

Bachelor of Business Administration (BBA)

Specialization in Entrepreneurship



OVERVIEW

AIU® offers an industry-relevant BBA program with an in-depth specialization in Entrepreneurship that's designed to give students the industry-current knowledge to help them pursue opportunities in the business world. Areas covered include how to effectively organize, develop, create and manage a business.

CURRICULUM INCLUDES

In this specialized curriculum, students can learn the key components of the entrepreneurial process, including starting and scaling an enterprise from a business plan into a company while analyzing the business decisions entrepreneurs face.

This real-world specialization offers the opportunity for in-depth study, with more than half of the courses dedicated to entrepreneurship. It can help students develop a focused, industry specific knowledge base common to entrepreneurial professionals in today's business environments. For example:

Advanced Entrepreneurship: students can learn to effectively organize, develop, create and manage a business. The main objective of the course is to experience the challenges of starting and financing a new company. Students will examine and explore the entrepreneurial process and analyze business decisions that entrepreneurs face.

Budgeting: students will be exposed to the fundamentals of budgeting the budget process and how to prepare financial budgets.

Taxation: students can learn the fundamentals of individual income taxation. A background of accounting courses is not essential for this course. Topics include exemptions, exclusions and deductions available to the individual. These concepts will aid the student in the preparation of individual tax returns.

WE CAN HELP YOU

- Examine the legal environment and various challenges of managing modern organizations
- Recognize the main responsibilities of a manager or supervisor to lead their teams and to provide the motivation and skills to achieve organizational goals
- Employ negotiation tactics and strategy
- Understand contracting and procurement activities within a global supply-chain organization

COURSEWORK

OUTCOMES

WHY AIU?

AIU offers a streamlined, real-world curriculum and flexibility designed to help you schedule school around your life, not the other way around. Along with industry-relevant undergraduate and graduate degrees, our industry-focused specializations allow in-depth study of the field.

To accommodate busy lives, we offer full- and part-time program options and transfer-in credit* for eligible college, work and military experience, which could cut down on the time it takes to earn a degree.



AIU's Business Administration degree programs with all their specializations are programmatically accredited by the Accreditation Council for Business Schools and Programs (ACBSP).



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* Not all credits are eligible to transfer. See the University Catalog for transfer credit policies.

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The AIU Bachelor of Business Administration (BBA) degree program combines the required general education courses that provide a liberal arts foundation with a coherent business core and specialized courses designed to provide students with knowledge, skills and ability to pursue opportunities in the accounting field.

FOCUS ON YOUR SPECIFIC AREA OF INTEREST

By studying key topics in entrepreneurship to complete the upper division's core specialization requirements, you have an opportunity to focus your interests on the challenges of starting and financing a new company.

THE ACCREDITATION COUNCIL FOR BUSINESS SCHOOLS AND PROGRAMS (ACBSP)

The ACBSP accreditation means that AIU's Business Administration programs meet the rigorous standards of this leading accreditation association. It helps ensure that what we teach is industry-current and industry-relevant in today's business environment and can make your degree more meaningful in the marketplace.



GENERAL EDUCATION COURSES

ECON220	Microeconomics	4.5
ECON224	Macroeconomics	4.5
ENGL106	English Composition I	4.5
ENGL107	English Composition II	4.5
MATH125	General College Mathematics	4.5
UNIV103	Academic and Professional Success	4.5
UNIV106	Technology and Information Literacy	4.5
UNIV109	Interpersonal Communication	4.5
	Humanities (2 courses)	9
	Natural Sciences (2 courses)	9
	General Education Elective (1 course)	4.5

Total General Education Requirements 58.5

GENERAL ELECTIVES

A combination of any 11 undergraduate courses

Total General Elective Requirements 49.5

CORE COURSES

ACCT205	Principles of Accounting I	4.5
ACCT310	Managerial Accounting	4.5
BUSN105	Introduction to Business	4.5

CORE COURSES (CONTINUED)

BUSN150	Legal and Ethical Environment of Business	4.5
BUSN311	Quantitative Methods and Analysis	4.5
FINA310	Financial Management	4.5
MGMT305	Management Information Systems	4.5
MGMT310	Management and Leadership of Organizations	4.5
MGMT315	Survey of Human Resources Management	4.5
MGMT499	Program Capstone	4.5
MKTG205	Principles of Marketing	4.5

Total Core Requirements 49.5

ENTREPRENEURSHIP SPECIALIZATION COURSES

FINA412	Budgeting	4.5
MGMT422	Advanced Entrepreneurship	4.5
MGMT440	Managing Project Risks and Opportunities	4.5
MGMT444	Team Leadership	4.5
MGMT475	Contracts and Procurement	4.5

Total Specialization Requirements 22.5

Total Bachelor's Degree Requirements 180

For important information about the educational debt, earnings, and completion rates of students who attended these programs, go to www.aiuniv.edu/disclosures. AIU cannot guarantee employment or salary. Not all programs are available to residents of all states. 1294612 3/18

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