

# Bachelor of Business Administration (BBA)

## Specialization in Project Management



### OVERVIEW

AIU® offers an industry-relevant BBA program with an in-depth specialization in Project Management that is designed to provide students with a broad overview of the project design, structure, processes, tracking systems and methods for dealing with management/leadership issues in small and very large projects.

### COURSEWORK

#### CURRICULUM INCLUDES

In this specialized curriculum, students have an opportunity to learn the necessary knowledge and skills to complete projects on time and within specified budgets. Core competencies in technology, critical thinking, and communication are emphasized throughout the curriculum. The program culminates in a capstone experience from a project management perspective.

This real-world specialization offers the opportunity for in-depth study, with more than half of your courses in your area of interest. It can help you develop a focused, industry-current knowledge base common to today's project management professionals. For example:

**Project Management:** students can gain fundamental knowledge to enhance management outcomes, including HR management, communications management, scope management, quality management, scheduling/time management, cost and resource management, risk management, contract/procurement management, and project integration.

**Project Cost and Time Management:** students can develop effective measures for scheduling and controlling projects to ensure cost effectiveness, project time management and techniques for estimating, forecasting, budgeting, monitoring, controlling, analyzing and reporting costs and interpreting the meaning of earned value data.

**Building Teams and Resolving Conflict:** students can explore the opportunities and challenges that arise from a diverse workforce and learn the methods of building cohesive teams and diffusing confrontation.

### OUTCOMES

#### WE CAN HELP YOU

- Assess decisions and employ methods for improving decision-making
- Apply team building and leadership skills and communicate effectively in business situations
- Apply mathematical, statistical, and research techniques to analyze contemporary business practices and functions
- Apply the concepts and principles of finance and accounting to make effective decisions
- Discuss current project management practices and principles used in the current business environment
- Explain macroeconomic and microeconomic concepts and how they relate to the management of domestic and global organizations
- Recognize and manage potential ethical and legal conflicts and discuss the implications of technology and the Internet on today's businesses

\* Not all credits are eligible to transfer. See the University Catalog for transfer credit policies.

### WHY AIU?

AIU offers a streamlined, real-world curriculum and flexibility designed to help you schedule school around your life, not the other way around. Along with industry-relevant undergraduate and graduate degrees, our industry-focused specializations allow in-depth study of the field.

To accommodate busy lives, we offer full- and part-time program options and transfer-in credit\* for eligible college, work and military experience, which could cut down on the time it takes to earn a degree.



AIU's Business Administration degree programs with all their specializations are programmatically accredited by the Accreditation Council for Business Schools and Programs (ACBSP).



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# Bachelor of Business Administration (BBA)

## Specialization in Project Management

The AIU Bachelor of Business Administration (BBA) degree program combines the required general education courses that provide a liberal arts foundation with a coherent business core and specialized courses designed to provide a solid background in business fundamentals, followed by an opportunity to learn how project managers devise creative solutions to solve unexpected problems as they arise throughout the course of a project's lifecycle.

### FOCUS ON YOUR SPECIFIC AREA OF INTEREST

By studying key topics in project management to complete the upper division's core specialization requirements, you have an opportunity to focus your interests on the acquisition of

industry-specific knowledge and skills common to information systems and project management professionals.

### THE ACCREDITATION COUNCIL FOR BUSINESS SCHOOLS AND PROGRAMS (ACBSP)

The ACBSP accreditation means that AIU's Business Administration programs meet the rigorous standards of this leading accreditation association. It helps ensure that what we teach is industry-current and industry-relevant in today's business environment and can make your degree more meaningful in the marketplace.



#### GENERAL EDUCATION COURSES

ECON220	Microeconomics	4.5
ECON224	Macroeconomics	4.5
ENGL106	English Composition I	4.5
ENGL107	English Composition II	4.5
MATH125	General College Mathematics	4.5
UNIV103	Academic and Professional Success	4.5
UNIV106	Technology and Information Literacy	4.5
UNIV109	Interpersonal Communication	4.5
	Humanities (2 courses)	9
	Natural Sciences (2 courses)	9
	General Education Elective (1 course)	4.5
<b>Total General Education Requirements</b>		<b>58.5</b>

#### GENERAL ELECTIVES

A combination of any 11 undergraduate courses

**Total General Elective Requirements 49.5**

#### CORE COURSES

ACCT205	Principles of Accounting I	4.5
ACCT310	Managerial Accounting	4.5
BUSN105	Introduction to Business	4.5

#### CORE COURSES (CONTINUED)

BUSN150	Legal and Ethical Environment of Business	4.5
BUSN311	Quantitative Methods and Analysis	4.5
FINA310	Financial Management	4.5
MGMT305	Management Information Systems	4.5
MGMT310	Management and Leadership of Organizations	4.5
MGMT315	Survey of Human Resources Management	4.5
MGMT499	Program Capstone	4.5
MKTG205	Principles of Marketing	4.5

**Total Core Requirements 49.5**

#### PROJECT MANAGEMENT SPECIALIZATION COURSES

MGMT412	Project Management	4.5
MGMT435	Project Cost and Time Management	4.5
MGMT440	Managing Project Risks and Opportunities	4.5
MGMT444	Team Leadership	4.5
MGMT475	Contracts and Procurement	4.5

**Total Specialization Requirements 22.5**

**Total Bachelor's Degree Requirements 180**

For important information about the educational debt, earnings, and completion rates of students who attended these programs, go to [www.aiuniv.edu/disclosures](http://www.aiuniv.edu/disclosures). AIU cannot guarantee employment or salary. Not all programs are available to residents of all states. 1294612 3/18

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