

# Bachelor of Business Administration (BBA)

Specialization in **Finance**



## OVERVIEW

Today's increasingly complex business climate has created a variety of fields of interest for professionals with knowledge of the world of finance. AIU® offers an industry-relevant BBA program with an in-depth specialization in Finance designed to provide students with knowledge, skills and ability to pursue opportunities in the finance industry. The program culminates in a capstone experience from a financial management perspective. Core competencies in technology, critical thinking and communication are emphasized throughout the curriculum.

### CURRICULUM INCLUDES

In this specialized curriculum, students can learn the key components of financial decisionmaking, while examining the implications of forecasting, capital budgeting, working capital management and project risk management. This real-world specialization offers the opportunity for in-depth study, with more than half of the courses dedicated to finance. It can help students develop a focused, industry-specific knowledge base common to financial analysts in today's business environments. For example:

**Capital Planning:** students will focus on financial-management techniques related to capital expenditure and investment decision-making. Topics include short-term and strategic implications of capital expenditure decisions. Students will explore how to develop an integrated approach to making decisions about capital expenditures as well as their managerial implications.

**Investment:** students will explore securities and securities markets. Topics include analysis of corporate securities, public securities and other investment types. Students will also study the types of financial risk and taxation that affect investment-policy timing, selection and value.

**Financial Analysis:** students will examine how to read, interpret and analyze financial statements. Topics will include liquidity and activity, analysis of solvency, analysis of capital structure, profitability, market strength, cash flow, and interim segment analysis.

### WE CAN HELP YOU

- Assess decisions and employ methods for improving decision-making
- Apply team building and leadership skills, and communicate effectively in business situations
- Apply mathematical, statistical and research techniques to analyze contemporary business practices and functions
- Apply the concepts and principles of finance and accounting to make effective decisions
- Discuss current operations management practices and principles used in the current business environment
- Explain macroeconomic and microeconomic concepts and how they relate to the management of domestic and global organizations
- Recognize and manage potential ethical and legal conflicts, and discuss the implications of technology and the Internet on today's businesses

\* Not all credits are eligible to transfer. See the University Catalog for transfer credit policies.

## COURSEWORK

## OUTCOMES

### WHY AIU?

AIU offers a streamlined, real-world curriculum and flexibility designed to help you schedule school around your life, not the other way around. Along with industry-relevant undergraduate and graduate degrees, our industry-focused specializations allow in-depth study of the field.

To accommodate busy lives, we offer full- and part-time program options and transfer-in credit\* for eligible college, work and military experience, which could cut down on the time it takes to earn a degree.



**AIU's Business Administration** degree programs with all their specializations are programmatically accredited by the Accreditation Council for Business Schools and Programs (ACBSP).



[AIUniv.edu](http://AIUniv.edu)

# Bachelor of Business Administration (BBA)

## Specialization in Finance

The AIU Bachelor of Business Administration (BBA) degree program combines the required general education courses that provide a liberal arts foundation with a coherent business core and specialized courses designed to provide students with knowledge, skills and ability to pursue opportunities in the financial industry.

### FOCUS ON YOUR SPECIFIC AREA OF INTEREST

By studying key topics in finance to complete the upper division's core specialization requirements, you have an opportunity to focus your interests on the acquisition of industry-specific knowledge and skills common to many of today's professionals.

### THE ACCREDITATION COUNCIL FOR BUSINESS SCHOOLS AND PROGRAMS (ACBSP)

The ACBSP accreditation means that AIU's Business Administration programs meet the rigorous standards of this leading accreditation association. It helps ensure that what we teach is industry-current and industry-relevant in today's business environment and can make your degree more meaningful in the marketplace.



REQUIRED COURSES

#### GENERAL EDUCATION COURSES

ECON220	Microeconomics	4.5
ECON224	Macroeconomics	4.5
ENGL106	English Composition I	4.5
ENGL107	English Composition II	4.5
MATH125	General College Mathematics	4.5
UNIV103	Academic and Professional Success	4.5
UNIV106	Technology and Information Literacy	4.5
UNIV109	Interpersonal Communication	4.5
	Humanities (2 courses)	9
	Natural Sciences (2 courses)	9
	General Education Elective (1 course)	4.5

**Total General Education Requirements 58.5**

#### GENERAL ELECTIVES

A combination of any 11 undergraduate courses

**Total General Elective Requirements 49.5**

#### CORE COURSES

ACCT205	Principles of Accounting I	4.5
ACCT310	Managerial Accounting	4.5
BUSN105	Introduction to Business	4.5

#### CORE COURSES (CONTINUED)

BUSN150	Legal and Ethical Environment of Business	4.5
BUSN311	Quantitative Methods and Analysis	4.5
FINA310	Financial Management	4.5
MGMT305	Management Information Systems	4.5
MGMT310	Management and Leadership of Organizations	4.5
MGMT315	Survey of Human Resources Management	4.5
MGMT499	Program Capstone	4.5
MKTG205	Principles of Marketing	4.5

**Total Core Requirements 49.5**

#### FINANCE SPECIALIZATION COURSES

FINA315	Financial Instruments	4.5
FINA330	Asset and Debt Management	4.5
FINA412	Risk Management	4.5
FINA425	Budgeting	4.5
FINA435	Financial Analysis	4.5

**Total Specialization Requirements 22.5**

**Total Bachelor's Degree Requirements 180**

For important information about the educational debt, earnings, and completion rates of students who attended these programs, go to [www.aiuniv.edu/disclosures](http://www.aiuniv.edu/disclosures). AIU cannot guarantee employment or salary. Not all programs are available to residents of all states. 1294612 3/18

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