

Bachelor of Business Administration (BBA)

Specialization in Healthcare Management



OVERVIEW

AIU® offers an industry-relevant BBA program with an in-depth specialization in Healthcare Management designed to provide students with the knowledge, skills, and ability to pursue opportunities in the healthcare industry. The program also can give them the chance to explore management issues in healthcare, such as the environment of care, performance improvement, risk assessment and managing diverse workforces in healthcare.

CURRICULUM INCLUDES

In this specialized curriculum, students have an opportunity to learn a working knowledge of law and ethics in a wide variety of healthcare topics, enabling them to deal with common legal and practical problems facing patients, their families, practitioners, caregivers and society within the healthcare industry.

This real-world specialization offers the opportunity for in-depth study, with more than half of your courses in your area of interest. It can help you develop a focused, industry-specific knowledge base common to professionals in today's healthcare industry. For example:

Survey of Healthcare Management: students can explore management issues in healthcare such as the environment of care, performance improvement, risk assessment and managing diverse workforces in healthcare.

Ethical and Legal Issues in Healthcare: students can develop a working knowledge of law and ethics in a wide variety of healthcare topics, enabling them to deal with common legal and practical problems facing patients, their families, practitioners, caregivers and society within the healthcare industry.

Healthcare Resource Allocation and Policymaking: students can gain an awareness of critical issues in American health policy impacting healthcare managers to balance costs, quality and access to care in various settings.

WE CAN HELP YOU

- Assess decisions and employ methods for improving decision-making
- Apply team building and leadership skills
- Apply mathematical, statistical and research techniques to analyze contemporary business practices and functions
- Apply the concepts and principles of finance and accounting to make effective decisions
- Recognize and manage potential ethical and legal conflicts.

COURSEWORK

OUTCOMES

WHY AIU?

AIU offers a streamlined, real-world curriculum and flexibility designed to help you schedule school around your life, not the other way around. Along with industry-relevant undergraduate and graduate degrees, our industry-focused specializations allow in-depth study of the field.

To accommodate busy lives, we offer full- and part-time program options and transfer-in credit* for eligible college, work and military experience, which could cut down on the time it takes to earn a degree.



AIU's Business Administration degree programs with all their specializations are programmatically accredited by the Accreditation Council for Business Schools and Programs (ACBSP).



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* Not all credits are eligible to transfer. See the University Catalog for transfer credit policies.

Bachelor of Business Administration (BBA)

Specialization in Healthcare Management

The AIU Bachelor of Business Administration (BBA) degree program combines the required general education courses that provide a liberal arts foundation with a coherent business core and specialized courses designed to provide students with knowledge, skills and ability to pursue opportunities in the healthcare industry.

FOCUS ON YOUR SPECIFIC AREA OF INTEREST

By studying key topics in healthcare to complete the upper division's core specialization requirements, you have an opportunity to focus your interests on the acquisition of industry relevant knowledge and skills common to many of today's healthcare professionals.

THE ACCREDITATION COUNCIL FOR BUSINESS SCHOOLS AND PROGRAMS (ACBSP)

The ACBSP accreditation means that AIU's Business Administration programs meet the rigorous standards of this leading accreditation association. It helps ensure that what we teach is industry-current and industry-relevant in today's business environment and can make your degree more meaningful in the marketplace.



REQUIRED COURSES

GENERAL EDUCATION COURSES

ECON220	Microeconomics	4.5
ECON224	Macroeconomics	4.5
ENGL106	English Composition I	4.5
ENGL107	English Composition II	4.5
MATH125	General College Mathematics	4.5
UNIV103	Academic and Professional Success	4.5
UNIV106	Technology and Information Literacy	4.5
UNIV109	Interpersonal Communication	4.5
	Humanities (2 courses)	9
	Natural Sciences (2 courses)	9
	General Education Elective (1 course)	4.5
Total General Education Requirements		58.5

GENERAL ELECTIVES

A combination of any 11 undergraduate courses

Total General Elective Requirements 49.5

CORE COURSES

ACCT205	Principles of Accounting I	4.5
ACCT310	Managerial Accounting	4.5
BUSN105	Introduction to Business	4.5

CORE COURSES (CONTINUED)

BUSN150	Legal and Ethical Environment of Business	4.5
BUSN311	Quantitative Methods and Analysis	4.5
FINA310	Financial Management	4.5
MGMT305	Management Information Systems	4.5
MGMT310	Management and Leadership of Organizations	4.5
MGMT315	Survey of Human Resources Management	4.5
MGMT499	Program Capstone	4.5
MKTG205	Principles of Marketing	4.5

Total Core Requirements 49.5

HEALTHCARE MANAGEMENT SPECIALIZATION COURSES

HLTH310	Survey of Healthcare Management	4.5
HLTH320	Ethical and Legal Issues in Healthcare	4.5
HLTH420	Healthcare Finance	4.5
HLTH430	Healthcare Information Systems	4.5
HLTH440	Healthcare Resource Allocation and Policy Making	4.5

Total Specialization Requirements 22.5

Total Bachelor's Degree Requirements 180

For important information about the educational debt, earnings, and completion rates of students who attended these programs, go to www.aiuniv.edu/disclosures. AIU cannot guarantee employment or salary. Not all programs are available to residents of all states. 1294612 3/18

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