

Bachelor of Business Administration (BBA)

Specialization in Technology Management



OVERVIEW

Today's fast-paced, ever-changing business environment requires professionals to have a firm grasp on information technology. AIU®'s Bachelor of Business Administration with a specialization in Technology Management blends a solid foundation of business management fundamentals while providing students an opportunity to learn about managing a technology environment.

COURSEWORK

CURRICULUM INCLUDES

AIU's Bachelor of Business Administration with a specialization in Technology Management is a targeted degree program designed to provide students both comprehensive business management competencies and an understanding of information technology building blocks, such as hardware/software, networking, and databases. Students can study how to employ IT for strategic advantage by applying team building and leadership skills, managing hardware and software, analyzing budgets, and understanding business functions. For example:

Management Information Systems: students can focus on management of information systems. Topics include resources, information systems in an organization, social implications and use and evaluation of common microcomputer software packages.

Discovering Information Technology: this course focuses on key innovations and innovators in information technology. Students are provided with opportunities to evaluate social and ethical implications of information technology. The significance of digital data to organizations is reviewed.

Network Infrastructure Basics: students are provided with a conceptual overview of network infrastructure. Topics include configurations, network operations, segmentation through subnetting and wireless developments.

OUTCOMES

WE CAN HELP YOU

- Integrate knowledge of the core ACBSP business concepts of accounting, finance, statistics, economics, management, and marketing to assess business circumstances
- Propose quantitative business solutions which demonstrate critical and analytical thinking
- Collaborate in cross functional teams utilizing effective business techniques and strategies
- Navigate challenges in a global market involving international distribution and operations networks
- Share business recommendations and information through a variety of communication delivery formats
- Evaluate potential ethical and legal issues in contemporary business situations and propose appropriate resolution
- Employ technology to effectively solve business problems and provide solutions
- Recommend the appropriate technology solutions for optimal organizational performance

* Transfer credits are evaluated on an individual basis. Not all credits are eligible to transfer. See the University Catalog for transfer credit policies.

WHY AIU?

AIU offers a streamlined, real-world curriculum and flexibility designed to help you schedule school around your life, not the other way around. Along with industry-relevant undergraduate and graduate degree programs, our industry-focused concentrations allow in-depth study in the field.

To accommodate busy lives, we offer full- and part-time program options and transfer-in credit* for eligible college, work and military experience, which could cut down on the time it takes to earn a degree.



AIU's Business programs are programmatically accredited by the Accreditation Council for Business Schools and Programs (ACBSP).



AIUniv.edu

Bachelor of Business Administration (BBA)

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The AIU® Bachelor of Business Administration (BBA) degree program combines the required general education courses that provide a liberal arts foundation with a coherent business core designed to provide a foundation for opportunities in business or preparation for advanced study.

FOCUS ON YOUR SPECIFIC AREA OF INTEREST

By studying key topics in technology management to complete the specialization requirements, you have an opportunity to focus your interests on the acquisition of industry specific knowledge and skills common to management professionals within the information technology sector.

THE ACCREDITATION COUNCIL FOR BUSINESS SCHOOLS AND PROGRAMS (ACBSP)

The ACBSP accreditation means that AIU's Business Administration programs meet the rigorous standards of this accreditation association. It helps ensure that what we teach is industry-relevant in today's business environment.



GENERAL EDUCATION COURSES

ECON220	Microeconomics	4.5
ECON224	Macroeconomics	4.5
ENGL106	English Composition I	4.5
ENGL107	English Composition II	4.5
MATH125	General College Mathematics	4.5
UNIV103	Academic and Professional Success	4.5
UNIV106	Technology and Information Literacy	4.5
UNIV109	Interpersonal Communication	4.5
	Humanities (2 courses)	9
	Natural Sciences (2 courses)	9
	General Education Elective (1 course)	4.5

Total General Education Requirements 58.5

GENERAL ELECTIVES

A combination of any 10 undergraduate courses

Total General Elective Requirements 45

CORE COURSES

ACCT205	Principles of Accounting I	4.5
ACCT310	Managerial Accounting	4.5
BUSN105	Introduction to Business	4.5
BUSN150	Legal and Ethical Environment of Business	4.5
BUSN311	Quantitative Methods and Analysis	4.5

CORE COURSES (CONTINUED)

FINA310	Financial Management	4.5
MGMT305	Management Information Systems	4.5
MGMT310	Management and Leadership of Organizations	4.5
MGMT315	Survey of Human Resource Management	4.5
MGMT415	Global Operations Management	4.5
MGMT499	Program Capstone	4.5
MKTG205	Principles of Marketing	4.5

Total Core Requirements 54

TECHNOLOGY MANAGEMENT SPECIALIZATION COURSES

ITCO101	Discovering Information Technology	4.5
ITCO103	Introduction to Computer and Network Hardware	4.5
ITCO211	Introduction to Operating Systems	4.5
ITCO231	Introduction to Databases	4.5
ITCO251	Network Infrastructure Basics	4.5

Total Specialization Requirements 22.5

Total Bachelor's Degree Requirements 180