

Bachelor of Business Administration (BBA)

Specialization in
Finance



OVERVIEW

Today's increasingly complex business climate has created a variety of fields of interest for professionals with knowledge of the world of finance. AIU® offers an industry-relevant BBA program with an in-depth specialization in Finance designed to provide students with knowledge, skills and ability to pursue opportunities in the finance industry. The program culminates in a capstone experience from a financial management perspective. Core competencies in technology, critical thinking and communication are emphasized throughout the curriculum.

CURRICULUM INCLUDES

In this specialized curriculum, students can study the key components of financial decision making, while examining the implications of forecasting, capital budgeting, working capital management and project risk management. The program culminates in a capstone experience from a finance perspective.

This real-world specialization can help students work to develop a focused, industry-specific knowledge base common to financial analysts in today's business environments. For example:

Financial Instruments: students can examine each of the securities markets, the instruments available in these markets and putting the different investments into perspective.

Budgeting: students can explore the fundamentals of budgeting, the budget process, and how to prepare financial budgets.

Financial Analysis: students will examine how to read, interpret and analyze financial statements. Topics will include liquidity and activity, analysis of solvency, analysis of capital structure, profitability, market strength, cash flow, and interim segment analysis.

WE CAN HELP YOU

- Integrate knowledge of the core ACBSP business concepts of accounting, finance, statistics, economics, management, and marketing to assess business circumstances
- Propose quantitative business solutions which demonstrate critical and analytical thinking
- Collaborate in cross functional teams utilizing effective business techniques and strategies
- Navigate challenges in a global market involving international distribution and operations networks
- Share business recommendations and information through a variety of communication delivery formats
- Evaluate potential ethical and legal issues in contemporary business situations and propose appropriate resolution
- Employ technology to effectively solve business problems and provide solutions
- Analyze key financial principles and concepts in the area of Investment, financial analysis, and budgeting concepts to real world issues in business

* Transfer credits are evaluated on an individual basis. Not all credits are eligible to transfer. See the University Catalog for transfer credit policies.

COURSEWORK

OUTCOMES

WHY AIU?

AIU offers a streamlined, real-world curriculum and flexibility designed to help you schedule school around your life, not the other way around. Along with industry-relevant undergraduate and graduate degree programs, our industry-focused concentrations allow in-depth study in the field.

To accommodate busy lives, we offer full- and part-time program options and transfer-in credit* for eligible college, work and military experience, which could cut down on the time it takes to earn a degree.



AIU's Business programs are programmatically accredited by the Accreditation Council for Business Schools and Programs (ACBSP).



[AIUniv.edu](https://aiuniv.edu)

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Specialization in Finance

The AIU Bachelor of Business Administration (BBA) degree program combines the required general education courses that provide a liberal arts foundation with a coherent business core and specialized courses designed to provide students with knowledge, skills and ability to pursue opportunities in the financial industry.

FOCUS ON YOUR SPECIFIC AREA OF INTEREST

By studying key topics in finance to complete the upper division's specialization requirements, you have an opportunity to focus your interests on the acquisition of industry-specific knowledge and skills common to many professionals.

THE ACCREDITATION COUNCIL FOR BUSINESS SCHOOLS AND PROGRAMS (ACBSP)

The ACBSP accreditation means that AIU's Business Administration programs meet the rigorous standards of this accreditation association. It helps ensure that what we teach is industry-relevant in today's business environment.



REQUIRED COURSES

GENERAL EDUCATION COURSES

ECON220	Microeconomics	4.5
ECON224	Macroeconomics	4.5
ENGL106	English Composition I	4.5
ENGL107	English Composition II	4.5
MATH125	General College Mathematics	4.5
UNIV103	Academic and Professional Success	4.5
UNIV106	Technology and Information Literacy	4.5
UNIV109	Interpersonal Communication	4.5
	Humanities (2 courses)	9
	Natural Sciences (2 courses)	9
	General Education Elective (1 course)	4.5

Total General Education Requirements 58.5

CORE COURSES

ACCT205	Principles of Accounting I	4.5
ACCT310	Managerial Accounting	4.5
BUSN105	Introduction to Business	4.5
BUSN150	Legal and Ethical Environment of Business	4.5
BUSN311	Quantitative Methods and Analysis	4.5
FINA310	Financial Management	4.5
MGMT305	Management Information Systems	4.5
MGMT310	Management and Leadership of Organizations	4.5
MGMT315	Survey of Human Resource Management	4.5

CORE COURSES (CONTINUED)

MGMT415	Global Operations Management	4.5
MGMT499	Program Capstone	4.5
MKTG205	Principles of Marketing	4.5

Total Core Requirements 54

GENERAL ELECTIVES

A combination of any 10 undergraduate courses

Total General Elective Requirements 45

FINANCE SPECIALIZATION COURSES

FINA315	Financial Instruments	4.5
FINA330	Asset and Debt Management	4.5
FINA412	Risk Management	4.5
FINA425	Budgeting	4.5
FINA435	Financial Analysis	4.5

Total Specialization Requirements 22.5

Total Bachelor's Degree Requirements 180

AIU cannot guarantee employment, salary, or career advancement. Not all programs are available to residents of all states.
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