real-world curriculum and flexibility designed to help you schedule school around your life, not the other way around. Along with industry-relevant undergraduate and graduate degree programs, our industry-focused concentrations allow in-depth study in the field.

To accommodate busy lives, we offer full- and part-time program options and transfer-in credit* for eligible college, work and military experience, which could cut down on the time it takes to earn a degree.



AIU's Business programs are programmatically accredited by the Accreditation Council for Business Schools and Programs (ACBSP).



AIUniv.edu

Bachelor of Business Administration (BBA)

Specialization in Entrepreneurship

The AIU Bachelor of Business Administration (BBA) degree program combines the required general education courses that provide a liberal arts foundation with a coherent business core and specialized courses designed to provide students with knowledge, skills and ability to pursue opportunities in entrepreneurship.

FOCUS ON YOUR SPECIFIC AREA OF INTEREST

By studying key topics in entrepreneurship to complete the upper division's specialization requirements, you have an opportunity to focus your interests on the challenges of starting and financing a new company.

THE ACCREDITATION COUNCIL FOR BUSINESS SCHOOLS AND PROGRAMS (ACBSP)

The ACBSP accreditation means that AIU's Business Administration programs meet the rigorous standards of this accreditation association. It helps ensure that what we teach is industry-relevant in today's business environment.



GENERAL EDUCATION COURSES

ECON220	Microeconomics	4.5
ECON224	Macroeconomics	4.5
ENGL106	English Composition I	4.5
ENGL107	English Composition II	4.5
MATH125	General College Mathematics	4.5
UNIV103	Academic and Professional Success	4.5
UNIV106	Technology and Information Literacy	4.5
UNIV109	Interpersonal Communication	4.5
	Humanities (2 courses)	9
	Natural Sciences (2 courses)	9
	General Education Elective (1 course)	4.5

Total General Education Requirements 58.5

CORE COURSES

ACCT205	Principles of Accounting I	4.5
ACCT310	Managerial Accounting	4.5
BUSN105	Introduction to Business	4.5
BUSN150	Legal and Ethical Environment of Business	4.5
BUSN311	Quantitative Methods and Analysis	4.5
FINA310	Financial Management	4.5
MGMT305	Management Information Systems	4.5
MGMT310	Management and Leadership of Organizations	4.5
MGMT315	Survey of Human Resource Management	4.5

CORE COURSES (CONTINUED)

MGMT415	Global Operations Management	4.5
MGMT499	Program Capstone	4.5
MKTG205	Principles of Marketing	4.5

Total Core Requirements 54

GENERAL ELECTIVES

A combination of any 10 undergraduate courses

Total General Elective Requirements 45

ENTREPRENEURSHIP SPECIALIZATION COURSES

FINA412	Risk Management	4.5
MGMT422	Advanced Entrepreneurship	4.5
MGMT440	Managing Project Risks and Opportunities	4.5
MGMT444	Team Leadership	4.5
MGMT475	Contracts and Procurement	4.5

Total Specialization Requirements 27

Total Bachelor's Degree Requirements 180