

Bachelor of Business Administration (BBA)

Specialization in Human Resource Management



OVERVIEW

AIU® offers an industry-relevant BBA program with a specialization in Human Resource Management that is designed to provide students with a solid background in business fundamentals, along with real-world knowledge and skills relevant to the responsibilities of an HR professional in the workplace.

CURRICULUM INCLUDES

This targeted degree program is designed to provide students both a comprehensive understanding of business management and human resources. In this specialized curriculum, students can study recruitment processes, employee selection and human resources record keeping in organizations. The program culminates in a capstone experience from a human resource management perspective. Some of the courses include:

Personnel and Organization Policy: students examine the personnel policies that must be in place in order to select and implement human resources programs within an organization. This course covers basic aspects of policy writing for employee selection, performance management, disciplinary process, employee motivation and career management.

Employee Recruitment and Selection: students examine the essential functions of recruitment and selection including ethics, legal requirements, job analysis, job descriptions and selection tools. It also presents how the effective management of people and jobs depends on accurate, reliable, comprehensive and current personnel information.

Program Capstone: students can synthesize the concepts learned in previous courses, and work to develop their skills in areas such as negotiation, leadership, and performance management.

WE CAN HELP YOU

- Integrate knowledge of the core ACBSP business concepts of accounting, finance, statistics, economics, management, and marketing to assess business circumstances
- Propose quantitative business solutions which demonstrate critical and analytical thinking
- Collaborate in cross functional teams utilizing effective business techniques and strategies
- Navigate challenges in a global market involving international distribution and operations networks
- Share business recommendations and information through a variety of communication delivery formats
- Evaluate potential ethical and legal issues in contemporary business situations and propose appropriate resolution
- Employ technology to effectively solve business problems and provide solutions
- Recommend appropriate courses of action based on human resource management concepts of recruitment, selection, employment and labor law, performance management, and employee services

* Transfer credits are evaluated on an individual basis. Not all credits are eligible to transfer. See the University Catalog for transfer credit policies.

COURSEWORK

OUTCOMES

WHY AIU?

AIU offers a streamlined, real-world curriculum and flexibility designed to help you schedule school around your life, not the other way around. Along with industry-relevant undergraduate and graduate degree programs, our industry-focused concentrations allow in-depth study in the field.

To accommodate busy lives, we offer full- and part-time program options and transfer-in credit* for eligible college, work and military experience, which could cut down on the time it takes to earn a degree.



AIU's Business programs are programmatically accredited by the Accreditation Council for Business Schools and Programs (ACBSP).



AIUniv.edu

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The AIU Bachelor of Business Administration (BBA) degree program combines the required general education courses that provide a liberal arts foundation with a coherent business core and specialized courses designed to provide a solid background in business fundamentals, along with an in-depth study and application of the knowledge and skills that can be relevant to the responsibilities of an HR professional in the workplace.

FOCUS ON YOUR SPECIFIC AREA OF INTEREST

By studying key topics in human resources to complete the upper division's specialization requirements, you have an

opportunity to focus your interests on the acquisition of industry-relevant knowledge and skills common to human resources professionals.

THE ACCREDITATION COUNCIL FOR BUSINESS SCHOOLS AND PROGRAMS (ACBSP)

The ACBSP accreditation means that AIU's Business Administration programs meet the rigorous standards of this accreditation association. It helps ensure that what we teach is industry-relevant in today's business environment.



GENERAL EDUCATION COURSES

ECON220	Microeconomics	4.5
ECON224	Macroeconomics	4.5
ENGL106	English Composition I	4.5
ENGL107	English Composition II	4.5
MATH125	General College Mathematics	4.5
UNIV103	Academic and Professional Success	4.5
UNIV106	Technology and Information Literacy	4.5
UNIV109	Interpersonal Communication	4.5
	Humanities (2 courses)	9
	Natural Sciences (2 courses)	9
	General Education Elective (1 course)	4.5

Total General Education Requirements 58.5

GENERAL ELECTIVES

A combination of any 10 undergraduate courses

Total General Elective Requirements 45

CORE COURSES

ACCT205	Principles of Accounting I	4.5
ACCT310	Managerial Accounting	4.5
BUSN105	Introduction to Business	4.5
BUSN150	Legal and Ethical Environment of Business	4.5
BUSN311	Quantitative Methods and Analysis	4.5

CORE COURSES (CONTINUED)

FINA310	Financial Management	4.5
MGMT305	Management Information Systems	4.5
MGMT310	Management and Leadership of Organizations	4.5
MGMT315	Survey of Human Resource Management	4.5
MGMT415	Global Operations Management	4.5
MGMT499	Program Capstone	4.5
MKTG205	Principles of Marketing	4.5

Total Core Requirements 54

HUMAN RESOURCE MANAGEMENT SPECIALIZATION COURSES

MGMT332	Employee Recruitment and Selection	4.5
MGMT335	Personnel and Organization Policy	4.5
MGMT345	Diversity in the Workplace	4.5
MGMT402	Employment and Labor Law	4.5
MGMT442	Performance Management and Employee Services	4.5

Total Specialization Requirements 22.5

Total Bachelor's Degree Requirements 180