

# Bachelor of Business Administration (BBA)

## Specialization in Project Management



### OVERVIEW

AIU® offers an industry-relevant BBA program with a specialization in Project Management that is designed to provide students with a broad overview of the project design, structure, processes, tracking systems and methods for dealing with management/leadership issues in small and very large projects.

### CURRICULUM INCLUDES

In this specialized curriculum, students have an opportunity to learn the necessary knowledge and skills to complete projects on time and within specified budgets. Core competencies in technology, critical thinking, and communication are emphasized throughout the curriculum. The program culminates in a capstone experience from a project management perspective.

This real-world specialization offers the opportunity for in-depth study, and can help you develop a focused knowledge base common to project management professionals. For example:

**Project Management:** students can work to develop fundamental knowledge to enhance management outcomes, including HR management, communications management, scope management, quality management, scheduling/time management, cost and resource management, risk management, contract/procurement management, and project integration.

**Project Cost and Time Management:** students can work to develop effective measures for scheduling and controlling projects to ensure cost effectiveness, project time management and techniques for estimating, forecasting, budgeting, monitoring, controlling, analyzing and reporting costs and interpreting the meaning of earned value data.

**Team Leadership:** students can explore manager responsibilities, and work to develop motivating and leading teams in organizations. Students are introduced to research perspectives on leadership, including the personal and social sides of leadership.

### WE CAN HELP YOU

- Integrate knowledge of the core ACBSP business concepts of accounting, finance, statistics, economics, management, and marketing to assess business circumstances
- Propose quantitative business solutions which demonstrate critical and analytical thinking
- Collaborate in cross functional teams utilizing effective business techniques and strategies
- Navigate challenges in a global market involving international distribution and operations networks
- Share business recommendations and information through a variety of communication delivery formats
- Evaluate potential ethical and legal issues in contemporary business situations and propose appropriate resolution
- Employ technology to effectively solve business problems and provide solutions
- Develop project management strategies using the principles of project cost, time, and risk management to achieve organizational goals

\* Transfer credits are evaluated on an individual basis. Not all credits are eligible to transfer. See the University Catalog for transfer credit policies.

### WHY AIU?

AIU offers a streamlined, real-world curriculum and flexibility designed to help you schedule school around your life, not the other way around. Along with industry-relevant undergraduate and graduate degree programs, our industry-focused concentrations allow in-depth study in the field.

To accommodate busy lives, we offer full- and part-time program options and transfer-in credit\* for eligible college, work and military experience, which could cut down on the time it takes to earn a degree.



AIU's Business programs are programmatically accredited by the Accreditation Council for Business Schools and Programs (ACBSP).



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### COURSEWORK

### OUTCOMES

# Bachelor of Business Administration (BBA)

## Specialization in Project Management

The AIU Bachelor of Business Administration (BBA) degree program combines the required general education courses that provide a liberal arts foundation with a coherent business core and specialized courses designed to provide a solid background in business fundamentals, followed by an opportunity to learn how project managers devise creative solutions to solve unexpected problems as they arise throughout the course of a project's lifecycle.

### FOCUS ON YOUR SPECIFIC AREA OF INTEREST

By studying key topics in project management to complete the upper division's specialization requirements, you have an

opportunity to focus your interests on the acquisition of industry-specific knowledge and skills common to project management professionals.

### THE ACCREDITATION COUNCIL FOR BUSINESS SCHOOLS AND PROGRAMS (ACBSP)

The ACBSP accreditation means that AIU's Business Administration programs meet the rigorous standards of this accreditation association. It helps ensure that what we teach is industry-relevant in today's business environment.



#### REQUIRED COURSES

#### GENERAL EDUCATION COURSES

ECON220	Microeconomics	4.5
ECON224	Macroeconomics	4.5
ENGL106	English Composition I	4.5
ENGL107	English Composition II	4.5
MATH125	General College Mathematics	4.5
UNIV103	Academic and Professional Success	4.5
UNIV106	Technology and Information Literacy	4.5
UNIV109	Interpersonal Communication	4.5
	Humanities (2 courses)	9
	Natural Sciences (2 courses)	9
	General Education Elective (1 course)	4.5

**Total General Education Requirements 58.5**

#### GENERAL ELECTIVES

A combination of any 10 undergraduate courses

**Total General Elective Requirements 45**

#### CORE COURSES

ACCT205	Principles of Accounting I	4.5
ACCT310	Managerial Accounting	4.5
BUSN105	Introduction to Business	4.5
BUSN150	Legal and Ethical Environment of Business	4.5
BUSN311	Quantitative Methods and Analysis	4.5

#### CORE COURSES (CONTINUED)

FINA310	Financial Management	4.5
MGMT305	Management Information Systems	4.5
MGMT310	Management and Leadership of Organizations	4.5
MGMT315	Survey of Human Resource Management	4.5
MGMT415	Global Operations Management	4.5
MGMT499	Program Capstone	4.5
MKTG205	Principles of Marketing	4.5

**Total Core Requirements 54**

#### PROJECT MANAGEMENT SPECIALIZATION COURSES

MGMT412	Project Management	4.5
MGMT435	Project Cost and Time Management	4.5
MGMT440	Managing Project Risks and Opportunities	4.5
MGMT444	Team Leadership	4.5
MGMT475	Contracts and Procurement	4.5

**Total Specialization Requirements 22.5**

**Total Bachelor's Degree Requirements 180**

AIU cannot guarantee employment, salary, or career advancement. Not all programs are available to residents of all states.  
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