

Bachelor of Business Administration (BBA)

Specialization in Healthcare Management



OVERVIEW

AIU® offers an industry-relevant BBA program with an in-depth specialization in Healthcare Management designed to provide students with the knowledge, skills, and ability to pursue opportunities in the healthcare industry. The program also offers the chance to explore management issues in healthcare, such as the environment of care, performance improvement, risk assessment and managing diverse workforces in healthcare.

CORE CURRICULUM

This targeted degree program is designed to provide students both a comprehensive understanding of business management and the healthcare industry. In this specialized curriculum, students have an opportunity to develop a working knowledge of law and ethics in a wide variety of healthcare topics, enabling them to deal with common legal and practical problems facing patients, their families, practitioners, caregivers and society within healthcare.

The program culminates in a capstone experience from a healthcare management perspective. Some of the courses include:

Survey of Healthcare Management: students can explore management issues in healthcare such as the environment of care, performance improvement, risk assessment and managing diverse workforces in healthcare.

Ethical and Legal Issues in Healthcare: students can develop a working knowledge of law and ethics in a wide variety of healthcare topics, enabling them to deal with common legal and practical problems facing patients, their families, practitioners, caregivers and society within the healthcare industry.

Healthcare Resource Allocation and Policymaking: students can gain an awareness of critical issues in American health policy impacting healthcare managers to balance costs, quality and access to care in various settings.

WE CAN HELP YOU

- Integrate knowledge of the core ACBSP business concepts of accounting, finance, statistics, economics, management, and marketing to assess business circumstances
- Propose quantitative business solutions which demonstrate critical and analytical thinking
- Collaborate in cross functional teams utilizing effective business techniques and strategies
- Navigate challenges in a global market involving international distribution and operations networks
- Share business recommendations and information through a variety of communication delivery formats
- Evaluate potential ethical and legal issues in contemporary business situations and propose appropriate resolution
- Employ technology to effectively solve business problems and provide solutions
- Design business management practices based on healthcare principles and theories which support patient care and services

* Transfer credits are evaluated on an individual basis. Not all credits are eligible to transfer. See the University Catalog for transfer credit policies.

COURSEWORK

OUTCOMES

WHY AIU?

AIU offers a streamlined, real-world curriculum and flexibility designed to help you schedule school around your life, not the other way around. Along with industry-relevant undergraduate and graduate degree programs, our industry-focused concentrations allow in-depth study in the field.

To accommodate busy lives, we offer full- and part-time program options and transfer-in credit* for eligible college, work and military experience, which could cut down on the time it takes to earn a degree.



AIU's Business programs are programmatically accredited by the Accreditation Council for Business Schools and Programs (ACBSP).



AIUniv.edu

Bachelor of Business Administration (BBA)

Specialization in Healthcare Management

The AIU Bachelor of Business Administration (BBA) degree program combines the required general education courses that provide a liberal arts foundation with a coherent business core and specialized courses designed to provide students with knowledge, skills and ability to pursue opportunities in the healthcare industry.

CHOOSE THE RIGHT PATH FOR YOU

By studying key topics in healthcare to complete the upper division's specialization requirements, you have an opportunity to focus your interests on the acquisition of industry relevant knowledge and skills common to healthcare professionals.

THE ACCREDITATION COUNCIL FOR BUSINESS SCHOOLS AND PROGRAMS (ACBSP)

The ACBSP accreditation means that AIU's Business Administration programs meet the rigorous standards of this accreditation association. It helps ensure that what we teach is industry-relevant in today's business environment.



REQUIRED COURSES

GENERAL EDUCATION COURSES

ECON220	Microeconomics	4.5
ECON224	Macroeconomics	4.5
ENGL106	English Composition I	4.5
ENGL107	English Composition II	4.5
MATH125	General College Mathematics	4.5
UNIV103	Academic and Professional Success	4.5
UNIV106	Technology and Information Literacy	4.5
UNIV109	Interpersonal Communication	4.5
	Humanities (2 courses)	9
	Natural Sciences (2 courses)	9
	General Education Elective (1 course)	4.5

Total General Education Requirements 58.5

GENERAL ELECTIVES

A combination of any 10 undergraduate courses

Total General Elective Requirements 45

CORE COURSES

ACCT205	Principles of Accounting I	4.5
ACCT310	Managerial Accounting	4.5
BUSN105	Introduction to Business	4.5
BUSN150	Legal and Ethical Environment of Business	4.5
BUSN311	Quantitative Methods and Analysis	4.5

CORE COURSES (CONTINUED)

FINA310	Financial Management	4.5
MGMT305	Management Information Systems	4.5
MGMT310	Management and Leadership of Organizations	4.5
MGMT315	Survey of Human Resource Management	4.5
MGMT415	Global Operations Management	4.5
MGMT499	Program Capstone	4.5
MKTG205	Principles of Marketing	4.5

Total Core Requirements 54

HEALTHCARE MANAGEMENT SPECIALIZATION COURSES

HLTH310	Survey of Healthcare Management	4.5
HLTH320	Ethical and Legal Issues in Healthcare	4.5
HLTH420	Healthcare Finance	4.5
HLTH430	Healthcare Information Systems	4.5
HLTH440	Healthcare Resource Allocation and Policy Making	4.5

Total Specialization Requirements 22.5

Total Bachelor's Degree Requirements 180

AIU cannot guarantee employment, salary, or career advancement. Not all programs are available to residents of all states.
REQ1574315 9/20

AIUniv.edu

6600 Peachtree-Dunwoody Road • 500 Embassy Row • Atlanta, GA 30328

9999 Richmond Avenue • Houston, TX 77042

2200 E. Germann Road • Chandler, AZ 85286

