Bachelor of Business Administration (BBA)

Specialization in Finance

Today’s increasingly complex business climate has created a variety of fields of interest for professionals with knowledge of the world of finance. AIU® offers an industry-relevant BBA program with an in-depth specialization in Finance designed to provide students with knowledge, skills and ability to pursue opportunities in the finance industry. The program culminates in a capstone experience from a financial management perspective. Core competencies in technology, critical thinking and communication are emphasized throughout the curriculum.

**CURRICULUM INCLUDES**

In this specialized curriculum, students can study the key components of financial decision making, while examining the implications of forecasting, capital budgeting, working capital management and project risk management. The program culminates in a capstone experience from a finance perspective.

This real-world specialization can help students work to develop a focused, industry-specific knowledge base common to financial analysts in today’s business environments. For example:

**Financial Instruments:** students can examine each of the securities markets, the instruments available in these markets and putting the different investments into perspective.

**Budgeting:** students can explore the fundamentals of budgeting, the budget process, and how to prepare financial budgets.

**Financial Analysis:** students will examine how to read, interpret and analyze financial statements. Topics will include liquidity and activity, analysis of solvency, analysis of capital structure, profitability, market strength, cash flow, and interim segment analysis.

**WE CAN HELP YOU**

- Integrate knowledge of the core ACBSP business concepts of accounting, finance, statistics, economics, management, and marketing to assess business circumstances
- Propose quantitative business solutions which demonstrate critical and analytical thinking
- Collaborate in cross functional teams utilizing effective business techniques and strategies
- Navigate challenges in a global market involving international distribution and operations networks
- Share business recommendations and information through a variety of communication delivery formats
- Evaluate potential ethical and legal issues in contemporary business situations and propose appropriate resolution
- Employ technology to effectively solve business problems and provide solutions
- Analyze key financial principles and concepts in the area of Investment, financial analysis, and budgeting concepts to real world issues in business

* Transfer credits are evaluated on an individual basis. Not all credits are eligible to transfer. See the University Catalog for transfer credit policies.

**WHY AIU?**

AIU offers a streamlined, real-world curriculum and flexibility designed to help you schedule school around your life, not the other way around. Along with industry-relevant undergraduate and graduate degree programs, our industry-focused concentrations allow in-depth study in the field.

To accommodate busy lives, we offer full- and part-time program options and transfer-in credit* for eligible college, work and military experience, which could cut down on the time it takes to earn a degree.

AIU’s Business programs are programmatically accredited by the Accreditation Council for Business Schools and Programs (ACBSP).

AIUniv.edu
The AIU Bachelor of Business Administration (BBA) degree program combines the required general education courses that provide a liberal arts foundation with a coherent business core and specialized courses designed to provide students with knowledge, skills and ability to pursue opportunities in the financial industry.

FOCUS ON YOUR SPECIFIC AREA OF INTEREST
By studying key topics in finance to complete the upper division’s specialization requirements, you have an opportunity to focus your interests on the acquisition of industry-specific knowledge and skills common to many professionals.

THE ACCREDITATION COUNCIL FOR BUSINESS SCHOOLS AND PROGRAMS (ACBSP)
The ACBSP accreditation means that AIU’s Business Administration programs meet the rigorous standards of this accreditation association. It helps ensure that what we teach is industry-relevant in today’s business environment.

GENERAL EDUCATION COURSES
- ECON220 Microeconomics 4.5
- ECON224 Macroeconomics 4.5
- ENGL106 English Composition I 4.5
- ENGL107 English Composition II 4.5
- MATH125 General College Mathematics 4.5
- UNIV103 Academic and Professional Success 4.5
- UNIV106 Technology and Information Literacy 4.5
- UNIV109 Interpersonal Communication 4.5
- Humanities (2 courses) 9
- Natural Sciences (2 courses) 9
- General Education Elective (1 course) 4.5

Total General Education Requirements 58.5

CORE COURSES
- ACCT205 Principles of Accounting I 4.5
- ACCT310 Managerial Accounting 4.5
- BUSN105 Introduction to Business 4.5
- BUSN150 Legal and Ethical Environment of Business 4.5
- BUSN311 Quantitative Methods and Analysis 4.5
- FINA310 Financial Management 4.5
- MGMT305 Management Information Systems 4.5
- MGMT310 Management and Leadership of Organizations 4.5
- MGMT315 Survey of Human Resource Management 4.5
- MGMT415 Global Operations Management 4.5
- MGMT499 Program Capstone 4.5
- MKTG205 Principles of Marketing 4.5

Total Core Requirements 54

GENERAL ELECTIVES
A combination of any 10 undergraduate courses

Total General Elective Requirements 45

FINANCE SPECIALIZATION COURSES
- FINA315 Financial Instruments 4.5
- FINA330 Asset and Debt Management 4.5
- FINA412 Risk Management 4.5
- FINA425 Budgeting 4.5
- FINA435 Financial Analysis 4.5

Total Specialization Requirements 22.5

Total Bachelor’s Degree Requirements 180