This catalog was current as of the time of publication. From time to time, it may be necessary or desirable for American InterContinental University to make changes to this catalog due to the requirements and standards of the school’s accrediting body, state licensing agency or U.S. Department of Education, or due to market conditions, employer needs or other reasons. American InterContinental University reserves the right to make changes at any time to any provision of this catalog, including the amount of tuition and fees, academic programs and courses, school policies and procedures, faculty and administrative staff, the school calendar and other dates, and other provisions. Students will be notified of changes to the catalog by updated catalog addendums which are posted on the campus website and the student portal.

American InterContinental University also reserves the right to make changes in equipment and instructional materials, to modify curriculum and to combine or cancel classes.

Photographs

While not all photographs in this publication were taken at American InterContinental University, they do accurately present the general student population, as well as type and quality of equipment and facilities found at American InterContinental University.

Revised on December 21, 2011
Effective date for policies January, 2011
Effective date for Online programs February, 2011
Effective date for AIU Atlanta, Florida, Houston, London programs March 2011

© 2011 American InterContinental University
Mission and Purposes

**AIU Mission Statement**

American InterContinental University’s mission is to provide for the varying educational needs of a culturally diverse and geographically dispersed student body with the goal of preparing students academically, personally, and professionally for successful careers.

**Philosophy and Purpose of the University**

AIU is an international university with campuses in Atlanta, GA; South Florida; Houston, TX; and London, England. The Online campus is located in northwest suburban Chicago, IL. Founded as the American College in 1970, AIU provides Associate, Bachelor’s and Master’s degrees in a campus environment and online.

The University community believes it has a special commitment to support each individual’s goals. To this end, the University places emphasis on the educational, professional, and personal growth of each student. Programs, policies, and activities, which have been designed to implement this philosophy and purpose statement are evaluated periodically and changed, as necessary, to meet the needs of the student body and the institution.

AIU, as an international institution of higher education, encourages global understanding by providing an atmosphere of cultural diversity and opportunities for international education.

**Purpose-Related Goals of the University**

In support of its philosophy and mission, AIU’s goals are as follows:

- To enable students from diverse cultures and backgrounds to achieve personal and professional goals.
- To provide academic programs, services, facilities, and technologies that support student learning and contribute to students’ intellectual development and personal growth.
- To foster the development of critical thinking and lifelong learning skills.
- To instill the importance of ethical behavior, responsibility, and professional standards.
- To retain a diverse faculty comprised of experienced, qualified educators with industry-current expertise.
- To guide students in preparing for and achieving future success.

History of the University

American InterContinental University (AIU) was founded in Europe in 1970 on the premise that universities should transcend the bounds of the traditional, theoretical approach to education by providing students with a curriculum that prepares them for successful, productive careers. For more than 35 years, AIU has offered this innovative approach to education at its campuses in Atlanta Buckhead, established in 1976; London, established in 1978; and Los Angeles, established in 1982. In 1998, additional campuses were established at Atlanta Dunwoody, and South Florida. AIU Online began in 2001 and was recognized as a separate campus in 2002. In 2003, an additional campus was added in Houston, Texas. In June 2009, the AIU Buckhead and the AIU Dunwoody campuses combined to become AIU Atlanta.

In January 2001, Career Education Corporation (CEC) acquired the University.

AIU is committed to developing curricula that provide students with career preparation in business, criminal justice, design and media arts, education, and information technology. The University’s success in this endeavor is reflected in the employment of its graduates throughout the international business community, the achievements of its alumni, and the commitment of its faculty.

Accreditation and Licensure

**Accreditation**

American InterContinental University is accredited by The Higher Learning Commission and a member of the North Central Association. Additional information is available at 312-263-0456 or www.ncahigherlearningcommission.org.

- American InterContinental University London is validated in the United Kingdom by London South Bank University (LSBU). AIU London is a subscriber of the Quality Assurance Agency for Higher Education (QAA), and is officially listed as a provider of higher education in the UK by the Department for Innovation, Universities and Skills (DIUS), appearing on the Department’s register at: http://www.dcsf.gov.uk/recognisedukdegrees/index.cfm?fuseaction=institutes.list&InstituteCategoryID=2

At present AIU London offers programs leading to British BA (Hons) degrees from London South Bank University in Fashion Marketing and Design, Interior Design, International Business, Media Production and Visual Communication. Students successfully completing these programs of study will be eligible for both AIU and LSBU degrees.

*As of April 14, 2010, no new students will be enrolled under the London South Bank University (LSBU) validation program.

AIU London is accredited by the British Accreditation Council for
Independent Further and Higher Education and this accreditation is valid until April 2013 [http://www.the-bac.org].

AIU London has also been granted Sponsor’s License E5NVVDFC3 by the Home Office’s UK Border Agency, under which the Campus is able to sponsor Tier 4 international (non-European Union) students for a UK Student Visa.

Registered in England No: 1373237
Registered Office: 66 Chiltern Street, London, W1U 4TJ.

- The Bachelor of Fine Arts in Interior Design at the Atlanta campus is accredited by the Council for Interior Design Accreditation [CIDA].

Licensure

- AIU Atlanta, AIU London, and AIU Online are approved by the State of Georgia to operate by the Nonpublic Postsecondary Education Commission (NPEC): 2082 East Exchange Place, Suite 220, Tucker, GA 30084-5305.

- AIU Online is recognized as a private college by the Illinois Board of Higher Education and authorized to grant Associate, Bachelor’s and Master’s degrees.

- The AIU South Florida campus is licensed by the Commission for Independent Education, Florida Department of Education. Additional information regarding this institution may be obtained by contacting the Commission at 325 West Gaines Street, Suite 1414, Tallahassee, FL 32399-0400. Toll free number (888) 224.6684.

- American InterContinental University Houston is authorized by the Texas Higher Education Coordinating Board to offer degrees and courses leading to degrees in Texas.

American InterContinental University

University Administration

Stephen J. Tober, J.D.
Chief Executive Officer AIU
President AIU Online

Gregory G. Washington, D.M.
Provost and Chief Academic Officer

George P. Miller, Ed.D.
Chancellor for External Affairs

Constance Johnson, Ed.D.
Vice President of Academic Operations
Associate Provost

Leon Kelley, M.B.A.
Vice President of Student Affairs
Associate Provost

Nate Swanson, B.A.
Senior Vice President of Finance and Administration

Peter Correa, M.S.
President Atlanta Campus

Hisham Shaban, D.B.A.
President South Florida Campus

Stephen M. Malutich, M.S.
President Houston Campus

Randolf Cooper, Ph.D.
Director, London Campus

Traci Stiperski, B.S.
AIU Online Vice President of Admissions

Vice President of Planning & Effectiveness

Kathryn Lange, M.B.A.
Vice President of Financial & Strategic Analysis

Matthew Reahm, B.S.
Vice President of Financial Aid

Meribeth Masters, B.S.
Vice President of Finance

Issac George, M.B.A.
Ombudsman

Nicole Herzog, B.S.
Director of Human Resources

Bill Barnette, B.S.
Director of Financial Operations
University Governing Board

Nancy Mann
Chair, American InterContinental University Alumna

David J. Kaufman
Vice Chair, Duane Morris LLP

Eric Israel, Esq.
Board Secretary, Career Education Corporation

Richard Pope Perry, Esq.
Member, Wood & Perry

Ronald E. Frieson
Member, Children’s Healthcare of Atlanta

Dr. Robert T. Justis
Member, Louisiana State University

Dr. George P. Miller III
Member, American InterContinental University

Stephen J. Tober
Member, American InterContinental University

Nancy Mann is an alumnus of American InterContinental University, having graduated from the London campus in 1981. Ms. Mann currently is the project designer for Mitch Johnson Construction. She had previously spent six years as a District Manager for GF Furniture Systems where her responsibilities included space planning, ergonomic designs, and sales. After her tenure with GF Furniture Systems, she operated her own business as an Architectural Designer for travel resorts, and later served as a real estate appraiser and consultant for historic properties renovation. Ms. Mann resides in Aiken, South Carolina, and has been a member of the AIU Governing Board for 23 years.

David J. Kaufman, AIU’s Board Secretary and Vice Chair, is a partner and co-chair of the Corporate Practice Group in the national law firm of Duane Morris, LLP. His law practice focuses on mergers and acquisition, public and private securities, private equity and general corporate counseling. Mr. Kaufman assists predominantly entrepreneurial clients in developing and implementing creative strategies to accomplish their business objectives. He also regularly advises boards of directors, their committees and officers on their fiduciary duties and other obligations. He is a member of the Strategic Communications Committee of the Business Law Section of the American Bar Association and is also a member of The Chicago Bar Association. He served on the editorial board of the Michigan Journal of International Law and as editor-in-chief of the Michigan Journal of Political Science. He is a graduate of the University of Michigan Law School and holds a B.A. and M.P.P. from the University of Michigan.

Eric M. Israel has served as Senior Vice President and SBU General Counsel for Career Education Corporation’s (CEC) University strategic business unit since January 2008 and CEC’s Culinary strategic business unit since July 2008. Mr. Israel previously served as the Senior Vice President and Group General Counsel for CEC’s University, Art and Design Group from January 2005 to December 2007. Prior to that, Mr. Israel was the Vice President of Administration and Corporate Counsel for CEC’s Online Education Group from December 2003 to January 2005. From 1998 until joining CEC, Mr. Israel practiced corporate law with Katten Muchin Rosenman LLP where he concentrated his practice in general corporate, merger and acquisition, and securities matters. Mr. Israel received his B.A. in Political Science from the University of Michigan in 1995 and his J.D., cum laude, from Loyola University Chicago School of Law in 1998.

Richard Pope Perry, AIU’s Immediate Past Board Chair, is a practicing Attorney at Law in Roswell, Georgia, having been admitted to the Bar in December of 1960. Mr. Perry graduated from Emory University with a B.A. in 1959. He graduated from the Lamar School of Law at Emory University with a J. D. in 1961. He is a member of the American Bar Association, Georgia Bar Association and North Fulton County Bar Association.
He is also a retired Captain, U. S. Army, Judge Advocate General’s Corps and is active in the Episcopal Church, serving as Chancellor of the Diocese of Atlanta.

Ronald E. Frieson is currently the Senior Vice President of External Affairs at Children’s Healthcare of Atlanta. He is the retired President of Georgia Operations for BellSouth Corporation. Mr. Frieson began his BellSouth career in 1985, and held a number of leadership roles during his tenure including Vice President of Transition and Strategy, Vice President and Chief Diversity Officer, and Group Vice President. Prior to joining BellSouth, Mr. Frieson worked in the banking industry. Mr. Frieson is very active in civic affairs and is currently chair-elect of the national trustees for the American Kidney Fund. He has served as board chair of the Atlanta Police Foundation and Atlanta’s Inn for Children. Mr. Frieson has served as a board member of the Georgia Chamber of Commerce, Atlanta Neighborhood Development Partnership, Buckhead Coalition, Atlanta Urban League, Hands on Atlanta and the 100 Black Men of Dekalb. He was also a member of the Leadership Atlanta class of 2002. Mr. Frieson holds a Bachelor of Science degree in Business Administration with a Finance concentration from the University of Tennessee and a MBA in Information Systems from Georgia State University.

Dr. Robert T. Justis is chair of the Rucks Department of Management, and Director of the International Franchise Forum in the E. J. Ourso College of Business at Louisiana State University. Present teaching and research areas are concerned with franchising, entrepreneurship, international businesses, and strategic business practices. While working on his doctoral degree, Dr. Justis established a small business with two other students in Indiana and Florida that grossed over two million dollars a year. He specializes in the development and start-up of franchising and entrepreneurial organizations. Additional consulting assignments have included work for Burger King, Borg Warner Corporation, Texas Instruments, Wendy’s McDonald’s, Pizza Hut, Popeyes’, Selection Research, Inc., National Research Corporations, etc. He has consulted or assisted over 250 franchising organizations around the world. In addition, Dr. Justis has developed and presented management programs in Brazil, Mexico, China, Australia, Japan, Korea, Singapore, Philippines, Malaysia, France, and Switzerland. The Freedom Foundation at Valley Forge has conferred upon Dr. Justis the Leavey Award for Excellence in Private Enterprise Education. He has also received distinguished teaching awards from every University where he has taught, including: Indiana University, Texas Tech University, University of Nebraska and Louisiana State University. He is often called “the father of small business” and recently he has become known as “the father of franchising” – titles associated with his development of these academic areas.

Dr. George P. Miller, III, joined AIU in January of 2004 after serving for thirteen years as president of non-profit colleges in Tennessee and New York. He has over 30 years of experience in higher education as an administrator and teacher. Dr. Miller received the Bachelor of Science Degree from James Madison University, the Master of Science Degree from the University of Tennessee, and the Doctor of Education Degree from the University of Virginia. He is active in professional and civic affairs, is a published author, and is the recipient of numerous honors and awards for professional distinction and public service.

Stephen J. Tober is the Chief Executive Officer of AIU and President of AIU Online. Mr. Tober joined AIU as Chief Operating Officer in October 2008 and had served as Interim CEO of AIU and Interim President of AIU Online prior to his current position. He has nearly 20 years experience in operations and management in a variety of industries including education, information technology services, investment banking and management consulting, and most recently held a senior position with ThinkEquity Partners in Chicago. He has also held senior roles at publicly traded companies including SPR, Leapnet and Smith Barney. Steve earned his Bachelor’s degree from Amherst College and a Juris Doctorate degree from the University of Virginia School of Law.
University Statement of Integrity and Commitment

As an institution committed to quality and accredited by the Higher Learning Commission, American InterContinental University views integrity as an underlying tenet to its Mission and Purposes. The University uses the integrity tenet as a foundation for all of its operations, services, and programs. The mission of the University is to advance the intellectual and social condition of learners in a diverse society through quality academic programs, services and other learning opportunities. The University is to provide students with a learning environment anchored by the highest caliber of instruction built on a solid intellectual and ethical foundation.

Integrity serves as an integral foundation to University governance at the level of the Governing Board and in all University operations, institutional representations, advertising, marketing, and services. Honesty and integrity are essential to these functions and serve as the basic contract defining the relationship between the University and its constituencies. The University will not tolerate any intentional withholding of information, deliberately providing inadequate information or failure to provide timely and accurate information. It is the fundamental responsibility of the University to deal forthrightly with all of its constituencies, including its faculty, staff, and learners.

Adopted by the AIU Governing Board, March 28, 2006.

Statement of Ownership

American InterContinental University is owned by American InterContinental University, Inc., which is wholly owned by Career Education Corporation (CEC).

The executive officers of CEC are:

Gary E. McCullough
President and Chief Executive Officer

Michael J. Graham
Executive Vice President and Chief Financial Officer

Members of the CEC Board of Directors are:

Steven Lesnik
Chairman

Dennis H. Chookaszian
David W. Devonshire
Patrick W. Gross
Greg L. Jackson
Thomas B. Lally
Gary E. McCullough
Edward A. Snyder
Leslie T. Thornton
Admissions Criteria

Pursuant to the mission of the institution, American InterContinental University desires to admit students to degree programs who possess appropriate credentials and have demonstrated capacity or potential indicating a reasonable probability of successfully completing the educational programs offered by the University.

To that end, the University will evaluate all students and make admission decisions on an individual basis following undergraduate and graduate admissions policies.

The University reserves the right to determine the adequacy of all credentials submitted for admissions. As previously noted, selection of students for admission into degree programs of study is based on an individual evaluation of each applicant’s capability or potential for successful completion of the program.

The London campus requires all students to be the age of 18 or older at the time they commence study in residence. This policy applies solely to the London campus of AIU and does not extend to other campuses of the University or to students taking courses online.

Undergraduate Admissions Policy

First-Time Freshmen

First-time freshmen: AIU seeks individuals who demonstrate a probability for success in the institution’s programs of study. In its evaluation of applicants, AIU will take into consideration such factors as high school completion or its equivalent, and the interest, desire, and motivation to pursue postsecondary education.

First-Time Freshmen Admissions Process:

To be considered for undergraduate admission to AIU, first-time applicants must fulfill the admissions process requirements listed below:

1. Submit a complete application for admission.
2. Accompany the application with a $50 (£35 London) application fee.
3. Submit attestation of high school graduation or its equivalent.
4. Participate in a qualitative admissions interview arranged by a University admissions advisor.
5. Non-native speakers of English are required to provide proof of English proficiency (e.g. TOEFL or other English proficiency assessment) prior to admission.

London students will be required to submit a copy of their passport and student visa prior to their starting classes at the London campus.

Transfer Students

AIU seeks individuals who can build on their previous collegiate, educational or employment experiences and move successfully to complete degree programs of study. In applicable academic programs and pending academic review, transfer credit may be accepted by AIU from any United States institution accredited by an agency recognized by the U.S. Secretary of Education. In addition, AIU will review requests for transfer credit from international higher education institutions.

See the Transfer of College Credit Programs sections of this catalog for further information related to transfer of credit, and for information related to the assessment of prior learning for degree completion programs.

Transfer Student Admissions Process:

To be considered for undergraduate admission to AIU, transfer applicants must fulfill the admissions process requirements listed below:

1. Submit a complete application for admission.
2. Accompany the application with a $50 (£35 London) application fee.
3. Submit attestation of high school graduation or its equivalent.
4. Participate in a qualitative admissions interview arranged by a University admissions advisor.
5. Non-native speakers of English are required to provide proof of English proficiency (e.g. TOEFL or other English proficiency assessment) prior to admission.

London students will be required to submit a copy of their passport and student visa prior to their starting classes at the London campus.

Academic Proficiency

To assist the institution in academically advising undergraduate students, assessment of academic proficiency for English and mathematics is required for both undergraduate first-time applicants and transfer students who have not satisfied the institution’s academic proficiency requirements through other means. AIU will use the results of the assessment to determine appropriate academic placement and/or the need for other academic support services. See the Assessment of Academic Proficiency section of this catalog for policies regarding measures of academic proficiency.

Proof of High School Graduation

For new undergraduate students (first-time freshmen and transfer), acceptable (official) documentation of high school graduation or its equivalency must be received by AIU by the first day of the second term in the degree program of study. It is the
student’s responsibility to provide this documentation. Any student who does not provide documentation of high school equivalency prior to the last day of the first term of study may be subject to cancellation from the University.

Acceptable (official) documentation of high school graduation or its equivalency may include a copy of a high school transcript or diploma, GED transcript or certificate, a DD-214 form, college transcript or other written verification that demonstrates high school graduation or equivalency.

*Please note that if you are utilizing Federal Financial Aid to cover your tuition and fees, no Federal Financial Aid funds will be disbursed to a student’s account until a valid proof of high school graduation or its equivalent is received and reviewed by the Student Records Department.

**English Proficiency and English as a Second Language**

Prospective students whose first language is not English are required to provide proof of English proficiency prior to admission. Accepted methods for the demonstration of English proficiency at AIU include but are not limited to:

**Examination Options:**
- TOEFL (Test of English as a Foreign Language) score (on the paper test) of 500 or higher
- TOEFL score (on the computer-based test) of 173 or higher
- TOEFL score (on the internet-based test) of 61 or higher
- Advanced Placement International English Language (APIEL) score of 3 or higher
- International English Language Testing System (IELTS) score of 5.5 or higher
- Michigan English Language Assessment Battery (MELAB) score of 73 or higher
- University of Cambridge Local Examinations Syndicate Certificate of Advanced English (UCLES CAE) grade of A, B or C
- University of Cambridge Local Examinations Syndicate Certificate of Proficiency in English (UCLES CPE) grade of A, B or C
- British GCSE/Ordinary (O) or Advanced (A and AS) Level examinations in the Subject of English grade of A, B or C

**Instructional Options:**
- Successful completion of a college-level English course [a grade of C or better] taken at an accredited, English speaking postsecondary institution
- Graduation from an English speaking secondary institution
- ESL instruction based on University evaluation
- Level 109 or higher on the ESL Language Centers
- Level 107 or higher EF Language Centers
- Alternative measures of English proficiency may be determined with Academic approval.

**Graduate Admissions Policy**

**Graduate Admissions Process:**

University admissions personnel evaluate all graduate applicants on an individual basis and recommend as students those individuals who provide evidence of satisfactory potential for graduate study. To assist the admissions personnel in making informed decisions regarding the recommendation for acceptance to the University, a qualitative admissions interview is required to assess a prospective student’s interest, desire, and motivation to be successful in an advanced degree program of study.

A matriculation process is conducted in Academic Affairs to determine final acceptance to AIU.

To be considered for admissions to the graduate programs of AIU, applicants must fulfill the admissions process requirements listed below:

1. Submit a complete application for graduate admission.
2. Accompany the application with a $50 (£35 London) application fee.
3. Submit an official undergraduate transcript verifying an earned baccalaureate degree from an accredited institution with a minimum cumulative grade point average (CGPA) of 2.0 (on a 4.0 scale).
4. Participate in a qualitative admissions interview arranged by a University admissions advisor.
5. Non-native speakers of English are required to provide proof of English proficiency [e.g. TOEFL or other English proficiency assessment] prior to admission

London students will be required to submit a copy of their passport and student visa prior to their starting classes at the London campus.

**Graduate Matriculation Verification**

AIU will accept baccalaureate degrees earned with a CGPA of 2.0 or higher (on a 4.0 scale) from any United States institution accredited by an agency recognized by the U.S. Secretary of Education or from internationally-recognized foreign institutions of higher education. In the latter event, international transcripts or academic records must be translated into English, a process that can be facilitated by most U.S. embassies and consulates, and evaluated for U.S. equivalency (Please see International Transcript policies for additional information and requirements).
The earned baccalaureate degree and minimum CGPA requirements are required to be verified with the official transcript by the Online Campus Student Records Department or the Registrar’s Office prior to a prospective student’s official acceptance into the Master’s degree program of study. In addition, the Academic Affairs department determines final acceptance to AIU graduate programs of study.

Academic graduate credit from other institutions may be accepted—but cannot exceed 12 credits for transfer to meet graduate course requirements. Graduate applicants should contact the Student Affairs Department for institutional policies concerning the transfer of academic credit.

*Please note that if you are utilizing Federal Financial Aid to cover your tuition and fees, no Federal Financial Aid funds will be disbursed to your account until an official baccalaureate transcript is received and reviewed by the Student Records Department and you will be financially responsible for any associated costs of attending the University.

**Non-Matriculating Graduate Admission**

AIU offers students the opportunity to begin graduate-level courses pending receipt of their official baccalaureate transcript. Students may be admitted under a non-matriculating graduate student status for no more than one session. Upon receipt of the official baccalaureate transcript and the graduate matriculation verification, students may be admitted to the graduate program as a regular student. At AIU Houston, students requesting to begin graduate-level courses pending receipt of their official baccalaureate transcript must submit an unofficial baccalaureate transcript prior to the first course meeting. Any students admitted as a non-matriculating graduate student will be financially responsible for all associated costs of attending the University.

*Please note that if you are utilizing Federal Financial Aid to cover your tuition and fees, no Federal Financial Aid funds will be disbursed to your account until an official baccalaureate transcript is received and reviewed by the Student Records Department and you will be financially responsible for any associated costs of attending the University.

**English Proficiency and English as a Second Language**

Prospective students whose first language is not English are required to provide proof of English proficiency prior to admission. Accepted methods for the demonstration of English proficiency at AIU include:

**Examination Options:**
- TOEFL score (on the paper test) of 550 or higher
- TOEFL score (on the computer-based test) of 213 or higher
- TOEFL score (on the Internet-based test) of 79 or higher
- Advanced Placement International English Language (APIEL) score of 4 or higher
- International English Language Testing System (IELTS) score of 7 or higher
- Michigan English Language Assessment Battery (MELAB) score of 80 or higher

**Instructional Options:**
- Successful completion of a college-level English course (a grade of C or better) taken at an accredited, English speaking postsecondary institution
- Graduation from an English speaking postsecondary institution
- Graduation from an English speaking secondary institution
- ESL instruction based on AIU University evaluation
- Level 112 or higher on the ESL Language Centers
- Level 108 or higher EF Language Centers
- Alternative measures of English proficiency may be determined with Academic approval.

**Graduate Academic Standards**

While the University awards honors at the undergraduate level for successful academic achievement, this achievement is expected for graduate study. Graduate students are required to maintain a minimum 3.0 CGPA throughout their enrollment in a graduate degree program. In addition to the CGPA requirements, a student must successfully complete at least 66.6% of the credits attempted each grading period in order to be considered to be making satisfactory academic progress at the graduate level. Credits attempted are defined as those credits for which students are enrolled in the term and have incurred a financial obligation.
Non-Degree Seeking Student

A non-degree seeking student is one who wishes to enroll in courses at AIU for professional or personal development, but does not intend to pursue a degree at the time of application. Non-degree seeking applicants must submit the following in order to register for classes:

1. A complete application and Enrollment Agreement for admission (Non-Degree seeking status) with an application fee of $50

2. Complete attestation of earned high school diploma or a college degree (associate, bachelor's, or master's)

Non-degree seeking students are limited to a maximum of 18 quarter hours, after which the student must apply for admission to a program of study in order to continue taking courses. Non-degree seeking students are not eligible for Financial Aid.

Enrollment in courses as a non-degree seeking student does not guarantee acceptance into a degree program. After taking courses as a non-degree seeking student, the student must provide any other required admissions documentation and meet admissions requirements as noted in the AIU course catalog to become a degree-seeking student.

English as a Second Language (ESL)

ESL applicants must submit the following in order to enroll in classes:

1. A complete application and Enrollment Agreement (Non-Degree seeking status) for admission.*

2. Applicants to the ESL program will be required to provide proof of English proficiency (e.g. TOEFL or other English proficiency assessment) or participate in campus assessment of proficiency level prior to admission. This score will determine the level of course to be completed during the first term of study.

3. International Students must meet all student visa requirements before admission into the program. For additional information about the requirement, please contact the campus DSO.

ESL students may complete up to four levels of courses. U.S. students may apply for admission to the university as a degree seeking student upon successful completion of their assigned ESL courses. Students may apply for admission to the university as a conditional enrollment at the time of enrollment in ESL courses until successful completion of their assigned ESL courses. If seeking enrollment as a degree seeking student, other required admissions documentation and requirements as noted in the university catalog may be required. Enrollment in courses as an ESL student does not guarantee acceptance into a degree program and ESL courses are not eligible for Financial Aid.

*Please see campus tuition schedule for application fee if applicable.

Transfer Program Between Campuses

The opportunity for an international education is enhanced by the option for students to transfer among the campuses in Atlanta, South Florida, Houston, London and Online. Students who take advantage of this exchange program are provided a variety of multicultural experiences and self-development options to meet the challenges and requirements of today’s rapidly changing world. To begin the process of transferring to another campus contact your campus registrar. To transfer to another AIU campus to take courses that are in academic programs equal to the program the student was admitted to, a student must:

- Have all credits attempted at the previous campus location reviewed for satisfactory academic progress.
- Be in good academic standing with the Institution.
- Be in good standing with the Housing Department from the campus from which they are transferring (if applicable).
- Have met all financial obligations at the campus location from which they plan to transfer.

Interior Design courses from campuses that are not accredited by the Council for Interior Design Accreditation cannot be used for transfer to those Interior Design programs that are accredited by the Council.

Study Abroad

Students desiring enrollment in the University’s study abroad courses and educational programs are considered non-degree seeking and should consult the AIU Study Abroad & Internship Programs guidebook for further information on entrance requirements and other support services available to students seeking an international educational experience. Study Abroad opportunities are available through the AIU London campus. For more information on scholarship or grant opportunities available to study abroad students, please see the Study Abroad guidebook located at: http://studyabroad.aiuniv.edu/.
Academic Integrity

At American InterContinental University, students are expected to demonstrate academic integrity by completing their own work, assignments and assessments. Effective planning and progress must be accomplished for students to be successful in their degree program of study. Submission of work from another person, whether it is from printed sources or someone other than the student and/or papers submitted without source citation can result in a failing grade or be reported to the campus Academic staff for appropriate sanctions or disciplinary actions that may lead to dismissal from the University. All students are expected to adhere to the standards set forth in the Student Code of Conduct and Statement on Academic Integrity.

The administration, faculty, staff, and student government of AIU believe strongly in the concept of an honor system. This belief is based on the knowledge that in competitive professional environments, greater emphasis is placed on originality and integrity of ideas and work. All members of the AIU academic community, including faculty, students, and administration, are expected to assist in maintaining the integrity of the University, which includes reporting incidents that violate the Statement on Academic Integrity. An explanation of violations of University regulations can be found in the Student Handbook.

Academic Philosophy

At AIU, we believe that higher education must encompass a holistic approach to educational delivery that views the student as central to the learning process. Our goal is to remove those time, space, local and universal barriers that sometimes can encumber a student’s learning process and restrict their educational advantage. Instead, we serve to assist students in supporting those intrinsic and extrinsic motivational factors and the self-discipline and engagement required for each learner to achieve his or her own intellectual, personal, and professional development.

Academic Program Changes

Requests for changes to an academic program of study must be submitted in writing to the Academic or Student Affairs Departments and may require a new enrollment agreement. Program changes are processed at the Main Campus Student Records Department or the Registrar’s Office after consultation with and approval from the Student Affairs Department.

Academic Recognition and Dean’s List

Undergraduate students taking and completing at least twelve hours at the 100 level or above and earning a quarterly grade point average of 3.67 or above will be named to the Dean’s List. The Dean’s List designation applies only to undergraduate degree programs.

Academic Year

The University Academic Calendar is based on the quarter system. Quarters are 10 weeks in length and academic progress is measured in quarter credit hours. AIU defines the academic year as 36 credit hours and 30 weeks, which includes three quarters per academic year.

Quarter and Session Definition

Undergraduate and graduate quarters are 10 weeks in duration, with some courses also offered in two, 5-week sessions (modules) within the quarter. When coursework is offered in 5-week sessions, the courses are designated as being offered in either an A session or a B session. Two consecutive 5-week sessions compose a 10-week quarter. AIU ground campuses also offers a 5-week summer session for students.

When coursework begins in a B session, the student is enrolled in a B-A quarter sequence. When coursework beings in an A session, the student is enrolled in an A-B quarter sequence. When a 10-week course is taken in the A-B quarter sequence, it is denoted as a C session for AIU Online in the Academic Calendar and a student may take additional coursework in either the A or B session, which may impact his/her enrollment status for the quarter. When a 10-week course is taken in the B-A quarter sequence, it is denoted as a D session for AIU Online in the Academic Calendar and the student may also take additional coursework in either the B or A session, which may ultimately impact his/her enrollment status for the quarter.

For more information on which courses are offered in the 10-week format, please contact the Student Affairs department.

Please see the Online and Ground Campus Academic calendars for information regarding the dates terms begin.

Full-time and Part-time Status

Full-time students are defined by enrollment in 12-18 quarter hours and part-time students are defined by enrollment in 4-11 quarter hours*. Enrolling in more than 18 credit hours in a given quarter may constitute an overload. Please see the Course Overload section in the University catalog for additional information regarding course overload policies.

*Enrollment status by quarter and academic year may affect a student’s eligibility to receive Financial Aid. Please contact the Financial Aid Office for more information.

Undergraduate Classification

A student’s enrollment status or classification is based upon the number of credit hours completed. A student with 0-35 credit hours is a freshman, a student with 36-71 credit hours is a sophomore, a student with 72-107 credit hours is a junior, and a student with more than 107 credit hours is a senior.
**Week of Instruction**

A week of instruction at AIU is defined as Monday to Sunday. Students are required to participate in their courses in each week of instruction during an academic term.

**Appeals Board**

Each AIU campus provides a campus Appeals Board consisting of the President, Vice President of Academic Affairs, Vice President or Director of Student Affairs, and a faculty member. The Appeals Board meets as necessary to review written student appeals or petitions for reconsideration regarding University decisions and/or actions including student grievances and satisfactory academic progress. The Appeals Board decision is final and may not be further appealed by the student. Students wishing to appeal a grade received in a class must follow the Grade Appeal Procedure as described in the Student Handbook.

**Conflict of Interest Clause**

No Appeals Board member shall sit in review of any decision he or she previously rendered which comes before the Board for review. This prohibition applies to situations where the Board member’s decision is actually being challenged and applies in situations where there may be an appearance of impropriety for a board member to review a decision based on either direct or indirect contact with the matter in question. Students should consult their Student Handbook for more information on the campus grievance and appeals procedures.

**Assessment of Academic Proficiency**

An assessment of academic proficiency is conducted for all undergraduate students in English and mathematics to ensure success in their University degree program of study. Acceptable measures of academic proficiency include the results of a standardized academic assessment including ACT and SAT or the assessment administered during a student’s first term of study at the campus. Transfer students may demonstrate proficiency for English or mathematics with a grade of ‘C’ or better in college-level coursework or have proficiency credit in these subject areas. Students with academic challenges in English, reading, and mathematics or without prior successful collegiate experience are identified through assessments prior to entering the introductory English and math courses.

A student who demonstrates basic academic challenges in one or more of these areas is provided with a customized selection of learning resources intended to facilitate the student’s progress in the according area(s). Students will be strongly encouraged to utilize these customized resources as well as other resources where appropriate and available including attendance at Learning Center sessions or use of Learning Center materials.

Successful completion of these focused activities will enable students to improve their academic performance along with their persistence towards graduation.

**Exemptions:**

A student is exempt from the assessments noted above by providing official documentation that any one of the following conditions have been met:

1. For a period of five (5) years from the date of testing, a student who is tested and performs at or above the following standards:
   a. ACT: composite score of 23 with a minimum of 19 on the English test and/or the mathematics test shall be exempt for those corresponding sections;
   b. Scholastic Assessment Test (SAT): a combined verbal and mathematics score of 1070 with a minimum of 500 on the verbal test and/or the mathematics test shall be exempt for those corresponding sections; or

2. For a period of three (3) years from the date of testing, a student who is tested and performs on the Texas Assessment of Academic Skills (TAAS) with a minimum scale score of 1770 on the writing test, a Texas Learning Index (TLI) of 86 on the mathematics test and 89 on the reading test.

3. For a period of three (3) years from the date of testing, a student who is tested and performs on the Eleventh grade exit-level Texas Assessment of Knowledge and Skills (TAKS) with a minimum scale score of 2200 on the math section and/or a minimum scale score of 2200 on the English Language Arts section with a writing subsection score of at least 3, shall be exempt from the assessment required for those corresponding sections.

4. A student who has graduated with an associate or baccalaureate degree from an accredited institution of higher education.

5. A student who transfers to AIU from a private or independent institution of higher education or an accredited out-of-state institution of higher education and who has satisfactorily completed college-level coursework as determined by AIU.

6. A student who has previously attended any institution and has been determined to have met readiness standards by that institution.

7. A student who is enrolled in a certificate program of one year or less [Level-One certificates, 42 or fewer semester credit hours or the equivalent] at a public junior college, a public technical institute, or a public state college.

8. A student who is serving on active duty as a member of the armed forces of the United States, the National Guard, or as a member of a reserve component of the armed forces of the
United States and has been serving for at least three years preceding enrollment.

9. A student who attests to the completion of previous college credit, through the submission of a transfer credit evaluation form to the university.

10. A student who on or after August 1, 1990, was honorably discharged, retired, or released from active duty as a member of the armed forces of the United States or the National Guard or service as a member of a reserve component of the armed forces of the United States.

11. AIU may exempt a non-degree-seeking or non-certificate-seeking student.

NOTE: Submit transcripts to AIU as soon as possible. An official evaluation is required prior to granting an exemption.

English as a Second Language (ESL)

The ESL program is a non-credit bearing, non-degree, English language immersion program. The program consists of four courses that target three levels of proficiency. Each course is offered in a ten-week format and includes 20 hours of instruction and lab work each week. Enrollment is open to adult learners who have completed secondary education. The program is designed to teach spoken, written, and listening skills in Academic/Standard English for both practical use and as a foundation for future college studies. Enrollment in the ESL program is separate and distinct from, but may be a path to, admission into the university.

ESL academic content classes are intended to increase language proficiency and to prepare students for general education courses. Teachers use modifications and teaching strategies that facilitate access to the academic content, while also working on language goals with students. Teachers adjust the level and quantity of English so that students can access the grade level curriculum. Specific attention is given to teaching the strategies and language that students will need before transitioning to general education coursework. Content-based classes are taught primarily at the secondary education level.

Assessment of Institutional Effectiveness

AIU is committed to continuous improvement of its academic programs and student services. Assessment at AIU is an ongoing process that evaluates the effectiveness of every aspect of the University. Data is regularly gathered and analyzed for the purpose of making improvements where needed. The University’s model of institutional effectiveness and planning is based on the student as the center of the educational experience. Thus, students, along with all other University stakeholders, may be asked to participate in various types of assessment activities, including surveys, focus groups, nationally standardized assessments, and faculty review of course deliverables. Student confidentiality is protected in all University assessment processes. The information gathered from assessment activities is used to improve student learning, services and the overall institution. AIU requests student involvement in the assessment process to further enhance the benefits to students and their educational experience.

Learning Assessment

Assessment and evaluation of coursework at AIU adheres to a performance-based method of student mastery of course outcomes through authentic assessment with objective assessment in appropriate learning situations. This formative evaluation method extends student perceptual and problem-solving capacities beyond what they can do in isolation. Course evaluation and submission of final course grades are based on assessment methods that allow for qualitative assessment of learning outcomes mastery. Wherever possible, grading and evaluation is conducted using performance-based methods of student mastery, including real-world deliverables that serve as products of the learning activities found in each course.

Attendance/Course Participation

The University recognizes that regular attendance has a positive impact on a student’s success in his or her degree program of study. Students are expected to be in class for all regularly scheduled class periods and to report to class on time. It is the responsibility of the student to arrange with the instructor all matters related to student absences. The Student Handbook includes the campus attendance policy.

Students enrolled in online courses are required to participate in an academically-related activity comparable to the minimum of one contact hour of instruction in a seven-day calendar week (Monday to Sunday) for each week of the quarter. This participation is captured and recorded as the Last Date of Attendance (LDA) in the student records system and updated with each consecutive login. This provides a dynamic update to the LDA in the student’s academic record for real-time monitoring of course participation throughout a quarter. In the event of a student-initiated or administrative withdrawal, the LDA is used as the official date of withdrawal.

Campus Security/Crime Prevention and Safety Programs

In compliance with the Federal Jeanne Clery Disclosure of Campus Security Policy and Campus Crime Statistics Act, each AIU campus in the United States publishes an annual security report that contains information concerning policies and programs relating to campus security, crimes and emergencies, the prevention of crimes and sexual offenses, drug and alcohol
use, campus law enforcement, and access to campus facilities. The annual security report also includes statistics concerning the occurrence of specified types of crimes on campus and at certain off-campus locations. The annual security report is published each year by October 1 and contains statistics for the three most recent calendar years. The annual security report is provided to all current students and employees. A copy of the most recent annual security report may be obtained from the Student Affairs Department during regular business hours or the Virtual Campus.

In addition to the annual security report, each campus has security procedures to maintain a crime log of all reported crimes. The crime log is available for public inspection during regular business hours at the Student Affairs Departments at these campuses. AIU will report to the campus community concerning the occurrence of any crime includable in the annual security report that is reported to campus security or local police and that is considered to be a threat to students or employees.

AIU reminds all students that they are ultimately responsible for their own actions regarding their safety and welfare.

**Campus Services**

Each AIU campus offers various student services designed to support a student’s educational experience. Further information on housing, health services, technology services, and other student services can be found in the campus Student Handbook.

**Capstone Courses**

A capstone course at AIU is designed to be offered in the final quarter of a student’s major. The capstone course incorporates the key learning objectives for the program and the institutional general education outcomes and includes comprehensive assessment of the program outcomes and institutional general education outcomes.

**Career Services**

AIU offers full-time Career Services that provide students and alumni the opportunity to receive individualized career guidance and career research assistance. Such assistance is available upon graduation as well as throughout the graduate’s career. While AIU makes no guarantee relative to securing employment, the Career Services Department can provide assistance related to the job search process.

Agencies and institutions that accept our students for internship placements and potential employers may conduct a criminal and/or personal background check. Students with criminal records that include felonies or misdemeanors (including those that are drug-related) or personal background issues such as bankruptcy might not be accepted by these agencies for internship or employment following completion of the program. Some agencies and employers may require candidates to submit to a drug test. Positions in some fields may require additional education, licensure and/or certification for employment. Employment and internship decisions are outside the control of AIU.

AIU does not guarantee employment or salary.

**Plans to Improve Academic Programs**

The University reviews its academic programs on a regular basis to ensure relevancy with current employment requirements and market needs. As deemed appropriate, AIU may change, amend, alter or modify program offerings and schedules to reflect this feedback. If you have questions about this process or any plan to improve academic programs, contact the Education Department.

**Course Materials**

Students use various course materials, including books and software that are available through the campus bookstore or via Words of Wisdom, LLC at the Online Campus. At the University’s discretion, books may be delivered in an electronic (e-Book) or standard textbook format. Consult the campus Student Handbook for more information on course materials and return policies.

**Course Overload**

Students should consult the campus tuition schedule for information on fees associated with course overloads. Course overloads require approval by Academic or Student Affairs and Student Accounts or Financial Services. Please see your campus Student Handbook for the specific procedure for course overloads.

**Directed Study**

Students in the last terms of their degree program at AIU may be allowed to take, on a very limited basis, courses through directed study. The student must obtain permission from the campus Vice President of Academic Affairs in order to enroll in a directed study course.

**Note:** Directed study is not an available option at AIU Online.

**Dispute Resolution**

If a student’s grievance or complaint is not resolved to his/her satisfaction through the Grievance Procedure process, a student may choose to seek resolution in accordance with the provisions of the Dispute Resolution clause included as part of the student’s Enrollment Agreement.
Drop/Add Period

The drop/add period is the first six business days of the quarter or five-week session. Students may request schedule changes only within the official drop/add period. The University reserves the right to remove courses from the student’s schedule at the end of drop/add for any courses that have not been attended. After the drop/add period has closed, students are responsible for any tuition and fees associated with their registered course load. New students at AIU Online should refer to the Student Handbook Course Scheduling section for specific information regarding the scheduling of classes and the drop/add period.

Drug-Free Environment

Two federal laws, the Drug-Free Workplace Act of 1988 [P.L. 101690] and the Drug-Free Schools and Communities Act (P.L. 101226), require institutions receiving federal financial assistance to provide a drug-free workplace, and to have a drug-free awareness program and a drug and alcohol abuse prevention program for students and employees. As a matter of policy, AIU prohibits the manufacture and unlawful possession, use, sale, or distribution of illicit drugs and alcohol by students and employees on its property and at any school activity. Further information on the school’s policies can be found in the Student Handbook and on the AIU Online Virtual Campus. Any violation of these policies will result in appropriate disciplinary actions up to and including expulsion in the case of students and termination in the case of employees, even for a first offense. Violations of the law will also be referred to the appropriate law enforcement authorities. Students or employees may also be referred to abuse help centers. If such a referral is made, continued enrollment or employment will be subject to successful completion of any prescribed counseling or treatment program. Information on the school’s drug-free awareness program and drug and alcohol abuse prevention program may be obtained from the Student Affairs Department.

Enrollment Verification

The campus Student Records Department or Registrar’s Office verifies enrollment for insurance companies, banks, scholarships, employment, veteran’s benefits and other enrollment verification requests. The Financial Aid Office verifies enrollment for students applying for financial aid programs. Students may also access documentation for enrollment verification from Student Affairs. Students needing enrollment verification for an external agency should direct the form to or contact the Online Campus Student Records Department or the Campus Registrar’s Office.

General Electives

Since the mid-1990’s, AIU campuses have offered students the opportunity to utilize general electives to meet lower-level requirements. Courses that fulfill degree program requirements that allow for general electives are open electives and can be selected from courses offered at the university within or outside of the student’s program discipline or fulfilled through prior learning assessment.

General Electives also provide students with prior learning to accelerate their degree pathways to the program major while receiving lower-level academic credit for their experiences upon entrance to degree completion programs. Methods for the assessment of this prior learning, which can be used to fulfill general elective requirements, are based upon academic guidelines established for the University based upon nationally recognized methods for the assessment of prior learning.

General Education Electives permit students entering the University with general education credits that do not map specifically to a General Education course offered by AIU to still utilize that credit. Students are encouraged to consult their Academic or Student Advisor before registering in General Elective options.

Grade Appeals

Please refer to Campus Student Handbook for Grade Appeals procedure which is located on your AIU Student Portal.

Grievance Procedure

Students who wish to process a grievance or perceive that their rights may have been denied may seek assistance through the Ombudsman’s Office.

Many issues can be resolved through discussion with the appropriate instructor or staff member, and students are encouraged to make contact at the first indication of a problem or concern. If this fails to yield adequate resolution, students may submit their complaints verbally or in writing to the appropriate departmental supervisor. In the event that these steps do not yield a satisfactory resolution, students may file a written appeal with the campus Appeals Board through the Ombudsman’s Office or with the Vice President of Student Affairs. Students wishing to meet with the campus Ombudsman should contact the Office of the Ombudsman to schedule an appointment.

Grade appeals should be addressed by following the Grade Appeal Procedure described in the Student Handbook.

Note: See campus Student Handbook for Ombudsman contact information.
**International Campuses and Government Regulations**

American InterContinental University in London makes every effort to operate in compliance with all applicable American federal and state legislation, policies, and rules. However, AIU recognizes that this campus is also bound by the applicable laws and regulations of the territorial jurisdiction in which the branch campus may be located.

**Internships**

The opportunity to participate in University-approved internships is an option available to undergraduate students in all majors, and students are encouraged to take advantage of this program. Students participating in internships will forego the traditional classroom experience and earn credit toward their degree in an approved, off-campus program involved in practical education in the industry. There will be requirements for the submission of assignments and protocols associated with the approved Internship. Students interested in pursuing an internship should contact the Student Affairs Department (if attending courses online) or Academic Affairs Department (if attending courses at a ground campus) to obtain the requirements for their particular academic program.

**Library and Learning Centers**

The University campus libraries provide print and electronic collections that strengthen and support the major educational programs of the institution and general education. Professional librarians are available to facilitate research and study strategies and to provide quality reference services and online search instruction.

Each AIU campus library provides electronic access to the collection catalog, resource databases, and the Internet. The resource databases contain full-text articles from thousands of major newspapers, trade journals, academic periodicals, magazines, and international publications. Discipline-related databases furnish valuable industry information useful for course-related projects and job search opportunities as related to each program major.

The intention of the campus-based Learning Centers is to facilitate and enhance student knowledge and learning skills by providing learning resources, supplemental instruction, tutoring, assessment tools, and Web-based materials to AIU students.

**CECybrary**

The CECybrary is an Internet-accessible information center committed to facilitating the lifelong learning and achievement of the Career Education Corporation community. This “virtual library” contains a collection of full-text journals, books, and reference materials, links to Web sites relevant to each curricular area, instructional guides for using electronic library resources and much more.

The “virtual” collection is carefully selected to support students as they advance through their programs of study and include quality, full-text, peer-reviewed articles from scholarly journals and full-text electronic books. Instructional materials for students and faculty are designed to enhance information literacy skills.

A full-time librarian located at corporate headquarters manages the CECybrary. The librarians at the various CEC colleges participate in selecting the electronic resources and Web site links, and help prepare the instructional materials that are on the Web site.

Students at all CEC colleges have access to the CECybrary from their campus location and from home, if they have an Internet service provider. Access to the CECybrary is password controlled. Students must use their Student Portal ID to access the CECybrary.

**Leave of Absence**

Students may submit a written request for a Leave of Absence (LOA) to the Online Campus Dean of Students or the campus Registrar’s Office. The request must be made prior to the LOA unless circumstances prevent the student from applying in advance. Once officially approved, the LOA takes effect the day following the last recorded date of attendance. The following conditions must be met in order for a student to be eligible to request a LOA:

- The request must be submitted in writing and include the date of submission, the effective date, length of Leave of Absence and the reason for the Leave of Absence.
- A student must have completed at least one quarter at the institution.
- A student must have completed his/her most recent quarter and received academic grades (A-F) for that quarter.
- The total of all Leaves of Absence in a 12-month period may not exceed 180 days.

LOA Reasons include:

- Medical
- Family Care
- Military Duty
- Jury Duty

Students on a Leave of Absence may be required to complete additional financial aid documents and failure to return from a Leave of Absence may affect a student’s loan repayment obligations. A Leave of Absence may also affect the disbursement of student financial aid.
Master of Education and Teacher Licensure

Although the Master of Education degree is not designed to meet state educator licensing requirements, it may assist students in gaining licensure in their state of residence depending on those requirements. To find out more information about teacher certification in a specific state, please go to: http://www.aiuniv.edu/Degree-Programs/School-Of-Education/Certification-Information and use the drop down menu to select the state. Students are then routed to the appropriate state-specific teacher licensure site for this information.

Non-Discrimination

The school admits students without regard to race, gender, sexual orientation, religion, creed, color, national origin, ancestry, marital status, age, disability, or any other factor prohibited by law.

Office of the Ombudsman

The Ombudsman position at American InterContinental University was created to deliver a high level of service to students. The Ombudsman is a representative of the University and is responsible for answering student inquiries and serving as a liaison between the student and University departments where communication is not yielding resolution. The Ombudsman provides students with information and, if problems occur, initiates resolutions and helps guide the student through the Grievance Procedure.

Online/Blended Course Platform

As an institution, AIU maintains that the ability to communicate, to conceptualize and to demonstrate appropriate behavioral skills are necessary for rewarding and productive careers in team-based, high-performance work environments. AIU’s alternative delivery modalities are designed to develop these skills and outcomes for students using integrated delivery systems that include combinations of face-to-face classroom instruction, Web-based learning modules and online course options.

To qualify for an online course, new students must have access to a computer and the Internet, and must attend an online orientation provided by the campus.

Online Course Platform

As an institution, AIU maintains that the ability to communicate, to conceptualize and to demonstrate appropriate behavioral skills are necessary for rewarding and productive careers in team-based, high-performance work environments. AIU Online’s alternative delivery modalities are designed to develop these skills and outcomes for students using lectures and course content via rich multimedia presentations; interacting one-on-one and in groups with instructors and fellow classmates, via email, online chats and discussion boards; and completing group projects while developing a network of contacts, friendships and relationships with likeminded, career-focused students from around the world.

As a minimum, new students must have access to a computer and the Internet and must attend the online orientation prior to beginning coursework.

Policy & Program Changes

This catalog is current as of the time of printing. From time to time, it may be necessary or desirable for AIU to make changes to this catalog, due to the requirements and standards of the University’s accrediting body, state licensing agency or U.S. Department of Education, or due to market conditions, employer needs, or other reasons. AIU thus reserves the right to make changes to any provision of this catalog including the amount of tuition and fees, academic programs and courses, policies and procedures, faculty and administrative staff, the academic calendar and other dates, and other provisions.

AIU also reserves the right to make changes in equipment and instructional materials, to modify curriculum and, when size and curriculum permit, to combine classes. Students are expected to be familiar with the information presented in this catalog.

Reasonable Accommodations – Individuals with Disabilities

AIU does not discriminate against individuals on the basis of physical or mental disability and is fully committed to providing reasonable accommodations, including appropriate auxiliary aids and services, to qualified individuals with a disability, unless providing such accommodations would result in an undue burden or fundamentally alter the nature of the relevant program, benefit, or service provided by AIU. To request an auxiliary aid or service, please contact the ADA coordinator or the Vice President of Academic or Student Affairs at the respective campus.

Individuals requesting an auxiliary aid or service will need to complete an Application for Auxiliary Aid. To enable AIU to provide an auxiliary aid or service in a timely manner, AIU requests that individuals complete and submit the Application for Auxiliary Aid six weeks before the first day of classes, or as soon as practicable. Disagreements regarding an appropriate auxiliary aid and alleged violations of this policy may be raised pursuant to AIU’s grievance procedure.
**Residency Requirement**

Students enrolled in bachelor degree programs must complete a minimum of 25 percent of their degree program credits in residence in order to qualify for graduation from AIU. Students in associate degree programs must complete a minimum of 50 percent of their degree program credits in residency at AIU in order to qualify for graduation. Courses that do not apply toward program requirements may not be used in the calculation for residency. Students transferring credit under the requirements of the Servicemembers Opportunity College (SOC), as well as those entering under articulation agreements, are allowed a minimum residency requirement of 25 percent of the total number of credits for the students' program of study.

**Satisfactory Academic Progress**

**Grading System**

Grade reports are issued to students at the completion of each course. Grades are based on the quality of work as shown by learning deliverables as indicated on the course syllabus. Earned quality points are calculated for each course by multiplying the grade point value for the grade received for the course by the credit hour value of the course. For example, a 4.5-credit course with a grade of B would earn 12 quality points [credit value of course (4) multiplied by quality point value of B (3)]. The Cumulative Grade Point Average (CGPA) is calculated by dividing the total earned grade points by the total attempted credits.

---

**Letter Code** | **Description** | **Included in Credits Earned** | **Included in Credits Attempted** | **Included in CGPA** | **Grade Points**
--- | --- | --- | --- | --- | ---
A | A | Yes | Yes | Yes | 4.00
A– | A– | Yes | Yes | Yes | 3.70
B+ | B+ | Yes | Yes | Yes | 3.30
B | B | Yes | Yes | Yes | 3.00
B– | B– | Yes | Yes | Yes | 2.70
C+ | C+ | Yes | Yes | Yes | 2.30
C | C | Yes | Yes | Yes | 2.00
C– | C– | Yes | Yes | Yes | 1.70
D+ | D+ | Yes | Yes | Yes | 1.30
D | D | Yes | Yes | Yes | 1.00
F | F | No | Yes | Yes | 0.00
I | Incomplete | No | Yes | No | n/a
AU* | Audit | No | No | No | n/a
P | Pass | Yes | Yes | No | n/a
IP** | In Progress | No | No | No | n/a
TC | Transfer | Yes | No | No | n/a
W | Withdrawn | No | Yes | No | n/a
L | Leave of Absence | No | No | No | n/a
PR | Proficiency/Life Experience Credit | Yes | No | No | n/a
PD | Pass Developmental Course | Yes | Yes | No | n/a
FD | Failed Developmental Course | No | Yes | No | n/a

*Study Abroad Programs Only
**For courses that require more than one term to complete, an IP grade may be assigned. IP Grades are only available at the London Campus.
Application of Grades and Credits

The previous chart describes the impact of each grade on a student’s academic progress. For calculating rate of progress, grades of F (failure), W (withdrawn), repeated courses, and I (incomplete) are counted as hours attempted. Grades of F (failure) and W (withdrawn) are not counted as hours successfully completed. The student must repeat any required course in which a grade of F or W is received. Undergraduate students will only be allowed to repeat courses in which they received a grade of C- or below and graduate students will only be allowed to repeat courses in which they received a grade of B- or below. Courses repeated during a student’s program of study due to non-satisfactory grades will be indicated as a repeated course with the highest grade calculated into the CGPA. Both original and repeated credits will be counted as attempted credits in rate of progress calculations. A W grade will not be indicated as a repeated course on a student’s transcript and remains part of the student’s permanent record. W (withdrawn) grades are also awarded for all individual course withdrawals after drop/add has closed. Any student who withdraws during the last week of the session will receive the grade earned at the point of withdrawal.

To receive an incomplete (I), the student must petition by the last week of the course for an extension to complete the required coursework. The student must be satisfactorily passing the course at the time of petition. Incomplete grades that are not completed within two weeks after the end of the course will be converted to the grade earned by the student for all coursework submitted and will affect the student’s CGPA.

At AIU London, students have until the end of the subsequent course to complete the required coursework for an incomplete grade. Incomplete grades assigned to thesis-based courses are not included in credits earned and cumulative grade point average. Additional information on Incompletes is available in the campus Student Handbook.

A proficiency (PR) grade is awarded for proficiency credit earned through prior learning assessment. Developmental credits are not intended for transfer and will not apply to graduation. They are, however, calculated in determining satisfactory academic progress.

Repeat Courses

Courses repeated during a student’s program of study due to non-satisfactory grades will be indicated as a repeated course with the highest grade calculated into the CGPA. The course indicated as a repeated course is not calculated in the CGPA, but both original and repeated credits will be counted as attempted credits in rate of progress calculations. Students who are required to repeat courses in order to qualify for degree program requirements may incur additional charges to do so. Students who repeat courses are encouraged to consult their Academic Advisor on how repeated courses may adversely affect their satisfactory academic progress. Students are required to contact the Student Accounts Department regarding repeated courses that have extended the length of a degree program resulting in additional charges.

Satisfactory Academic Progress Standards

All students must maintain satisfactory academic progress in order to remain enrolled at the University. Additionally, satisfactory academic progress must be maintained in order to remain eligible to continue receiving Federal financial assistance. Satisfactory academic progress is determined by measuring the student’s cumulative grade point average (CGPA) and the student’s rate of progress toward completion of the degree program. These are outlined below.

CGPA Requirements

Students are expected to meet minimum CGPA requirements in order to be considered making satisfactory academic progress. A student’s CGPA will be reviewed at the end of each academic quarter after grades have been posted to determine if the student’s CGPA is in compliance. The information below outlines the progressive CGPA requirements established for undergraduate students at AIU in order for the student to be considered making satisfactory academic progress.

<table>
<thead>
<tr>
<th>AIU Credits Attempted plus earned Transfer Credits</th>
<th>Minimum Acceptable Progressive CGPA</th>
<th>Rate of Progress</th>
</tr>
</thead>
<tbody>
<tr>
<td>0 to 36</td>
<td>1.6/4.0</td>
<td>66.6%</td>
</tr>
<tr>
<td>37 to 54</td>
<td>1.75/4.0</td>
<td>66.6%</td>
</tr>
<tr>
<td>55 to 72</td>
<td>1.90/4.0</td>
<td>66.6%</td>
</tr>
<tr>
<td>&gt;72</td>
<td>2.00 or &gt;</td>
<td>66.6%</td>
</tr>
</tbody>
</table>

In order to meet graduation requirements at AIU undergraduate students must achieve a minimum 2.0 CGPA. Graduate students must maintain a minimum 3.0 CGPA to be considered making satisfactory academic progress and in order to meet graduation requirements.

Rate of Progress toward Completion Requirements

In addition to the CGPA requirements, a student must successfully complete at least 66.6% of the overall credits attempted cumulatively, in order to be considered to be making satisfactory academic progress. Credits attempted are defined as those credits for which students are enrolled in the term and have incurred a financial obligation. As with the determination of CGPA, the completion requirements will be reviewed at the end of each quarter after grades have been posted to determine if the student is progressing satisfactorily.
PROCEDURES AND INFORMATION

Maximum Time Frame in which to Complete

A student is not allowed to attempt more than 1.5 times, or 150%, of the number of credits in their degree program of study. The requirements for rate of progress are to ensure that students are progressing at a rate which they will complete their programs within the maximum allowable time frame. A sample of the maximum allowable attempted credits is noted below.

<table>
<thead>
<tr>
<th>Number of credits in degree program</th>
<th>150% of degree program</th>
<th>Maximum allowable credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>48 credits</td>
<td>1.5 (150%)</td>
<td>72 credits</td>
</tr>
<tr>
<td>90 credits</td>
<td>1.5 (150%)</td>
<td>135 credits</td>
</tr>
<tr>
<td>180 credits</td>
<td>1.5 (150%)</td>
<td>270 credits</td>
</tr>
<tr>
<td>190 credits</td>
<td>1.5 (150%)</td>
<td>285 credits</td>
</tr>
<tr>
<td>200 credits</td>
<td>1.5 (150%)</td>
<td>300 credits</td>
</tr>
</tbody>
</table>

How Transfer Credits/Change of Degree Program Affect Satisfactory Academic Progress

Credit that has been transferred into the University by the student has no effect on the rate of progress calculation, nor does it have any effect on the grade point average requirement for satisfactory academic progress. Furthermore, the number of credits that have been transferred into the University by the student will be deducted from the number of required credits for graduation from the degree program to which the student is admitted. That number of credits will be the number from which satisfactory academic progress will be calculated. For example, a student transfers from institution A to the University. The student is able to transfer 30 credits that the student earned at institution A into a degree program at the University. The degree program requires 180 credits to graduate. Thus 180 credits minus 30 transfer credits equals 150 remaining credits from which satisfactory academic progress will be calculated. The maximum time frame for this student’s new degree program at the University will be one and one half times (150%) x 150 remaining credits = 225 credits. When a student elects to transfer from one program to another program, all of the student’s applicable earned credit, including transfer credit, will be the number from which the student’s satisfactory academic progress will be calculated.

Academic Warning, Probation and Dismissal

At the end of each quarter after grades have been posted, each student’s CGPA and rate of progress are reviewed to determine whether the student has met the above requirements of satisfactory academic progress. Students will be placed on Warning the first quarter in which the CGPA or the rate of progress falls below the values specified above. At the end of the second quarter, the student will be removed from Warning and returned to regular status if they meet or exceed the minimum standards of satisfactory academic progress. During the Warning period, students remain eligible for financial aid. Students on Warning must participate in academic advising as deemed necessary by the University as a condition of their academic monitoring.

At the end of the next quarter of monitoring, the student will be placed on Probation if they continue to fall below the specified values. A student who raises their CGPA and rate of progress at or above the minimum standards of satisfactory academic progress will be removed from Probation and returned to regular status. During the Probation period, students remain eligible for financial aid. Students on Probation must participate in academic advising as deemed necessary by the University as a condition of their academic monitoring.

At the end of the next quarter of monitoring, the student will be Dismissed if they fail to meet the minimum CGPA or rate of progress requirements at the time of evaluation. The notification of academic dismissal will be in writing.

If at any point it can be determined that it is mathematically impossible for the student to meet the minimum requirements, the student will be dismissed from the University. The notification of academic dismissal will be in writing. The University also reserves the right to place a student on, or remove them from, academic monitoring based on their academic performance, notwithstanding these published standards. The Student Handbook describes other circumstances that could lead to student dismissal for nonacademic reasons. As a dismissed student, a tuition refund may be due in accordance with the University’s stated refund policy.

Appeal Following an Academic Dismissal

A student who has been academically dismissed may appeal the determination if special or mitigating circumstances exist. An appeal must be in writing and submitted to the Vice President or Director of Student Affairs who will forward it to the Appeals board. The student should explain what type of circumstances contributed to the academic problem and what plans the student has to eliminate those potential problems in the future. The decision of the Appeals Board is final and may not be further appealed.

Reinstatement

The decision regarding readmission will be based upon factors such as grades, attendance, student account balance, conduct, and the student’s commitment to complete the degree program. Dismissed students who are readmitted may have to sign a new
Student Activities and Organizations

Student activities and organizations are an important means for students to develop personally and professionally outside of the classroom. University-sponsored activities and organizations introduce students to the campus environment and allow students to engage in dialogue and leadership development outside of course-specific discussions.

Student activities and organizations are provided to all enrolled students. They are required to be structured as inclusive of all members of the AIU student community and may not restrict membership or establish membership criteria that discriminate on the basis of race, religion, age, national origin, gender, sexual orientation or handicap. No organizations with restrictive membership clauses will be recognized by the University.

The student activities program strengthens student socialization, leadership and collaborative skills and offers encouragement to those who are making a transition to University life. AIU sponsored activities introduce students to many of the diverse social and cultural events held in each city. More information regarding student activities can be found in the campus Student Handbook.

Student Advising

The staff and faculty on each campus are available to assist students in academic and career guidance. The Academic and Student Affairs Departments are primarily responsible for students. Academic and Student Advisors answer questions concerning the student’s individual major, coursework and may also provide referral services to external agencies as necessary. Students will be assigned an Academic or Student Advisor during their first term of study.

Academic Support and Learning Resources

Students who experience difficulty in their coursework and have needs for academic support should first contact an Academic or Student Advisor to determine a plan for academic success. If further support is required, the instructor or the student should notify the campus Learning Center to identify opportunities for tutoring services or supplemental instruction.

At AIU’s Online campus, Learning Labs in various subject areas are offered by the Online Learning Center to provide students with co-curricular guidance and supplemental instruction in a variety of subjects. Learning Labs may be used by all students who possess Virtual Campus access, regardless of course schedule, and Labs may be available during break periods. In addition, tutoring services for selected courses are available to assist students taking those courses with questions regarding concepts or topics while a school session is in progress. Students may also be directed to attend their instructors’ posted office hours in order to receive additional guidance.

Student Conduct

AIU believes strongly in promoting the development of personal and social responsibility. AIU also believes in a humanistic approach to discipline conducive to academic pursuits. However, AIU recognizes that its responsibility for the protection of personal and institutional rights and property is a primary focus of the disciplinary process. Therefore, the administration reserves the right to develop any policy or take any action(s) deemed appropriate to maintain the safety and well-being of any or all students. Policies and procedures on offenses related to persons, property, campus operations, and welfare, health or safety are to be found in the Student Handbook specific to each AIU campus. Students are encouraged to share personal experiences while participating in classes at AIU. However, students must be aware that should they disclose to any AIU faculty members or staff information that may cause harm to themselves or others, faculty members and staff are required to report such information to the Program Dean, Vice President of Student Affairs or President.

Student Rights & Responsibilities

AIU strengthens its mission to its students through recognizing the partnership that exists between each student and the University. In this partnership, the student possesses specific, individual and group rights as well as responsibilities. AIU publishes information concerning student rights and responsibilities in the Student Handbook, the annual Catalog and the Faculty Handbook. All of these documents are readily available on campus. At the time of enrollment, each student has direct access to the Student Handbook through the electronic Student Portal (AIU Online Virtual Campus and AIU Student Portal). All new students are required to participate in orientation activities. During Orientation, University policies including student rights and responsibilities are explained.

The University has created the following statements which define student expectations regarding these rights and responsibilities.

Students have the right to:

- The respect of personal property, ideas, and beliefs
- Be free from harassment
• Express themselves creatively within established University guidelines
• Have direct access to personnel who can provide assistance, guidance, and support as needed
• Equitable treatment
• Enjoy individual freedoms without regard to race, gender, national origin, handicap, age, religion, sexual orientation, or political affiliation
• Participate actively in self-governance

Students have the responsibility to:
• Adhere to college rules and regulations
• Respect the rights of others
• Comply with reasonable requests made by faculty and University staff
• Meet expected tuition payment schedules
• Express themselves individually and through association with groups

**Student Code of Conduct**

AIU is an academic community committed to the educational and personal growth of its students. Behavior that infringes upon rights, safety or privileges, or that impedes the educational process is unacceptable and may lead to sanctions up to and including dismissal from the University. An explanation of violations of University regulations can be found in the Student Handbook.

**Student Orientation**

All new students (undergraduate and graduate) are required to participate in orientation activities. During orientation, each campus acquaints students with faculty and staff, familiarizes students with the campus environment, policies, and procedures, and sponsors a variety of activities to introduce the students to the University experience. See the Student Handbook for a complete description of the campus orientation process.

**Notification of Rights Under FERPA with Respect to Student Records**

The Family Educational Rights and Privacy Act (FERPA) affords students certain rights with respect to their educational records.

1. Students enrolled at American InterContinental University shall have the right to inspect and review the contents of their education records, within 45 days of the day the institution receives the request for access. Students may request to review their education records by submitting a written request identifying the record(s) the student wishes to review to the Student Affairs Department or Registrar’s Office. The institution will arrange for access and notify the student of the time and place where the records may be inspected.

2. Parental access to a student’s record will be allowed by American InterContinental University without prior consent if:
   a) The student has violated a law or the institution’s rules or policies governing alcohol or substance abuse, if the student is under 21 years old; or
   b) The information is needed to protect the health or safety of the student or other individuals in an emergency.

3. A student’s education records are defined as files, materials, or documents, including those in electronic format, that contain information directly related to the student and are maintained by the institution, except as provided by law. Access to a student’s education records is afforded to school officials who have a legitimate educational interest in the records. A school official is defined as a person employed or engaged by the institution in an administrative, supervisory, academic or support staff position (including law enforcement unit and health staff); a person or company (including its employees) with whom the school has contracted (such as an attorney, auditor, consultant or collection agent); a trustee serving on a governing board; or a person assisting another school official in performing his or her tasks. A school official has a legitimate educational interest if the official needs to review an education record to fulfill his or her professional responsibility or commitment to the school.

4. Students may request that the institution amend any of their education records, if they believe the record contains information that is inaccurate, misleading or in violation of their privacy rights. The request for change must be made in writing and delivered to the Student Affairs Department or Registrar’s Office, and must identify the part of the record the student wants changed and the reason for the requested change stated fully.

5. Directory information is student information that the institution may release to third parties without the consent of the student. American InterContinental University has defined directory information as the student’s name, address(es), telephone number(s), e-mail address, birth date and place, program undertaken, dates of attendance, honors and awards, photographs and credential awarded. If a student does not want his or her directory information to be released to third parties without the student’s consent, the student must present such a request in writing to Student Affairs Department or Registrar’s Office within 45 days of the student’s enrollment or by such later date as the institution may specify. Under no circumstance may the student use the right to opt out to prevent the institution from disclosing that...
student’s name, electronic identifier, or institutional e-mail address in a class in which the student is enrolled.

6. The written consent of the student is required before personally identifiable information from education records of that student may be released to a third party, unless the disclosure is otherwise allowed under an express FERPA exception to disclosure or is required by law.

7. A student who believes that American InterContinental University has violated his or her rights concerning the release of or access to his or her records has the right to file a complaint with the U.S. Department of Education. The name and address of the office that administers FERPA is:

Family Policy Compliance Office
U.S. Department of Education
400 Maryland Avenue, SW
Washington, DC 20202-5901

Release of Information on Grades

Grades may not be released when the student has possession of school property or is delinquent in payment of tuition or fees. For most academic programs, grade reports are distributed to the student and may not be released to third parties. Grade reports are not released over the telephone.

Student Directory Information Changes

It is the responsibility of the student to contact the Online Campus Student Records Department or the campus Registrar’s Office immediately or to make information changes via the Student Portal [AIU Online Virtual Campus] in the event of student information changes including:

- Name
- Address
- E-mail address
- Phone number

Certain directory changes, such as surname changes, etc., may require the submission of additional documentation.

Student Records Integrity

AIU is committed to the integrity of its student academic records at every campus. The University upholds a commitment regarding student records to respect and protect the privacy of student information according to the University policy and the Family Educational Rights and Privacy Act of 1974 and to provide student information necessary for the work of University personnel.

As a member of the American Association of Collegiate Registrars and Admission Officers (AACRAO), AIU is committed to and practices the standard of developing and implementing effective management systems that ensure integrity, confidentiality, security, and accurate interpretation of institutional records. As such, AIU has implemented policies and procedures to protect the privacy of the student records in our electronic database [CampusVue], created adequate backup procedures, and revised procedures for approving grade changes. The integrity and confidentiality of student record information remains one of the highest priorities of the University.

Student Registration and Quarter Scheduling

For students who remain in good financial standing with the University, the quarter schedule is provided to students several weeks prior to the start of the next quarter. Students may access their class schedule from the Student Affairs Department or through the student portal [Virtual Campus for AIU Online Students]. Scheduling information includes course name, course section, course location, and number of available seats. For additional registration information including drop/add dates, online courses, as well as other issues impacting scheduling please contact the Student Affairs Department.

Online students will receive their program schedule prior to the start of their first class. Please see the campus Student Handbook for additional information.

Student Request for Transcripts

The request for a transcript must be in writing. The request must contain:

- Name (while attending).
- Social Security Number or Student I.D. Number.
- Campus.
- Program of study and approximate dates of attendance.
- Instructions for mailing or pick-up.

The fee schedule is as follows:

- $3 (£4 London in-school or £15 London out-of-school; $4 Online Campus) for each official copy, regular mail, usually four to six business days.
- or —
- $10 (£4 London in-school or £15 London out-of-school; $4 Online Campus) for each official copy, same day or 24-hour service, or for any transcript to be faxed. Students will also pay for any special mail services.

Transcripts will not be released if the student has an outstanding financial obligation to the University.
Technology Use Policy

Staff and students at AIU are advised to use proper social and professional etiquette when using the technology systems of AIU. Use of the network implies consent for monitoring of traffic that is necessary for smooth administration of the resource. AIU does not condone the use of inappropriate language when communicating to instructors, staff, or students.

Any part of AIU’s technology resources must not be used to produce, view, store, replicate, or transmit harassing, obscene, or offensive materials. This includes, but is not limited to, material from the Internet, screen savers, etc. In addition, printed copies of such material, including those from magazines, are not permitted to be distributed. There is zero tolerance for any student, faculty, or staff who violates this policy and immediate dismissal may result.

University technology resources shall not be used for purposes that cause excessive strain, directly or indirectly, on technology resources or unwarranted and unsolicited interference with use of technology systems. Engaging in any use that would interfere with another student’s and/or employee’s work or disruption of the intended use of technology resources is prohibited. Penalties for misuse of e-mail, Internet, or any other part of AIU’s technology system are to be determined by the instructor, Program Chair, and/or Vice President of Academic Affairs or the employee’s supervisor. AIU technology resources should only be used to accomplish University-specific tasks, goals, and learning objectives. No other use is sanctioned. Please refer to the campus Student Handbook for additional information about Technology Use.

The Learning Experience at AIU

As a student at AIU, students are afforded a variety of learning options to create a vibrant learning experience that meets your unique needs, learning preferences, and busy lifestyle. Enhanced learning and flexibility are key ingredients as you select what works best for you. At the discretion of the University some classes may only be offered in an Online format.

Traditional classes

You should consider taking a class in the traditional format when you feel you would benefit strongly from face-to-face interaction with faculty and fellow students. AIU’s traditional classes are typically web-enhanced using various online resources and learning tools.

Blended classes

You should consider taking a blended class when you feel that you will learn best by combining a significant online learning component for that class with a reduced amount of traditional face-to-face learning.

Online classes

As a student at AIU, you can choose from among a variety of learning options to create a vibrant learning experience that meets your unique needs, learning preferences, and busy lifestyle. Enhanced learning and flexibility are key ingredients as you select what works best for you. Please refer to your campus for a list of available Online classes.

Online programs

AIU Online is the place for you if you choose to take all of your classes completely online. This option is supported by a full-service virtual campus with complete support services offered online.

Want to learn more?

If you are a prospective student who is interested in learning more about AIU’s learning options, connect with us at www.aiuniv.edu or call the AIU campus that interests you most and ask to speak to an admissions advisor. If you are a current AIU student who is interested in discussing which learning options are more suitable for your needs and the classes you will be taking, you should contact your academic advisor.

Transfer of Credit from AIU to Other Colleges and Universities

AIU neither implies, nor guarantees, that credits earned will be accepted by other institutions. Each campus has policies that govern the acceptance of credit from other institutions. Transfer of credit is a privilege granted by the institution to which a student may seek admission. Students seeking to transfer credits earned at AIU to other postsecondary institutions should contact the college or university to which they seek admission to inquire as to that institution’s policies on credit transfer and acceptance.

Transfer Policy

Due to the accelerated programs at AIU Online, students must submit unofficial transcripts for evaluation prior to beginning the first term of study. Additionally, AIU Online students must ensure that official transcripts from all other institutions attended are on file with the University by the end of the first term of study. AIU Online students submitting transcripts from foreign institutions must have the official evaluation from a NACES approved evaluation service on file with the University before the end of the first term of study. Any degree plans or schedules are tentative based upon the receipt of official transcripts and/or foreign credential evaluation(s).

All other AIU students are encouraged to submit their official transcripts within the first term of study but must submit all official transcripts by the end of their first academic year.
Following are general policies for the evaluation and award of transfer credit at each AIU campus:

1. Only earned degrees from accredited institutions with articulation agreements with AIU can be evaluated for block transfer.

2. All other official college and military transcripts are evaluated on a course-by-course basis in accordance with AIU policies.

3. Only courses completed with a "C" (or equivalent) or above will be eligible for transfer credit. This assumes at least a 2.0 on a 4.0 grading scale.

4. Only courses representing freshman-level or higher collegiate, degree-applicable course work will be eligible for transfer credit which excludes pre college level or remedial level courses.

5. Comparable course-to-course transfer may be approved from accredited institutions based on demonstrated learning competencies consistent with AIU’s academic policies and standards in lieu of credit requirements.

6. Transfer credit from other institutions may not exceed 12 credits at the graduate level. Graduate applicants should contact the Student Affairs department for institutional policies concerning the transfer of academic credit.

7. Students enrolled in bachelor degree programs must complete a minimum of 25 percent of their degree program credits in residence in order to qualify for graduation from AIU. Students in associate degree programs must complete a minimum of 50 percent of their degree program credits in residency at AIU in order to qualify for graduation. Students transferring to AIU under the requirements of the Servicemembers Opportunity Colleges Consortium into an associate degree program may transfer in a maximum of 75% of the required credits for graduation. Courses that do not apply toward program requirements may not be used in the calculation for residency.

8. Notwithstanding the above policies and procedures, all transferred course credit is subject to review and approval by Academic Affairs.

9. Any degree plans or schedules are tentative pending the receipt of official transcripts

Transfer of College Credit and Prior Learning Assessment

Transfer of College Credit

In those academic programs that apply, transfer credit may be awarded at AIU from any United States institution accredited by an agency recognized by the U.S. Department of Education. AIU will review transcripts from international institutions (see International Transcripts policy). Courses under consideration from another university or college other than AIU must be relevant and considered substantially similar to the coursework at AIU before transfer credit will be approved. This is required for all transcripts, including transcripts and/or evaluations from international postsecondary institutions. Please see AIU’s Transfer Policy for specific requirements for the evaluation and awarding of transfer credit.

Prior Learning Assessment

In addition to college credit earned at accredited postsecondary institutions, the following can also be evaluated for academic credit equivalency at AIU:

- Military Credit
- Experiential Learning
- Professional Training & Certifications
- Standardized Assessments/Examinations
  - CLEP or DSST Examination
  - Course Challenge Examinations
  - Advanced Placement [AP] Examination
  - Other recognized examinations may also be evaluated at the discretion of the University

Through AIU’s Prior Learning Assessment program, the University may award proficiency credit for learning that has taken place outside the traditional academic setting. This experience includes: employment, non-collegiate or school-based education, or other appropriate life experiences. It is important for students to understand that life and learning experiences alone are inadequate bases for the award of proficiency credit. To be eligible for proficiency credit, the outcomes of the non-collegiate learning experience must be documented, be applicable to the program of study, and be assessed as being similar to or meeting the requirements of learning gained through college-level learning experiences. Students must provide unofficial transcript(s) prior to the commencement of the first class. If the unofficial transcript(s) are not received prior to the start of the first class, the student will be required to take the appropriate coursework for that degree program.

Students desiring to request credit evaluations or to learn more about the specific requirements for participation in the prior learning assessment program must contact the Student Affairs Department.
Proficiency Credit Awards for Prior Learning

A proficiency (PR) grade is awarded for proficiency credit through prior learning assessment. The University neither implies, nor guarantees, that PR credits will be accepted by other institutions. Instead, PR credit demonstrates that students are proficient in the specific course requirement for the respective degree program of study.

Military Credit

As a recognized SOC member, AIU has established programs geared to the needs of active servicemen, servicewomen, and veterans. Prior learning assessment credit for non-traditional and/or military education and experience is available through a variety of methods as described in this section.

As a member of SOC, AIU accepts military credit for comparable lower-level courses or electives, including:

- Military Training Course
- Military Occupational Specialty [MOS]
- Service Colleges

AIU uses the ACE Guide to the Evaluation of Educational Experiences in the Armed Services as the basis for evaluating military training and experience. Official military transcripts are the only acceptable documentation for

Military training, MOS, MOS level, and Service School credit. A DD-214 is considered acceptable documentation for those who are retired from the military or whose service predates the military transcript systems. For a list of other acceptable military documents that can be evaluated for military students whose service predates the military transcript system go to: http://www.acenet.edu

For additional assistance regarding your military transcript, please contact the following:

**Army**

U.S. Army Human Resources Command
1600 Spearhead Division Avenue Dept. 410
Fort Knox, Kentucky 40122
ATTN: AARTS
http://aarts.army.mil/

**Navy & Marines**

Center for Personal and Professional Development CPPD
ATTN: Virtual Education Center
1905 Regulus Ave, Suite #324
Virginia Beach, VA 23461-2009
Toll-Free: 1-877-838-1659
Fax: (757)492-5095
https://www.navycollege.navy.mil/smart_info.cfm

**Air Force (Mail Only)**

Community College of the Air Force CAF/DESS
100 South Turner Blvd.
Gunter Annex, AL 36114-3011

**Coast Guard (Mail Only)**

Commanding Officer (ve)
USCG Institute
5900 SW 64th Street, Room 228
Oklahoma City, OK 73169-6991
http://www.uscg.mil/hr/cgi/ro/official_transcript.asp

Experiential Learning Credit

AIU awards lower-level course credits for experiential learning that has been acquired through employment, non-collegiate, school-based education, or other appropriate learning experiences. Life and learning experiences alone, however, are inadequate bases for the award of experiential credit. In order for such learning to be considered for this credit award, it must:

1. Relate specifically to lower-level coursework required for the student’s enrolled program of study or appropriate elective areas.

2. Result in experientially attained and mastered competencies that are appropriately documented and substantially similar to the course outcomes that would be acquired in the comparable lower-level AIU course.

3. Students must start the process for this credit evaluation by contacting their Student Advisor, Prior Learning Assessment Specialist or Academic Advisor.

The final portfolio is submitted to the Student Affairs Department and taken through a final academic review to determine the credit award. Up to 18 credits (23 credits at AIU Houston only) in the overall degree program can be based on experiential learning.

See the campus Student Handbook for more information on submission requirements for Experiential Learning.
Professional Training/Certification Credit

Many adult learners have acquired formal training outside the sponsorship of credit-granting institutions, such as military training or company training with officially documented clock hours/continuing education units (CEUs). Many of these programs carry ACE recognition and credit recommendations and will be accepted according to AIU academic credit equivalency requirements. Other documented training measured in clock hours, CEUs, or other units may be evaluated for prior learning assessment credit awards based on appropriate credit conversions.

See the campus Student Handbook for more information on submission requirements for Professional Training/Certification Credit.

Standardized Assessments/Examinations

**CLEP Examination**

The College-Level Examination Program (CLEP) is a national program of credit by examination to obtain recognition of college-level achievement. AIU is a registered CLEP credit-granting institution and students should consult http://www.collegeboard.com to find CLEP examination centers in their areas. AIU awards proficiency credit for comparable coursework based on CLEP examination scores as recommended by ACE for the respective course requirements.

Students must submit a copy of an official CLEP score report to be evaluated for this proficiency credit award.

See the AIU Student Handbook for more information on submission requirements for CLEP Examinations.

**DSST Examination**

DANTES Subject Standardized Tests (DSST) provide another option for students to demonstrate competencies for learning in nontraditional ways. Originally designed for military service members, DSST examinations are now available to both military and civilian learners. More information on study guides and examination options is available at http://www.getcollegecredit.com.

Proficiency credit is awarded for passing scores according to ACE recommendations for the respective course requirements. Students must submit a copy of an official DSST score report to be evaluated for this proficiency credit award.

See the AIU Student Handbook for more information on submission requirements for DSST Examinations.

Course Challenge Examination

Course Challenge Examinations are a method of prior learning assessment aimed at offering students the opportunity to earn proficiency credit to fulfill division program requirements. If successfully completed, proficiency credit can be awarded for the respective course. Challenge exams are offered for the following courses only:

- English Composition I (ENGL 106)
- Introduction to Computers (COMP 101)
- College Algebra (MATH 133)

See the AIU Student Handbook for more information on Course Challenge Examination.

Advanced Placement Examination

Advanced Placement (AP) Examination provides students with the opportunity to complete college-level coursework while in high school and to gain valuable skills and study habits for college. If a student achieves a qualifying score of a 3 or higher on the respective AP Examination, proficiency credit is awarded according to ACE recommendations for the respective course requirements. Students must submit a copy of an official AP score report to be evaluated for this proficiency credit award.

See the AIU Student Handbook for more information on examination requirements for the Advanced Placement Examination.

International Transcripts

International institutions must be licensed or officially recognized by the Education Department or Ministry of the country where the institution is in operation to be eligible for transfer of credit. Because AIU follows strict policies concerning academic integrity, international students with foreign educational credentials must submit authentic foreign academic documents from all upper-secondary and post-secondary educational institutions to AIU or an approved credential evaluation service.

Evidence of valid foreign educational credentials can be from a University approved foreign credential evaluation agency. Additionally, credentials may be accepted in pre-approved circumstances with a written evaluation from a properly trained credential evaluator employed by the University. Any forged/altered academic documents will be retained as property of the school and not returned to the student. This is required for all transcripts, including transcripts from international secondary schools if provided and/or institutions of higher education, which may require a credential evaluation. The Student Affairs Department will ultimately verify and/or certify the institution’s eligibility for transfer credit or degree equivalency. Several credential evaluation services are available.
to students. Services which are either conducted by AACRAO (American Association of Collegiate Registrars and Admissions Officers) or a member of NACES (National Association of Credential Evaluation Services, Inc.) are acceptable services. Contact the Student Affairs Department for a listing of such organizations. Students are responsible for all applicable fees.

See the campus Student Handbook for more information on submission requirements for International Transcripts.

Unlawful Harassment

AIU is committed to the policy that all members of the school’s community, including its faculty, students, and staff, have the right to be free from unlawful discrimination in the form of sexual harassment by any other member of the school’s community. Should a student feel that he/she has been unlawfully harassed; the student should immediately inform the President and/or the Vice President of Student Affairs. Unlawful harassment refers to behavior that is not welcome, which is personally offensive, or undesirable to the recipient. All students and employees must be allowed to work and study in an environment free from unsolicited and unwelcome sexual overtures and advances. Unlawful harassment undermines the employee/student/school relationship and it will not be tolerated.

Withdrawal from the University

All undergraduate, graduate or non-degree seeking students intending to withdraw from the University must submit a verbal or written notice to the Student Affairs or Academic Affairs Department.

All balances become due at the time of the withdrawal from the University.

A student is not granted requests for official or unofficial AIU transcripts if any outstanding charges are not paid.

The Last Date of Attendance (LDA) is used as the official date of withdrawal in all cases for refund calculations. W grades will be assigned to all courses at the time of withdrawal.

A student who does not attend the University for 15 calendar days without making special arrangements with the Student Affairs Department is administratively withdrawn from the University. The LDA is used as the official date of withdrawal for refund calculations. A student who is administratively withdrawn from the University receives a W grade for all courses enrolled.

A student who withdraws from a course or the University during the last week of the session will receive the grade earned at the point of withdrawal.

A student desiring to reenroll at AIU after a period of one year from the official date of withdrawal is considered a new student and must submit a new admissions application through the Admissions Department. This procedure may include paying any required application fee. A student desiring to reenroll after less than a one-year period from the official date of withdrawal is encouraged to contact the Student Affairs Department for consideration of readmission. Online students can contact aionlinereentry@aiuonline.edu for consideration of readmission.

Students who wish to re-enter the University are required to sign a new Enrollment Agreement and are subject to current policies and tuition and fees in effect at the time of their return to the University.

Right to Cancel

A student who cancels an Enrollment Agreement within 72 hours (until midnight of the third day excluding Saturdays, Sundays, and legal holidays) after signing the Enrollment Agreement will receive a refund of all monies paid. A student who cancels after 72 hours but prior to the student’s first day of class attendance will receive a refund of all monies paid, except for the nonrefundable Application Fee. If the student is denied admission to AIU or if AIU cancels this Agreement prior to the first day of class attendance, all monies, including the Application Fee, will be refunded. All requests for cancellation by the student must be made in writing and mailed or emailed to the Admissions or Student Affairs Department. New students at AIU Online should refer to the Student Handbook Course Scheduling section for specific information regarding the scheduling of classes and the right to cancel.

All Campuses

Cancellation of enrollment cancels any Challenge Examination score(s), Diagnostic Assessment score(s), evaluation of transfer credit, and/or evaluation of other forms of prior learning assessment completed prior to cancellation. Students who cancel and later return to the University will be required to retake any Challenge Examination(s) and/or Diagnostic Assessment[s] that were taken during a previous and cancelled enrollment. Students whose enrollments are cancelled and later return to the University are subject to a reevaluation of transfer credit and/or other prior learning assessment submissions (standardized test scores, Professional Training/Certification Credit, and/or Experiential Learning Portfolios), and this reevaluation will be subject to the policies of the current course catalog.
Program Charges

University institutional policy requires all students to pay tuition and fees in advance of each term. Students who owe money to the institution may not be allowed to register for the subsequent quarter until the balance owed is paid in full. Students receiving financial aid may be allowed a tuition deferment based upon the anticipated receipt of funds and are granted solely at the discretion of AIU as based on the official notice of approval from the granting or lending agency. The University evaluates institutional tuition and fee rates periodically and rates may be subject to change. A late registration fee may be applied if a student is not registered by the end of the registration period. Please refer to the tuition and fee schedule in the catalog for further information.

A campus tuition and fees schedule is included as a supplement to this catalog.

Institutional, Federal and State Refund Policies

After the last day of the drop/add period for each quarter, which is the sixth business day of a quarter or five-week session, no refunds or adjustments will be made to students dropping individual classes but otherwise enrolled at the University.

For students attending campuses in locations without state refund policies, refunds will be calculated in accordance to the Institutional Refund Policy. Funds will be returned following the same hierarchy as the Return of Title IV Funds policy, followed by other aid sources (e.g., private loans), and then the student.

Return of Title IV Funds

A recipient of Federal Title IV financial aid who withdraws from school during a payment period in which the student began attendance will have the amount of Title IV funds he/she did not earn calculated according to Federal regulations. This calculation will be based on the student’s last date of attendance [see Withdrawal from the University].

The period of time in which Title IV financial aid is earned for a payment period is the number of calendar days the student has been enrolled for the payment period up to the day the student withdrew, divided by the total calendar days in the payment period. The percentage is multiplied by the amount of Title IV financial aid for the payment period for which the Title IV financial aid was awarded to determine the amount of Title IV financial aid earned. The amount of Title IV financial aid that has not been earned for the payment period, and must be returned, is the complement of the amount earned. The amount of Title IV financial aid earned and the amount of Title IV financial aid not earned will be calculated based on the amount of Title IV financial aid that was disbursed for the payment period upon which the calculation was based. A student will have earned 100% of the Title IV financial aid disbursed for the payment period if the student withdrew after completing more than 60% of the payment period or completed at least one course within the term.

Once the amount of Title IV financial aid that was not earned has been calculated, Federal regulations require that the school return Title IV funds disbursed for the payment period and used for institutional costs in the following order:

1. Loans
   a. Unsubsidized Federal Direct Stafford Loans
   b. Subsidized Federal Direct Stafford Loans
   c. Federal Direct PLUS loans received on behalf of the student
3. Academic Competitiveness Grant (ACG)
4. National SMART
   (ACG & SMART will no longer be available after 7/1/11)
5. Federal SEOG
6. Other grant or loan assistance authorized by Title IV of the HEA.

If the amount of unearned Title IV financial aid disbursed exceeds the amount that is returned by the school, the student (or parent, if a Federal PLUS Loan) must return or repay, as appropriate, the remaining amount.

Institutional Refund Policy (Houston and South Florida Campus Only)

In the event that a student withdraws or is dismissed from the University during the quarter, refunds of tuition and fees will be calculated according to the following schedule:

Refund Schedule
During the first week: 100%
During the second week: 50%
During the third week: 25%
After third week: 0%

Charges and fees for University housing (where applicable) are nonrefundable.
Hypothetical Refund Example:

A student withdraws from school having last attended classes that have 120 hours in the term. At the time of the last day of attendance, the student has completed 28 hours and has 92 remaining. The student has been charged $4,500 in tuition for the term.

Term tuition divided by term hours ($4,500/120=$37.50) times 28 hours attended=$1,050 (amount owed by the student)

Tuition charges will be reduced by $3,450 ($4,500 term charges minus $1,050 owed by the student). The student would receive a refund for any amount paid in excess of $1,050.

If the student has completed more than 60% of the total term hours, no refund is due. Additional refund calculation examples may be requested from the Financial Aid Office.

State of Florida Refund Policy
(South Florida Campus Only)

In accordance with state student refund policy guidelines, AIU South Florida follows the University’s institutional refund policy. Charges and fees for University housing (where applicable) are nonrefundable.

State of Georgia Refund Policy
(Atlanta and London Campuses Only)

In the event that a student withdraws or is dismissed from all classes during the quarter, refunds of tuition and fees will be calculated according to the following schedule:

- During the first seven calendar days* 100%
- For a student completing no more than 5% of the quarter, the University will refund 95% of the tuition and fees.
- For a student completing more than 5%, but no more than 10% of the quarter, the University will refund 90% of the tuition and fees.
- For a student completing more than 10%, but no more than 25% of the quarter, the University will refund 75% of the tuition and fees.
- For a student completing more than 25%, but no more than 50% of the quarter, the University will refund 50% of the tuition and fees.
- There will be no refund after a student has completed more than 50% of the quarter.

* This applies to a new student’s right to cancel in the first week of their program quarter of attendance only.

Charges and fees for University housing (where applicable) are nonrefundable.

State of Georgia Refund Policy
(AIU Online Only)

An academic quarter consists of two five-week sessions. In the event that a student withdraws or is dismissed from all classes during the quarter, the date from which tuition adjustments will be calculated is the last date of attendance. Tuition will be adjusted according to the following schedule:

<table>
<thead>
<tr>
<th>Week of the Quarter</th>
<th>First Session of the Student's Quarter</th>
<th>Second Session of the Student's Quarter</th>
<th>Part-Time 10 Week Course Program</th>
</tr>
</thead>
<tbody>
<tr>
<td>Student’s Last Date of Attendance</td>
<td>Tuition Refund</td>
<td>Tuition Refund</td>
<td>Tuition Refund</td>
</tr>
<tr>
<td>During the first week of instruction of the program*</td>
<td>100%</td>
<td>100%</td>
<td>100%</td>
</tr>
<tr>
<td>During the first academic week</td>
<td>80%</td>
<td>100%</td>
<td>90%</td>
</tr>
<tr>
<td>During the second academic week</td>
<td>60%</td>
<td>100%</td>
<td>75%</td>
</tr>
<tr>
<td>During the third academic week</td>
<td>40%</td>
<td>100%</td>
<td>50%</td>
</tr>
<tr>
<td>During the fourth academic week</td>
<td>0%</td>
<td>100%</td>
<td>50%</td>
</tr>
<tr>
<td>During the fifth academic week</td>
<td>0%</td>
<td>100%</td>
<td>50%</td>
</tr>
<tr>
<td>During the sixth academic week</td>
<td>0%</td>
<td>0%</td>
<td>0%</td>
</tr>
<tr>
<td>During the seventh academic week</td>
<td>0%</td>
<td>0%</td>
<td>0%</td>
</tr>
<tr>
<td>During the eighth academic week</td>
<td>0%</td>
<td>0%</td>
<td>0%</td>
</tr>
<tr>
<td>During the ninth academic week</td>
<td>0%</td>
<td>0%</td>
<td>0%</td>
</tr>
<tr>
<td>During the tenth academic week</td>
<td>0%</td>
<td>0%</td>
<td>0%</td>
</tr>
</tbody>
</table>

*This applies to a new student’s right to cancel in the first week of their program quarter of attendance only.

Withdrawal Date

The withdrawal date used to determine when the student is no longer enrolled at AIU is the Last Date of Attendance (LDA). AIU students intending to withdraw from the University must submit a verbal or written notice to the Student Affairs Department. For Federal student loan purposes, the student’s last date of attendance will be reported as the effective date of withdrawal for both official withdrawals and those who do not complete the official withdrawal process.
Please note that the above policy may result in a reduction in school charges that is less than the amount of Title IV financial aid that must be returned. Therefore, the student may have an outstanding balance due to the school that is greater than that which was owed prior to withdrawal.

**Financial Aid Programs**

Financial aid is available for those who qualify. AIU participates in a variety of financial aid programs for the benefit of students. Students must meet the eligibility requirements of these programs in order to participate. AIU administers its financial aid programs in accordance with prevailing federal and state laws and its own institutional policies. Students are responsible for providing all requested documentation in a timely manner. Failure to do so could jeopardize the student’s financial aid eligibility. In order to remain eligible for financial aid, a student must maintain satisfactory academic progress as defined in this catalog.

It is recommended that students apply for financial aid as early as possible in order to allow sufficient time for application processing. Financial aid must be approved, and all necessary documentation completed, before the aid can be applied towards tuition and fees. Financial aid is awarded on a award year basis; therefore, depending on the length of the program, it may be necessary to reapply for aid for each award year. Students may have to apply for financial aid more than once during the calendar year, depending on their date of enrollment. Students who need additional information and guidance should contact the Financial Aid Office.

**How to Apply**

Students who want to apply for federal aid (and state aid, if applicable) must complete a Free Application for Federal Student Aid (FAFSA) each year. This application is available online at www.fafsa.ed.gov or at any of the AIU campuses’ websites. The FASFA applications are processed through the Department of Education and all information is confidential. Students must be accepted for admission to the University before financial aid packages can be estimated and processed.

**Financial Aid Programs**

**Federal Pell Grant**

This grant program is designed to assist needy undergraduate students who desire to continue their education beyond high school. Every student is entitled to apply for a Federal Pell Grant. Eligibility is determined by a standard federal formula, which takes into consideration family size, income and resources to determine need. The actual amount of the award is based upon the cost of attendance, enrollment status, and the amount of money appropriated by Congress to fund the program. The Federal Pell Grant makes it possible to provide a foundation of financial aid to help defray the cost of a postsecondary education. Unlike loans, the Federal Pell Grant does not usually have to be paid back.

**Federal Supplemental Educational Opportunity Grant (FSEOG)**

The FSEOG is a grant program for undergraduate students with exceptional need with priority given to students with Federal Pell Grant eligibility. The federal government allocates FSEOG funds to participating schools. This is a limited pool of funds and the school will determine to whom and how much it will award based on federal guidelines. Often, due to limited funding, FSEOG award resources are exhausted early in the year.

**Academic Competitiveness Grant (ACG)**

The Academic Competitiveness Grant (ACG) is available to students who have successfully completed a rigorous High School program (as defined by the Secretary of Education). The ACG provides funding for the first and second academic year of undergraduate study. Students must be enrolled at least half time, be U.S citizens (or eligible non-citizens) and receiving a Federal Pell Grant during the award year. Second year students must also have a cumulative grade point average (GPA) of at least 3.0 on a 4.0 scale. This program will no longer be available after 7/1/11.

**National Science & Mathematics Access to Retain Talent Grant (National SMART Grant)**

The SMART Grant will provide funding for each of the third and fourth years of undergraduate study. For students who are enrolled at least half time, are U.S. citizens (or eligible noncitizens), and eligible for a Federal Pell Grant. Students must be enrolled in programs in physical, life or computer sciences, mathematics, technology, engineering or in a foreign language determined critical to national security (as defined by the Secretary of Education). Students must maintain a cumulative grade point average (GPA) of at least 3.0 on a 4.0 scale. This program will no longer be available after 7/1/11.

**Federal Student and Parent Loans**

The Department’s major form of self-help aid includes loans to students and parents through the William D. Ford Federal Direct Loan (Direct Loan) Program.

Direct Loans include Federal Stafford, Federal Parent-PLUS, Federal Grad-PLUS and Federal Consolidation Loans and are available through the U.S. Government.
Federal Direct Stafford loans

Federal Direct Stafford loans are low-interest loans that are made to the student. The loan must be used to pay for direct (tuition and fees, books and supplies) and indirect (room, board, transportation and personal expenses) education related expenses. Subsidized loans are based on need while unsubsidized loans are not. Repayment begins six months after the student graduates, withdraws from school, or falls below half-time enrollment status.

Federal Direct Parent -PLUS

The William D. Ford Federal Direct Parent -PLUS loan is available to parents of dependent undergraduate students. These loans are not based on need but when combined with other resources, cannot exceed the student’s cost of education. A credit check on the parent borrower is required and either or both parents may borrow through this program. Repayment begins within 60 days of final disbursement of the loan within a loan period. However, parents may request a deferment of payments while the student is attending at least half time.

Federal Direct Graduate -PLUS

The William D. Ford Federal Direct Grad-PLUS loan is available to graduate and professional degree students. These loans are not based on need but when combined with other resources, cannot exceed the student’s cost of education. The student must complete the FAFSA and a credit check is required. Repayment begins within 60 days of final disbursement of the loan. However, students may request deferment of payments while attending at least half time.

Federal Work Study (FWS)

FWS is a financial aid program designed to assist students in meeting the cost of their education by working part-time while attending school. Positions may either be on-campus, off-campus, or community service related. A candidate must demonstrate need to be awarded FWS. The number of positions available may be limited depending upon the institution’s annual funding allocation from the federal government. Please contact the Financial Aid Office to determine if your campus participates in this program.

Private Loans

Some lending institutions offer loans to help cover the gap between the cost of education and the amount of federal aid eligibility. A cosigner may be required to meet the program’s credit criteria. Interest rates are variable and are typically based on the prime rate or the Treasury bill rate. Contact the specific lender for more information.

Veterans Educational Benefits

American InterContinental University (AIU) degree programs are approved by the applicable State Approving Agency for Veterans Affairs. AIU participates in many Veterans Educational Benefit programs. Students interested in Veterans Educational Benefits should contact either the campus certifying official or the Financial Aid Department. Veterans who are unsure of their benefit eligibility should contact the Veterans Administration at 800-827-1000 or 888-GI Bill-1. Eligible students must maintain satisfactory academic progress to continue receiving Veterans Educational Benefits.

AIU Online Yellow Ribbon Grant

In accordance with the Yellow Ribbon Program, a provision of the Post-9/11 Veterans Educational Assistance Act of 2008, the University has established a Yellow Ribbon Grant. Eligibility and amounts are determined on an annual basis (on or after August 1st) and are subject to change.

To be eligible for the grant and waived application fee, a candidate must be accepted for admission to the University, be eligible for Chapter 33 Post-9/11 veterans benefits at the 100% rate, as determined by the Department of Veterans Affairs, complete the appropriate University Attestation form, and allow for the verification of their Chapter 33 Post-9/11 eligibility via a DD-214 Member-4, or Certificate of Eligibility, or comparable government document.

The conditions are as follows:

• Candidates must be an eligible Veteran or a Dependent of an eligible Veteran that meets the Post-9/11 GI Bill Transferability requirements (www.gibill.va.gov).

• Candidates must apply and be accepted for admission to the University to be eligible.

• The Yellow Ribbon Grant is applied as a credit to the student’s account, and no cash payments will be awarded to the student.

• The Yellow Ribbon Grant is used exclusively towards prior or current program charges.

• The Yellow Ribbon Grant is awarded for each period in the program that the student is determined eligible, and where the grant is needed.

• The Yellow Ribbon Grant is non-transferable and non-substitutable and cannot be combined with any other institutional grant.
American InterContinental University is committed to assisting military students in determining the best options available to them. To receive additional information on veterans educational benefit eligibility, students can contact the Veterans Administration at 800-827-1000, or 888-GI BILL-1 (1-888-442-4551), or visit their website at www.gibill.va.gov.

**Entrance and Exit Interviews/Loan Counseling**

The U.S. Department of Education requires that any students receiving a Federal Stafford Loan be informed concerning their loans. AIU counsels each student regarding loan indebtedness and gives each student an entrance interview regarding the loan programs available to ensure that the student understands the amount borrowed and the student’s rights and responsibilities regarding repayment.

The student must report to the campus Financial Aid Department for student loan counseling should they fall below at least half-time enrollment status. This includes withdrawal, dismissal, graduation/completion or leave of absence. The purpose of this session is to inform the student of the total loans received while in attendance at the University and any refunds that may have been made, as well as to provide the student with an estimated repayment schedule. If the student is unable to meet with the campus Financial Aid Department, an exit interview will be mailed or may be completed online.

**Eligible State Aid Programs**

**Georgia Tuition Equalization Grant (GTEG) (Atlanta and Online Campuses Only)**

The GTEG program provides non-repayment grants to eligible full-time Georgia residents who are attending AIU. To receive the GTEG you must meet all eligibility requirements and must be a legal resident of Georgia for a minimum of twelve consecutive months immediately preceding the date of registration for the school term for which this grant is being sought.

**HOPE Scholarship (State of Georgia) (Atlanta and Online Campuses Only)**

The HOPE Scholarship is designed to provide financial assistance for Georgia students attending AIU. Students must meet the Georgia residency requirements, graduated from an eligible Georgia high school in 1996 or later as a Hope Scholar or have earned a cumulative GPA of at least 3.0 throughout their college career. Other eligibility requirements may apply. Please go to: www.gacollege411.org to learn more.

**Georgia Leveraging Educational Assistance Partnership (LEAP) Grant (Atlanta and Online Campuses Only)**

Georgia’s Leveraging Educational Assistance Partnership (LEAP) Grant is a need-based grant offered to provide residents of Georgia who demonstrate substantial financial need with grant assistance toward the cost of attendance at eligible public and private colleges/universities and technical colleges in Georgia. Contact the Financial Aid Office for the LEAP grant eligibility requirements.

**Florida Bright Futures Scholarship (South Florida Campus Only)**

The Florida Bright Futures Scholarship program is designed to reward students for their academic achievements during high school by providing funding for their coursework at AIU. Students must meet resident and academic requirements as defined by the Florida Department of Education, www.floridastudentfinancialaid.org. Students must complete the Initial Student Florida Financial Aid Application during their last year of high school attendance to qualify. Eligible students will be awarded at cost per hour rate as defined by the Florida Department of Education.

**GRANTS AND SCHOLARSHIPS (Online Campus Only)**

AIU grant and scholarship funding is limited and if funding is exhausted, otherwise eligible students may not be awarded the grant or scholarship.

**AIU Online Advantage Grant**

The purpose of the AIU Online Advantage Grant is to recognize students who face extreme personal and/or financial hardships in pursuit of a degree from AIU Online. Current students must be in good academic standing at AIU Online. Newly enrolled students must have been in good academic standing at their last institution. The AIU Online Advantage Grant is typically awarded anywhere from $500 to $1,000 per academic program and will be applied against outstanding current or future charges at the University’s discretion.

**The conditions are as follows:**

- The grant is used exclusively towards prior or current program charges
- To be eligible, students must be in attendance during the applicable session.
- Candidates must apply and be accepted for admission to be eligible to receive the grant.
• Candidates must submit a minimum 500-word essay on how they intend to use the skills learned at AIU Online to benefit others and society and complete the AIU Online Advantage Grant application.

• All grants are applied as a credit to the student’s account, and no cash payments will be awarded to the student.

The grant is non-transferable and non-substitutable. Interested candidates should contact the AIU Online Admissions or Financial Aid Department for additional application information.

Career Education Scholarship Fund (CESF)

The purpose of the Career Education Scholarship Fund is to recognize students with an inspiring motivation to earn a degree from AIU. Current students must be in good academic standing at AIU. Newly enrolled students must have been in good academic standing at their last institution. The scholarship award ranges from $500 to $2,000, depending on funding of the scholarship, and will be applied against outstanding current or future tuition and fee charges at the University’s discretion. No cash payment will be awarded to the student.

The conditions are as follows:

• The scholarship is used exclusively towards prior or current program charges.

• The scholarship recipient must be a full-time student currently attending or enrolled for a future start at AIU.

• The scholarship recipient must have a valid ISIR on file with the University for the applicable award year, been awarded all federal and state need-based financial aid that they are eligible for and still have an unmet financial need.

• Students who are paying all cash or do not file a FAFSA are not eligible for the scholarship.

• Current students must be in good academic standing.

• For new students, the scholarship will be awarded for the student’s first academic year only.

• For current students, the scholarship will be awarded to the student’s next academic year only.

• Candidates must apply and be accepted for admission to be eligible to receive the scholarship.

• Candidates must submit a maximum 500-word typed essay on one of the following topics:
  – How the completion of your education would allow you to achieve your dream.
  – Why the knowledge obtained from your program is important to you.

The essay must also include a discussion of how the scholarship will help the candidate meet their financial needs for completing the program.

• Candidates must also complete the Career Education Grant Application.

• The potential scholarship recipient will be judged, in addition, on the following criteria:
  – Service
  – Leadership
  – Letter(s) of Reference [at least one, but no more than two, letter(s) from a current or prior teacher of the applicant]

– The scholarship is awarded proportionately over each quarter in the degree program. University employees and their immediate family members are not eligible for this scholarship.

AIU Online Corporate Education Partner Grant

AIU has established a grant in the name of its Corporate Education Partners* in order to assist eligible students and their immediate family members** with the opportunity to attend a degree program of study at AIU. To be eligible for the Education Partner Grant and waived application fee, a candidate must be accepted for admission to the University, complete the Education Partner Attestation form and must also allow for verification of eligibility. Verification of eligibility may require the student to submit documentation of proof of employment with the corporation.

The conditions are as follows:

• The Education Partner Grant is used exclusively towards current program charges.

• The grant is awarded proportionately over each session in the academic year and the grant percentage will be applied to the academic year tuition costs.

• Qualifying students are an employee or his/her immediate family members** of the corporate education partner.

• Students must be employed with the education partner within 30 days of enrollment.

• Candidates must apply and be accepted for admission to the University to be eligible to receive the grant.

• All grants are applied as a credit to the student’s account and no cash payments will be awarded to the student.

• Students selected for employment verification must provide documentation before the grant is applied. Documentation must show the effective date of employment and must be submitted after employment prior to the first day of class. Students not able to provide such documentation will be required to pay the application fee.
All of the above conditions must be fulfilled before the grant can be disbursed.

The grant is non-transferable and non-substitutable and cannot be combined with the following institutional grants: AIU Online Military Spouse Grant, AIU Online Veterans Grant, AIU Online Academic Education Partner Grant or AIU Online Lifelong Learning Grant. The grant with the greatest benefit to the student will be applied. Interested candidates should contact the AIU Financial Aid Office for additional application information.

Grant percentages may vary by Corporate Education Partner:

**Immediate family members: Spouse (life partner) or dependent children only. Siblings, cousins, etc. are not considered an immediate family member.

**Note:** The Education Partner Grant funding is limited. If funding for the Education Partner Grant is exhausted, otherwise eligible students may not be awarded the grant.

**AIU Online Academic Education Partner Grant**

AIU has established a grant in the name of its Academic Education Partners* in order to assist eligible students with the opportunity to attend a degree program of study at AIU. To be eligible for the Education Partner Grant and waived application fee, a candidate must be accepted for admission to the University and complete the Education Partner Attestation form and must also allow for verification of eligibility. For Academic Education Partners, verification of eligibility may require the student to submit documentation of proof of prior attendance from the institution of higher learning with which AIU has an articulation agreement.

The conditions are as follows:

- The Education Partner Grant is used exclusively towards current program charges.
- The grant is awarded proportionately over each session in the academic year and the 5% grant will be applied to the academic year tuition costs.
- Qualifying students are students who have previously attended an institution with which AIU has a signed articulation agreement.
- Candidates must apply and be accepted for admission to the University to be eligible to receive the grant.
- All grants are applied as a credit to the student’s account and no cash payments will be awarded to the student.
- Students selected for verification must provide documentation before the grant is applied. Documentation must show proof of attendance at the prior institution and be submitted prior to the first day of class at AIU. Students not able to provide such documentation will be required to pay the application fee.

All of the above conditions must be fulfilled before the grant can be disbursed.

The grant is non-transferable and non-substitutable and cannot be combined with the following institutional grants: AIU Online Military Spouse Grant, AIU Online Veterans Grant, AIU Online Academic Education Partner Grant or AIU Online Lifelong Learning Grant. The grant with the greatest benefit to the student will be applied. Interested candidates should contact the AIU Financial Aid Office for additional application information.

**Note:** The Education Partner Grant funding is limited. If funding for the Education Partner Grant is exhausted, otherwise eligible students may not be awarded the grant.

**AIU Online Veterans Grant**

AIU has established a grant for our Veterans* of the U.S. military to assist in providing the opportunity to attend a degree program of study at AIU Online. Veterans may be eligible for up to 10% of program costs**. To be eligible for the grant and waived application fee, a candidate must be accepted for admission to the University, allow for the verification of their military discharge via a DD-214 Member-4, or comparable government document and complete the AIU Online Veterans Grant Attestation form.

The conditions are as follows:

- The AIU Online Veterans Grant is used exclusively towards prior or current program charges.
- The grant is awarded proportionately over each session in the academic year and the grant percentage will be applied to the academic year tuition costs.
- Qualifying students are Veterans of the U.S. military that have a discharge that is other than dishonorable.
- Candidates must apply and be accepted for admission to the University to be eligible to receive the grant.
- All grants are applied as a credit to the student’s account, and no cash payments will be awarded to the student.
- The grant is non-transferable and non-substitutable and cannot be combined with the following institutional grants: AIU Online Military Spouse Grant, AIU Online Corporate/Academic Education Partner Grant or AIU Online Lifelong Learning Grant. The grant with the greatest benefit to the student will be applied. Interested candidates should contact the AIU Financial Aid Office for additional application information.

Students selected for membership verification must provide documentation before the grant is disbursed. Documentation must show the effective date of membership prior to the first day of class. Students not able to provide documentation will also be required to pay the application fee.
* Veterans with a dishonorable discharge are ineligible for the grant and waived application fee.

** For students utilizing Chapter 33 Post-9/11 benefits, the veterans educational benefit awarded for tuition and fees purposes will be considered before determining the AIU Online Veterans Grant amount. The combination of Chapter 33 benefits applied to tuition and fees and the AIU Online Veterans Grant award cannot exceed the amount of tuition and fees for the academic year. In no case will the AIU Online Veterans Grant award exceed the percentage listed above.

Note: The AIU Online Veterans Grant funding is limited. If funding for the AIU Online Veterans Grant is exhausted, otherwise eligible students may not be awarded the grant.

**AIU Online Lifelong Learning Grant**

The purpose of the AIU Online Lifelong Learning Grant is to recognize AIU Online and Briarcliffe College undergraduate alumni who intend to pursue a graduate degree at AIU Online. Alumni of these programs, enrolling into a graduate program, will be eligible for a grant of $2,000. The grant award will be applied against outstanding current or future charges at the University’s discretion.

The conditions are as follows:

- The AIU Online Lifelong Learning Grant is used exclusively towards prior or current program charges.
- The grant is awarded proportionately over each session in the academic year and the grant percentage will be applied to the academic year tuition costs.
- Candidates must apply and be accepted for admission into a Masters degree program to be eligible to receive the grant.
- All grants are applied as a credit to the student’s account, and no cash payments will be awarded to the student.
- Students who are enrolled in a dual specialization program are not eligible for the AIU Online Lifelong Learning Grant.

The grant is non-transferable and non-substitutable and with the exception of the Advantage Grant, cannot be combined with any other institutional grant. The grant with the greatest benefit to the student will be applied. Interested candidates should contact the AIU Financial Aid Office for additional application information.

Note: The AIU Online Lifelong Learning Grant funding is limited. If funding for the AIU Online Veterans Grant is exhausted, otherwise eligible students may not be awarded the grant.

**AIU Online Military Spouse Grant**

AIU Online has established a 10% grant* for all spouses of active duty and drilling members of the U.S. military to assist in providing the opportunity to attend a degree program of study at AIU Online. To be eligible for the AIU Online Military Spouse Grant and waived application fee, a candidate must be accepted for admission to the University, allowing for the verification of their spouse’s military status and complete the AIU Online Military Spouse Grant Attestation form.

The conditions are as follows:

- The AIU Online Military Spouse Grant is used exclusively towards prior or current program charges.
- The grant is awarded proportionately over each session in the academic year and the grant percentage will be applied to the academic year tuition costs.
- Qualifying students are spouses of active duty and drilling members of the U.S. military.
- Candidates must apply and be accepted for admission to the University to be eligible to receive the grant.
- All grants are applied as a credit to the student’s account, and no cash payments will be awarded to the student.
- Students selected for membership verification must provide documentation before the grant is applied. Those that are not able to provide documentation will also be required to pay the application fee.
- All of the conditions must be fulfilled before the grant can be disbursed.

The grant is non-transferable and non-substitutable and cannot be combined with the following institutional grants: AIU Online Veterans Grant, AIU Online Education Partner Grant, or AIU Online Lifelong Learning Grant. The grant with the greatest benefit to the student will be applied. Interested candidates should contact the AIU Financial Aid Office for additional application information.

Note: The AIU Online Military Spouse Grant funding is limited. If funding for the AIU Online Military Spouse Grant is exhausted, otherwise eligible students may not be awarded the grant.
AIU Online Success Grant

Effective for new students beginning their program on the January 3, 2011 term and forward, AIU Online has established the AIU Online Success Grant to recognize new undergraduate students with 36 transfer credits or less who have achieved academic success within their program of study through their first academic year at AIU Online. The amount is a one-time award of $2000.

The conditions are as follows:

• Students must begin their program of study in January 2011 or later to be considered for the grant.
• Students must be enrolled as a full-time student for each quarter within their first academic year (as defined as three full academic quarters or six 5-week sessions) taking a minimum of 12 credit hours per quarter and earn a 3.0 cumulative GPA through the first academic year.
• Students must have less than 36 transfer credits to be eligible to receive the grant.
• The grant is awarded proportionately over each term in the second academic year of the program.
• No disbursements will be applied to the student’s account until grades have posted for all coursework within the first academic year and a cumulative GPA has been determined.
• This is a one-time grant and will be applied as a credit to the student’s account and no cash payments will be awarded to the student.
• CEC Employees and family members utilizing the National Educational Assistance Program are not eligible to receive this grant.

The grant is non-transferable and non-substitutable and cannot be combined with any other institutional grant or scholarship. The grant/scholarship with the greatest financial benefit to the student will be applied. Interested candidates should contact the AIU Online Financial Aid Department for additional information.

Note: The AIU Online Success Grant funding is limited. If funding for the grant is exhausted, otherwise eligible students may not be awarded the grant.

GRANTS AND SCHOLARSHIPS

AIU Ground Campuses (Atlanta, Houston, London, South Florida)

AIU grant and scholarship funding is limited and participation may vary by campus and is indicated with each source of funding below. If funding is exhausted, otherwise eligible students may not be awarded the grant or scholarship.

AIU Academic Progress Scholarship

The scholarships that relate to specific degree programs and that are in honor of certain individuals are as follows:

Atlanta
• Fashion Design, in honor of William Travilla
• Interior Design, in honor of Kathryn Kyle
• Media Production, in honor of Scott Wallace

London
• Interior Design, in honor of Anthony Feldman

South Florida
• Visual Communication, in honor of Marcel Lissek

The purpose of the AIU Academic Progress scholarship is to recognize outstanding students who are about to enter their final 60 credit hours of study at AIU and who have demonstrated leadership potential, academic promise, and achievement in their respective Baccalaureate Degree Program. The scholarship award can be up to $3,000 (£2,000) and is to be used toward tuition and fees. The scholarship award will be disbursed by the University equally over three (3) academic quarters for full-time students. The scholarship award will be disbursed by the University over five (5) academic quarters for part-time students (11 credit hours or less.)

To be eligible for the AIU Academic Progress Scholarship, candidates must:

• have completed a minimum of 120 credit hours.
• have earned a minimum of 60 credit hours at the AIU campus where the award is being presented.
• maintain a minimum 3.2 cumulative GPA or better while receiving the scholarship.
• show promise in their field of study.
• be recommended by a member of the University faculty through a letter of recommendation.
Disbursement of scholarship funds will commence during the first academic quarter of a student’s remaining 60 credit hours of study and continue to be disbursed in equal amounts over the next two (2) academic quarters for full-time students and over the next four (4) academic quarters for part-time students. In order to maintain eligibility, scholarship recipients must continue to meet all AIU academic standards and policies as a matriculating student.

The scholarship is non-transferable and non-substitutable. No portion is refundable. No cash payments will be awarded to the student.

Interested candidates should contact the Financial Aid Office for application information.

**AIU Alumni Grant**  
**(All Ground Campuses)**

The purpose of the AIU Alumni Grant is to recognize AIU alumni who have achieved degree completion at the Associate and/or Baccalaureate level and intend to pursue a subsequent degree program at AIU. The grant can be up to $1,000 (£555) over one academic year and is to be used toward tuition and fees for study in pursuit of a subsequent AIU degree. The grant award will be disbursed by the University equally over three (3) academic quarters.

To be eligible for the AIU Alumni Grant, candidates must:
- provide proof of AIU degree completion.
- apply and be accepted for admission into a subsequent degree program at AIU (i.e. Baccalaureate or Masters depending on previous degree.)
- be enrolled as a full-time student at AIU.

Disbursement of grant funds will commence during the first academic quarter and continue to be disbursed in equal amounts over the next two (2) academic quarters. In order to maintain eligibility, grant recipients must continue to meet all AIU academic standards and policies as a matriculating student.

The grant is non-transferable and non-substitutable. No portion is refundable. No cash payments will be awarded to the student. The AIU Alumni Grant can only be combined with one of the following grants/scholarships (AIU Academic Progress Scholarship or Education Partner Grant or Education Partner Grant–Boeing Company). Should a student qualify for more than one grant/scholarship, the Financial Aid Office will award the combination of grants/scholarships which will be of the greatest financial benefit to the student.

Interested candidates should contact the Financial Aid Office for application information.

**AIU Academic Education Partner Grant**  
**(All Ground Campuses)**

AIU has established a grant in the name of its Academic Education Partners* in order to assist eligible students with the opportunity to attend a degree program of study at AIU. To be eligible for the Academic Education Partner Grant and waived application fee, a candidate must be accepted for admission to the University and complete the Education Partner Attestation form and must also allow for verification of eligibility. For Academic Education Partners, verification of eligibility may require the student to submit documentation of proof of prior attendance from the institution of higher learning with which AIU has an articulation agreement.

The conditions are as follows:
- The Education Partner Grant is used exclusively towards tuition.
- The grant is awarded proportionately over each quarter in the academic year and will be applied to the academic year tuition costs.
- Qualifying students are students who have previously attended an institution with which AIU has a signed articulation agreement.
- Candidates must apply and be accepted for admission to the University to be eligible to receive the grant.
- All grants are applied as a credit to the student’s account and no cash payments will be awarded to the student.
- Students selected for verification must provide documentation before the grant is applied. Documentation must show proof of attendance at the prior institution and be submitted prior to the first day of class at AIU. Students not able to provide such documentation will be required to pay the application fee.
- All of the conditions must be fulfilled before the grant can be disbursed.

The grant is non-transferable and non-substitutable and cannot be combined with the following institutional grants: AIU Freedom Grant or AIU Veterans Grant. The grant with the greatest benefit to the student will be applied. Interested candidates should contact the AIU Financial Aid Office for additional application information.

**Note:** The Education Partner Grant funding is limited. If funding for the Education Partner Grant is exhausted, otherwise eligible students may not be awarded the grant.
AIU Corporate Education Partner Grant (All Ground Campuses)

AIU has established a grant in the name of its Corporate Education Partners* in order to assist eligible students and their immediate family members** with the opportunity to attend a degree program of study at AIU. To be eligible for the Education Partner Grant and waived application fee, a candidate must be accepted for admission to the University, complete the Education Partner Attestation form and must also allow for verification of eligibility. Verification of eligibility may require the student to submit documentation of proof of employment with the corporation.

The conditions are as follows:

• The Education Partner Grant is used exclusively towards tuition.

• The grant is awarded proportionately over each quarter in the academic year and the grant percentage will be applied to the academic year tuition costs.

• Qualifying students are an employee or his/her immediate family members** of the corporate education partner.

• Candidates must apply and be accepted for admission to the University to be eligible to receive the grant.

• All grants are applied as a credit to the student’s account and no cash payments will be awarded to the student.

• Students selected for employment verification must provide documentation before the grant is applied. Documentation must show the effective date of employment, and be submitted prior to the first day of class. Students not able to provide such documentation will be required to pay the application fee.

• All of the conditions must be fulfilled before the grant can be disbursed.

The grant is non-transferable and non-substitutable and cannot be combined with the following institutional grants: AIU Freedom Grant, AIU Veterans Grant. The grant with the greatest benefit to the student will be applied. Interested candidates should contact the AIU Financial Aid Office for additional application information.

**Immediate family members: Spouse (life partner) or dependent children only. Siblings, cousins, etc. are not considered an immediate family member.

Note: The Education Partner Grant funding is limited. If funding for the Education Partner Grant is exhausted, otherwise eligible students may not be awarded the grant.

Career Education Scholarship Fund (CESF) (Atlanta, Houston and South Florida campuses only)

The purpose of the Career Education Scholarship Fund is to recognize students with an inspiring motivation to earn a degree from AIU. Current students must be in good academic standing at AIU. Newly enrolled students must have been in good academic standing at their last institution. The scholarship award ranges from $500 to $2,000, depending on funding of the scholarship, and will be applied against outstanding current or future tuition and fee charges at the University’s discretion. No cash payment will be awarded to the student.

No portion of the scholarship is refunded to the student.

The conditions are as follows:

• The scholarship is used exclusively towards program charges.

• The scholarship recipient must be a full-time student currently attending or enrolled for a future start at AIU.

• The scholarship recipient must have a valid ISIR on file with the University for the applicable award year, been awarded all federal and state need-based financial aid that they are eligible for and still have an unmet financial need.

• Students who are paying all cash or do not file a FAFSA are not eligible for the scholarship.

• Current students must be in good academic standing.

• For new students, the scholarship will be awarded for the student’s first academic year only.

• For current students, the scholarship will be awarded to the student’s next academic year only.

• Candidates must apply and be accepted for admission to be eligible to receive the scholarship.

• Candidate must submit a maximum 500-word typed essay on one of the following topics:

  • How the completion of your education would allow you to achieve your dream.

  • Why the knowledge obtained from your program is important to you.

    – The essay must also include a discussion of how the scholarship will help the candidate meet their financial needs for completing the program.

• Candidates must also complete the Career Education scholarship Application.

• The potential scholarship recipient will be judged, in addition, on the following criteria:

  • Service
  • Leadership
- Letter(s) of Reference (at least one, but no more than two, letter(s) from a current or prior teacher of the applicant)

- The scholarship is awarded proportionately over each quarter in the degree program.

- University employees and their immediate family members are not eligible for this scholarship.

**Big Brothers/Big Sisters Scholarship (Atlanta Campus Only)**

American InterContinental University has partnered with Big Brothers/Big Sisters (BBBS) of the Metro Atlanta area to create a scholarship designed to assist potential students involved in the BBBS Mentoring Towards College (MTC) program. The MTC program is designed to pair mentors who are recent college graduates with mentees and can help prepare promising youth involved in BBBS for entry into college. The conditions are as follows:

- Candidates must apply and be accepted for admission to the University to be eligible to receive the scholarship
- Award recipients will be selected by the BBBS organization and all scholarships will be awarded based on availability of funds
- Recipients are required to complete a Free Application for Federal Student Aid (FAFSA). Any need-based grants must first be applied to tuition and fees prior to the scholarship being awarded
- Recipients must receive passing grades in the course to receive scholarship funds
- Recipients must maintain satisfactory academic progress in order to maintain scholarship eligibility
- Scholarship funds are used towards current tuition charges only. Any outside funding received above and beyond tuition charges will result in an award reduction by that amount
- The scholarship is awarded proportionately over each session in the program
- All funds are applied as a credit to the student’s account, and no cash payments will be awarded to the student
- The scholarship is non-transferable and non-substitutable and cannot be combined with any other AIU institutional grant or scholarship

Scholarship amounts vary by student and program and all selected candidates are required to agree to the terms and conditions set forth by American InterContinental University. Please contact the Financial Aid Office for further details.

**AIU Financial Grant (All Ground Campuses)**

The AIU Financial Grant may be awarded to full-time baccalaureate degree seeking students during their first two years of study who have unmet financial need. The grant may be awarded up to $6,000 (£3,300) over two academic years and is to be used toward tuition and fees for study in any baccalaureate degree program. The grant will be disbursed proportionately throughout the length of the program.

To be eligible for the AIU Financial Grant, candidates must:

- apply and be accepted for admission to AIU.
- complete the application process for state and federal financial aid funding for which he/she may be eligible so that financial need can be determined.
- demonstrate financial need of at least $3,000 per academic year in their first two academic years. Financial Need for this grant is determined by subtracting the expected family contribution and federal and state financial aid funding from the cost of attendance. For this grant, financial aid funding includes federal and state aid (Federal Stafford subsidized and unsubsidized loans, Federal Pell grants, Federal SEOG and state grants, only).
- be enrolled as a full-time student at AIU.

Disbursement of grant funds will commence during the first academic quarter and continue to be disbursed in equal amounts over the next 5 academic quarters. In order to maintain eligibility, grant recipients must continue to meet all AIU academic standards and policies as a matriculating student.

The grant is non-transferable and non-substitutable. No portion is refundable. No cash payments will be awarded to the student. The grant will be awarded in order of application receipt date. The number of grants awarded will vary depending on the number of applicants and the availability of funds. The AIU Financial Grant can only be combined with one of the following grants/scholarships (AIU Academic Progress Scholarship or AIU Career Education Grant or Education Partner Grant or Education Partner Grant-Boeing Company). Should a student qualify for more than one grant/scholarship, the Financial Aid Office will award the combination of grants/scholarships which will be of the greatest benefit to the student.

Interested candidates should contact the Financial Aid Office for application information.
AIU Freedom Grant (All Ground Campuses)

AIU has established a grant for all active duty and drilling members of the U.S. military and their immediate family members* to assist in providing the opportunity to attend a degree program of study at AIU. The amount of the grant is contingent upon the level of study. Currently the grant levels are as follows:

• Associates degree programs: Up to 10%**
• Bachelors degree programs: Up to 15%**
• Masters degree programs: Up to 20%**

To be eligible for the Freedom Grant and waived application fee, a candidate must be accepted for admission to the University, allow for the verification of their current military status (or that of their spouse or parent/legal guardian), and complete the Freedom Grant Attestation form.

The conditions are as follows:

• The Freedom Grant is used exclusively towards prior or current tuition charges.
• The grant is awarded proportionately over each quarter in the program.
• Qualifying students are active and drilling members of the U.S. military personnel and their immediate families’ members*
• Candidates must apply and be accepted for admission to the University to be eligible to receive the grant.
• All grants are applied as a credit to the student’s account, and no cash payments will be awarded to the student.
• The grant is non-transferrable and non-substitutable and cannot be combined with any other AIU institutional grant. The grant with the greatest benefit to the student will be applied.

Students selected for membership verification must provide documentation before the grant is applied. Students not able to provide documentation will also be required to pay the application fee.

*Immediate family members: Spouse (life partner) or dependent children as defined by the U.S. Department of Education’s dependency criteria. Siblings, cousins, etc. are not considered an immediate family member.

**For students utilizing Chapter 33 Post-9/11 benefits, the veterans educational benefit awarded for tuition purposes will be considered before determining the Freedom Grant amount. The combination of Chapter 33 benefits applied to tuition and the Freedom Grant cannot exceed the amount of tuition for the academic year. In no case will the Freedom Grant award exceed the percentage listed above.

Note: The Freedom Grant funding is limited. If funding for the Freedom Grant is exhausted, otherwise eligible students may not be awarded the grant.

AIU Veterans Grant (All Ground Campuses)

AIU has established a grant for all honorably discharged* Veterans of the U.S. military and their immediate family members** to assist in providing the opportunity to attend a degree program of study at AIU. Veterans may be eligible for up to 10% of tuition costs and immediate family members may be eligible for up to 5% of tuition costs***.

To be eligible for the grant and waived application fee, a candidate must be accepted for admission to the University, allow for the verification of their military discharge via a DD-214 Member-4, or comparable government document (or that of their spouse or parent/legal guardian), and complete the AIU Veterans Grant Attestation form.

The conditions are as follows:

• The AIU Veterans Grant is used exclusively towards prior or current tuition charges.
• The grant is awarded proportionately over each quarter in the program.
• Qualifying students are honorably discharged* Veterans of the U.S. military and their immediate family members**.
• Candidates must apply and be accepted for admission to the University to be eligible to receive the grant.
• All grants are applied as a credit to the student’s account, and no cash payments will be awarded to the student.
• The grant is non-transferrable and non-substitutable and cannot be combined with any other AIU institutional grant. The grant with the greatest benefit to the student will be applied.
• Students selected for membership verification must provide documentation before the grant is applied. Students not able to provide documentation will also be required to pay the application fee.

*Certain exceptions apply

**Immediate family members: Spouse (life partner) or dependent children only, as defined by the U.S. Department of Education’s dependency criteria. Siblings, cousins, etc. are not considered an immediate family member.

*** For students utilizing Chapter 33 Post – 9/11 benefits, the veterans educational benefit awarded for tuition purposes will be considered before determining the AIU Veterans Grant amount. The combination of Chapter 33 benefits applied to tuition and the AIU Veterans Grant award cannot exceed the
amount of tuition for the academic year. In no case will the AIU Veterans Grant award exceed the percentage listed above.

**Note:** The AIU Veterans Grant Funding is limited. If funding for the AIU Veterans Grant is exhausted, otherwise eligible students may not be awarded the grant.

**Yellow Ribbon Grant (Atlanta, Houston, South Florida)**

In accordance with the Yellow Ribbon Program, a provision of the Post-9/11 Veterans Educational Assistance Act of 2008, the University has established a Yellow Ribbon Grant. Eligibility and amounts are determined on an annual basis (on or after August 1st) and are subject to change.

To be eligible for the grant and waived application fee, a candidate must be accepted for admission to the University, be eligible for Chapter 33 Post-9/11 veterans benefits at the 100% rate, as determined by the Department of Veterans Affairs, complete the appropriate University Attestation form, and allow for the verification of their Chapter 33 Post-9/11 eligibility via a DD-214 Member-4, or Certificate of Eligibility, or comparable government document.

The conditions are as follows:

- Candidates must be an eligible Veteran or a Dependent of an eligible Veteran that meets the Post-9/11 GI Bill Transferability requirements [www.gibill.va.gov].
- Candidates must apply and be accepted for admission to the University to be eligible.
- The Yellow Ribbon Grant is applied as a credit to the student’s account, and no cash payments will be awarded to the student.
- The Yellow Ribbon Grant is used exclusively towards prior or current tuition charges.
- The Yellow Ribbon Grant is awarded for each period in the program that the student is determined eligible, and where the grant is needed.
- The Yellow Ribbon Grant is non-transferable and non-substitutable and cannot be combined with any other institutional grant.

**AIU Graduate Studies Scholarship (All Ground Campuses)**

The purpose of the AIU Graduate Studies Scholarship is to recognize students who have been awarded a Baccalaureate Degree and have shown academic achievement in a previous college or university. The scholarship award will be $1000 per term (£550 per term in London) with a maximum amount up to $4,000 (£2,200) over the duration of the program and is to be used toward tuition and fees for study in any Graduate Degree Program at AIU. The scholarship award will be disbursed by the University proportionately throughout the length of the program.

To be eligible for the AIU Graduate Studies Scholarship, candidates must:

- apply and be accepted for admission to AIU.
- have an earned bachelor’s degree, with a cumulative GPA of 3.0 or better, from a recognized accredited college or university.
- be enrolled as a full-time student at AIU.

Disbursement of scholarship funds will commence during the first academic quarter and continue to be disbursed in equal amounts over the next three (3) academic quarters. In order to maintain eligibility, scholarship recipients must continue to meet all AIU academic standards and policies as a matriculating student.

The scholarship is non-transferable and non-substitutable. No portion is refundable. No cash payments will be awarded to the student. The number of scholarships awarded will vary depending on the number of applicants and the availability of funds. The AIU Graduate Studies Scholarship can only be combined with one of the following grants (Education Partner Grant or Education Partner Grant-Boeing Company). Should a student qualify for more than one grant/scholarship, the Financial Aid Office will award the combination of grants/scholarships which will be of the greatest benefit to the student.

Interested candidates should contact the Financial Aid Office for application information.

American InterContinental University is committed to assisting military students in determining the best options available to them. To receive additional information on veterans educational benefit eligibility, students can contact the Veterans Administration at 800-827-1000, or 888-GI BILL-1 [1-888-442-4551] or visit their website at [www.gibill.va.gov](http://www.gibill.va.gov).
**AIU High School Scholarship (All Ground Campuses)**

Each academic year AIU awards scholarships to graduating high school seniors who will be pursuing a baccalaureate degree. The scholarship award can be up to $6,000 (£3,300) over two academic years and is to be used toward tuition and fees for study in a baccalaureate degree program. The scholarship will be disbursed proportionately throughout the length of the program.

**To be eligible for the AIU High School Scholarship, candidates must:**

- apply and be accepted for admission to AIU.
- be attending their senior year of high school.
- show evidence of a high school minimum cumulative GPA of 3.0 or better.
- be enrolled as a full-time student at AIU.

Disbursement of scholarship funds will commence during the first academic quarter and continue to be disbursed in equal amounts over the next five (5) academic quarters. In order to maintain eligibility, scholarship recipients must continue to meet all AIU academic standards and policies as a matriculating student.

The scholarship is non-transferable and non-substitutable. No portion is refundable. No cash payments will be awarded to the student. The number of scholarships awarded will vary depending on the number of applicants and the availability of funds. The AIU High School Scholarship can only be combined with one of the following grants/scholarships: Education Partner Grant or Education Partner Grant-Boeing Company. Should a student qualify for more than one grant/scholarship, the Financial Aid Office will award the combination of grants/scholarships which will be of the greatest benefit to the student.

Interested candidates should contact the Financial Aid Office for application information.

**AIU International Scholarship (Atlanta, South Florida, Houston, London)**

The AIU International Scholarship is awarded to incoming international students whose academic record is considered worthy of recognition. The scholarship award can be up to $6,000 (£3,300) over two academic years and is to be used toward tuition and fees for study in any baccalaureate degree program. The scholarship will be disbursed proportionately throughout the length of the program.

**To be eligible for the AIU International Scholarship, candidates must:**

- apply and be accepted for admission to AIU.
- have a minimum cumulative GPA of 3.0 or better (or its international equivalent) from either high school/secondary school or college. International institutions must be licensed or officially recognized by the Education Department or Ministry of the country where the institution is in operation to be eligible. Because AIU follows strict policies concerning academic integrity, international students with foreign credentials must submit authentic foreign academic documents. Evidence of valid foreign educational credentials can be from a University approved foreign credential evaluation agency.
- be defined as an international student. Students planning to attend a domestic United States campus must submit a completed I-20 form with their Application for Admission to support the issuance of their student visa. Students planning to attend AIU London must submit a valid U.K. student visa with their Application for Admission.
- be enrolled as a full-time student at AIU.

Disbursement of scholarship funds will commence during the first academic quarter and continue to be disbursed in equal amounts over the next 5 academic quarters. In order to maintain eligibility, scholarship recipients must continue to meet all AIU academic standards and policies as a matriculating student.

The scholarship is non-transferable and non-substitutable. No portion is refundable. No cash payments will be awarded to the student. The number of scholarships awarded will vary depending on the number of applicants and the availability of funds. The AIU International Scholarship can only be combined with one of the following grants/scholarships (Education Partner Grant or Education Partner Grant-Boeing Company). Should a student qualify for more than one grant/scholarship, the Financial Aid Office will award the combination of grants/scholarships which will be of the greatest benefit to the student.

Interested candidates should contact the Financial Aid Office for application information.
AIU Student Assistantships  
(London Campus Only)

Each year AIU London establishes Student Assistantships in all Academic Programs and Student Service departments as well as the Media Education Services (MES) department. Successful applicants will be required to work for periods of either 10 or 20 hours per week in department related activity as specified by the program Dean. The value of each Assistantship is £800 per academic term for 10 hours of work per week, and £1,600 per academic term for 20 hours of work per week. This value is applied at the start of an academic quarter as a reduction to an Assistantship student’s tuition and fees.

To be eligible for the Assistantship, candidates must:

- be an AIU London student who has completed at least 90 credit hours, and be in good standing with a minimum cumulative GPA of 2.5 or better.
- be judged by a Selection Committee to be capable of fulfilling relevant Occupational Health & Safety Requirements, and determined to be technically proficient of carrying out the work assigned as well as willing to work the required hours.

In order to maintain eligibility, Assistantship recipients must continue to meet all AIU academic standards and policies as a matriculating student.

No portion of this Assistantship value is refundable to the student, and no cash payment will be awarded to the student. The number of Assistantships will vary by academic term depending on AIU London resource requirements and the availability of funds.

Interested candidates should contact the Program Dean or Head of Department for further application information.

AIU Transfer Studies Scholarship  
(All Ground Campuses)

The purpose of the AIU Transfer Studies Scholarship is to recognize students who have shown academic achievement in a previous community college, college, or university. The scholarship award can be up to $6,000 (£3,300) over two academic years and is to be used toward tuition and fees for study in any baccalaureate degree program. The scholarship award will be disbursed by the University equally over six (6) academic quarters.

To be eligible for the AIU Transfer Studies Scholarship, candidates must:

- apply and be accepted for admission to AIU.
- have a minimum of 45 transfer credits, with a cumulative GPA of 3.0 or better, from a recognized accredited community college or university. Students transferring between AIU campuses are not eligible for the AIU Transfer Studies Scholarship.
- be enrolled as a full-time student at AIU.

Disbursement of scholarship funds will commence during the first academic quarter and continue to be disbursed in equal amounts over the next five (5) academic quarters. In order to maintain eligibility, scholarship recipients must continue to meet all AIU academic standards and policies as a matriculating student.

The scholarship is non-transferable and non-substitutable. No portion is refundable. No cash payments will be awarded to the student. The number of scholarships awarded will vary depending on the number of applicants and the availability of funds. The AIU Transfer Studies Scholarship can only be combined with one of the following grants (Education Partner Grant or Education Partner Grant-Boeing Company). Should a student qualify for more than one grant/scholarship, the Financial Aid Office will award the combination of grants/scholarships which will be of the greatest benefit to the student.

Interested candidates should contact the Financial Aid Office for application information.
Undergraduate General Education Requirements

General Education Philosophy

The purpose of General Education at AIU is to provide students with a broad range of courses designed to integrate general knowledge with their major field of study. To this end, students are provided with a curricular environment aimed at broadening and deepening intellectual awareness and perspective, historical understanding, technological and communicative expertise, information acquisition and analysis, and multi-cultural and global awareness. Students are enabled to grow personally and professionally so that they are equipped with the skills necessary to meet the challenges they will face as global citizens in an ever-changing workplace.

General Education Outcomes

Human Perspectives – Demonstrate, apply, and analyze knowledge of human cultures and the physical and natural world, including the social and behavioral sciences, mathematics, history, ethics, the arts, and the natural sciences.

Practical Reasoning – Demonstrate intellectual and practical skills, including critical thinking and problem solving, quantitative and information literacy, and teamwork.

Effective Communication – Demonstrate effective written and oral communication skills, including the ability to organize and communicate thoughts, ideas, and information in effective documents and presentations.

General Education Requirements

All undergraduate degree programs offered by the University contain general education requirements. Students are offered certain elective options in the general education disciplines, although course prerequisite requirements must be adhered to in course sequencing. Course options by degree and discipline include:

Associate and Baccalaureate Degrees

General Education

Note: Students may be granted general education transfer credit for comparable courses in general education discipline areas that serve to meet the respective general education outcomes for the course discipline. For example, Western Civilization may be transferred in to meet a social science course requirement and replace the respective general education required course.

General Education Requirements

Degree Requirements (54 Credits)

Communication – 3 courses (13.5 credits)

- Two-course sequence in written communications
- One course in oral communications

Humanities & Fine Arts 2 courses (9 credits)

Social & Behavioral Sciences 2 courses (9 credits)

Technological Competence 1 course (4.5 credits)

Mathematics 1 course (4.5 credits)

Sciences 1 course (4.5 credits)

General Education Electives 2 courses (9 credits)

Undergraduate Degree Requirements

The University offers undergraduate associate degrees of 90 credits and baccalaureate degrees of 180.

Graduate Degree Requirements

The University offers master’s degree programs of 48 credits with graduate-level research and critical inquiry integrated into course requirements. The Master of Business Administration International Business degree offered at AIU London is 54 credits.
Graduation Requirements

In order to qualify for graduation in their last quarter of study at AIU, students must meet the following eligibility requirements:

- Minimum CGPA of 2.0 for undergraduate programs or 3.0 for graduate programs.
- Clearance by the Academic Affairs and/or Student Affairs Department that all program requirements have been met.
- Clearance by the Financial Aid Department for all financial aid requirements.
- Clearance by the Student Accounts Department for all financial obligations.
- Clearance by the Library and Learning Resource Center and Housing for all financial obligations (if applicable).

AIU will award degrees at the end of the academic quarter only. Although students in graduate degree programs may have completed their final class before the end of the term, a student may not request a diploma any earlier than the scheduled graduation date. Upon request, the University will provide a transcript for purposes of graduation verification until the student’s diploma has been provided. Complete information regarding graduation activities can be found in the Student Handbook.

Graduation with Honors

Bachelor degree graduates who have maintained a record of outstanding academic achievement will be recognized as follows:

Summa Cum Laude
a student graduating with a CGPA of 3.90 or above.

Magna Cum Laude
a student graduating with a CGPA of 3.70 to 3.89.

Cum Laude
a student graduating with a CGPA of 3.50 to 3.69.

Associate degree students with a CGPA of 3.5 or higher will graduate with honors.

Note: While the University awards honors at the undergraduate level for successful academic achievement, this achievement is expected for graduate study. Graduate students are required to maintain a minimum 3.0 CGPA throughout their enrollment in a graduate degree program.
## Program Matrix

<table>
<thead>
<tr>
<th>Atlanta</th>
<th>South Florida</th>
<th>Houston</th>
<th>London</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Graduate Degree Programs</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Master of Information Technology (Currently not accepting new enrollments)</td>
<td>Master of Information Technology (Currently not accepting new enrollments)</td>
<td>Master of Business Administration</td>
<td>Master of Information Technology</td>
</tr>
<tr>
<td>Master of Business Administration</td>
<td>Master of Business Administration</td>
<td>Master of Business Administration</td>
<td>Master of Business Administration</td>
</tr>
<tr>
<td>Master of Education Instructional Technology (Currently not accepting new enrollments)</td>
<td></td>
<td></td>
<td>Master of Business Administration International Management</td>
</tr>
<tr>
<td>Master of Education</td>
<td></td>
<td></td>
<td>Master of Education</td>
</tr>
<tr>
<td><strong>Bachelor Degree Programs</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Bachelor of Business Administration</td>
<td>Bachelor of Business Administration</td>
<td>Bachelor of Business Administration</td>
<td>Bachelor of Business Administration</td>
</tr>
<tr>
<td>Bachelor of Science Criminal Justice</td>
<td>Bachelor of Science Criminal Justice</td>
<td>Bachelor of Science Criminal Justice</td>
<td>Bachelor of Science Criminal Justice (Degree Completion only-please refer to 2010 catalog)</td>
</tr>
<tr>
<td>Bachelor of Fine Arts Fashion Marketing</td>
<td></td>
<td>Bachelor of Fine Arts Fashion Marketing</td>
<td>Bachelor of Fine Arts Fashion Marketing and Design</td>
</tr>
<tr>
<td>Bachelor of Fine Arts Fashion Marketing and Design</td>
<td></td>
<td></td>
<td>Bachelor of Fine Arts Fashion Marketing and Design</td>
</tr>
<tr>
<td>Bachelor Degree Programs (continued)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>-------------------------------------</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Atlanta</strong></td>
<td><strong>South Florida</strong></td>
<td><strong>Houston</strong></td>
<td><strong>London</strong></td>
</tr>
<tr>
<td>Bachelor of Fine Arts Game Design and Development (Currently not accepting new enrollments)</td>
<td>Bachelor of Fine Arts Game Design and Development (Currently not accepting new enrollments)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Bachelor of Fine Arts Interior Design</td>
<td>Bachelor of Fine Arts Interior Design (Currently not accepting new enrollments)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Bachelor of Fine Arts Media Production</td>
<td>Bachelor of Fine Arts Media Production</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Bachelor of Fine Arts Visual Communication</td>
<td>Bachelor of Fine Arts Visual Communication (Currently not accepting new enrollments)</td>
<td>Bachelor of Fine Arts Visual Communication</td>
<td>Bachelor of Fine Arts Visual Communication (Degree Completion only-please refer to 2010 catalog)</td>
</tr>
<tr>
<td>Bachelor's Information Technology</td>
<td>Bachelor's Information Technology</td>
<td>Bachelor's Information Technology</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Associate Degree Programs</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Atlanta</strong></td>
</tr>
<tr>
<td>Associate of Arts Business Administration</td>
</tr>
<tr>
<td>Associate of Science Criminal Justice</td>
</tr>
<tr>
<td>Associate of Arts Visual Communication</td>
</tr>
</tbody>
</table>
The following concentrations are offered at AIU Online. Please see the 2010 catalog for program descriptions.

<table>
<thead>
<tr>
<th>Specialization Matrix</th>
<th>Atlanta</th>
<th>South Florida</th>
<th>Houston</th>
<th>London</th>
<th>Online</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Associate of Arts Business Administration</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Criminal Justice</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>*</td>
</tr>
<tr>
<td>Information Systems</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>*</td>
</tr>
<tr>
<td>Visual Communication</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>*</td>
</tr>
<tr>
<td><strong>Bachelor of Business Administration</strong></td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Accounting</td>
<td>X</td>
<td>X</td>
<td>*</td>
<td>X</td>
<td>*</td>
</tr>
<tr>
<td>Entrepreneurship</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>*</td>
</tr>
<tr>
<td>Finance</td>
<td>*</td>
<td>X</td>
<td>*</td>
<td>X</td>
<td>*</td>
</tr>
<tr>
<td>Generalist</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>*</td>
</tr>
<tr>
<td>Healthcare Management</td>
<td>X</td>
<td>*</td>
<td>*</td>
<td>X</td>
<td>*</td>
</tr>
<tr>
<td>Human Resource Management</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>*</td>
</tr>
<tr>
<td>International Business</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Management</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>*</td>
</tr>
<tr>
<td>Marketing</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>*</td>
</tr>
<tr>
<td>Operations Management</td>
<td>*</td>
<td>*</td>
<td>X</td>
<td>X</td>
<td>*</td>
</tr>
<tr>
<td>Project Management</td>
<td>*</td>
<td>*</td>
<td>X</td>
<td>X</td>
<td>*</td>
</tr>
<tr>
<td>Bachelor of Science</td>
<td>Atlanta</td>
<td>South Florida</td>
<td>Houston</td>
<td>London</td>
<td>Online</td>
</tr>
<tr>
<td>---------------------</td>
<td>---------</td>
<td>---------------</td>
<td>---------</td>
<td>--------</td>
<td>--------</td>
</tr>
<tr>
<td>Criminal Justice</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Corrections and Case Management</td>
<td>X</td>
<td>X</td>
<td>*</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Forensic Science</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Generalist</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Homeland Security &amp; Crisis Management</td>
<td>X</td>
<td>*</td>
<td>*</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Law Enforcement</td>
<td>X</td>
<td>*</td>
<td>*</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Bachelor of Fine Arts</th>
<th>Atlanta</th>
<th>South Florida</th>
<th>Houston</th>
<th>London</th>
<th>Online</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fashion Marketing</td>
<td>X</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Fashion Retailing</td>
<td></td>
<td>X</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Marketing</td>
<td></td>
<td>X</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Bachelor of Fine Arts</th>
<th>Atlanta</th>
<th>South Florida</th>
<th>Houston</th>
<th>London</th>
<th>Online</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fashion Marketing and Design</td>
<td>X</td>
<td>X</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Costume Design</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Fashion Design</td>
<td>X</td>
<td>X</td>
<td></td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>Fashion Marketing</td>
<td>X</td>
<td>X</td>
<td></td>
<td></td>
<td>X</td>
</tr>
</tbody>
</table>
## Degree Programs

<table>
<thead>
<tr>
<th>Degree Program</th>
<th>Atlanta</th>
<th>South Florida</th>
<th>Houston</th>
<th>London</th>
<th>Online</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bachelor of Fine Arts Interior Design</td>
<td>X</td>
<td>X</td>
<td></td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>Building Information Modeling (BIM) for Interior Design</td>
<td>X</td>
<td></td>
<td></td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>Commercial Interior Design</td>
<td>X</td>
<td></td>
<td></td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>Generalist</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>Residential Interior Design</td>
<td>X</td>
<td>X</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Bachelor of Fine Arts Media Production</td>
<td>X</td>
<td>X</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Audio Recording and Sound Design</td>
<td>X</td>
<td>X</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Digital Film and Post Production</td>
<td>X</td>
<td>X</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Bachelor of Fine Arts Visual Communication</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>Generalist</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>Graphic Design</td>
<td>X</td>
<td>X</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Illustration</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Web Design</td>
<td>*</td>
<td></td>
<td></td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>Bachelor of Information Technology</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Digital Investigations</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Information Assurance and Security</td>
<td>X</td>
<td>X</td>
<td>*</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Network Administration</td>
<td>X</td>
<td>*</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Software Analysis and Development</td>
<td>*</td>
<td>X</td>
<td>X</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Please see the 2010 catalog for the list of concentrations available at AIU Online.
<table>
<thead>
<tr>
<th>Specializations</th>
<th>Atlanta</th>
<th>South Florida</th>
<th>Houston</th>
<th>London</th>
<th>Online</th>
</tr>
</thead>
<tbody>
<tr>
<td>Master of Business Administration</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td></td>
<td>*</td>
</tr>
<tr>
<td>Accounting</td>
<td>*</td>
<td>*</td>
<td>*</td>
<td></td>
<td>*</td>
</tr>
<tr>
<td>Finance</td>
<td>*</td>
<td>*</td>
<td>*</td>
<td></td>
<td>*</td>
</tr>
<tr>
<td>Healthcare Management</td>
<td>*</td>
<td>*</td>
<td>*</td>
<td></td>
<td>*</td>
</tr>
<tr>
<td>Human Resource Management</td>
<td>*</td>
<td>*</td>
<td>X</td>
<td></td>
<td>*</td>
</tr>
<tr>
<td>International Business</td>
<td>*</td>
<td>*</td>
<td>X</td>
<td></td>
<td>*</td>
</tr>
<tr>
<td>Management</td>
<td>*</td>
<td>X</td>
<td>X</td>
<td></td>
<td>*</td>
</tr>
<tr>
<td>Marketing</td>
<td>*</td>
<td>*</td>
<td>X</td>
<td></td>
<td>*</td>
</tr>
<tr>
<td>Operations Management</td>
<td>*</td>
<td>*</td>
<td>X</td>
<td></td>
<td>*</td>
</tr>
<tr>
<td>Project Management</td>
<td>*</td>
<td>*</td>
<td>X</td>
<td></td>
<td>*</td>
</tr>
</tbody>
</table>

**Specializations**

- * Specializations may be available online only and are noted with an asterisk.
- x Specializations may be available at the campus or online: please see campus schedule for course offerings
ASSOCIATE OF ARTS
BUSINESS ADMINISTRATION

90 Credits

PROGRAM DESCRIPTION
The Associate of Arts Degree in Business Administration allows students who already possess the career-focused knowledge and skills from a diploma or certificate program to gain the critical thinking, communication and career advancement objectives found in an associate degree completion program. The liberal arts curriculum supports the critical thinking and communication skills necessary to business operations.

PROGRAM OUTCOMES
• Demonstrate broad knowledge and understanding of the principles and processes involved in the functional areas of business careers.
• Demonstrate broad knowledge and understanding of the principles and methods involved in marketing.
• Demonstrate broad knowledge and understanding of economic principles and practices, financial markets, banking, and the business economy.
• Demonstrate the ability to use knowledge of technology to adapt to a technologically advancing society and to use computer applications and systems as learning tools.

GENERAL EDUCATION

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>COMP 101</td>
<td>Introduction to Computers</td>
<td>4.5</td>
</tr>
<tr>
<td>ENGL 106</td>
<td>English Composition I</td>
<td>4.5</td>
</tr>
<tr>
<td>ENGL 107</td>
<td>English Composition II</td>
<td>4.5</td>
</tr>
<tr>
<td>HUMA 205</td>
<td>Art Appreciation</td>
<td>4.5</td>
</tr>
<tr>
<td>HUMA 215</td>
<td>Topics in Cultural Studies</td>
<td>4.5</td>
</tr>
<tr>
<td>MATH 133</td>
<td>College Algebra</td>
<td>4.5</td>
</tr>
<tr>
<td>PRES 111</td>
<td>Presentation Essentials</td>
<td>4.5</td>
</tr>
<tr>
<td>SSCI 206</td>
<td>Aspects of Psychology</td>
<td>4.5</td>
</tr>
<tr>
<td>SSCI 210</td>
<td>Sociology</td>
<td>4.5</td>
</tr>
<tr>
<td>SCIE 206</td>
<td>Biology – or –</td>
<td></td>
</tr>
<tr>
<td>SCIE 210</td>
<td>Environmental Science</td>
<td>4.5</td>
</tr>
</tbody>
</table>

General Education Electives (2) 9

Total General Education Requirements 54

LOWER DIVISION CORE

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCT 205</td>
<td>Principles of Accounting I</td>
<td>4.5</td>
</tr>
<tr>
<td>BUSN 105</td>
<td>Introduction to Business</td>
<td>4.5</td>
</tr>
<tr>
<td>BUSN 300</td>
<td>Lower Division Capstone</td>
<td>4.5</td>
</tr>
<tr>
<td>ECON 220</td>
<td>Microeconomics</td>
<td>4.5</td>
</tr>
<tr>
<td>ECON 224</td>
<td>Macroeconomics</td>
<td>4.5</td>
</tr>
<tr>
<td>MKTG 205</td>
<td>Principles of Marketing</td>
<td>4.5</td>
</tr>
</tbody>
</table>

Total Lower Division Core Requirements 27

GENERAL ELECTIVES

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>General Elective or BUSN 150 Legal and Ethical Environment of Business</td>
<td>4.5</td>
<td></td>
</tr>
<tr>
<td>General Elective or MGMT 290 Business Management and Leadership</td>
<td>4.5</td>
<td></td>
</tr>
</tbody>
</table>

Total General Elective Requirements 9

Total Associate Degree Requirements 90
# Bachelor of Business Administration

## Program Description

The Bachelor of Business Administration degree program combines the required General Education courses that can provide a liberal arts foundation with a coherent business core that is designed to provide a foundation for careers in business and management or preparation for advanced study. The upper division program builds on the lower division curriculum and provides an in-depth study in a selected area of focus including Accounting, Finance, International Business, Healthcare Management, Human Resource Management, Management, Marketing, Operations Management and Project Management.

## Program Outcomes

- Apply teambuilding and leadership skills and employ methods for improving decision-making.
- Apply quantitative tools to analyze contemporary business functions and practices.
- Apply the concepts and principles of finance, economics, and accounting to make effective decisions in the global business environment.
- Apply current operations and marketing management practices and principles used in the business environment.
- Examine the implications of technology and the Internet on today’s businesses.
- Recognize and manage potential ethical and legal conflicts in today’s business environment.

## General Education

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>COMP 101</td>
<td>Introduction to Computers</td>
<td>4.5</td>
</tr>
<tr>
<td>ENGL 106</td>
<td>English Composition I</td>
<td>4.5</td>
</tr>
<tr>
<td>ENGL 107</td>
<td>English Composition II</td>
<td>4.5</td>
</tr>
<tr>
<td>HUMA 205</td>
<td>Art Appreciation</td>
<td>4.5</td>
</tr>
<tr>
<td>HUMA 215</td>
<td>Topics in Cultural Studies</td>
<td>4.5</td>
</tr>
<tr>
<td>MATH 133</td>
<td>College Algebra</td>
<td>4.5</td>
</tr>
<tr>
<td>PRES 111</td>
<td>Presentation Essentials</td>
<td>4.5</td>
</tr>
<tr>
<td>SSCI 206</td>
<td>Aspects of Psychology</td>
<td>4.5</td>
</tr>
<tr>
<td>SSCI 210</td>
<td>Sociology</td>
<td>4.5</td>
</tr>
<tr>
<td>SCIE 206</td>
<td>Biology – or –</td>
<td>4.5</td>
</tr>
<tr>
<td>SCIE 210</td>
<td>Environmental Science</td>
<td>4.5</td>
</tr>
<tr>
<td></td>
<td>General Education Electives (2)</td>
<td>9</td>
</tr>
</tbody>
</table>

**Total General Education Requirements**: 54

## General Electives

- General Elective or BUSN 150 Legal and Ethical Environment of Business: 4.5
- General Elective or MGMT 290 Business Management and Leadership: 4.5
- Internship or General Elective or MGMT 350 Professional Business Development: 4.5

**Total General Elective Requirements**: 13.5

## Lower Division Core

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCT 205</td>
<td>Principles of Accounting I</td>
<td>4.5</td>
</tr>
<tr>
<td>BUSN 105</td>
<td>Introduction to Business</td>
<td>4.5</td>
</tr>
<tr>
<td>BUSN 300</td>
<td>Lower Division Capstone</td>
<td>4.5</td>
</tr>
<tr>
<td>ECON 220</td>
<td>Microeconomics</td>
<td>4.5</td>
</tr>
<tr>
<td>ECON 224</td>
<td>Macroeconomics</td>
<td>4.5</td>
</tr>
<tr>
<td>MKTG 205</td>
<td>Principles of Marketing</td>
<td>4.5</td>
</tr>
</tbody>
</table>

**Total Business Division Core Requirements**: 27

## Upper Division Core

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCT 310</td>
<td>Managerial Accounting</td>
<td>4.5</td>
</tr>
<tr>
<td>BUSN 311</td>
<td>Quantitative Methods and Analysis</td>
<td>4.5</td>
</tr>
<tr>
<td>FINA 310</td>
<td>Financial Management</td>
<td>4.5</td>
</tr>
<tr>
<td>MGMT 310</td>
<td>Management and Leadership of Organizations</td>
<td>4.5</td>
</tr>
<tr>
<td>MGMT 315</td>
<td>Survey of Human Resource Management</td>
<td>4.5</td>
</tr>
<tr>
<td>MGMT 305</td>
<td>Management Information Systems</td>
<td>4.5</td>
</tr>
</tbody>
</table>

**Total Upper Division Core Requirements**: 27

## MGMT 499 Program Capstone: 4.5

**Total Specialization Requirements**: 54

**Total Bachelor Degree Requirements**: 180
### Specialization Options

#### Accounting
- **ACCT 311**  Principles of Financial Accounting 4.5
- **ACCT 315**  Intermediate Accounting I 4.5
- **ACCT 320**  Intermediate Accounting II 4.5
- **ACCT 420**  Cost Accounting 4.5
- **ACCT 430**  Taxation 4.5
- **ACCT 435**  Auditing 4.5
- **ACCT 440**  Accounting Information Systems 4.5
- **ACCT 445**  Government/Institutional Accounting 4.5
- **ACCT 450**  Business and Professional Ethics for Accountants 4.5
- **ACCT 460**  Professional Accounting 4.5
- **FINA 412**  Risk Management 4.5
- **FINA 425**  Budgeting 4.5

#### Entrepreneurship
- **ACCT 430**  Taxation 4.5
- **FINA 425**  Budgeting 4.5
- **MGMT 330**  Business Law & Regulations 4.5
- **MGMT 402**  Employment and Labor Law 4.5
- **MGMT 412**  Project Management 4.5
- **MGMT 422**  Advanced Entrepreneurship 4.5
- **MGMT 444**  Team Leadership 4.5
- **MGMT 447**  Technology Management 4.5
- **MGMT 448**  Capitalization & Investment 4.5
- **MGMT 450**  Supply Chain Management and Purchasing 4.5
- **MGMT 455**  Managing High Performance 4.5
- **MGMT 475**  Contracts & Procurement 4.5

#### Finance
- **FINA 315**  Financial Instruments 4.5
- **FINA 320**  Capital Planning 4.5
- **FINA 325**  Funds Acquisition 4.5
- **FINA 330**  Asset and Debt Management 4.5
- **FINA 405**  Investment 4.5
- **FINA 410**  International Financial Management 4.5
- **FINA 420**  Commercial Bank Management 4.5
- **FINA 425**  Budgeting 4.5
- **FINA 430**  Financial Policy and Strategy 4.5
- **FINA 435**  Financial Analysis 4.5
- **FINA 440**  Investment & Portfolio Management 4.5
- **FINA 450**  Financial Engineering 4.5

#### Generalist
*The Generalist specialization provides students the opportunity to transfer in or take specialization courses in any area of Business. The courses below are suggestions but may be substituted for any upper level course in the Business discipline.*

- **BUSN 310**  International Legal and Ethical Issues in Business or Specialization Elective 4.5
- **FINA 425**  Budgeting or Specialization Elective 4.5
- **MGMT 335**  Personnel and Organization Policy or Specialization Elective 4.5
- **MGMT 340**  Building Teams and Resolving Conflict or Specialization Elective 4.5
- **MGMT 345**  Diversity in the Workforce or Specialization Elective 4.5
- **MGMT 412**  Project Management or Specialization Elective 4.5
- **MGMT 415**  Global Operations Management or Specialization Elective 4.5
- **MGMT 436**  Managing Organizational Change or Specialization Elective 4.5
- **MGMT 444**  Team Leadership or Specialization Elective 4.5
- **MGMT 447**  Technology Management or Specialization Elective 4.5
- **MGMT 455**  Managing High Performance or Specialization Elective 4.5

#### Healthcare Management
- **HLTH 310**  Survey of Healthcare Management 4.5
- **HLTH 320**  Ethical and Legal Issues in Healthcare 4.5
- **HLTH 420**  Healthcare Finance 4.5
- **HLTH 430**  Healthcare Information Systems 4.5
- **HLTH 440**  Healthcare Resource Allocation & Policy Making 4.5
- **MKTG 305**  Marketing Management 4.5
- **MKTG 340**  Public Relations 4.5
- **MGMT 335**  Personnel and Organization Policy 4.5
- **MGMT 345**  Diversity in the Workforce 4.5
- **MGMT 402**  Employment and Labor Law 4.5
- **MGMT 412**  Project Management 4.5
- **MGMT 447**  Technology Management 4.5
<table>
<thead>
<tr>
<th>Human Resource Management</th>
<th>Marketing</th>
</tr>
</thead>
<tbody>
<tr>
<td>MGMT 332 Employee Recruitment &amp; Selection</td>
<td>MKTG 305 Marketing Management</td>
</tr>
<tr>
<td>MGMT 335 Personnel and Organization Policy</td>
<td>MKTG 310 Pricing Theory</td>
</tr>
<tr>
<td>MGMT 338 Employee Compensation and Benefits</td>
<td>MKTG 340 Building Teams and Resolving Conflict</td>
</tr>
<tr>
<td>MGMT 340 Building Teams and Resolving Conflict</td>
<td>MKTG 405 Consumer Behavior</td>
</tr>
<tr>
<td>MGMT 345 Diversity in the Workforce</td>
<td>MKTG 407 Marketing Research</td>
</tr>
<tr>
<td>MGMT 402 Employment and Labor Law</td>
<td>MKTG 408 Advertising and Promotion Management</td>
</tr>
<tr>
<td>MGMT 436 Managing Organizational Change</td>
<td>MKTG 410 International Marketing</td>
</tr>
<tr>
<td>MGMT 438 Training and Development</td>
<td>MKTG 415 Demand Analysis</td>
</tr>
<tr>
<td>MGMT 442 Performance Management and Employee Services</td>
<td>MKTG 420 Market Segments</td>
</tr>
<tr>
<td>MGMT 444 Team Leadership</td>
<td>MKTG 430 Sales Operations &amp; Management</td>
</tr>
<tr>
<td>MGMT 455 Managing High Performance</td>
<td>MKTG 440 Electronic Business Marketing</td>
</tr>
<tr>
<td>MGMT 458 Strategic Management of Human Assets</td>
<td>MKTG 450 Marketing Campaign &amp; Strategic Planning</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>International Business</th>
<th>Operations Management</th>
</tr>
</thead>
<tbody>
<tr>
<td>BUSN 310 International Legal and Ethical Issues in Business</td>
<td>BUSN 310 International Legal and Ethical Issues in Business</td>
</tr>
<tr>
<td>FINA 335 International Corporate Finance</td>
<td>MGMT 333 Materials Planning</td>
</tr>
<tr>
<td>FINA 410 International Financial Management</td>
<td>MGMT 345 Diversity in the Workforce</td>
</tr>
<tr>
<td>FINA 445 Introduction to Financial Markets</td>
<td>MGMT 348 Industrial Labor Relations</td>
</tr>
<tr>
<td>MGMT 320 International Organizations</td>
<td>MGMT 370 Cost Control Management</td>
</tr>
<tr>
<td>MGMT 328 Survey of International Business</td>
<td>MGMT 411 Operations Management</td>
</tr>
<tr>
<td>MGMT 405 Global Leadership and Management</td>
<td>MGMT 412 Project Management</td>
</tr>
<tr>
<td>MGMT 410 International Trade Operations</td>
<td>MGMT 430 Production Planning and Quality Management</td>
</tr>
<tr>
<td>MGMT 415 Global Operations Management</td>
<td>MGMT 450 Supply Chain Management and Purchasing</td>
</tr>
<tr>
<td>MGMT 420 International Entrepreneurship</td>
<td>MGMT 460 Plant Management</td>
</tr>
<tr>
<td>MGMT 492 Managing Globalization</td>
<td>MGMT 465 Strategic Manufacturing Policy</td>
</tr>
<tr>
<td>MKTG 410 International Marketing</td>
<td>MGMT 470 Productivity Analysis &amp; Systems Analysis</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Management</th>
<th>Project Management</th>
</tr>
</thead>
<tbody>
<tr>
<td>BUSN 310 International Legal and Ethical Issues in Business</td>
<td>BUSN 310 International Legal and Ethical Issues in Business</td>
</tr>
<tr>
<td>FINA 425 Budgeting</td>
<td>MGMT 333 Materials Planning</td>
</tr>
<tr>
<td>MKTG 305 Marketing Management</td>
<td>MGMT 340 Building Teams and Resolving Conflict</td>
</tr>
<tr>
<td>MGMT 335 Personnel and Organization Policy</td>
<td>MGMT 345 Diversity in the Workforce</td>
</tr>
<tr>
<td>MGMT 340 Building Teams and Resolving Conflict</td>
<td>MGMT 402 Employment and Labor Law</td>
</tr>
<tr>
<td>MGMT 345 Diversity in the Workforce</td>
<td>MGMT 411 Operations Management</td>
</tr>
<tr>
<td>MGMT 412 Project Management</td>
<td>MGMT 412 Project Management</td>
</tr>
<tr>
<td>MGMT 415 Global Operations Management</td>
<td>MGMT 430 Production Planning and Quality Management</td>
</tr>
<tr>
<td>MGMT 436 Managing Organizational Change</td>
<td>MGMT 435 Project Cost and Time Management</td>
</tr>
<tr>
<td>MGMT 444 Team Leadership</td>
<td>MGMT 440 Managing Project Risks and Opportunities</td>
</tr>
<tr>
<td>MGMT 447 Technology Management</td>
<td>MGMT 444 Team Leadership</td>
</tr>
<tr>
<td>MGMT 455 Managing High Performance</td>
<td>MGMT 475 Contracts &amp; Procurement</td>
</tr>
</tbody>
</table>

61
MASTER OF BUSINESS ADMINISTRATION

48 Credits

PROGRAM DESCRIPTION
This Master of Business Administration degree program is a 48-credit program designed to give students the knowledge, skills and decision-making ability to accelerate their careers in the fields of business or management. The program culminates in a capstone experience from a business research perspective.

PROGRAM OUTCOMES

- Develop organizational and operational plans to solve problems and improve the business environment and performance.
- Analyze various leader, follow, cultural, and situational characteristics that contribute to leadership, and adapt to the needs of situations, employees, and co-workers.
- Apply qualitative and quantitative analysis to evaluate the quality of decision making and research to solve problems.
- Use knowledge of economic concepts, principles, and theory to critically analyze and evaluate economic problems and opportunities.
- Evaluate the opportunities provided by technology for businesses.
- Recognize, evaluate, and manage potential ethical and legal conflicts.
- Communicate effectively in business situations.

BUSINESS CORE

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>FIN 630</td>
<td>Global Financial Management</td>
<td>6</td>
</tr>
<tr>
<td>MGT 600</td>
<td>Business Research for Decision Making</td>
<td>6</td>
</tr>
<tr>
<td>MKT 640</td>
<td>A Managerial Approach to Marketing</td>
<td>6</td>
</tr>
<tr>
<td>MGT 680</td>
<td>Strategic Management</td>
<td>6</td>
</tr>
</tbody>
</table>

Total Business Core Requirements 24

Specialization Option 24

Total M.B.A. Degree Requirements 48
SPECIALIZATION OPTIONS

**Accounting**
- ACG 610 Accounting for Managers 6
- ACG 630 Accounting Information Systems 6
- ACG 675 Public & Not-For-Profit Accounting 6
- MGT 615 Leadership and Ethics for Managers 6

**Finance**
- BUS 610 Economics for the Global Manager 6
- FIN 620 Financial Statement Analysis 6
- FIN 640 Derivatives 6
- FIN 645 Theory of Corporate Finance 6

**Healthcare Management**
- HCM 610 Systems in Healthcare 6
- HCM 620 Health Policy 6
- HCM 630 Healthcare Administration 6
- HCM 640 Healthcare Strategies 6

**Human Resource Management**
- MGT 615 Leadership and Ethics for Managers 6
- MGT 652 Human Resource Strategy 6
- MGT 655 Employment Law 6
- MGT 658 International Management and Leadership 6

**International Business**
- BUS 610 Economics for the Global Manager 6
- BUS 638 Legal and Regulatory Environment in International Business 6
- FIN 631 International Finance 6
- MGT 658 International Management and Leadership 6

**Management**
- BUS 610 Economics for the Global Manager 6
- MGT 615 Leadership and Ethics for Managers 6
- MGT 625 Legal Aspects of Business Decisions 6
- MGT 656 Quality Management and Continuous Improvement 6

**Marketing**
- MKT 651 Strategic Marketing 6
- MKT 655 Research Methods in Marketing 6
- MKT 660 International Marketing 6
- MKT 665 Product and Brand Management 6

**Operations Management**
- MGT 635 International Business Operations Management 6
- MGT 636 Operations Management for Competitive Advantage 6
- MGT 656 Quality Management and Continuous Improvement 6
- SCM 645 Introduction to Transportation, Logistics, and Supply Chain Management 6

**Project Management**
- MGT 637 Project Management: Integration, Scope, Time, & Communication 6
- MGT 647 Project Planning, Execution & Closure 6
- MGT 656 Quality Management & Continuous Improvement 6
- MGT 657 Project Management: Cost, Quality, Risk, and Procurement 6
PROGRAM DESCRIPTION

The MBA in International Management degree program is designed to give students the knowledge, skills and decision-making tools necessary to accelerate their careers in the fields of business or management. The program culminates in a capstone experience from a business research perspective.

PROGRAM OUTCOMES

- Comprehensively and accurately analyze business and management.
- Manage people in organizations with a full appreciation of how the management process is shaped by individual, interpersonal, group and organizational influences on behavior.
- Apply key techniques of accounting and financial management.
- Assess the influences of markets, business structures, economic decision-making and government economic policy upon their firm.
- Work effectively with a team either as a member or as a leader.
- Use a wide range of types of information, information sources and methodologies in undertaking research tasks with minimum guidance.
- Reflect critically on their own and others’ functioning as a practitioner.
- Communicate effectively and confidently with others in both written and spoken form.

BUSINESS CORE

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>BUS 610</td>
<td>Economics for the Global Manager</td>
<td>6</td>
</tr>
<tr>
<td>FIN 630</td>
<td>Global Financial Management</td>
<td>6</td>
</tr>
<tr>
<td>MGT 600</td>
<td>Business Research for Decision Making</td>
<td>6</td>
</tr>
<tr>
<td>MGT 615</td>
<td>Leadership and Ethics for Managers</td>
<td>6</td>
</tr>
<tr>
<td>MGT 680</td>
<td>Strategic Management</td>
<td>6</td>
</tr>
<tr>
<td>MKT 640</td>
<td>A Managerial Approach to Marketing</td>
<td>6</td>
</tr>
</tbody>
</table>

Total Business Core Requirements 36

CONCENTRATION

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>MGT 658</td>
<td>International Management and Leadership</td>
<td>6</td>
</tr>
<tr>
<td>MGT 659</td>
<td>International Internship/Guided Study</td>
<td>6</td>
</tr>
<tr>
<td>MKT 659</td>
<td>Marketing in the European Union</td>
<td>6</td>
</tr>
</tbody>
</table>

Total Concentration Requirements 18

Total M.B.A. Degree Requirements 54
ASSOCIATE OF SCIENCE
CRIMINAL JUSTICE

90 Credits

PROGRAM DESCRIPTION
The Associate of Science degree curriculum in Criminal Justice is designed to prepare students to enter the criminal justice profession in a variety of first-line positions. Students in the program are exposed to the foundational areas of the criminal justice system: law enforcement, the courts, corrections and the juvenile justice system.

PROGRAM OUTCOMES
• Demonstrate foundational knowledge of law enforcement, the courts, corrections and the juvenile justice system
• Describe and differentiate the various explanations of crime causation
• Demonstrate appropriate knowledge, skills and abilities to obtain an entry level position in the criminal justice field

GENERAL EDUCATION

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>COMP 101</td>
<td>Introduction to Computers</td>
<td>4.5</td>
</tr>
<tr>
<td>ENGL 106</td>
<td>English Composition I</td>
<td>4.5</td>
</tr>
<tr>
<td>ENGL 107</td>
<td>English Composition II</td>
<td>4.5</td>
</tr>
<tr>
<td>HUMA 205</td>
<td>Art Appreciation</td>
<td>4.5</td>
</tr>
<tr>
<td>HUMA 215</td>
<td>Topics in Cultural Studies</td>
<td>4.5</td>
</tr>
<tr>
<td>MATH 133</td>
<td>College Algebra</td>
<td>4.5</td>
</tr>
<tr>
<td>PRES 111</td>
<td>Presentation Essentials</td>
<td>4.5</td>
</tr>
<tr>
<td>SCIE 206</td>
<td>Biology – or –</td>
<td>4.5</td>
</tr>
<tr>
<td>SCIE 210</td>
<td>Environmental Science</td>
<td>4.5</td>
</tr>
<tr>
<td>SSCI 206</td>
<td>Aspects of Psychology</td>
<td>4.5</td>
</tr>
<tr>
<td>SSCI 210</td>
<td>Sociology</td>
<td>4.5</td>
</tr>
<tr>
<td></td>
<td>General Education Electives (2)</td>
<td>9</td>
</tr>
</tbody>
</table>

Total General Education Requirements 54

GENERAL ELECTIVES

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>General Elective or CRJS 240 Careers in Criminal Justice</td>
<td></td>
<td>4.5</td>
</tr>
<tr>
<td>General Elective</td>
<td></td>
<td>4.5</td>
</tr>
</tbody>
</table>

Total General Elective Requirements 9

LOWER DIVISION CORE

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>CRJS 101</td>
<td>Foundations of Criminal Justice Systems</td>
<td>4.5</td>
</tr>
<tr>
<td>CRJS 105</td>
<td>Theories of Crime Causation</td>
<td>4.5</td>
</tr>
<tr>
<td>CRJS 205</td>
<td>Introduction to Criminal Law</td>
<td>4.5</td>
</tr>
<tr>
<td>CRJS 210</td>
<td>Introduction to Law Enforcement</td>
<td>4.5</td>
</tr>
<tr>
<td>CRJS 215</td>
<td>Introduction to American Court System</td>
<td>4.5</td>
</tr>
<tr>
<td>CRJS 220</td>
<td>Foundations of Corrections</td>
<td>4.5</td>
</tr>
</tbody>
</table>

Total Lower Division Core Requirements 27

Total Associate Degree Requirements 90.0
BACHELOR OF SCIENCE
CRIMINAL JUSTICE

180 Credits

PROGRAM DESCRIPTION
The Bachelor of Science degree in Criminal Justice provides students with a broad based education in criminal justice studies. The curriculum is designed to give students a professional education in the criminal justice field, with particular emphases in policing, courts, criminology, corrections, juvenile justice, homeland security and the field of forensic science. The focus is to provide students with an education that will help them master the skills and expertise needed to work in the field of criminal justice.

PROGRAM OUTCOMES
• Apply appropriate knowledge and skills necessary for a vital career in criminal justice and related professions
• Analyze and synthesize key theories of criminology, including the causes of crime, typologies, offenders, and victimization
• Differentiate between the substantive and procedural aspects of the criminal and juvenile justice processes
• Apply knowledge and understanding of law enforcement, homeland security and crisis management principles to analyze and evaluate police organization, discretion, terrorist threats and legal constraints
• Demonstrate knowledge and understanding of law adjudication including criminal law, prosecution, defense, court procedures, and legal decision-making processes
• Demonstrate knowledge and analytical skills pertaining to corrections including incarceration, community-based corrections, and treatment of offenders, as well as other alternatives to incarceration programs
• Demonstrate knowledge and understanding of techniques, abilities, and limitations in the forensic science laboratory, the field of medicolegal death investigations, forensic psychology and computer crimes and computer forensics

GENERAL EDUCATION

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>COMP 101</td>
<td>Introduction to Computers</td>
<td>4.5</td>
</tr>
<tr>
<td>ENGL 106</td>
<td>English Composition I</td>
<td>4.5</td>
</tr>
<tr>
<td>ENGL 107</td>
<td>English Composition II</td>
<td>4.5</td>
</tr>
<tr>
<td>HUMA 205</td>
<td>Art Appreciation</td>
<td>4.5</td>
</tr>
<tr>
<td>HUMA 215</td>
<td>Topics in Cultural Studies</td>
<td>4.5</td>
</tr>
<tr>
<td>MATH 133</td>
<td>College Algebra</td>
<td>4.5</td>
</tr>
<tr>
<td>PRES 111</td>
<td>Presentation Essentials</td>
<td>4.5</td>
</tr>
<tr>
<td>SSCI 206</td>
<td>Aspects of Psychology</td>
<td>4.5</td>
</tr>
<tr>
<td>SSCI 210</td>
<td>Sociology</td>
<td>4.5</td>
</tr>
<tr>
<td>SCIE 206</td>
<td>Biology – or –</td>
<td>4.5</td>
</tr>
<tr>
<td>SCIE 210</td>
<td>Environmental Science</td>
<td>4.5</td>
</tr>
</tbody>
</table>

Total General Education Requirements 54

GENERAL ELECTIVES

General Elective or CRJS 240 Careers in Criminal Justice 4.5
General Elective or Internship 4.5
General Elective 4.5

Total General Elective Requirements 13.5

LOWER DIVISION CORE

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>CRJS 101</td>
<td>Foundations of Criminal Justice Systems</td>
<td>4.5</td>
</tr>
<tr>
<td>CRJS 105</td>
<td>Theories of Crime Causation</td>
<td>4.5</td>
</tr>
<tr>
<td>CRJS 205</td>
<td>Introduction to Criminal Law</td>
<td>4.5</td>
</tr>
<tr>
<td>CRJS 210</td>
<td>Introduction to Law Enforcement</td>
<td>4.5</td>
</tr>
<tr>
<td>CRJS 215</td>
<td>Introduction to American Court System</td>
<td>4.5</td>
</tr>
<tr>
<td>CRJS 220</td>
<td>Foundations of Corrections</td>
<td>4.5</td>
</tr>
</tbody>
</table>

Total Division Core Requirements 27

UPPER DIVISION CORE

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>CRJS 300</td>
<td>Proseminar in Criminal Justice</td>
<td>4.5</td>
</tr>
<tr>
<td>CRJS 310</td>
<td>Crime Victim Studies</td>
<td>4.5</td>
</tr>
<tr>
<td>CRJS 315</td>
<td>Juvenile Justice &amp; Delinquency Theory</td>
<td>4.5</td>
</tr>
<tr>
<td>CRJS 330</td>
<td>Constitutional Issues in Criminal Procedures</td>
<td>4.5</td>
</tr>
<tr>
<td>CRJS 400</td>
<td>Constitutional Law</td>
<td>4.5</td>
</tr>
<tr>
<td>CRJS 405</td>
<td>Research Methods and Statistics for Criminal Justice</td>
<td>4.5</td>
</tr>
<tr>
<td>CRJS 410</td>
<td>Cultural Diversity in Criminal Justice</td>
<td>4.5</td>
</tr>
<tr>
<td>CRJS 420</td>
<td>Ethics and Criminal Justice</td>
<td>4.5</td>
</tr>
</tbody>
</table>

Total Upper Division Core Requirements 36
**SPECIALIZATION OPTIONS**

**Generalist**

*The Generalist specialization provides students the opportunity to transfer in or take specialization courses in any area of Criminal Justice. The courses below are suggestions but may be substituted for any upper level course in the Criminal Justice discipline*

CRJS 270 Security and Loss Prevention or Program Elective 4.5  
CRJS 305 Comparative Criminal Justice System or Program Elective 4.5  
CRJS 325 Crime and Substance Abuse 4.5  
CRJS 345 Administration of Criminal Justice 4.5  
CRJS 355 Evidence or Program Elective 4.5  
CRJS 365 Criminalistics or Program Elective 4.5  
CRJS 370 Terrorism and Homeland Security 4.5  
CRJS 445 Offender Rehabilitation or Program Elective 4.5  
CRJS 450 Advanced Topics in Corrections 4.5  
CRJS 455 Criminal Investigation 4.5

**Law Enforcement**

CRJS 270 Security and Loss Prevention 4.5  
CRJS 320 Community Oriented Policing 4.5  
CRJS 325 Crime and Substance Abuse 4.5  
CRJS 345 Administration of Criminal Justice 4.5  
CRJS 355 Evidence 4.5  
CRJS 360 Advanced Law Enforcement 4.5  
CRJS 365 Criminalistics 4.5  
CRJS 370 Terrorism and Homeland Security 4.5  
CRJS 455 Criminal Investigation 4.5  
CRJS 465 Crime Mapping and Analysis 4.5

**Forensic Science**

CRJS 350 Arson Investigation 4.5  
CRJS 355 Evidence 4.5  
CRJS 365 Criminalistics 4.5  
CRJS 375 Aspects of Forensic Psychology 4.5  
CRJS 406 Criminalistics II 4.5  
CRJS 466 Psychopathology and Criminality 4.5  
CRJS 471 Medicolegal Death Investigation 4.5  
CRJS 472 Introduction to Biometrics 4.5  
CRJS 475 Cybercrimes 4.5  
CRJS 478 Forensic Biology 4.5

**Corrections and Case Management**

CRJS 325 Crime and Substance Abuse 4.5  
CRJS 335 Penology 4.5  
CRJS 340 Addiction Intervention in the Justice System 4.5  
CRJS 345 Administration of Criminal Justice 4.5  
CRJS 435 Prison Law 4.5  
CRJS 445 Offender Rehabilitation 4.5  
CRJS 450 Advanced Topics in Corrections 4.5  
CRJS 454 Case Management & Treatment Planning 4.5  
CRJS 456 Psychopharmacology for Criminal Justice Professionals 4.5  
CRJS 466 Psychopathology and Criminality 4.5

**Homeland Security and Crisis Management**

CRJS 225 Foundations of Crisis Management 4.5  
CRJS 255 Law and Society 4.5  
CRJS 370 Terrorism and Homeland Security 4.5  
CRJS 380 Critical Infrastructures 4.5  
CRJS 385 Interagency Collaboration and Homeland Security 4.5  
CRJS 390 Stress and Crisis Management 4.5  
CRJS 412 Ethics, Intelligence & Technologies in Homeland Security 4.5  
CRJS 422 Psychosocial Dimensions of Terrorism 4.5  
CRJS 426 Communication and Crisis Planning 4.5

**Associate of Science**

**CRIMINAL JUSTICE**

**90 Credits**

The Associate of Science course requirements are the first 90 credits of the Bachelor’s degree. Please see the campus Program Chair for additional information.
BACHELOR OF FINE ARTS
FASHION MARKETING

180 Credits

PROGRAM DESCRIPTION
Graduates of the BFA Fashion Marketing program are expected to be innovative, visionary marketers, with an excellent understanding of fashion marketing and confident communication skills. They will have learned how to develop innovative marketing solutions, based on sound analysis of market information and knowledge of marketing theory. They are expected to be media-savvy, to have a strong sense of ethical and social values, and the ability to work autonomously on a wide range of fashion marketing promotions. On graduation they will be expected to be able to work in the fashion industry as a competent professional.

PROGRAM OUTCOMES
• Demonstrate a comprehensive knowledge of the fashion industry, fashion marketing, its products, markets, consumers and marketing activities.
• Demonstrate a confident understanding of the, key theoretical, and other issues at the forefront of the fashion marketing industry.
• Know how to promote your work professionally in the contemporary fashion marketplace and present work visually, verbally and through text, confidently employing current industry practices including digital technologies.
• Confidently engage in critical thinking, analysis, problem-solving, reflection and evaluation in relation to fashion marketing and your own and others’ work.
• Independently apply ideas and knowledge creatively to generate ideas, concepts, proposals, solutions and reasoned arguments to a given or self-initiated brief.
• Systematically and comprehensively apply skills and tools and methodologies of fashion marketing within complex situations and in relation to a fast changing industry.
• Analyze and interpret trend and market information towards the creation of marketing ideas.
• Independently identify and define an area for study and creatively employ complex practical skills utilising materials, technologies and tools to fulfil a given or self-initiated fashion marketing brief.
• Effectively self-manage, set goals, meet deadlines and anticipate and accommodate change in independent and team work.
<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>COMP 101</td>
<td>Introduction to Computers</td>
<td>4.5</td>
</tr>
<tr>
<td>ENGL 106</td>
<td>English Composition I</td>
<td>4.5</td>
</tr>
<tr>
<td>ENGL 107</td>
<td>English Composition II</td>
<td>4.5</td>
</tr>
<tr>
<td>HUMA 205</td>
<td>Art Appreciation</td>
<td>4.5</td>
</tr>
<tr>
<td>HUMA 215</td>
<td>Topics in Cultural Studies</td>
<td>4.5</td>
</tr>
<tr>
<td>MATH 133</td>
<td>College Algebra</td>
<td>4.5</td>
</tr>
<tr>
<td>PRES 111</td>
<td>Presentation Essentials</td>
<td>4.5</td>
</tr>
<tr>
<td>SSCI 206</td>
<td>Aspects of Psychology</td>
<td>4.5</td>
</tr>
<tr>
<td>SSCI 210</td>
<td>Sociology</td>
<td>4.5</td>
</tr>
<tr>
<td>SCIE 206</td>
<td>Biology – or –</td>
<td>4.5</td>
</tr>
<tr>
<td>SCIE 210</td>
<td>General Education Electives (2)</td>
<td>9</td>
</tr>
<tr>
<td></td>
<td><strong>Total General Education Requirements</strong></td>
<td><strong>54</strong></td>
</tr>
</tbody>
</table>

### General Electives

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>General Elective</td>
<td>4.5</td>
</tr>
<tr>
<td></td>
<td>General Elective</td>
<td>4.5</td>
</tr>
<tr>
<td></td>
<td>Internship/General Elective</td>
<td>4.5</td>
</tr>
<tr>
<td></td>
<td><strong>Total General Elective Requirements</strong></td>
<td><strong>13.5</strong></td>
</tr>
</tbody>
</table>

### Lower Division Core

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>FASH 206</td>
<td>Marketing for Fashion</td>
<td>4.5</td>
</tr>
<tr>
<td>FASH 208</td>
<td>Promoting Fashion</td>
<td>4.5</td>
</tr>
<tr>
<td>FASH 209</td>
<td>The Fashion Cycle</td>
<td>4.5</td>
</tr>
<tr>
<td>FASH 210</td>
<td>Fashion Marketing Research</td>
<td>4.5</td>
</tr>
<tr>
<td>FASH 212</td>
<td>Historical and Contextual Studies</td>
<td>4.5</td>
</tr>
<tr>
<td>FASH 216</td>
<td>Images &amp; Society</td>
<td>4.5</td>
</tr>
<tr>
<td></td>
<td><strong>Total Lower Division Core Requirements</strong></td>
<td><strong>27</strong></td>
</tr>
</tbody>
</table>

### Upper Division Core

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>FASH 301</td>
<td>Fashion Trends</td>
<td>4.5</td>
</tr>
<tr>
<td>FASH 304</td>
<td>Fashion Product Development</td>
<td>4.5</td>
</tr>
<tr>
<td>FASH 309</td>
<td>Styling Fashion</td>
<td>4.5</td>
</tr>
<tr>
<td>FASH 310</td>
<td>Fashion Buying</td>
<td>4.5</td>
</tr>
<tr>
<td>FASH 312</td>
<td>CAD for Fashion Marketing</td>
<td>4.5</td>
</tr>
<tr>
<td>FASH 337</td>
<td>Textiles I – or –</td>
<td>4.5</td>
</tr>
<tr>
<td>FASH 342</td>
<td>Textiles II</td>
<td>4.5</td>
</tr>
<tr>
<td>FASH 441</td>
<td>Final Fashion Marketing Project IV</td>
<td>4.5</td>
</tr>
<tr>
<td></td>
<td><strong>Total Upper Division Core Requirements</strong></td>
<td><strong>31.5</strong></td>
</tr>
</tbody>
</table>

### Specialization Options

#### Marketing

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>FASH 214</td>
<td>Targeting Customers</td>
<td>4.5</td>
</tr>
<tr>
<td>FASH 306</td>
<td>Fashion Branding</td>
<td>4.5</td>
</tr>
<tr>
<td>FASH 308</td>
<td>Media &amp; PR</td>
<td>4.5</td>
</tr>
<tr>
<td>FASH 314</td>
<td>Strategic Fashion Marketing</td>
<td>4.5</td>
</tr>
<tr>
<td>FASH 355</td>
<td>Fashion Event Management</td>
<td>4.5</td>
</tr>
<tr>
<td>FASH 404</td>
<td>Integrated Marketing</td>
<td>4.5</td>
</tr>
<tr>
<td>FASH 406</td>
<td>Contemporary Response</td>
<td>4.5</td>
</tr>
<tr>
<td>FASH 408</td>
<td>Professional Development</td>
<td>4.5</td>
</tr>
<tr>
<td>FASH 440</td>
<td>Fashion Business</td>
<td>4.5</td>
</tr>
<tr>
<td>FASH 411</td>
<td>Final Fashion Marketing Project I</td>
<td>4.5</td>
</tr>
<tr>
<td>FASH 421</td>
<td>Final Fashion Marketing Project II</td>
<td>4.5</td>
</tr>
<tr>
<td>FASH 431</td>
<td>Final Fashion Marketing Project III</td>
<td>4.5</td>
</tr>
</tbody>
</table>

#### Fashion Retailing

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>FASH 214</td>
<td>Targeting Customers</td>
<td>4.5</td>
</tr>
<tr>
<td>FASH 231</td>
<td>Retailing for Fashion</td>
<td>4.5</td>
</tr>
<tr>
<td>FASH 308</td>
<td>Media &amp; PR</td>
<td>4.5</td>
</tr>
<tr>
<td>FASH 319</td>
<td>Merchandise Control</td>
<td>4.5</td>
</tr>
<tr>
<td>FASH 339</td>
<td>Retailing for Fashion II</td>
<td>4.5</td>
</tr>
<tr>
<td>FASH 355</td>
<td>Fashion Event Management</td>
<td>4.5</td>
</tr>
<tr>
<td>FASH 402</td>
<td>Retail Strategy</td>
<td>4.5</td>
</tr>
<tr>
<td>FASH 408</td>
<td>Professional Development</td>
<td>4.5</td>
</tr>
<tr>
<td>FASH 409</td>
<td>Visual Merchandising</td>
<td>4.5</td>
</tr>
<tr>
<td>FASH 411</td>
<td>Final Fashion Marketing Project I</td>
<td>4.5</td>
</tr>
<tr>
<td>FASH 421</td>
<td>Final Fashion Marketing Project II</td>
<td>4.5</td>
</tr>
<tr>
<td>FASH 431</td>
<td>Final Fashion Marketing Project III</td>
<td>4.5</td>
</tr>
</tbody>
</table>

### Total Bachelor Degree Requirements

**180**
BACHELOR OF FINE ARTS
FASHION MARKETING AND DESIGN

198 Credits

PROGRAM DESCRIPTION

Graduates of the BFA Fashion Marketing and Design program are expected to be creative, design-focused, fashion innovators, who will be passionate about fashion design and who will have a good understanding of fashion marketing. They will have learned how to express their personal vision of fashion through the development of innovative design and marketing ideas, which express their grasp of the conceptual and the aesthetic. They will have a strong foundation in traditional methods and will be able to apply modern digital technologies to fashion methods and processes. They will have the ability to develop innovative ideas from original research, and prototype and construct garments and marketing materials which embody their talents in design and marketing. Upon graduation, they are expected to be able to work in the fashion industry as successful creative professionals in the fashion design and marketing field. Graduates of the costume specialization are expected to be able to apply their creative design and marketing skills to the field of costume.

PROGRAM OUTCOMES

• Demonstrate how to apply the skills and tools of fashion to design and marketing projects creatively and confidently.

• Create original fashion designs either by hand or with computer-aided design software, which demonstrate creativity with design elements.

• Confidently and professionally communicate ideas verbally, visually and through text and be able to promote your work professionally in the contemporary fashion marketplace.

• Work effectively, both independently and collaboratively, setting goals and employing good project-management skills, in relation to fashion design and marketing.

• Demonstrate knowledge of contemporary fashion, and key theoretical issues relevant to fashion, and at the forefront of the discipline.

• Confidently engage in sustained problem-solving, decision making and creative thinking necessary to the fashion process, generating and presenting ideas, concepts, solutions and arguments.

• Critically evaluate and articulate your understanding of your own and others’ work, and be able to devise and sustain a reasoned argument in relation to contemporary fashion.

GENERAL EDUCATION

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>COMP 101</td>
<td>Introduction to Computers</td>
<td>4.5</td>
</tr>
<tr>
<td>ENGL 106</td>
<td>English Composition I</td>
<td>4.5</td>
</tr>
<tr>
<td>ENGL 107</td>
<td>English Composition II</td>
<td>4.5</td>
</tr>
<tr>
<td>HUMA 205</td>
<td>Art Appreciation</td>
<td>4.5</td>
</tr>
<tr>
<td>HUMA 215</td>
<td>Topics in Cultural Studies</td>
<td>4.5</td>
</tr>
<tr>
<td>MATH 133</td>
<td>College Algebra</td>
<td>4.5</td>
</tr>
<tr>
<td>PRES 111</td>
<td>Presentation Essentials</td>
<td>4.5</td>
</tr>
<tr>
<td>SSCI 206</td>
<td>Aspects of Psychology</td>
<td>4.5</td>
</tr>
<tr>
<td>SSCI 210</td>
<td>Sociology</td>
<td>4.5</td>
</tr>
<tr>
<td>SCIE 206</td>
<td>Biology – or –</td>
<td>4.5</td>
</tr>
<tr>
<td>SCIE 210</td>
<td>Environmental Science</td>
<td>4.5</td>
</tr>
</tbody>
</table>

General Education Electives (2) 9

Total General Education Requirements 54

GENERAL ELECTIVES

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>General Elective</td>
<td></td>
<td>4.5</td>
</tr>
<tr>
<td>General Elective</td>
<td></td>
<td>4.5</td>
</tr>
<tr>
<td>Internship/General Elective</td>
<td></td>
<td>4.5</td>
</tr>
</tbody>
</table>

Total General Elective Requirements 13.5

LOWER DIVISION CORE

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>FASH 201</td>
<td>Design Process</td>
<td>4.5</td>
</tr>
<tr>
<td>FASH 202</td>
<td>Drawing and Design Principles</td>
<td>4.5</td>
</tr>
<tr>
<td>FASH 206</td>
<td>Marketing for Fashion</td>
<td>4.5</td>
</tr>
<tr>
<td>FASH 209</td>
<td>Fashion Cycle</td>
<td>4.5</td>
</tr>
<tr>
<td>FASH 212</td>
<td>Historical and Contextual Studies</td>
<td>4.5</td>
</tr>
<tr>
<td>FASH 227</td>
<td>Sewing Techniques</td>
<td>4.5</td>
</tr>
</tbody>
</table>

Total Lower Division Core Requirements 27

UPPER DIVISION CORE

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>FASH 300</td>
<td>Creative Drape</td>
<td>4.5</td>
</tr>
<tr>
<td>FASH 303</td>
<td>Womenswear I</td>
<td>4.5</td>
</tr>
<tr>
<td>FASH 311</td>
<td>3 D Form III</td>
<td>4.5</td>
</tr>
<tr>
<td>FASH 337</td>
<td>Textiles I – or –</td>
<td>4.5</td>
</tr>
<tr>
<td>FASH 342</td>
<td>Textiles II</td>
<td>4.5</td>
</tr>
<tr>
<td>FASH 340</td>
<td>Computer Applications for Fashion</td>
<td>4.5</td>
</tr>
<tr>
<td>FASH 350</td>
<td>Fashion Portfolio II</td>
<td>4.5</td>
</tr>
<tr>
<td>FASH 403</td>
<td>Final Fashion Portfolio</td>
<td>4.5</td>
</tr>
</tbody>
</table>

Total Upper Division Core Requirements 31.5

Specialization Requirements 72

Total Bachelor Degree Requirements 198
### SPECIALIZATION OPTIONS

#### Fashion Design

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>FASH 205</td>
<td>3D Form I</td>
<td>4.5</td>
</tr>
<tr>
<td>FASH 207</td>
<td>3D Form II</td>
<td>4.5</td>
</tr>
<tr>
<td>FASH 214</td>
<td>Targeting Customers</td>
<td>4.5</td>
</tr>
<tr>
<td>FASH 221</td>
<td>Fashion Portfolio I</td>
<td>4.5</td>
</tr>
<tr>
<td>FASH 301</td>
<td>Fashion Trends</td>
<td>4.5</td>
</tr>
<tr>
<td>FASH 305</td>
<td>Womenswear II</td>
<td>4.5</td>
</tr>
<tr>
<td>FASH 309</td>
<td>Styling Fashion</td>
<td>4.5</td>
</tr>
<tr>
<td>FASH 315</td>
<td>Fashion Accessories</td>
<td>4.5</td>
</tr>
<tr>
<td>FASH 355</td>
<td>Fashion Event Management</td>
<td>4.5</td>
</tr>
<tr>
<td>FASH 401</td>
<td>Collection Project</td>
<td>4.5</td>
</tr>
<tr>
<td>FASH 405</td>
<td>Fashion Menswear</td>
<td>4.5</td>
</tr>
<tr>
<td>FASH 412</td>
<td>CAD for Fashion II</td>
<td>4.5</td>
</tr>
<tr>
<td>FASH 410</td>
<td>Fashion Collection I</td>
<td>4.5</td>
</tr>
<tr>
<td>FASH 420</td>
<td>Fashion Collection II</td>
<td>4.5</td>
</tr>
<tr>
<td>FASH 430</td>
<td>Fashion Collection III</td>
<td>4.5</td>
</tr>
<tr>
<td>FASH 440</td>
<td>Fashion Business – or –</td>
<td></td>
</tr>
<tr>
<td>FASH 407</td>
<td>Fashion Thesis</td>
<td>4.5</td>
</tr>
</tbody>
</table>

#### Fashion Marketing

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>FASH 205</td>
<td>3D Form I</td>
<td>4.5</td>
</tr>
<tr>
<td>FASH 207</td>
<td>3D Form II</td>
<td>4.5</td>
</tr>
<tr>
<td>FASH 208</td>
<td>Promoting Fashion</td>
<td>4.5</td>
</tr>
<tr>
<td>FASH 214</td>
<td>Targeting Customers</td>
<td>4.5</td>
</tr>
<tr>
<td>FASH 301</td>
<td>Fashion Trends</td>
<td>4.5</td>
</tr>
<tr>
<td>FASH 304</td>
<td>Fashion Product Development</td>
<td>4.5</td>
</tr>
<tr>
<td>FASH 306</td>
<td>Fashion Branding</td>
<td>4.5</td>
</tr>
<tr>
<td>FASH 308</td>
<td>Media &amp; PR</td>
<td>4.5</td>
</tr>
<tr>
<td>FASH 310</td>
<td>Fashion Buying</td>
<td>4.5</td>
</tr>
<tr>
<td>FASH 312</td>
<td>CAD for Fashion Marketing</td>
<td>4.5</td>
</tr>
<tr>
<td>FASH 314</td>
<td>Strategic Fashion Marketing</td>
<td>4.5</td>
</tr>
<tr>
<td>FASH 408</td>
<td>Professional Development</td>
<td>4.5</td>
</tr>
<tr>
<td>FASH 409</td>
<td>Visual Merchandising</td>
<td>4.5</td>
</tr>
<tr>
<td>FASH 411</td>
<td>Final Fashion Marketing Project I</td>
<td>4.5</td>
</tr>
<tr>
<td>FASH 421</td>
<td>Final Fashion Marketing Project II</td>
<td>4.5</td>
</tr>
<tr>
<td>FASH 431</td>
<td>Final Fashion Marketing Project III</td>
<td>4.5</td>
</tr>
</tbody>
</table>

#### Costume Design

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>FASH 205</td>
<td>3D Form I</td>
<td>4.5</td>
</tr>
<tr>
<td>FASH 207</td>
<td>3D Form II</td>
<td>4.5</td>
</tr>
<tr>
<td>FASH 221</td>
<td>Fashion Portfolio I</td>
<td>4.5</td>
</tr>
<tr>
<td>FASH 305</td>
<td>Womenswear II</td>
<td>4.5</td>
</tr>
<tr>
<td>FASH 307</td>
<td>CAD for Fashion</td>
<td>4.5</td>
</tr>
<tr>
<td>FASH 315</td>
<td>Fashion Accessories</td>
<td>4.5</td>
</tr>
<tr>
<td>FASH 320</td>
<td>Introduction to Costume</td>
<td>4.5</td>
</tr>
<tr>
<td>FASH 330</td>
<td>Costume Construction</td>
<td>4.5</td>
</tr>
<tr>
<td>FASH 335</td>
<td>Historical Costume Design</td>
<td>4.5</td>
</tr>
<tr>
<td>FASH 355</td>
<td>Fashion Event Management</td>
<td>4.5</td>
</tr>
<tr>
<td>FASH 405</td>
<td>Fashion Menswear</td>
<td>4.5</td>
</tr>
<tr>
<td>FASH 410</td>
<td>Fashion Collection I</td>
<td>4.5</td>
</tr>
<tr>
<td>FASH 420</td>
<td>Fashion Collection II</td>
<td>4.5</td>
</tr>
<tr>
<td>FASH 430</td>
<td>Fashion Collection III</td>
<td>4.5</td>
</tr>
<tr>
<td>FASH 435</td>
<td>Advanced Costume Design</td>
<td>4.5</td>
</tr>
<tr>
<td>FASH 440</td>
<td>Fashion Business</td>
<td>4.5</td>
</tr>
</tbody>
</table>
BACHELOR OF FINE ARTS
INTERIOR DESIGN

180 Credits

PROGRAM DESCRIPTION
The Bachelor of Fine Arts Interior Design program at American Intercontinental University is designed to combine the elements and principles of design with practical applications, incorporating space planning and problem-solving, supplemented with general education coursework. The curriculum offers students the opportunity to explore creative design, business skills and computer-aided design technology. At the completion of the program, graduates who have diligently attended class, studied, and practiced their skills should have the skills to seek entry-level employment in the interior design industry.

PROGRAM OUTCOMES
• Complete the interior design programming process with a client [i.e. interviewing, assessing needs, inventorying existing conditions, creating matrices and adjacency diagrams, stating the project objectives and desired outcomes, problem solving, proposing solutions].
• Complete technically correct drafted floor plans, interior elevations, building sections, and interior details for both residential and commercial applications.
• Understand and be able to skillfully apply the principals and elements of interior design [balance, rhythm, proportion, scale, emphasis, harmony, space, shape, line, texture, pattern, light, and color].
• Understand the use of color theory and how its application effects both visual presentation of a space and the psychological impact of that space on those existing in that environment.
• A strong understanding of the variety of Human factors to be considered in the practice of interior design [physical proportions, physical limitations, cultural influences, global considerations].
• Have a full understanding of their future Interior Design Career options and skill set requirements.
### GENERAL EDUCATION

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>COMP 101</td>
<td>Introduction to Computers</td>
<td>4.5</td>
</tr>
<tr>
<td>ENGL 106</td>
<td>English Composition I</td>
<td>4.5</td>
</tr>
<tr>
<td>ENGL 107</td>
<td>English Composition II</td>
<td>4.5</td>
</tr>
<tr>
<td>HUMA 205</td>
<td>Art Appreciation</td>
<td>4.5</td>
</tr>
<tr>
<td>HUMA 215</td>
<td>Topics in Cultural Studies</td>
<td>4.5</td>
</tr>
<tr>
<td>MATH 133</td>
<td>College Algebra</td>
<td>4.5</td>
</tr>
<tr>
<td>PRES 111</td>
<td>Presentation Essentials</td>
<td>4.5</td>
</tr>
<tr>
<td>SSCI 206</td>
<td>Aspects of Psychology</td>
<td>4.5</td>
</tr>
<tr>
<td>SCIE 210</td>
<td>Environmental Science</td>
<td>4.5</td>
</tr>
<tr>
<td></td>
<td>General Education Electives (2)</td>
<td>9</td>
</tr>
</tbody>
</table>

Total General Education Requirements 54

### GENERAL ELECTIVES

<table>
<thead>
<tr>
<th>Course Title</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>General Elective</td>
<td>4.5</td>
</tr>
<tr>
<td>General Elective</td>
<td>4.5</td>
</tr>
<tr>
<td>Internship/General Elective</td>
<td>4.5</td>
</tr>
</tbody>
</table>

Total General Elective Requirements 13.5

### LOWER DIVISION CORE

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>IDIA 103</td>
<td>Interior Design I</td>
<td>4.5</td>
</tr>
<tr>
<td>IDIA 105</td>
<td>Architectural Drafting</td>
<td>4.5</td>
</tr>
<tr>
<td>IDIA 208</td>
<td>Color Theory For Interior Design</td>
<td>4.5</td>
</tr>
<tr>
<td>IDIA 110</td>
<td>Human Factors &amp; Contextual Studies</td>
<td>4.5</td>
</tr>
<tr>
<td>IDIA 215</td>
<td>Interior Design II</td>
<td>4.5</td>
</tr>
<tr>
<td>IDIA 216</td>
<td>Drawing Basics for Design</td>
<td>4.5</td>
</tr>
</tbody>
</table>

Total Lower Division Core Requirements 27

### UPPER DIVISION CORE

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>IDIA 308</td>
<td>History Of Architecture &amp; Design I</td>
<td>4.5</td>
</tr>
<tr>
<td>IDIA 315</td>
<td>Rendering Techniques</td>
<td>4.5</td>
</tr>
<tr>
<td>IDIA 323</td>
<td>Materials &amp; Resources</td>
<td>4.5</td>
</tr>
<tr>
<td>IDIA 328</td>
<td>History Of Architecture &amp; Design II</td>
<td>4.5</td>
</tr>
<tr>
<td>IDIA 330</td>
<td>Drawing &amp; Perspectives Development</td>
<td>4.5</td>
</tr>
<tr>
<td>IDIA 331</td>
<td>Textile Applications</td>
<td>4.5</td>
</tr>
<tr>
<td>IDIA 428</td>
<td>Capstone Design Project &amp; Presentation</td>
<td>4.5</td>
</tr>
</tbody>
</table>

Total Upper Division Core Requirements 31.5

### SPECIALIZATION OPTIONS

#### Generalist Concentration

The Interior Design specialization provides students the opportunity to transfer in or take specialization courses in any area of Interior Design. The courses below are suggestions but may be substituted for any upper level course in the Interior Design discipline.

### Residential Interior Design

- IDIA 306 Building Systems & Codes 4.5
- IDIA 309 Special Topics for Residential Interiors 4.5
- IDIA 311 Lighting For Interiors/Studio 4.5
- IDIA 313 CAD I – Introduction to Autocad 4.5
- IDIA 316 Residential Interior Design Studio 4.5
- IDIA 321 Living Environment For Special Needs Populations/Studio 4.5
- IDIA 325 Kitchen & Bath Design II Studio 4.5
- IDIA 402 ID Professional Practices 4.5
- IDIA 410 Working Dwgs-Const Docs/Studio 4.5
- IDIA 420 Portfolio Development 4.5
- IDIA 425 Kitchen & Bath Design III Studio 4.5
- IDIA 427 Capstone Research & Development 4.5

### Building Information Modeling (BIM) for Interior Design

- IDIA 306 Building Systems & Codes 4.5
- IDIA 311 Lighting Design For Interiors/ Studio 4.5
- IDIA 313 CAD I – Introduction to Autocad 4.5
- IDIA 314 BIM I – Introduction to BIM / Revit 4.5
- IDIA 324 BIM II – Design Build Methodology 4.5
- IDIA 334 BIM III – Advanced Modeling & Communication Skills 4.5
- IDIA 322 Commercial Environments/Studio [office based] 4.5
- IDIA 402 ID Professional Practices 4.5
- IDIA 410 Working Drawings & Construction Documents Studio 4.5
- IDIA 412 CAD II- Advanced AutoCAD Arch 4.5
- IDIA 420 Portfolio Development 4.5
- IDIA 427 Capstone Research & Development 4.5

### Commercial Interior Design

- IDIA 306 Building Systems & Codes 4.5
- IDIA 311 Lighting For Interior Spaces 4.5
- IDIA 312 Commercial Environments/ Studio [office environments] 4.5
- IDIA 313 CAD I – Introduction to Autocad 4.5
- IDIA 314 BIM I – Introduction to BIM 4.5
- IDIA 317 Retail Store Environments Studio 4.5
- IDIA 318 Hospitality Design Studio 4.5
- IDIA 319 Health Care Design Studio 4.5
- IDIA 402 ID Professional Practices 4.5
- IDIA 410 Working Drawings & Construction Documents Studio 4.5
- IDIA 420 Portfolio Development 4.5
- IDIA 427 Capstone Research & Development 4.5
PROGRAM DESCRIPTION

The goal of the Digital Film and Audio Production program at American InterContinental University is to educate creative and imaginative Students for careers in the motion picture and sound/audio industries. Students will develop a strong foundation in industry standard techniques and technologies, and will learn to apply these skills using real-world processes. Graduates of the program should be able to function as successful creative professionals in a variety of film, video and audio markets.

PROGRAM OUTCOMES

- Produce creative works of media to a client’s specification through the application of industry standard tools, techniques and technologies.
- Demonstrate an understanding of the processes that underlie the creation of works of media.
- Apply appropriate creative and research methods to the production of practical and theoretical work.
- Demonstrate the ability to make creative decisions that are relevant to their context and audience, employing knowledge of social, cultural, historical and physical perspectives.
- Manage time, personnel and resources effectively to deliver work to a given length, format, budget and deadline.
- Demonstrate an understanding of current Media Production business practice and skills through a variety of team-based initiatives.
## GENERAL EDUCATION

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>COMP 101</td>
<td>Introduction to Computers</td>
<td>4.5</td>
</tr>
<tr>
<td>ENGL 106</td>
<td>English Composition I</td>
<td>4.5</td>
</tr>
<tr>
<td>ENGL 107</td>
<td>English Composition II</td>
<td>4.5</td>
</tr>
<tr>
<td>HUMA 205</td>
<td>Art Appreciation</td>
<td>4.5</td>
</tr>
<tr>
<td>HUMA 215</td>
<td>Topics in Cultural Studies</td>
<td>4.5</td>
</tr>
<tr>
<td>MATH 133</td>
<td>College Algebra</td>
<td>4.5</td>
</tr>
<tr>
<td>PRES 111</td>
<td>Presentation Essentials</td>
<td>4.5</td>
</tr>
<tr>
<td>SSCI 206</td>
<td>Aspects of Psychology</td>
<td>4.5</td>
</tr>
<tr>
<td>SSCI 210</td>
<td>Sociology</td>
<td>4.5</td>
</tr>
<tr>
<td>SCIE 206</td>
<td>Biology – or –</td>
<td>4.5</td>
</tr>
<tr>
<td>SCIE 210</td>
<td>Environmental Science</td>
<td>4.5</td>
</tr>
<tr>
<td></td>
<td>General Education Electives (2)</td>
<td>9</td>
</tr>
</tbody>
</table>

**Total General Education Requirements** 54

## GENERAL ELECTIVES

<table>
<thead>
<tr>
<th>Elective</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>General Elective</td>
<td>4.5</td>
</tr>
<tr>
<td>General Elective</td>
<td>4.5</td>
</tr>
<tr>
<td>Internship/General Elective</td>
<td>4.5</td>
</tr>
</tbody>
</table>

**Total General Elective Requirements** 13.5

## LOWER DIVISION CORE

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>DFAP 101</td>
<td>Production Techniques I</td>
<td>4.5</td>
</tr>
<tr>
<td>DFAP 102</td>
<td>Audio Production I</td>
<td>4.5</td>
</tr>
<tr>
<td>DFAP 201</td>
<td>Screenwriting I</td>
<td>4.5</td>
</tr>
<tr>
<td>DFAP 202</td>
<td>Postproduction I</td>
<td>4.5</td>
</tr>
<tr>
<td>DFAP 211</td>
<td>Camera &amp; Lighting I</td>
<td>4.5</td>
</tr>
<tr>
<td>DFAP 304</td>
<td>American Cinema</td>
<td>4.5</td>
</tr>
</tbody>
</table>

**Total Lower Division Core Requirements** 27

## UPPER DIVISION CORE

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>DFAP 205</td>
<td>Audio Production II</td>
<td>4.5</td>
</tr>
<tr>
<td>DFAP 300</td>
<td>Field Recording Techniques</td>
<td>4.5</td>
</tr>
<tr>
<td>DFAP 309</td>
<td>Production Techniques II</td>
<td>4.5</td>
</tr>
<tr>
<td>DFAP 314</td>
<td>Media Postproduction II</td>
<td>4.5</td>
</tr>
<tr>
<td>DFAP 318</td>
<td>Producing I</td>
<td>4.5</td>
</tr>
<tr>
<td>DFAP 412</td>
<td>Portfolio</td>
<td>4.5</td>
</tr>
<tr>
<td>DFAP 422</td>
<td>Camera and Lighting II</td>
<td>4.5</td>
</tr>
</tbody>
</table>

**Total Upper Division Core Requirements** 31.5

## SPECIALIZATION OPTIONS

### Digital Film and Post Production

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>DFAP 310</td>
<td>Production Techniques III</td>
<td>4.5</td>
</tr>
<tr>
<td>DFAP 320</td>
<td>Film &amp; Audio Aesthetics</td>
<td>4.5</td>
</tr>
<tr>
<td>DFAP 323</td>
<td>Film Screenwriting II</td>
<td>4.5</td>
</tr>
<tr>
<td>DFAP 400</td>
<td>Advanced Production I</td>
<td>4.5</td>
</tr>
<tr>
<td>DFAP 401</td>
<td>Senior Project I</td>
<td>4.5</td>
</tr>
<tr>
<td>DFAP 402</td>
<td>Senior Project II</td>
<td>4.5</td>
</tr>
<tr>
<td>DFAP 415</td>
<td>Directing</td>
<td>4.5</td>
</tr>
<tr>
<td>DFAP 423</td>
<td>Advanced Digital Cinematography</td>
<td>4.5</td>
</tr>
<tr>
<td>DFAP 444</td>
<td>Postproduction Recording</td>
<td>4.5</td>
</tr>
<tr>
<td>DFAP 445</td>
<td>Postproduction III</td>
<td>4.5</td>
</tr>
<tr>
<td>VCDD 303</td>
<td>Web Design I</td>
<td>4.5</td>
</tr>
<tr>
<td>VCDD 443</td>
<td>Experimental Animation</td>
<td>4.5</td>
</tr>
</tbody>
</table>

### Audio Recording and Sound Design

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>DFAP 302</td>
<td>Music Production II</td>
<td>4.5</td>
</tr>
<tr>
<td>DFAP 311</td>
<td>Music Recording</td>
<td>4.5</td>
</tr>
<tr>
<td>DFAP 313</td>
<td>Music Mixing &amp; Mastering</td>
<td>4.5</td>
</tr>
<tr>
<td>DFAP 316</td>
<td>MIDI and Electronic Music</td>
<td>4.5</td>
</tr>
<tr>
<td>DFAP 323</td>
<td>Musicianship for Engineers</td>
<td>4.5</td>
</tr>
<tr>
<td>DFAP 329</td>
<td>Sound Design I</td>
<td>4.5</td>
</tr>
<tr>
<td>DFAP 427</td>
<td>History of Recorded Music</td>
<td>4.5</td>
</tr>
<tr>
<td>DFAP 429</td>
<td>Sound Design II</td>
<td>4.5</td>
</tr>
<tr>
<td>DFAP 438</td>
<td>Producing and Engineering</td>
<td>4.5</td>
</tr>
<tr>
<td>DFAP 444</td>
<td>Postproduction Recording</td>
<td>4.5</td>
</tr>
<tr>
<td>DFAP 446</td>
<td>Music for Picture</td>
<td>4.5</td>
</tr>
<tr>
<td>VCDD 303</td>
<td>Web Design I</td>
<td>4.5</td>
</tr>
</tbody>
</table>

**Specialization Requirements** 54

**Total Bachelor Degree Requirements** 180
ASSOCIATE OF ARTS
VISUAL COMMUNICATION

90 Credits

PROGRAM DESCRIPTION
The Associate of Arts in Visual Communication program is designed to educate and to develop artistic and imaginative students for careers in the fields of commercial art and design. Emphasis is placed on the development of the thinking process and the ability to solve design problems creatively. Students can learn the principles, practical applications, and methodologies used in completing competent and creative design solutions.

PROGRAM OUTCOMES
- Demonstrate a depth of knowledge and understanding in design strategies and methodologies.
- Demonstrate the ability to apply relevant research methodologies to practical and theoretical work.
- Apply a selective, critically analytic approach to visual problem solving using creativity and originality towards innovative expression in design.
- Demonstrate appropriate skill in creating presentations and communications within a range of contexts.

GENERAL EDUCATION
- COMP 101  Introduction to Computers  4.5
- ENGL 106  English Composition I  4.5
- ENGL 107  English Composition II  4.5
- HUMA 205  Art Appreciation  4.5
- HUMA 215  Topics in Cultural Studies  4.5
- MATH 133  College Algebra  4.5
- PRES 111  Presentation Essentials  4.5
- SSCI 206  Aspects of Psychology  4.5
- SSCI 210  Sociology  4.5
- SCIE 206  Biology – or –
- SCIE 210  Environmental Science  4.5
- General Education Electives (2) 9

Total General Education Requirements  54

GENERAL ELECTIVES

Total General Elective Requirements  9

LOWER DIVISION CORE
- VCDD 101  Design Principles  4.5
- VCDD 102  Fundamentals of Color  4.5
- VCDD 201  Computer Design I  4.5
- VCDD 202  Drawing Concepts  4.5
- VCDD 231  Typography Design I  4.5
- VCDD 301  Portfolio and Career Concepts  4.5

Total Lower Division Core Requirements  27

Total Associate Degree Requirements  90
BACHELOR OF FINE ARTS
VISUAL COMMUNICATION

180 Credits

PROGRAM DESCRIPTION
The Visual Communication program at American InterContinental University is designed to educate and develop artistic and imaginative students for careers in the fields of commercial art and design. Emphasis is placed on the development of thinking process and the ability to solve design problems creatively. Students can learn the principles, practical applications, technologies, and methodologies used in solving complex design problems in a creative and unique manner. Graduates of the program should be able to apply their knowledge to become leaders in their field.

PROGRAM OUTCOMES
- Demonstrate a depth of knowledge and understanding in design strategies and methodologies.
- Apply a cultural and contextual perspective to solving complex design problems.
- Apply contemporary skills and technologies to create, analyze, and evaluate the relevance of their work within the industry.
- Demonstrate the ability to apply relevant research methodologies to practical and theoretical work.
- Apply a selective, critically analytic approach to visual problem solving using creativity and originality towards innovative expression in design.
- Demonstrate appropriate skill in creating presentations and communications within a range of contexts.
- Demonstrate responsible self-management skills throughout design process to production using a range of relevant clear communication skills within a variety of contexts.

GENERAL EDUCATION
- COMP 101 Introduction to Computers 4.5
- ENGL 106 English Composition I 4.5
- ENGL 107 English Composition II 4.5
- HUMA 205 Art Appreciation 4.5
- HUMA 215 Topics in Cultural Studies 4.5
- MATH 133 College Algebra 4.5
- PRES 111 Presentation Essentials 4.5
- SSCI 206 Aspects of Psychology 4.5
- SSCI 210 Sociology 4.5
- SCIIE 206 Biology – or – SCIIE 210 Environmental Science 4.5
- General Education Electives (2) 9

Total General Education Requirements 54

GENERAL ELECTIVES
- General Elective 4.5
- General Elective 4.5
- Internship/General Elective 4.5

Total General Elective Requirements 13.5

LOWER DIVISION CORE
- VCDD 101 Design Principles 4.5
- VCDD 102 Fundamentals of Color 4.5
- VCDD 201 Computer Design I 4.5
- VCDD 202 Drawing Concepts 4.5
- VCDD 231 Typography Design I 4.5
- VCDD 301 Portfolio and Career Concepts 4.5

Total Lower Division Core Requirements 27

UPPER DIVISION CORE
- VCDD 302 Graphic Design I 4.5
- VCDD 303 Web Design I 4.5
- VCDD 306 Creative Research 4.5
- VCDD 411 Senior Design Presentation I 4.5
- VCDD 412 Senior Design Presentation II 4.5
- VCDD 413 Portfolio Presentation I 4.5
- VCDD 490 Portfolio Presentation II 4.5

Total Upper Division Core Requirements 31.5

Specialization Requirements 54

Total Bachelor Degree Requirements 180
## SPECIALIZATION OPTIONS

**Graphic Design**

- VCDD 304 Business Practices and Project Management 4.5
- VCDD 313 Computer Design II 4.5
- VCDD 314 Time Based Media 4.5
- VCDD 315 Branding Concepts & Corporate Identity 4.5
- VCDD 316 Packaging & 3D Design 4.5
- VCDD 330 Web Design II 4.5
- VCDD 421 Advanced Graphic Design I 4.5
- VCDD 431 Information Graphics 4.5
- VCDD 432 Typography Design II 4.5
- VCDD 433 Typography Design III 4.5
- VCDD 434 Advanced Graphic Design III 4.5
- VCDD 435 Graphic Design Project 4.5

**Illustration**

- VCDD 225 Life Drawing 4.5
- VCDD 304 Business Practices and Project Management 4.5
- VCDD 320 Illustration I 4.5
- VCDD 322 Illustration II 4.5
- VCDD 323 Concept Design 4.5
- VCDD 440 Life Drawing II 4.5
- VCDD 451 Sequential & Narrative Illustration 4.5
- VCDD 453 Experimental Computer Illustration I 4.5
- VCDD 454 Experimental Computer Illustration II 4.5
- VCDD 455 3D Illustration 4.5
- VCDD 456 Editorial & Book Illustration 4.5
- VCDD 457 Illustration Project 4.5

**Web Design**

- VCDD 304 Business Practices and Project Management 4.5
- VCDD 313 Computer Design II 4.5
- VCDD 330 Web Design II 4.5
- VCDD 331 Internet as an Art Medium 4.5
- VCDD 332 Web Design III 4.5
- VCDD 333 Mobile Technology Design 4.5
- VCDD 443 Experimental Animation 4.5
- VCDD 444 Multimedia for Web Design 4.5
- VCDD 471 Web Application 4.5
- VCDD 473 Web Application II 4.5
- VCDD 475 Advanced Multimedia Web Design 4.5
- VCDD 476 Web Design Project 4.5

---

**Generalist**

*The Generalist specialization provides students the opportunity to transfer in or take specialization courses in any area of Visual Communication. The courses below are suggestions but may be substituted for any upper level course in the Visual Communication discipline.*

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>VCDD 304</td>
<td>Business Practices and Project Management</td>
<td>4.5</td>
</tr>
<tr>
<td>VCDD 313</td>
<td>Computer Design II</td>
<td>4.5</td>
</tr>
<tr>
<td>VCDD 314</td>
<td>Time Based Media</td>
<td>4.5</td>
</tr>
<tr>
<td>VCDD 315</td>
<td>Branding Concepts &amp; Corporate Identity</td>
<td>4.5</td>
</tr>
<tr>
<td>VCDD 316</td>
<td>Packaging &amp; 3D Design</td>
<td>4.5</td>
</tr>
<tr>
<td>VCDD 330</td>
<td>Web Design II</td>
<td>4.5</td>
</tr>
<tr>
<td>VCDD 320</td>
<td>Illustration I</td>
<td>4.5</td>
</tr>
<tr>
<td>VCDD 322</td>
<td>Illustration II</td>
<td>4.5</td>
</tr>
<tr>
<td>VCDD 323</td>
<td>Concept Design</td>
<td>4.5</td>
</tr>
<tr>
<td>VCDD 421</td>
<td>Advanced Graphic Design I</td>
<td>4.5</td>
</tr>
<tr>
<td>VCDD 431</td>
<td>Information Graphics</td>
<td>4.5</td>
</tr>
<tr>
<td>VCDD 432</td>
<td>Typography Design II</td>
<td>4.5</td>
</tr>
<tr>
<td>VCDD 433</td>
<td>Typography Design III</td>
<td>4.5</td>
</tr>
<tr>
<td>VCDD 434</td>
<td>Advanced Graphic Design III</td>
<td>4.5</td>
</tr>
<tr>
<td>VCDD 435</td>
<td>Graphic Design Project</td>
<td>4.5</td>
</tr>
</tbody>
</table>

**Design Electives** 54
MASTER OF EDUCATION

48 Credits

PROGRAM DESCRIPTION

The role of instructors, instructional designers, and curriculum developers has changed dramatically over the past decade. The emphasis in education today focuses on ensuring that educational programs help learners understand abstract concepts, solve problems, work as effective team members, and develop critical thinking skills. Additionally, the burgeoning role of technology in the learning process has developed the demand for both educators and designers who have solid skills in utilizing technology in the classroom, laboratory, and distributed learning environments. The Master of Education Degree provides a solid foundation for effective educational practice and career advancement for all levels of educational practitioners including K-12, higher education, and corporate learning. Students develop a solid foundation in learning theory, instructional design, and instructional technology, as well as application of educational research methods.

PROGRAM OUTCOMES

- Analyze research findings to respond to academic, physical, social and cultural differences in educating students and recommend method modifications based on research results.
- Design educational programs that effectively address objectives integrating the appropriate use of various instructional media and technologies for learning.
- Develop educational programs that use the appropriate criteria for selecting curricular content, organization of content and methods of curriculum evaluation.
- Create a plan for implementation of learning content in various educational settings.
- Evaluate the opportunities and challenges involved in the organizational development and delivery of learning programs using formative and summative instruments.
- Evaluate educational situations and problems in order to develop and substantiate solutions using leadership and management strategies.

DIVISION CORE

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>EDU 602</td>
<td>Analysis, Assessment, and Technology</td>
<td>6.0</td>
</tr>
<tr>
<td>EDU 604</td>
<td>Integrative Design and Evaluation</td>
<td>6.0</td>
</tr>
<tr>
<td>EDU 622</td>
<td>Applying Learning Theories</td>
<td>6.0</td>
</tr>
<tr>
<td>EDU 624</td>
<td>Mastery in Educational Specialty</td>
<td>6.0</td>
</tr>
<tr>
<td><strong>Total Core Requirements</strong></td>
<td><strong>24</strong></td>
<td></td>
</tr>
</tbody>
</table>

SPECIALIZATION OPTIONS

**Adult Education and Training**

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>EDU 652</td>
<td>The Art and Science of Learning</td>
<td>6.0</td>
</tr>
<tr>
<td>EDU 656</td>
<td>Characteristics of Adult Learners</td>
<td>6.0</td>
</tr>
<tr>
<td>EDU 662</td>
<td>Designing Instructions for Adult Learners</td>
<td>6.0</td>
</tr>
<tr>
<td>EDU 667</td>
<td>Facilitating &amp; Assessing Adult Learning</td>
<td>6.0</td>
</tr>
<tr>
<td><strong>Total Core Requirements</strong></td>
<td><strong>24</strong></td>
<td></td>
</tr>
</tbody>
</table>

**Classroom Integration of Technology**

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>EDU 600</td>
<td>Introduction to Technology in Education</td>
<td>6.0</td>
</tr>
<tr>
<td>EDU 639</td>
<td>Twenty-First Century Learning</td>
<td>6.0</td>
</tr>
<tr>
<td>EDU 642</td>
<td>Digital Citizenship in Education</td>
<td>6.0</td>
</tr>
<tr>
<td>EDU 668</td>
<td>Universal Learning through Technology</td>
<td>6.0</td>
</tr>
</tbody>
</table>

**Curriculum and Instruction for Educators**

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>EDU 633</td>
<td>Principles of Curriculum Improvement</td>
<td>6.0</td>
</tr>
<tr>
<td>EDU 643</td>
<td>Designing Effective Courses</td>
<td>6.0</td>
</tr>
<tr>
<td>EDU 660</td>
<td>Curriculum Design and Evaluation</td>
<td>6.0</td>
</tr>
<tr>
<td>EDU 673</td>
<td>Decision Making in Curriculum and Instruction</td>
<td>6.0</td>
</tr>
</tbody>
</table>

**Educational Assessment and Evaluation**

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>EDU 632</td>
<td>Evaluating Education and Training Programs</td>
<td>6.0</td>
</tr>
<tr>
<td>EDU 638</td>
<td>Educational Assessment and Evaluation Systems</td>
<td>6.0</td>
</tr>
<tr>
<td>EDU 648</td>
<td>Methods and Instruments for Assessment</td>
<td>6.0</td>
</tr>
<tr>
<td>EDU 678</td>
<td>Using Evaluation Results</td>
<td>6.0</td>
</tr>
</tbody>
</table>

**Instructional Design and Technology**

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>EDU 620</td>
<td>Principles of Instruction Design</td>
<td>6.0</td>
</tr>
<tr>
<td>EDU 636</td>
<td>Instructional Technology</td>
<td>6.0</td>
</tr>
<tr>
<td>EDU 640</td>
<td>Computer-Mediated Learning Environments</td>
<td>6.0</td>
</tr>
<tr>
<td>EDU 674</td>
<td>Online Learning: Theory and Practice</td>
<td>6.0</td>
</tr>
</tbody>
</table>

**Leadership of Educational Organizations**

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>EDU 635</td>
<td>Leading Educational Organizations</td>
<td>6.0</td>
</tr>
<tr>
<td>EDU 645</td>
<td>Human Resource Planning and Evaluation</td>
<td>6.0</td>
</tr>
<tr>
<td>EDU 672</td>
<td>Dynamic Leadership</td>
<td>6.0</td>
</tr>
<tr>
<td>EDU 675</td>
<td>Education Planning and Development</td>
<td>6.0</td>
</tr>
</tbody>
</table>
BACHELOR
INFORMATION TECHNOLOGY

180 Credits

PROGRAM DESCRIPTION
From mission-critical business systems to e-commerce and the Internet, IT is not only an industry in its own right but also a fundamental building block of all other industries. American InterContinental University offers a Bachelor’s degree program which is designed to equip students with the technical and commercial understanding to commence a successful career in a high-tech field or in any organization which relies on IT. With a dynamic curriculum focused on current technology trends and applications, students can acquire not only high-quality technical knowledge and hands-on abilities, but also key career skills in areas which include leadership, behavioral understanding, implementation of change and project management. We can also provide students with the industry insights, contacts and work experience to make an early impact in their career.

PROGRAM OUTCOMES
- Identify and implement various operating systems and computer networks.
- Apply the principles of programming to develop applications.
- Design and implement database systems.
- Research and evaluate various career opportunities in information technology.
- Evaluate emerging technologies in the application of appropriate information systems to manage and achieve organizational goals and objectives

GENERAL EDUCATION
- COMP 101 Introduction to Computers 4.5
- ENGL 106 English Composition I 4.5
- ENGL 107 English Composition II 4.5
- HUMA 205 Art Appreciation 4.5
- HUMA 215 Topics in Cultural Studies 4.5
- MATH 133 College Algebra 4.5
- PRES 111 Presentation Essentials 4.5
- SSCI 206 Aspects of Psychology 4.5
- SSCI 210 Sociology 4.5
- SCIE 206 Biology – or – SCIE 210 Environmental Science 4.5
- General Education Electives (2) 9

Total General Education Requirements 54

GENERAL ELECTIVES
- General Elective or ITCO 101 Discovering Information Technology 4.5
- General Elective 4.5
- General Elective or Internship 4.5

Total General Elective Requirements 13.5

LOWER DIVISION CORE
- ITCO 103 Introduction to Computer and Network Hardware 4.5
- ITCO 211 Introduction to Operating Systems 4.5
- ITCO 221 Fundamentals of Programming and Logic 4.5
- ITCO 231 Introduction to Databases 4.5
- ITCO 251 Network Infrastructure Basics 4.5
- ITCO 299 Comprehensive IT Project 4.5

Total Lower Division Core Requirements 27

UPPER DIVISION CORE
- ITCO 311 IT Project and Team Management 4.5
- ITCO 321 Data Structures and Implementation 4.5
- ITCO 331 Relational Database Management Systems 4.5
- ITCO 361 Computer Networks and Security 4.5
- ITCO 381 Introduction to Web Systems and Media 4.5
- ITCO 391 Human/Computer Interface and Interactions 4.5
- ITCO 499 Program Capstone 4.5

Total Upper Division Core Requirements 31.5

Specialization Requirements 54

Total Bachelor Degree Requirements 180
## SPECIALIZATION OPTIONS

### Digital Investigations

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>ITDI 372</td>
<td>Introduction to Cyber Crime and Digital Investigations</td>
<td>4.5</td>
</tr>
<tr>
<td>ITDI 373</td>
<td>Legal and Technical Report Writing and Presentation</td>
<td>4.5</td>
</tr>
<tr>
<td>ITDI 374</td>
<td>Laws and Ethics in Digital Investigations</td>
<td>4.5</td>
</tr>
<tr>
<td>ITDI 375</td>
<td>Digital Investigations I</td>
<td>4.5</td>
</tr>
<tr>
<td>ITDI 377</td>
<td>Social Media and Social Engineering in Digital Investigations</td>
<td>4.5</td>
</tr>
<tr>
<td>ITDI 379</td>
<td>Digital Investigations II</td>
<td>4.5</td>
</tr>
<tr>
<td>ITDI 472</td>
<td>Principles in Electronic Discovery</td>
<td>4.5</td>
</tr>
<tr>
<td>ITDI 473</td>
<td>Network Investigations</td>
<td>4.5</td>
</tr>
<tr>
<td>ITDI 474</td>
<td>Global Investigations</td>
<td>4.5</td>
</tr>
<tr>
<td>ITDI 475</td>
<td>Wireless Network Investigations</td>
<td>4.5</td>
</tr>
<tr>
<td>ITDI 477</td>
<td>Wireless Investigations</td>
<td>4.5</td>
</tr>
<tr>
<td>ITDI 479</td>
<td>Senior Project in Digital Investigations</td>
<td>4.5</td>
</tr>
</tbody>
</table>

### Information Assurance and Security

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>ITAS 362</td>
<td>Introduction to Information Assurance and Information Security</td>
<td>4.5</td>
</tr>
<tr>
<td>ITAS 363</td>
<td>Telecommunications and Network Infrastructure Security</td>
<td>4.5</td>
</tr>
<tr>
<td>ITAS 364</td>
<td>Web Application Security Strategies</td>
<td>4.5</td>
</tr>
<tr>
<td>ITAS 365</td>
<td>Information Systems Control and Auditing</td>
<td>4.5</td>
</tr>
<tr>
<td>ITAS 367</td>
<td>Principles and Methods in Cryptographic Security</td>
<td>4.5</td>
</tr>
<tr>
<td>ITAS 369</td>
<td>Management of Information Security Programs</td>
<td>4.5</td>
</tr>
<tr>
<td>ITAS 462</td>
<td>Information Security Certification and Accreditation Process</td>
<td>4.5</td>
</tr>
<tr>
<td>ITAS 463</td>
<td>Operating Systems Security Strategies</td>
<td>4.5</td>
</tr>
<tr>
<td>ITAS 464</td>
<td>Introduction to Computer Forensics</td>
<td>4.5</td>
</tr>
<tr>
<td>ITAS 465</td>
<td>Ethical Hacking and Penetration Testing</td>
<td>4.5</td>
</tr>
<tr>
<td>ITAS 467</td>
<td>Global Information Security Laws and Standards</td>
<td>4.5</td>
</tr>
<tr>
<td>ITAS 469</td>
<td>IT Governance for Information Security Managers</td>
<td>4.5</td>
</tr>
</tbody>
</table>

### Network Administration

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>ITNA 352</td>
<td>Foundations of Networking</td>
<td>4.5</td>
</tr>
<tr>
<td>ITNA 353</td>
<td>Routing and Switching</td>
<td>4.5</td>
</tr>
<tr>
<td>ITNA 354</td>
<td>Network Hardware: Physical Layer</td>
<td>4.5</td>
</tr>
<tr>
<td>ITNA 355</td>
<td>Advanced Routing and Switching</td>
<td>4.5</td>
</tr>
<tr>
<td>ITNA 357</td>
<td>Network Security and Management</td>
<td>4.5</td>
</tr>
<tr>
<td>ITNA 359</td>
<td>Special Topics in Network Administration</td>
<td>4.5</td>
</tr>
<tr>
<td>ITNA 452</td>
<td>Wireless and Mobile Computing</td>
<td>4.5</td>
</tr>
<tr>
<td>ITNA 453</td>
<td>Cluster Computing</td>
<td>4.5</td>
</tr>
<tr>
<td>ITNA 454</td>
<td>Data Storage and Compression</td>
<td>4.5</td>
</tr>
<tr>
<td>ITNA 455</td>
<td>Enterprise Networking</td>
<td>4.5</td>
</tr>
<tr>
<td>ITNA 457</td>
<td>Specialized Network Administration</td>
<td>4.5</td>
</tr>
<tr>
<td>ITNA 459</td>
<td>Implementing and Managing a Network</td>
<td>4.5</td>
</tr>
</tbody>
</table>

### Software Analysis and Development

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>ITSD 322</td>
<td>Object Oriented Application Development I</td>
<td>4.5</td>
</tr>
<tr>
<td>ITSD 323</td>
<td>Software Requirements</td>
<td>4.5</td>
</tr>
<tr>
<td>ITSD 324</td>
<td>Software Quality Control and Testing</td>
<td>4.5</td>
</tr>
<tr>
<td>ITSD 325</td>
<td>E-commerce Development</td>
<td>4.5</td>
</tr>
<tr>
<td>ITSD 327</td>
<td>Application of Scripting Language</td>
<td>4.5</td>
</tr>
<tr>
<td>ITSD 329</td>
<td>Network Programming</td>
<td>4.5</td>
</tr>
<tr>
<td>ITSD 422</td>
<td>System Analysis and Design</td>
<td>4.5</td>
</tr>
<tr>
<td>ITSD 423</td>
<td>Advanced Web Application Programming</td>
<td>4.5</td>
</tr>
<tr>
<td>ITSD 424</td>
<td>Object Oriented Application Development II</td>
<td>4.5</td>
</tr>
<tr>
<td>ITSD 425</td>
<td>Data-connected Application Development</td>
<td>4.5</td>
</tr>
<tr>
<td>ITSD 427</td>
<td>Software Development for Mobile Devices</td>
<td>4.5</td>
</tr>
<tr>
<td>ITSD 429</td>
<td>Distributed Systems Design and Development</td>
<td>4.5</td>
</tr>
</tbody>
</table>
MASTER
INFORMATION TECHNOLOGY

48 Credits

PROGRAM DESCRIPTION
Information Technology is one of the fastest-growing industries in the world today. It is essential in all industries, not just high-tech. As the business world has become increasingly dependent on computers, the demand for IT professionals has grown so rapidly that it now far exceeds the number of university graduates who have the necessary education and skills. The AIU Information Technology program was created in response to that need. The team-based program is one of the few in North America solely dedicated to providing graduates with the industry-current IT skills required in today's competitive market. Our dynamic, flexible curriculum is based on market demand, and designed to keep pace with changing technologies. Additionally, the Master’s of Information Technology program combines essential technology skills with business and management skills to enhance students’ skills and enable success in the job market.

PROGRAM OUTCOMES
- Evaluate the development of enterprise information systems and the management of development teams.
- Develop a network design and implementation plan.
- Assess and compare networking models and protocols.
- Examine and implement object-oriented programming concepts to create applications.
- Evaluate and implement the software development life cycle.
- Research, evaluate, and select new technologies for use in information systems.

PROGRAM CORE
<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>ITCO 610</td>
<td>Principles of Information Systems</td>
<td>6</td>
</tr>
<tr>
<td>ITCO 620</td>
<td>Object-Oriented Applications</td>
<td>6</td>
</tr>
<tr>
<td>ITCO 630</td>
<td>Database System Design and Implementation</td>
<td>6</td>
</tr>
<tr>
<td>ITCO 650</td>
<td>Enterprise Networks</td>
<td>6</td>
</tr>
</tbody>
</table>

Total Core Requirements 24

SPECIALIZATION OPTIONS

Information Assurance and Security
<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>ITAS 661</td>
<td>Principles of Information Security</td>
<td>6</td>
</tr>
<tr>
<td>ITAS 663</td>
<td>Applied Cryptography and Network Security</td>
<td>6</td>
</tr>
<tr>
<td>ITAS 665</td>
<td>Legal Issues in Information Security and Incident Response</td>
<td>6</td>
</tr>
<tr>
<td>ITAS 669</td>
<td>IT Auditing and Security Risk Management</td>
<td>6</td>
</tr>
</tbody>
</table>

IT Project Management
<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>ITPM 611</td>
<td>Principles of IT Project Management</td>
<td>6</td>
</tr>
<tr>
<td>ITPM 613</td>
<td>Leadership, Management, and Communication of Technical Projects</td>
<td>6</td>
</tr>
<tr>
<td>ITPM 615</td>
<td>IT Project Quality Management</td>
<td>6</td>
</tr>
<tr>
<td>ITPM 619</td>
<td>Risk Management and Project Cost Control</td>
<td>6</td>
</tr>
</tbody>
</table>

Total Program Requirements 48
### Course Code Legend

<table>
<thead>
<tr>
<th>Code</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCT</td>
<td>Accounting</td>
</tr>
<tr>
<td>ACG</td>
<td>Graduate Accounting</td>
</tr>
<tr>
<td>BUS</td>
<td>Business – Master’s</td>
</tr>
<tr>
<td>BUSN</td>
<td>Business – Undergraduate</td>
</tr>
<tr>
<td>COMP</td>
<td>Computers</td>
</tr>
<tr>
<td>CRJS</td>
<td>Criminal Justice</td>
</tr>
<tr>
<td>DFAP</td>
<td>Media Design</td>
</tr>
<tr>
<td>ECON</td>
<td>Economics</td>
</tr>
<tr>
<td>EDU</td>
<td>Education – Master’s</td>
</tr>
<tr>
<td>EMG</td>
<td>Entertainment and Sport – Master’s</td>
</tr>
<tr>
<td>ENGL</td>
<td>English</td>
</tr>
<tr>
<td>ENSM</td>
<td>Entertainment and Sport – Undergraduate</td>
</tr>
<tr>
<td>FASH</td>
<td>Fashion</td>
</tr>
<tr>
<td>FIN</td>
<td>Finance-Graduate</td>
</tr>
<tr>
<td>FINA</td>
<td>Finance</td>
</tr>
<tr>
<td>FREN</td>
<td>French</td>
</tr>
<tr>
<td>GDGD</td>
<td>Game Design &amp; Development</td>
</tr>
<tr>
<td>HCM</td>
<td>Healthcare Management – Master’s</td>
</tr>
<tr>
<td>HIST</td>
<td>History</td>
</tr>
<tr>
<td>HLTH</td>
<td>Healthcare Management – Undergraduate</td>
</tr>
<tr>
<td>HUMA</td>
<td>Humanities</td>
</tr>
<tr>
<td>IDIA</td>
<td>Interior Design</td>
</tr>
<tr>
<td>IPM</td>
<td>Information Technology – Project Management – Master’s</td>
</tr>
<tr>
<td>INTR</td>
<td>Internship</td>
</tr>
<tr>
<td>ITAS</td>
<td>Information Technology – Security</td>
</tr>
<tr>
<td>ITCF</td>
<td>Information Technology – Forensics</td>
</tr>
<tr>
<td>ITCO</td>
<td>Information Technology-Core Concepts</td>
</tr>
<tr>
<td>ITD</td>
<td>Information Technology – Database – Master’s</td>
</tr>
<tr>
<td>ITDI</td>
<td>Information Technology Digital</td>
</tr>
<tr>
<td>ITF</td>
<td>Information Technology – Forensics – Master’s</td>
</tr>
<tr>
<td>ITGE</td>
<td>Information Technology – General</td>
</tr>
<tr>
<td>ITN</td>
<td>Information Technology – Networking – Masters</td>
</tr>
<tr>
<td>ITNA</td>
<td>Information Technology – Networking</td>
</tr>
<tr>
<td>ITNE</td>
<td>Information Technology – Networking</td>
</tr>
<tr>
<td>ITP</td>
<td>Information Technology – Programming – Master’s</td>
</tr>
<tr>
<td>ITPM</td>
<td>Information Technology – Project Management – Master’s</td>
</tr>
<tr>
<td>ITPR</td>
<td>Information Technology – Programming</td>
</tr>
<tr>
<td>ITSC</td>
<td>Information Technology – Security</td>
</tr>
<tr>
<td>ITSD</td>
<td>Information Technology</td>
</tr>
<tr>
<td>MASC</td>
<td>Mass Communications</td>
</tr>
<tr>
<td>MATH</td>
<td>Mathematics</td>
</tr>
<tr>
<td>MGMT</td>
<td>Management</td>
</tr>
<tr>
<td>MGT</td>
<td>Management – Master’s</td>
</tr>
<tr>
<td>MKT</td>
<td>Marketing</td>
</tr>
<tr>
<td>MKTG</td>
<td>Marketing</td>
</tr>
<tr>
<td>OLPD</td>
<td>Organizational Psychology – Undergraduate</td>
</tr>
<tr>
<td>OPD</td>
<td>Organizational Psychology – Graduate</td>
</tr>
<tr>
<td>PHIL</td>
<td>Philosophy</td>
</tr>
<tr>
<td>PRES</td>
<td>Public Speaking</td>
</tr>
<tr>
<td>QMB</td>
<td>Quantitative Methods – Graduate</td>
</tr>
<tr>
<td>SCIE</td>
<td>Natural Sciences</td>
</tr>
<tr>
<td>SCM</td>
<td>Supply Chain Management – Master’s</td>
</tr>
<tr>
<td>SMG</td>
<td>Sport Management – Master’s</td>
</tr>
<tr>
<td>SSCI</td>
<td>Social and Behavioral Sciences</td>
</tr>
<tr>
<td>STAT</td>
<td>Statistics</td>
</tr>
<tr>
<td>UNIV</td>
<td>University Studies</td>
</tr>
<tr>
<td>VCD</td>
<td>Visual Communication Design</td>
</tr>
</tbody>
</table>

### Course Numbering Legend

<table>
<thead>
<tr>
<th>Range</th>
<th>Level</th>
</tr>
</thead>
<tbody>
<tr>
<td>100-199</td>
<td>Freshmen-Level Courses</td>
</tr>
<tr>
<td>200-299</td>
<td>Sophomore-Level Courses</td>
</tr>
<tr>
<td>300-399</td>
<td>Junior-Level Courses</td>
</tr>
<tr>
<td>400-499</td>
<td>Senior-Level Courses</td>
</tr>
<tr>
<td>500-699</td>
<td>Graduate-Level Course</td>
</tr>
</tbody>
</table>
**Undergraduate and Graduate Course Descriptions**

**ACCT 205 Principles of Accounting I (4.5)**
*Prerequisite: MATH 133 or equivalent*
This course introduces students to financial accounting. Students can learn the fundamentals of the accounting cycle.

**ACCT 310 Managerial Accounting (4.5)**
*Prerequisite: None*
This course is designed to provide students with an understanding of the role of accounting information in support of decision making and planning throughout the organization. Students will learn accounting methods for planning and controlling operations through budgets, responsibility centers and cost management. Furthermore, students will learn various measures and analysis techniques to evaluate the performance of the business.

**ACCT 311 Principles of Financial Accounting (4.5)**
*Prerequisite: ACCT 310*
This course focuses on the underlying concepts, ethical, regulatory and business environment of financial reporting with an emphasis on measurement, valuation and presentation of typical asset-related items.

**ACCT 315 Intermediate Accounting I (4.5)**
*Prerequisite: ACCT 310*
Intermediate accounting I provides a combination of professional language and vibrant pedagogy to facilitate the transition from financial principles to the professional accounting world and beyond. This course links accounting principles to the central activities of a business. A user/decision making approach, combined with the necessary coverage of GAAP, prepares the student to understand accounting in terms of a business' activities, which reflects the broadening definition of accounting today.

**ACCT 320 Intermediate Accounting II (4.5)**
*Prerequisite: ACCT 315*
This course covers the fundamentals of management accounting, including cost accounting, how to develop and use information for costing products and services, decision making, operational budgeting, performance evaluation, and other important subjects and provides an update on recent developments in the field.

**ACCT 410 Financial Accounting (4.5)**
*Prerequisite: ACCT 310*
This course focuses on the underlying concepts, ethical, regulatory and business environment of financial reporting with an emphasis on measurement, valuation and presentation of typical asset-related items.

**ACCT 420 Cost Accounting (4.5)**
*Prerequisite: ACCT 310*
An advanced study of the concepts and techniques used by management accountants to assist decision-makers within the organization. Areas covered include process accounting, job-order accounting, measuring quality costs, activity-based costing, and evaluating performance.

**ACCT 430 Taxation (4.5)**
*Prerequisite: ACCT 310*
This course will provide the students the fundamentals of individual income taxation. A background of accounting courses is not essential for this course. The course may be of special interest to non-business majors. Topics include exemptions, exclusions, and deductions available to the individual. These concepts will aid the student in the preparation of an individual tax return.

**ACCT 435 Auditing (4.5)**
*Prerequisite: ACCT 310*
This course presents concepts of auditing, outlining the standards and practices of today's auditors, and preparing students to perform the Integrated Audit with a necessary understanding of enterprise risk management and professional judgment as the future of the auditing profession.
ACCT 440 Accounting Information Systems (4.5)
Prerequisite: ACCT 310
This course focuses on the study of concepts and terminology of accounting information systems and their use in decision making in accounting and auditing. The course also covers Information Technology (IT) fundamentals, responsibilities and business implications.

ACCT 445 Government/Institutional Accounting (4.5)
Prerequisite: ACCT 310
This course exposes students to governmental and not-for-profit accounting practices, in the areas of financial analysis and planning, accounting for general capital assets and capital projects, and long term financing and routine governmental bookkeeping.

ACCT 450 Business and Professional Ethics for Accountants (4.5)
Prerequisite: None
This course is an examination of moral and ethical issues within the accounting professional. Topics include ethical behavior and decision-making in the context of professional codes of conduct.

ACCT 460 Professional Accounting (4.5)
Prerequisite: ACCT 310
This course is an introduction to the accounting profession including the institutional, legal and regulatory framework of accounting, the role of accounting associations and institutes, traditions, and the availability of diverse career options.

ACCT 499 Accounting Capstone (4.5)
Prerequisite: Last term
This course focuses on writing an accounting capstone that focuses on applying and synthesizing concepts, applications and techniques learned from the accounting program with emphasis on the understanding and application of Financial Accounting and reporting.

ACCT 601 Advanced Accounting II (6)
Prerequisite: ACCT 600
This is a continuation of the study of accounting principles for partnerships, mergers, acquisitions, and consolidations including an introduction to international accounting and fund accounting.

ACCT 630 Accounting Information Systems (6)
Prerequisite: ACCT 600
The course covers the development and application of accounting information systems, including analysis, design, control concepts, and implementation. Emphasis is placed upon developing abilities to understand the processing of accounting data in the computer environment and the controls that are necessary to assure accuracy and reliability of the data processed by the accounting system.

ACCT 675 Public and Not-for-Profit Accounting (6)
Prerequisite: ACCT 600
This course is an introduction to the theory and application of authoritative guidance, rules and regulations that govern governmental and not-for-profit entities such as colleges, universities, hospitals, and associations. This course emphasizes the similarities and differences between government, not-for-profit and commercial accounting methods and procedures.

ACCT 680 Financial Accounting and Reporting – Business Environment Concepts (6)
Prerequisite: ACCT 600
This course covers financial accounting concepts, applications, the presentation of information in financial statements, concepts related to business and the business environment, such as economics, information technology, and general business measurement including concepts in management accounting. The course content serves as an overview of the topics for the accounting and the business environment portion of the AICPA exam.

ACCT 685 Review Course Auditing and Regulation (6)
Prerequisite: Last term
This course provides an overview of the topics for the auditing and regulation parts of the CPA exam.
ACG 610 Accounting for Managers (6)
Prerequisite: None
This course is designed to allow students to develop the ability to use cost and financial data in the planning, management, and controlling functions of an organization. Students focus on the budget process, utilization of internal and external data for control and performance analysis, and the allocation of resources to achieve corporate objectives.

ACG 622 Financial Accounting (6)
Prerequisite: None
This course covers the concepts and standards underlying the preparation and analysis of external reports. Students will review the elements, structure, and interrelationships of financial statements and the tools necessary to understand and interpret them.

ACG 630 Accounting Information Systems (6)
Prerequisite: None
The course covers the development and application of accounting information system, including analysis, design, control concepts, and implementation. Emphasis is placed upon developing abilities to understand the processing of accounting data in the computer environment and the controls that are necessary to assure accuracy and reliability of the data processed by the accounting system.

ACG 675 Public and Not-for-Profit Accounting (6)
Prerequisite: None
This course is an introduction to the theory and application of authoritative guidance, rules and regulations that govern governmental and not-for-profit entities such as colleges, universities, hospitals, and associations. This course emphasizes the similarities and differences between government, not-for-profit and commercial accounting methods and procedures.

BUS 638 Legal and Regulatory Environment in International Business (6)
Prerequisite: None
This course provides a review of the key 21st century issues facing global enterprises in which business issues are determined by legal strategies and the legal regulatory environment. The course begins with a consideration of state responsibility for acts that affect private enterprise (e.g. expropriation); the regulation of the environmental impact of business activities in foreign countries; the rise of international regulation of trade in services and labor; international sales of goods; international transportation; international financing; and taxation.

BUSN 105 Introduction to Business (4.5)
Prerequisite: None
This course provides students with a general introduction to business activity and how it relates to our economic society. Students will explore how businesses are owned, organized, managed, and controlled.

BUSN 150 Legal and Ethical Environment of Business (4.5)
Prerequisite: None
This course provides undergraduate students with a comprehensive introduction to the business sector’s relationship to the principal forces operating in the ethical and legal environments. Particular attention is given to the constraints and opportunities presented by the regulatory environments in North America and the European Union. The course also provides an in-depth, comparative framework for understanding the ethical and intercultural challenges facing contemporary multinational and international organizations. With respect to the legal framework within which most business organizations operate, course topics include corporate problems of raising and maintaining capital by shares; relationships of directors to shareholders; respective rights and obligations; relationships of companies to third parties; control and the principle of majority rule.

BUS 610 Economics for the Global Manager (6)
Prerequisite: None
In this course students will be expected to apply the theory and tools of micro- and macroeconomics and research to the formation of business decisions in the global environment.
BUSN 310 International Legal and Ethical Issues in Business (4.5)
Prerequisite: None
This course presents the ethical and legal issues of business including contracts, agency law and investor protection.

BUSN 311 Quantitative Methods and Analysis (4.5)
Prerequisite: None
In this course, students will learn the fundamentals of probability, statistics, and their applications in business decision making.

BUSN 610 Economics (6)
Prerequisite: None
In this course students will be expected to apply the theory and tools of micro- and macroeconomics and research to the formation of business decisions in the global environment.

BUSN 621 Business Law (6)
Prerequisite: None
This course examines basic principles of law, contract law, laws governing sales, agency and employment, property law, and the legal framework of business organizations, the laws governing the usage of commercial paper, credit transactions, and government regulations such as anti-trust laws. It also examines employment relationship and procedures, employment discrimination laws, and employment regulation laws. Students having completed this course should be able to audit the financial aspects of their clients' activities related to these laws.

COMP 101 Introduction to Computers (4.5)
Prerequisite: None
This course is a practical overview of desktop applications including word processing, spreadsheet, and presentation applications.

CRJS 101 Foundations of Criminal Justice Systems (4.5)
Prerequisite: None
This course provides an overview of the criminal justice system. Emphasis will be on crime in America, the criminal justice process, law enforcement, adjudication, punishment, corrections, and prisons. Students will also learn about crime, law and justice, as well as special issues in the criminal justice system.

CRJS 105 Theories of Crime Causation (4.5)
Prerequisite: CRJS 101
This course is an overview of theoretical perspectives in criminology. This entails the nature, causation and etiology of criminal behaviors in offenders.

CRJS 205 Introduction to Criminal Law (4.5)
Prerequisite: CRJS 101
This course furnishes a concise but comprehensive introduction to the substantive criminal law. It offers an understanding of the legal environment in which criminal justice professionals must function and helps students to gain a clear understanding of the principles of the law that will be vital to success in the field of criminal justice.

CRJS 210 Introduction to Law Enforcement (4.5)
Prerequisite: CRJS 101
This course surveys the police service delivery system at the Federal, state, and local levels. Consideration will be given to historical development, the police role in contemporary society, and primary objectives of police agencies.

CRJS 215 Introduction to American Court System (4.5)
Prerequisite: CRJS 101
This course covers the structure and organization of the federal and state court system with special attention to the criminal courts. The basic functions of the courts will be examined.

CRJS 220 Foundations of Corrections (4.5)
Prerequisite: CRJS 101
This course is an introduction to the correctional process and interventions designed to prevent and control adult criminal behavior. This course will address the philosophy and goals underlying the correctional interventions, types of criminal sentencing, and penal sanctions including community-based corrections, institutional corrections, and parole.

CRJS 225 Foundations of Crisis Management (4.5)
Prerequisite: None
This course introduces students to various concepts and strategies involved in crisis management. Students will learn of different types of disasters [natural and manmade], organizational responses, preparedness, mitigation and recovery techniques.
CRJS 230 Principles of Communication and Report Writing in Criminal Justice (4.5)

Prerequisite: CRJS 101, ENGL 106

This course introduces students to multiple aspects of criminal justice investigations, interviewing and report writing activities practiced by police, courts and correctional subsystems. Students will learn writing, reporting procedures and requirements, crime scene management, technology, interviewing and interrogation skills practiced by criminal justice professionals in the field.

CRJS 240 Careers in Criminal Justice (4.5)

Prerequisite: None

This course introduces students to multiple aspects of the criminal justice system: investigations, interviewing and report writing activities as practiced by police, court and correctional personnel for career success. Students will learn writing, reporting procedures and requirements, crime scene management, technology, interviewing and interrogation skills practiced by criminal justice professionals, and strategies for successfully seeking and obtaining employment.

CRJS 250 Juvenile Justice and Delinquency (4.5)

Prerequisite: CRJS 101

This course explores and defines the important components of the juvenile justice system in the United States. This course examines the theories associated with juvenile delinquency, and explores the treatment interventions that are being employed, and the current societal responses to juvenile delinquency.

CRJS 255 Law and Society (4.5)

Prerequisite: None

This course examines the role taken by the courts in determining social policy as it relates to the American court system. Emphasis is placed on social and political policies and its influences on judicial decision making. The role of democracy and punishment in the courts using current social policies is also examined.

CRJS 260 Criminal Justice Procedures (4.5)

Prerequisite: CRJS 101

This course examines procedural law and its role in criminal prosecution. It compares criminal procedure and evidence law in the federal and state courts systems, and analyzes the social, political and historical significance of the evolution of Constitutional law. Additionally, this course addresses the way in which laws and legal institutions function.

CRJS 270 Security and Loss Prevention (4.5)

Prerequisite: None

This course examines the theories and principles of security and loss prevention through a systematic review of key issues and concepts associated with the reduction and prevention of personal and corporate loss. This course will review the historical development of loss prevention, exposures to losses, risk assessment techniques, and strategies to minimize loss and improve security.

CRJS 300 Proseminar in Criminal Justice (4.5)

Prerequisite: Associate Students should be in their last term of study

This course provides a comprehensive review of the criminal justice system focusing on how the system functions in theory and practice. Analyses of specific policies relevant to crime and the administration of justice is used to explore the process of forming public policy and the impact criminal justice professionals have upon the policy implementation. It is an in-depth study of the American criminal justice system including the history, theories, responsibilities, and functions of primary parts of the system.

CRJS 305 Comparative Criminal Justice System (4.5)

Prerequisite: None

This course gives students a rationale for understanding and appreciating the different ways justice is conceived and administered internationally. This course serves as a basis for comparing various justice systems as they relate to the American justice system. Students will explore how various countries organize their law enforcement, judicial systems and corrections agencies, and compare them with the American criminal justice system.

CRJS 310 Crime Victim Studies (4.5)

Prerequisite: None

This course presents the scientific study of crime victims and public policy responses to victims and their situations. It also looks at the different types of victimizations, how victimization rates are measured, and what attempts the government has made to increase the involvement of victims’ role in the criminal justice system.
CRJS 315 Juvenile Justice & Delinquency Theory (4.5)

Prerequisite: None

This course explores and defines the important components of the juvenile justice system in the United States. This course examines the theories associated with juvenile delinquency, and explores the treatment interventions that are being employed, and the current societal responses to juvenile delinquency.

CRJS 320 Community Oriented Policing (4.5)

Prerequisite: None

This course examines the relationship between police agencies and the communities they serve. Topics will include traditional relations and public policy as well as new programs designed to involve the community in resolving crimes in the community. Students will also examine issues involving police ethics and the public image of police agencies in the media.

CRJS 325 Crime and Substance Abuse (4.5)

Prerequisite: None

This course examines drug abuse and its relationship to crime. Topics include the statistical relationship between drugs and crime, drug laws, and courts, drug prevention programs, and public policy concerning the use and abuse of substances.

CRJS 330 Constitutional Issues in Criminal Procedures (4.5)

Prerequisite: None

This course examines procedural law and its role in criminal prosecution. It compares criminal procedure and evidence law in the federal and state courts systems, and analyzes the social, political and historical significance of the evolution of Constitutional law. Additionally, this course addresses the way in which laws and legal institutions function.

CRJS 335 Penology (4.5)

Prerequisite: None

This course examines the history of criminal punishment beginning with early developments in Europe. Special attention is given to theories of punishment and the development of prisons, correctional institutions, and other forms of punishment to the wider system of social control. Modern penal systems are then examined both from sociological and legal viewpoints.

CRJS 340 Addiction Intervention in the Justice System (4.5)

Prerequisite: None

This course provides the student with an overview of substance abuse intervention and rehabilitative services and models available across the justice continuum. It will cover topics such as addiction issues, diagnosis, treatment planning, and strategic individual and group counseling models and techniques involving diverse populations within the criminal justice system. The course provides students with the information necessary to understand the language and application of clinical diagnostic criteria used in classifying substance use disorders and describing appropriate treatment modalities and placement criteria for the client/offender within the scope of available care. The course will also discuss the ways in which appropriate treatment services are determined relative to the personal and cultural identity and language of the client.

CRJS 345 Administration of Criminal Justice (4.5)

Prerequisite: None

This course focuses on the challenges administrators face in law enforcement, courts, and corrections. Students will examine the various organizational frameworks in the criminal justice system and the concepts, organizational principles, and models associated with these criminal justice agencies.

CRJS 350 Arson Investigation (4.5)

Prerequisite: None

This course will explore criminal and scientific investigation techniques associated with arson. Various arson causation theories and principles of incendiary fire analysis and detection along with social, psychological and environmental factors associated with arson will be explored. This course will assist students in identifying the origin and cause of suspicious fires.

CRJS 355 Evidence (4.5)

Prerequisite: None

This course examines the various types of evidence admissible by law, including real, demonstrative and documentary evidence. This course addresses the roles lay witnesses and expert evidence play in the legal setting as well as during a criminal trial.
**CRJS 360 Advanced Law Enforcement (4.5)**

*Prerequisite: None*

This course provides an in-depth analysis and systematic study of the principles of law enforcement and policing. It covers the administration, organization, and activities of the police in the United States. Topics such as homeland security, terrorism, and cybercrime are also addressed.

**CRJS 365 Criminalistics (4.5)**

*Prerequisite: None*

Criminalistics is part I of a two part series. This course is a survey course of forensic science. The course content will focus on defining "forensic science"; recognizing practices of legitimate, junk, and fraudulent science; examining the properties of physical evidence; discussing the scope, potential, and limitations of a variety of forensic sciences; examining analytical techniques applied by forensic scientists; evaluating the criteria for admissibility of scientific evidence; and discussing the ethical responsibilities of forensic scientists.

**CRJS 370 Terrorism and Homeland Security (4.5)**

*Prerequisite: None*

This course presents an overview of the key security issues facing the United States in both the areas of Homeland Security and Terrorism. It introduces students to the changing dynamics of homeland security at both the national and state levels. Students will explore the various dynamics of providing security in different settings. Additionally, the history and future of terrorism will be examined.

**CRJS 375 Aspects of Forensic Psychology (4.5)**

*Prerequisite: None*

This course examines the aspects of human behavior directly related to the legal process and the professional practice of psychology in the context of forensic science. The course explores many aspects of the practice of forensic psychology including assessment, treatment, and consultation within the legal system that encompasses both criminal and civil law. The student will learn the many ways psychology can assist and influence the legal system. Finally, students will be introduced to various career opportunities in forensic psychology and will be exposed to a variety of professionals who work in the area of forensic science.

**CRJS 380 Critical Infrastructures (4.5)**

*Prerequisite: None*

Understanding the concepts pertaining to critical infrastructure in fighting terrorism is a core component of Homeland Security studies. The student will learn how to identify the different sectors of critical infrastructure, and the assets within various sectors that must be protected. Various strategies utilized to protect key assets will be covered.

**CRJS 385 Interagency Collaboration and Homeland Security (4.5)**

*Prerequisite: None*

This course introduces students to national security policies, the nature of the collaboration that exists between the various agencies involved in Homeland Security and Emergency Management. Federal, state, and local agencies all play a role in Homeland Security and Crisis Management, and this course will assist students to understand how the various agencies interact with each other and work together to protect the nation from all types of hazards and threats. The importance of interagency and intra-agency communication and coordination will be covered.

**CRJS 390 Stresses and Crisis Management (4.5)**

*Prerequisite: None*

This course, to be delivered in three phases, addresses conflict resolution, stress management and working with survivors. Combining aspects of sociological and psychological considerations, students will be introduced to skills necessary to help resolve interpersonal conflict under very trying and stressful conditions like those marked by catastrophic incidents such as a terrorist act or a natural disaster. Students will learn that conflict is an inevitable, and complex, yet normal result of working closely with others in a high pressure, stress-inducing environment. There will be persons with competing personal as well as professional goals, egocentric maneuvering for power and influence and petty jealousies. Working under pressure, often fighting fatigue, irregular (and often unwholesome) meals, dealing with strict timelines and often irritable personalities, stress accumulates and takes an exacting toll on a person. This course will provide students with guidelines and methods for recognizing and mitigating high-pressure stress inducing symptoms. Students will find that survivors of a traumatic event will have various psychological and physical reactions.
CRJS 400 Constitutional Law (4.5)
Prerequisite: None
This course examines the United States Constitution, its history, evolution and influence on the criminal justice system, including the structure of government and our system of checks and balances. Additionally, students will analyze doctrinal shifts in the court’s decisions, and critique the role of individual jurisprudential viewpoints in judicial decision making.

CRJS 405 Research Methods & Statistics for Criminal Justice (4.5)
Prerequisite: College Math or equivalent
This course is an introduction to social science research methods generally with an emphasis on applying them to the field of criminal justice. Students should leave the course with a sound understanding of the scientific method, the terminology of research, how to conduct research, and various methodological and statistical techniques used to answer research questions.

CRJS 406 Criminalistics II (4.5)
Prerequisite: CRJS 365
Criminalistics II is part II of a two part series. This course introduces the non-scientific student to the field of forensic science through an exploration of its applications to criminal investigations, and clear explanations of the techniques, abilities, and limitations of the modern crime laboratory. The course combines classroom lecture/discussion with practical laboratory exercises related to the field of forensics. Topics include the recognition, identification, collection/preservation, individualization, and evaluation of physical evidence such as hairs, fibers, chemicals, blood, semen, glass, soil, fingerprints, documents, firearms, impression evidence, and serial number restoration. Students will document a crime scene by means of photography, notes, and scene sketching.

CRJS 410 Cultural Diversity in Criminal Justice (4.5)
Prerequisite: None
This course offers a social historical overview of issues of race, class, gender, crime, and justice. The impact of the criminal justice system on culturally diverse groups is the primary theme of all class activities.

CRJS 412 Ethics, Intelligence and Technologies in Homeland Security (4.5)
Prerequisite: None
This course explores ethical challenges, current technology being used in homeland security and crisis management, and limitations presented by these technologies. The course introduces students to concepts of interoperability addressing the ability of diverse agencies and jurisdictions to communicate, to exchange data, and to use that information effectively.

CRJS 416 Homeland Security & Crisis Management Planning (4.5)
Prerequisite: None
This course will provide students with the necessary tools for planning and responding to Homeland Security threats and disasters, and for managing emergency situations. Students will be introduced to the “how to” aspects of planning.

CRJS 420 Ethics and Criminal Justice (4.5)
Prerequisite: None
This course is designed to help students develop a working knowledge of the theoretical underpinnings of ethical conduct in the administration of justice. This course explores moral choices associated with individuals in the criminal justice field, and examines consequences associated with various choice options.

CRJS 422 Psychosocial Dimensions of Terrorism (4.5)
Prerequisite: None
This course guides students into examining the motivations behind terrorist groups and the psychosocial impact of terrorist attacks. The course will assist students in understanding the impact of fear and government response to terrorism in the media. The students will explore various ways that these responses shape public perception and attitude towards terrorist threats and attacks.

CRJS 425 Police Administration (4.5)
Prerequisite: None
This course examines key issues concerning law enforcement agencies. Students will learn the organizational structures of law enforcement agencies and their operational principles.
CRJS 426 Communication and Crisis Planning (4.5)

Prerequisite: None
This course combines primary areas of homeland security/crisis management, i.e., intelligence, strategic planning, critical infrastructure, research and analysis, technology and strategic communications to provide students with a basis for developing a coordinated response. Students will develop an emergency plan to address preparedness, response, mitigation and recovery.

CRJS 430 Criminal Justice Research Methods (4.5)

Prerequisite: None
This course teaches students the theoretical aspects of conducting and investigating research problems in criminology and criminal justice. It explores the entire research process from beginning to end including the following techniques: problem identification, data collection, measurement, reliability, and validity issues. Students will also examine the ethical issues in the research process and how to analyze and document the research findings in a written assignment.

CRJS 435 Prison Law (4.5)

Prerequisite: None
This course focuses on the historical context in which prisoners' rights were established in the United States. Students will examine landmark court decisions that established these rights and learn how they changed the administration of corrections.

CRJS 440 Applied Statistics (4.5)

Prerequisite: MATH 133 or equivalent
This course is designed to teach students basic inferential statistical computations and analyses. The course focuses on practical applications rather than advanced statistical analysis. Students will develop skills in statistical application related to criminal justice policies, and this course prepares students for the workplace or those who are interested in pursuing graduate studies involving research.

CRJS 445 Offender Rehabilitation (4.5)

Prerequisite: None
This course focuses on the various factors utilized to develop personalized sentencing and treatment plans for individual offenders. It examines the personality of the offender who may be diagnosed as a psychopath, sociopath, drug addict or mentally ill person. Students will learn how to develop treatment plans that will assist in the rehabilitation of the offender.

CRJS 450 Advanced Topics in Corrections (4.5)

Prerequisite: None
This course examines the theories and practices involved in probation and parole processes and decision-making. Topics include pre-sentence and pre-parole investigations, probation and parole supervision, the administration of corrections services including treatment and release decision-making processes. Finally, this course examines juvenile corrections and the use of intermediate methods of treatment including electronic monitoring, community service, and the use of restitution.

CRJS 452 Special Topics in Criminal Justice (4.5)

Prerequisite: None
This course addresses modern-day issues in the criminal justice field. Various perspectives (i.e., social, political, cultural, religious) will be utilized to examine and analyze contemporary criminal activity and governmental response.

CRJS 454 Case Management & Treatment Planning (4.5)

Prerequisite: None
Students will study case management systems and techniques as used in both public and private rehabilitation and human service agencies. Topics include case identification, referral, eligibility determination, assessment, goal setting, plan development, intervention strategies, case monitoring, inter-agency coordination, advocacy, organizational structures, time management, critical case management skills, and funding sources.

CRJS 455 Criminal Investigation (4.5)

Prerequisite: None
This course explores the elements of investigation including crime scenes, witnesses and evidence, and includes such topics as investigative techniques, evidence documentation, interrogation and arrest. The course addresses the particulars of investigating major crimes.
CRJS 456 Psychopharmacology for Criminal Justice Professionals (4.5)

Prerequisite: None

This course will explore several psychological and behavioral causes and effects of chemical dependency and the impact of various behavior-altering substances/chemicals (drugs) on criminality. This course will examine historical factors and trends, developmental issues, family system patterns, and addiction theories. Likewise, research findings in the behavioral sciences will be used to guide the students’ understanding of the impact that social institutions, social structure, and cultures have in fostering the use of behavior altering substances.

CRJS 460 Facial Reconstruction (4.5)

Prerequisite: None

The student will learn techniques and media used in the production of two-dimensional scientific materials. The student will also learn two-dimensional facial reconstruction, and will construct the facial features of the unknown individual on the basis of the underlying cranial structure.

CRJS 462 3D Facial Reconstruction (4.5)

Prerequisite: None

The student will learn techniques and media used in creating and producing three-dimensional scientific materials, including prosthetics. The student will also learn three-dimensional facial reconstruction and will construct the facial features of the unknown individual on the basis of the underlying cranial structure.

CRJS 465 Crime Mapping and Analysis (4.5)

Prerequisite: None

This course introduces basic concepts in Geographic Information Systems (GIS) applications in criminal justice. The class provides an overview of the use of maps in policing. Emphasis is on learning how to properly design, construct, manipulate, and interpret maps.

CRJS 466 Psychopathology and Criminality (4.5)

Prerequisite: None

This course is designed to provide students with a firm understanding of abnormal human behavior. Students will gain knowledge and insight into disorders relating to eating, sleeping, attention deficit, mood, learning, impulse control, sexuality, criminality, and interpersonal conflict. The nature of various disorders will be discussed as well as their impact on criminal behavior. The diagnosis and treatment of these disorders will be covered in this class.

CRJS 470 Medical and Legal Death Investigation (4.5)

Prerequisite: CRJS 365

This course introduces the student to the field of medicolegal death investigation in the context of forensic science. In this course, students will learn jurisdiction established by the law to define the cause and manner of death, conduct a death scene investigation and techniques in establishing identity and post mortem interval. Students will obtain skills in notification of next of kin, interviewing witnesses, and interpreting crime scene photography.

CRJS 471 Medicolegal Death Investigation (4.5)

Prerequisite: CRJS 365

This course introduces the student to the field of medicolegal death investigation in the context of forensic science. In this course, students will learn jurisdiction established by the law to define the cause and manner of death, conduct a death scene investigation and techniques in establishing identity and post mortem interval. Students will obtain skills in notification of next of kin, interviewing witnesses, and interpreting crime scene photography.

CRJS 472 Introduction to Biometrics (4.5)

Prerequisite: CRJS 365

This course provides students with an overview of the research and techniques used in the field of biometrics. Students will be exposed to various recognition patterns and techniques such as voice, facial expression, retina identification, fingerprint and other unique traits and identifying markers. Several important issues on the ethics and viability of biometrics in forensic science will be considered in this course.
CRJS 475 Cybercrimes (4.5)

Prerequisite: None

This hands-on introductory course provides students with the knowledge and skills necessary to begin a computer-based investigation. The course begins with an overview of computer forensics and then proceeds to introduce forensics tools, concepts, and documentation of evidence/procedures. The course uses common and accepted incident Response Policies and Procedures for previewing and securing digital evidence. Topics include: the basics of computer evidence and basic forensic methodology.

CRJS 478 Forensic Biology (4.5)

Prerequisite: CRJS 365

This introductory course exposes students to the areas of cellular biology, forensic serology, genetics, and human physiology as well as their applications within forensic science. Through lectures, readings, discussions and general exercises emphasizing the fundamentals of basic science within Forensic Biology, students will learn the principles of biological and biochemical processing in relationship to forensics. The course will afford students the opportunity to enhance their critical thinking and problem solving skills within the field of forensic science. This course includes a discussion of the various areas of forensic science where a biologist can specialize.

CRJS 499 Senior Capstone in Criminal Justice (4.5)

Prerequisite: Last term of study

This course offers a comprehensive and systematic analysis of key contemporary criminal justice issues through a close review of the theories and policies guiding many crime-fighting strategies. By applying critical thinking and analytical skills, oral and written communication skills, and information systems skills, students will learn of the complex nature of crime and society’s response to criminality. This course serves as the Criminal Justice capstone class and involves the student preparing a project agreed upon between the student and the instructor. Each project will require research, report writing, oral presentation, and interactive teamwork.

DFAP 101 Production Techniques I (4.5)

Prerequisite: None

This course introduces students to the basic concepts, practices and equipment of motion picture production. Students will learn to organize a shoot, put together a crew, shoot out of sequence and finish a variety of video projects.

DFAP 102 Audio Production I (4.5)

Prerequisite: None

This course introduces students to basic audio concepts and equipment, including microphones, the studio mixing console and nonlinear recording and editing.

DFAP 201 Screenwriting I (4.5)

Prerequisite: None

In this introductory course, students examine the pivotal role of the script in the production process and are introduced to varied styles used in specific media. The course also explores the elements of narrative form, professional formats, dramatic tension, plot, and character development.

DFAP 202 Postproduction I (4.5)

Prerequisite: None

This course introduces the student to the theory and practice of nonlinear editing including capture, creation, manipulation, and output of digital video. It is an intensive course offering students a set of assignments which develop storytelling and operating skills using industry standard software.

DFAP 203 Producing (4.5)

Prerequisite: None

This course examines all aspects of preproduction planning for various productions. Beginning with the development of script proposals from clients’ and producers’ ideas, the student advances to storyboards, script breakdowns, schedules, legal requirements and budgets. Included are the practical skills of hiring a crew, purchasing insurance, obtaining releases and permissions, booking catering and working with rental houses.
DFAP 204 Production Techniques II (4.5)
Prerequisite: None
In this course, students continue to develop their understanding of basic and intermediate-level production mechanics.

DFAP 205 Audio Production II (4.5)
Prerequisite: None
The course teaches students basic concepts and methodologies required for multi-track recording and mixing, including level balancing, imaging, use of EQ, dynamic processing and spatial effects.

DFAP 210 Screenwriting II (4.5)
Prerequisite: None
Students continue to develop their skills in screenwriting, with particular focus on character-driven, three-act narrative structure, story development and crafting dialog.

DFAP 211 Camera & Lighting I (4.5)
Prerequisite: None
Through a series of hands-on exercises, students develop skills in the fundamentals of studio lighting, with particular attention paid to the various roles and responsibilities of the camera and lighting departments. Three point lighting, the use of filters, framing and composition and expressive lighting techniques are the focus of this practical module.

DFAP 212 Postproduction II (4.5)
Prerequisite: None
This is an intensive course studying the techniques and styles of editing, addressing dramatic tension, continuity and storytelling, and the psychological effects of specific techniques. Students are expected to complete and analyze a set of editing assignments and view numerous examples. Students will also develop their operating skills in relation to color grading, effects and sound design.

DFAP 220 History of Contemporary Music (4.5)
Prerequisite: None
A survey of music of the twentieth century, this course gives a broad overview of the major developments in music, and places those developments in a social context.

DFAP 221 Sound & Music for Film (4.5)
Prerequisite: None
An examination of the place of music and sound design within the film soundtrack from both an aesthetic and historical perspective.

DFAP 222 Music Production I (4.5)
Prerequisite: None
An introductory course focusing on the creation of music via MIDI [Musical Instrument Digital Interface]. Students learn how to record, sequence and edit their own music using a computer with appropriate software and MIDI keyboard.

DFAP 240 Acting for the Screen (4.5)
Prerequisite: None
This is an introductory course in which a variety of acting styles are explored in an attempt to provide the skills necessary to communicate effectively with a television/film audience. The course teaches performers to analyze themselves, maximize their assets, and minimize their liabilities. It includes a series of in-class/on-camera exercises.

DFAP 295 Design Study (4.5)
Prerequisite: None
This course allows the student to obtain course credit for unique learning situations that may periodically present themselves. It may be repeated once.

DFAP 299 Student Study Tour (4.5)
Prerequisite: None
This course combines lecture, research, analytical studies, and travel to provide students with the opportunity to learn through the experience of travel. The course allows students to visit and experience the professional environment of a new city. Final projects documenting the experience are required for completion of the course.

DFAP 300 Field Recording Techniques (4.5)
Prerequisite: None
In this course, students explore the role of the sound recordist in film and video production and examine how to record sound for picture. Microphone selection, boom operation, stereo recording, live mixing, and use of radio mics are all essential elements of the course.
DFAP 301 Directing (4.5)

Prerequisite: None

During this course students examine the role of the director and the director’s dual responsibilities of both artist and technician. Also covered is the director’s role in the three phases of film production and his/her work with each department, including scripting, casting, creative work with actors, camera and lighting design and communicating effectively with the crew in order to achieve his/her vision.

DFAP 302 Music Production II (4.5)

Prerequisite: None

An advanced course extending the principles and applications established in Music Production I. Students learn how to record, edit, and program digitally sampled material, how to trigger those samples using MIDI and how to create sample-based music.

DFAP 303 International Cinema (4.5)

Prerequisite: None

This course examines the history of international cinema from a variety of aesthetic, sociological, and technological perspectives with the intent of developing an understanding and aesthetic appreciation for film. Students will research and discuss selected cinematic genres, styles, techniques, and developments from the earliest days of cinema to the present.

DFAP 304 American Cinema (4.5)

Prerequisite: None

The course examines the history of American cinema from a variety of aesthetic, sociological, and technological perspectives with the intent of developing an understanding and aesthetic appreciation of film. Students will research and discuss selected cinematic genres, styles, techniques and developments from the earliest days of cinema to the present.

DFAP 308 Music Production I (4.5)

Prerequisite: None

Students learn advanced production techniques including how to work with talent, multiple microphone instrument recording, advanced engineering techniques and studio signal flow.

DFAP 310 Production Techniques III (4.5)

Prerequisite: None

This class is designed to allow students to explore either a drama or a documentary production in depth and over two consecutive terms. Substantial research, a detailed treatment/screenplay and pre-production are followed by an advanced production period. This concludes the first half of the production process, which will be completed in the second course, Postproduction III.

DFAP 311 Music Recording (4.5)

Prerequisite: None

Applying the skills acquired in Audio II to multi-track music recording, students learn various techniques and strategies for recording live drums, bass, guitar and vocals. Students are also introduced to key concepts in mixing music within a stereo environment.

DFAP 312 Postproduction III (4.5)

Prerequisite: None

This advanced level course concentrates on workflow options and the “finishing” of digital video productions. Students edit their productions to a high standard, including titles, music, special effects and grading. Output, compression and DVD authoring will also be covered. In addition, lectures on various editing styles and techniques and the building of narrative structure enhance and build on the practical aspects of the course.

DFAP 313 Music Mixing & Mastering (4.5)

Prerequisite: None

Students take their multi-track recordings from the Music Recording course and learn how to build a mix in both stereo and surround, and how to master to CD and DVD.

DFAP 314 Production Techniques II (4.5)

Prerequisite: None

In this course, students continue to develop their understanding of advanced-level production mechanics. Particular attention will be placed on the collaborative nature of movie making and the roles and responsibilities of various crew positions.
DFAP 315 History of Documentary Film (4.5)

Prerequisite: None

This course combines and examines the analytical elements of the documentary film with a historical perspective from 1874 to the present. Included are the beginnings of cinema and the historical role of, motivations for, and social implications of the nonfiction film.

DFAP 316 MIDI and Electronic Music (4.5)

Prerequisite: None

An introductory course focusing on the creation of music via MIDI (Musical Instrument Digital Interface). Students learn how to record, sequence and edit their own music using a computer with appropriate software and MIDI keyboard.

DFAP 318 Producing (4.5)

Prerequisite: None

In this course, students explore the preproduction process underpinning the creation of a work of media. Scheduling, budgeting, rights acquisition and packaging of the finished elements of the course.

DFAP 319 Music Production II (4.5)

Prerequisite: None

In this class, students will explore a variety of techniques and strategies for recording recordings. An emphasis is placed on advanced techniques for recording live drums, bass, guitar and vocals. Students are also introduced to key concepts in mixing music within a multi channel environment.

DFAP 320 Film & Audio Aesthetics (4.5)

Prerequisite: None

This is a theoretical course teaching students how to analyze film in terms of form, structure, cinematography, editing and use of sound and music.

DFAP 323 Musicianship for Engineers (4.5)

Prerequisite: None

Students will explore a variety of music subjects within the context of audio recording and production. Specific topics include music fundamentals, music theory, form and styles, and basic aural and keyboarding skills.

DFAP 325 Screenwriting III (4.5)

Prerequisite: None

In this class, longer form narrative will be explored. Students are expected to enter the course with a developed and workable long-form concept and carry it through multiple drafts and rewrites. The stages of script development are covered in detail alongside case studies of selected work. Particular attention will be paid to developing the skill set of the student as well as developing individual writing styles. Students will also consider marketability, copyright issues, agents and the role of script readers and script reports.

DFAP 329 Sound Design I (4.5)

Prerequisite: None

Students focus on the creative role of the sound designer, learning to create and mix sonic landscapes that enhance the moving image.

DFAP 330 Camera & Lighting II (4.5)

Prerequisite: None

In this course, students develop advanced skills in motion picture photography and a greater appreciation for lighting style. Topics will include genre-appropriate lighting techniques, source lighting, lighting for composite and special effects photography, and lighting for the mobile camera.

DFAP 335 Postproduction Sound (4.5)

Prerequisite: None

Applying the skills already acquired in Audio II, students develop skills that are essential in order to create a professional film soundtrack, including: effects editing, automatic dialog replacement (ADR), dialog editing, audio sweetening and foleying.

DFAP 340 Music for Picture (4.5)

Prerequisite: None

Students learn to compose music for a variety of film- and video-based briefs. Each assignment is mixed to stereo and subsequently laid back to picture.
DFAP 351 Media Writing (4.5)
Prerequisite: None
The objectives of this course are to examine and apply the techniques required for writing press feature articles (news, general interest, topical debate, art reviews, etc.). This course emphasizes the importance of writing in video production and its contribution at many different levels, and develops the critical reading of film and video as organized in structured essays and reviews.

DFAP 400 Advanced Production I (4.5)
Prerequisite: None
In this intensive course, students apply principles and techniques acquired in previous production classes to an advanced production. Students are expected to finish a professional-quality work, worthy of inclusion on their showreel.

DFAP 401 Senior Project I (4.5)
Prerequisite: DFAP 411
This senior level course enables the student to embark on a single project, made to a professional standard, drawing on the skills (practical, organizational and intellectual) developed across the program. This course focuses on the development of the creative idea, research and development. The class will be informed by specialist workshops, talks and screenings.

DFAP 402 Senior Project II (4.5)
Prerequisite: DFAP 401
The second stage of the Senior Project sees the student progress through the stages of production towards a final completed to deadline. Working independently, the student has the opportunity to apply their creativity, intellectual knowledge and collaborative skills.

DFAP 411 Pitching and Project Management (4.5)
Prerequisite: Program Chair Approval
In this course, students develop thesis-level projects to be produced in Senior Project I. Students will develop concepts, prepare project teams and packages, then pitch their projects to a panel of faculty and industry advisors. By the end of this course, thesis projects will be approved, and students will know what roles they will play in thesis production during Senior Project I (to be taken the following quarter).

DFAP 412 Portfolio (4.5)
Prerequisite: DFAP 425
Students will develop and submit demo reels to showcase their best work. Topics covered will include advanced editing, presentation skills, resume writing, interviewing technique, and new media delivery (website, social media, etc.). Portfolios will be submitted for review by faculty and invited industry experts. Upon completion of the course, students will have professional-quality, industry-reviewed portfolios to use as part of their job search.

DFAP 415 Directing (4.5)
Prerequisite: None
Students examine the role and responsibility of the director. Also covered is the director’s role in each of the three phases of film production, including scripting, casting, and creative work with actors, camera and lighting design and communicating effectively with the crew in order to achieve a specific vision.

DFAP 420 Advanced Directing (4.5)
Prerequisite: None
This advanced course builds on the knowledge acquired in the previous directing course. Students intensively engage with the craft of the director, with emphasis on the visualization of the screenplay and the role of the director in rehearsing and handling actors in the production of a film. Practical workshops and exercises are supplemented with lectures and case studies of various film directors.

DFAP 422 Postproduction II (4.5)
Prerequisite: None
In this course, students continue to develop their understanding of advanced-level production mechanics. Particular attention will be placed on the collaborative nature of movie making and the roles and responsibilities of various crew positions.

DFAP 425 Advanced Production II (4.5)
Prerequisite: None
In this intensive course, students apply principles and skills acquired in previous production classes to an advanced production. It is structured so that the lecturer operates as Executive Producer, with each student taking an equally active production role in the area that they are most suited to. Students must be able to exercise all their production and administrative skills. Particular attention will be given to scripting, planning, camera style, sound recording, lighting and post-production.
DFAP 427 History of Recorded Music (4.5)
Prerequisite: None
A survey of recorded music, this course gives a broad overview of the major developments in music since the advent of recording, and places those developments in a social context.

DFAP 429 Sound Design II (4.5)
Prerequisite: None
Applying the creative experience and practical skills learned in Sound Design I, students will be placed in groups to complete audio pre-production, on-set recording and audio file organization for a video project being produced by Digital Filmmaking students in Senior Project II.

DFAP 430 Sound Design (4.5)
Prerequisite: None
Building on their experience in Audio Postproduction, students focus on the creative role of the sound designer, learning to record and mix sonic landscapes that enhance the moving image. Students will learn to mix in both stereo and surround sound.

DFAP 432 Advanced Digital Cinematography (4.5)
Prerequisite: None
In this advanced course, students explore the potential of the video camera. Included are the elements of lenses and filters, shot framing and composition, color theory, non-tripod shooting techniques, internal electronics, aesthetics, and editing.

DFAP 435 Advanced Music Production (4.5)
Prerequisite: None
An advanced practical course in which students compose, record, engineer and mix two original music pieces using live recordings combined with MIDI-based instrumentation. Students subsequently master their course projects to CD.

DFAP 438 Producing and Engineering (4.5)
Prerequisite: None
In this class students will develop and apply advanced multitrack recording techniques, advanced song production, talent direction, and studio communication skills in several music projects.

DFAP 440 Distribution and Marketing (4.5)
Prerequisite: None
This course investigates the processes involved after the production is “in the can” (finished). How do major motion picture studios go about promoting and distributing their films, and how does that differ from a small independent producer of programs? Included are the elements of distribution contracts, negotiating points, and an exploration of the hierarchy of the integral yet separate promotion and distribution businesses.

DFAP 445 PostProduction III (4.5)
Prerequisite: None
Students continue to develop their technical and creative skills as they create a longer-form and more advanced motion picture project. Particular emphasis will be placed on directing actors and use of the camera as an expressive tool. This concludes the first half of the production process, which will be completed in the second course, Postproduction III.

DFAP 450 Law in the Media (4.5)
Prerequisite: None
This course is intended to raise the general level of knowledge and understanding of those without formal legal training within the law as it relates to video and audio production. It addresses such legal issues as copyright, defamation of character, intellectual properties, and freedom of speech, pornography, and contracts.

DFAP 490 Professional Career Development (4.5)
Prerequisite: DFAP 425
This class will provide support and instruction for students as they prepare to enter the freelance/entrepreneur marketplace. Emphasis will be placed on developing self-promotion skills and an appreciation for professionalism within the context of the “entry level position”. Practical and individually tailored tutorials are supported by a series of visiting lectures by industry professionals. Additional aspects of career development, such as production funding and networking are also covered.

DFAP 495 Design Study (4.5)
Prerequisite: None
This course involves the intensive study of a particular aspect of Digital Film and Audio Production. The specific topics of this course will be determined by the interests of both the students and the instructor.
DFAP 496 Thesis (4.5)  
**Prerequisite: None**  
This course is a special in-depth project under the direction of the Program Dean or Chair. The thesis is primarily concerned with a student’s knowledge of the substantive content of his or her major field as defined by the general program of study. The thesis is regarded as the student’s culminating work and should draw upon all of a student’s experiences throughout his or her four years of study.

DFAP 499 Student Study Tour (4.5)  
**Prerequisite: None**  
This course combines lecture, research, analytical studies, and travel to provide students with the opportunity to learn through the experience of travel. The course allows students to visit and experience the professional environment of a new city. Final projects documenting the experience are required for completion of the course.

ECON 220 Microeconomics (4.5)  
**Prerequisite: None**  
This course focuses on Economic theory of the firm, resource allocation and price determination, the free market supply/demand mechanism, and pure and imperfect competition models are analyzed.

ECON 224 Macroeconomics (4.5)  
**Prerequisite: None**  
Presents basic economic concepts emphasizing the part the United States plays in a global economy. Foundations of economic theory are presented, using topics from television news and mass media. Topics introduced are GDP, National Income Accounting, United States fiscal policy and economic growth.

EDU 600 Introduction to Technology in Education (6)  
**Prerequisite: None**  
This course introduces students to foundational concepts and skills for personal and professional use of technology including the current edition of Windows Operating System and Microsoft Office. This course also explores instructional technology, including definition, components of design, and development. The use of technology in the classroom, as well as Distance Education is covered.

EDU 602 Analysis, Assessment and Technology (6)  
**Prerequisite: None**  
This course provides the foundations of analysis and assessment methodologies used in the field of education. Students are introduced to applied quantitative and qualitative educational research methods in context of the practitioner’s educational environment. Emphasis is placed on the use of technology in assessment practices.

EDU 604 Integrative Design and Evaluation (6)  
**Prerequisite: None**  
This course examines the development of comprehensive educational curricula and/or development programs. Students will perform all phases of curricular design and evaluation tied to their area of professional practice.

EDU 610 Understanding the Learning Process (6)  
**Prerequisite: None**  
This course provides an introduction to the various schools of thought regarding how people learn and apply their learning to concrete situations. It provides a comprehensive survey of our progressive understanding of the learning process. Students will explore developmental, behaviorist, cognitive, social, and adult learning theories, as well as the research regarding the role of motivation and learning in novel domains.

EDU 612 Educational Research Methods (6)  
**Prerequisite: None**  
This course focuses on educational research methods for the teaching practitioner. Students will design, conduct, and present an applied educational research project.

EDU 620 Principles of Instructional Design (6)  
**Prerequisite: None**  
This course provides a foundation for the practice and evaluation of instructional design, as well as an in-depth elaboration of standard instructional design models and associated methodologies. The course includes strategies for development of objectives, taxonomy classification schemes, content analysis procedures, and instructional strategy selection, as well as adaptation and adoption of available resources.
EDU 622 Applying Learning Theories (6)

*Prerequisite: None*

This course provides an introduction to the various schools of thought regarding how people learn and apply their learning to concrete situations, emphasizing the practical implications of cognitive science. It provides a comprehensive survey of our progressive understanding of the learning process. Students will explore learning theories, such as cognitive, behaviorist, social, developmental, and adult learning theories, as well as the research regarding transfer of learning in various domains. Students will apply these concepts in their respective fields by utilizing the practical instructional strategies based on these theories.

EDU 624 Mastery in Educational Specialty (6)

*Prerequisite: All core courses and student is in the final term of program.*

This course will demonstrate students’ ability to integrate the foundational knowledge of education with praxis in their particular specialty area.

EDU 632 Evaluating Education and Training Programs (6)

*Prerequisite: None*

This course will introduce students to the history of program evaluation and contemporary approaches. Students will integrate that knowledge into developing a program evaluation.

EDU 633 Principles of Curriculum Improvement (6)

*Prerequisite: EDU 622*

In this course, students will examine forces influencing curriculum improvement. This course focuses on the analysis of curriculum and the application of principles for resolution of curriculum problems.

EDU 635 Leading Educational Organizations (6)

*Prerequisite: None*

This course will examine contemporary leadership theory and its applications in current education services as well as workplace learning and performance settings. This course is designed to prepare students for operational and strategic leadership.

EDU 636 Instructional Technology (6)

*Prerequisite: EDU 620, EDU 622*

This course introduces students to foundational concepts and skills for personal and professional use of technology, including productivity software. This course explores instructional technology including definition and components of design and development. The use of technology in the classroom as well as distance learning is covered.

EDU 638 Educational Assessment and Evaluation Systems (6)

*Prerequisite: None*

This course examines the scope of evaluation processes and how those processes fit into other organizational operating systems. How to integrate information from various parts of an educational system into an evaluation process will be discussed, as well as the value to an organization of having a robust evaluation system.

EDU 639 Twenty-First Century Learning (6)

*Prerequisite: None*

This course will discuss web-based tools available free of charge that can be utilized in the classroom by teachers and students. Curriculum integration of these tools will be demonstrated and lesson planning for these types of projects will be taught. Background theory on constructivism will be tied to the development of projects for the classroom. Building foundations for online learning communities will be established. Use of the National Education Technology Standards (NETS) for both students and teachers will be discussed and integrated into evaluation processes.

EDU 640 Computer-Mediated Learning Environments (6)

*Prerequisite: None*

The course examines the use of computer-mediated learning environments in classroom, lab, and distributed learning contexts. Students will work on specific projects related to their field of practice creating computer-based instructional materials reflecting problem definition, learner analysis, objectives specification, criterion tests, construction, strategies selection, formative validation, and evaluation. Attention is given to ethical and legal issues regarding the appropriate use of copyrighted material.
EDU 642 Digital Citizenship in Education (6)
Prerequisite: None
This course will concentrate on the unique aspects of online information. How to evaluate online material as opposed to edited and published material, the copyright laws and fair use policy as it applies to online material, safety guidelines when working with children online, as well as proper etiquette online will all be discussed and investigated. Ways to use online tools to gather appropriate information for projects will be addressed.

EDU 643 Designing Effective Courses (6)
Prerequisite: EDU 633
This course examines techniques and methods of effective course design and implementation. Topics covered include motivation, consultation, instructional strategies, and student assessment.

EDU 645 Human Resource Planning and Evaluation (6)
Prerequisite: None
The course examines the processes of human resource planning in educational organizations, including recruitment and selection, training and development, motivation, and performance appraisals. It provides an overview of human resource administration as well as addresses evaluation, problem-solving, and leadership skills.

EDU 648 Methods and Instruments for Assessment (6)
Prerequisite: EDU 638
This course provides an overview of various published instruments and their appropriate use in educational and training settings. Topics include how to determine the validity and reliability of existing instruments, automated survey and data collection systems, and information management/knowledge management systems for data collection, storage, and retrieval/reporting.

EDU 652 The Art and Science of Learning (6)
Prerequisite: None
This course provides an introduction to the various schools of thought regarding how people learn and apply their learning to concrete situations. It provides a comprehensive survey of our progressive understanding of the learning process. Students will explore developmental, behaviorist, cognitive, social, and adult learning theories as well as the research regarding the role of motivation and transfer of learning in novel domains.

EDU 656 Characteristics of Adult Learners (6)
Prerequisite: None
This course content includes theories of adult learning, including andragogy, adult developmental stage theories, and action learning along with focus on assessment of learning needs and evaluation of education and training outcomes among adult populations.

EDU 660 Curriculum Design and Evaluation (6)
Prerequisite: None
This course examines the development of comprehensive educational curricula and/or development programs. Students will perform all phases of curricula design tied to their area of professional practice.

EDU 662 Designing Instructions for Adult Learners (6)
Prerequisite: None
In this course, students will learn instructional design for various venues, groupings, and situations common to adult learning environments, such as vocational classrooms, field training, individual and group learning. Topics ranging from technical skills to management training and education will be included.

EDU 667 Facilitating & Assessing Adult Learning (6)
Prerequisite: None
In this course, students consider the delivery of education and training, and conduct a lesson based on adult learning theory and topics. Course includes coverage of tools for engaging adult learners, conducting classes in unfamiliar circumstances, and classroom management appropriate to adult audiences.

EDU 668 Universal Learning through Technology (6)
Prerequisite: None
This course will do an in-depth study of Universal Design for Learning. Preparing classrooms to meet the needs of all learners and provide differentiated learning will be investigated. The theory of multiple intelligences and how they affect the use of technology tools will be addressed. A look at the present and future of learning online will be researched.
EDU 670 Educational Research Methods (6)
Prerequisite: None
This course focuses on educational research methods for the teaching practitioner. Students are introduced to applied quantitative and qualitative educational research methods in context of the practitioner’s educational environment.

EDU 672 Dynamic Leadership (6)
Prerequisite: None
This course focuses on the interaction of complex educational systems, and the ways in which leadership is necessary in defining and encouraging learning and productivity within the organization. The student will consider four “frames” of organizational structure: the physical structure itself; the human resources; the political realities that affect an organization; and the cultural factors that influence direction and decision processes for success of the enterprise.

EDU 673 Decision Making in Curriculum and Instruction (6)
Prerequisite: EDU 643
This course examines the roles of curriculum designers and instructors in the educational decision-making process. Students analyze the underlying assumptions and research supporting various teaching and design practices. Students will create a curriculum design project integrating concepts and skills gained throughout this program.

EDU 674 Online Learning: Theory and Practice (6)
Prerequisite: EDU 640
This course explores the organization, development, and delivery of distance learning programs. Additionally, this course explores course logistics, technology applications, and student management systems. Students will engage in discourse with instructors, peers, and other experts while creating Internet resources to be used in their own educational settings. By the end of the course, students will have an electronic portfolio of their work and be prepared to assume leadership roles within their specific contexts related to technology.

EDU 675 Education Planning and Development (6)
Prerequisite: None
This course provides a view of leadership responsibilities in planning and developing new educational programs, products, and services. Students will examine processes and issues related to change management, including changes involving technology. The course offers an opportunity for students to consider how educational leaders introduce and implement new educational programs, products, and services in an organization.

EDU 678 Using Evaluation Results (6)
Prerequisite: EDU 638
This course examines how to create an evaluation plan, including how to interpret and present results from complex evaluation data to parents, managers, or other stakeholders. This course will also focus on how to create a certification program.

EMG 630 Entertainment Marketing and Promotions (6)
Prerequisite: MKT 640
This course applies marketing concepts to the Entertainment sector with special emphasis on the role of promotion, competitive intelligence, segmentation, target marketing, media planning, and marketing management. The variables in marketing communication including analysis of media resources, positioning, message creation, effectiveness, and evaluation of promotion are explored. Corporate partnerships and the management of entertainment stakeholder groups for the performing arts, concerts, conventions, and expositions will be examined.

EMG 650 Management of Entertainment Delivery Systems (6)
Prerequisite: EMG 630
This course explores management competencies, leadership, ethics, and business strategies required to operate a successful entertainment business. Discussions will include management of venues such as convention centers, performing arts centers, arenas, theme parks, and exposition facilities. Strategic planning for events, cost sources, promotion, audience, partnerships, revenue, environment, risk management, and political implications will be discussed. Artist, group management, legal and contractual arrangements will be examined for the entertainment industry. Career options in the Entertainment Industry will also be presented.
ENGL 097 Foundation Reading (4.5)

Prerequisite: None

This is a general English course designed for non-native students with a Low-Intermediate level of English, with the aim of building their language skills towards Intermediate level and a special focus on skills necessary for future academic study. The course stresses the parts of speech, basic vocabulary and grammar fundamentals, and builds up students’ speaking, listening and reading skills. It also covers the basic mechanics of sentence writing and introduces the concept of paragraph.

ENGL 098 Foundation Writing (4.5)

Prerequisite: None

This is a general English course designed for non-native students with an Intermediate level of English, with the aim of building their language skills towards Upper-Intermediate level and a special focus on skills necessary for future academic study. The course continues developing students’ vocabulary and grammar knowledge, as well as their speaking, listening and reading skills, and reinforces the mechanics of sentence and paragraph writing and organization.

ENGL 099 Preparatory English (4.5)

Prerequisite: None

This is a general English course designed for non-native students with an Upper-Intermediate level of English, with the aim of building their language skills towards Advanced level and a special focus on skills necessary for future academic study. The course revises and builds up students’ vocabulary and grammar knowledge. It also continues developing their speaking, listening and reading skills, and focuses on writing various types of paragraphs (definition, comparison/contrast, logical division on ideas, process etc.).

ENGL 100 Foundation English (4.5)

Prerequisite: None

This is a preparatory Academic English course designed for non-native students with an Advanced level of English. The concept of “essay” will be introduced and explored. Various types of essays (Process, Comparison/Contrast, Cause/Effect and Argumentative) will be analyzed, followed by students’ own attempts at drafting, writing and editing these types of essays. Instruction will also cover listening and reading skills, as well as note-taking strategies.

ENGL 106 English Composition I (4.5)

Prerequisite: None

In this course, students focus on developing writing skills through practice and revision of a variety of different types of essays. Students are also given instruction in library and online research and methods of documentation.

ENGL 107 English Composition II (4.5)

Prerequisite: ENGL 106

In this course, students focus on research and developing writing skills through writing the “argument” essay. Students are also given instruction in library and online research and methods of documentation.

ENGL 206 Topics in Literature (4.5)

Prerequisite: ENGL 106

Students in this course can learn to interact with and respond to literature through the study of a body of works drawn from a wide range of genres and cultures. To adequately respond to the literary works presented to them, the library, online research, and methods of documentation are explored.

ENGL 210 Creative Writing I (4.5)

Prerequisite: ENGL 106

This class introduces students to various genres of writing, i.e., short story, memoir, poetry, and drama, and provides opportunities to write in each genre.

ENGL 215 Creative Writing II (4.5)

Prerequisite: ENGL 210

This class builds on the foundation work of Creative Writing I. Fewer works are studied in greater depth, and most of the course work focuses on student work. Each student completes one major and one minor project in the term.

ENGL 413 Literary London (4.5)

Prerequisite: None

This course introduces students to selected texts of English literature on a theme, establishes a context for understanding the development of literary genres, and helps students to understand critical theory as it affects reading of literature. The course is designed to broaden understanding of British culture as experienced by chosen writers and reflected in their works, and includes visits in London to places that formed writers’ perceptions in selected works.
ENSL 001 Basic English (0 credits)
Prerequisite: assessment (please consult campus for assessment levels)
This course develops basic academic listening and speaking skills. Students develop content and vocabulary knowledge through short conversations, discussions, and presentations on social and academic topics.

ENSL 002 Intermediate English I (0 credits)
Prerequisite: ENSL01 or assessment (please consult campus for assessment levels)
This course helps students at the advanced beginner level develop basic academic reading, writing, and research skills necessary for university-level study. At this level, the focus is on expanding academic vocabulary; increasing fluency, clarity, and accuracy in writing; introduction to essay structure and development; and development of active reading strategies.

ENSL 003 Intermediate English II (0 credits)
Prerequisite: ENSL02 or assessment (please consult campus for assessment levels)
This course develops and improves academic listening and speaking skills. Students develop content and vocabulary knowledge through discussion, mini-lectures, written responses, and presentations on academic topics.

ENSL 004 Advanced English (0 credits)
Prerequisite: ENSL03 or assessment (please consult campus for assessment levels)
This course is designed for students who have achieved intermediate command of the English language. Its purpose is to provide students with opportunities to enhance their vocabulary and incorporate more complex grammatical structures, as well as develop strategies for communication in more formal linguistic contexts that demand higher more efficient language management. The course includes training in listening, speaking, reading, and writing.

ENSL 005 Facility Planning and Event Management in Entertainment and Sport (4.5)
Prerequisite: None
This course provides the student with an examination of the functions of planning, management, evaluation, maintenance, operations, risk management, and situational analyses as they relate to venue management. The course will provide a comprehensive knowledge of event planning with an overview of marketing for sporting and recreational facilities, athletic championships, performing arts centers, arenas, convention centers, theme parks, and exposition facilities representing the Sport and Entertainment industries.

ENSL 010 Finance and Economics in Entertainment and Sport (4.5)
Prerequisite: FINA 310
This course provides an analysis of financial and economic concepts and theories and their application in the Entertainment and Sport industries. Topics will include operational financing, financial reports, accounting and business cycles, supply and demand, fiscal policy, budgeting, and fundraising.

ENSL 400 Marketing of Entertainment and Sport (4.5)
Prerequisite: MKTG 305
This course will examine, utilizing basic principles of marketing, the industries of Entertainment and Sport. Class topics will include products and services, market strategies, research, consumer behavior, advertising, publicity, and promotions as they relate specifically to entertainment and sport organizations. Positioning, market segmentation, promotional licensing, and sponsorship will also be explored.

ENSL 405 Facility Planning and Event Management in Entertainment and Sport (4.5)
Prerequisite: None
This course provides the student with an examination of the functions of planning, management, evaluation, maintenance, operations, risk management, and situational analyses as they relate to venue management. The course will provide a comprehensive knowledge of event planning with an overview of marketing for sporting and recreational facilities, athletic championships, performing arts centers, arenas, convention centers, theme parks, and exposition facilities representing the Sport and Entertainment industries.

ENSL 410 Finance and Economics in Entertainment and Sport (4.5)
Prerequisite: FINA 310
This course provides an analysis of financial and economic concepts and theories and their application in the Entertainment and Sport industries. Topics will include operational financing, financial reports, accounting and business cycles, supply and demand, fiscal policy, budgeting, and fundraising.

ENSL 415 Sport and Entertainment Law and Agency (4.5)
Prerequisite: None
This course introduces the basic legal system, its terminologies and principles as applied to the entertainment and sport industries. Legal and legal policy issues are identified and analyzed, ramifications and limitations to Sports and Entertainment organizations are explored; emphasis is placed on contracts, property rights, labor relations, and agent athlete relations. Other topics include free speech, defamation, invasion of privacy, publicity rights, copyright, and contractual relations between entertainers, performing organizations, and entertainment organizations as well as issues of infringement and piracy. A global view of entertainment, professional sport and trade laws will be discussed.

FASH 201 Design Process (4.5)
Prerequisite: None
Design Process teaches you how to pinpoint a source of inspiration from a current or topical exhibition. Working in a set brief you will be introduced to research development and gain an...
understanding of how to apply a creative working process from inspiration, to design, to product. You will gain an understanding of how to apply the selection process to your work and how to pull information from various aspects to culminate in final range planning and capsule collections. With a strong understanding of “idea development”, and developing a “concept” you will experiment with different media to find solutions for communicating these ideas in a creative visual format.

FASH 202 Drawing and Design Principles (4.5)
Prerequisite: None
This course introduces students to essential practical techniques used in fashion. Students will explore the principles of both drawing and design in relation to fashion and will develop knowledge and skills that will enable them to communicate develop and communicate ideas using well understood design elements.

FASH 205 3D Form I (4.5)
Prerequisite: None
3D Form One introduces you to the basic concept of working in 3 Dimensions in order to create a 2 Dimensional “block” or pattern for a selection of skirts of your own design. You will be introduced to the tools necessary for calculating specific body measurements, core terminology and cutting techniques enabling you to add seams, fullness, pleats, gathers and functional details. Working to a design brief you will be required to explore and collect research material to develop design ideas which will form the basis of your experimental garments.

FASH 206 Marketing for Fashion (4.5)
Prerequisite: None
In Marketing for Fashion you will begin to gain knowledge of the concept of fashion marketing, the marketing environment and market segmentation. In this, your first introduction to fashion marketing, it is important for you to learn to apply basic marketing research skills, tools and methodologies, which will enable you to start to research contemporary fashion companies, their products and consumers and how they operate within the wider marketplace. Through exercises and group projects you will develop an understanding of effective team working.

FASH 207 3D Form II (4.5)
Prerequisite: None
3D Form II further develops your knowledge of basic pattern cutting skills focusing on the bodice. You will continue to develop your pattern production techniques and use of terminology. You will be working to a set brief requiring you to demonstrate development through initial research, design, experimentation and final garment.

FASH 208 Promoting Fashion (4.5)
Prerequisite: None
In Promoting Fashion you will examine external and internal promotional activities of fashion companies including public relations, fashion styling, fashion shows, advertising, visual merchandising and the fashion media. To understand the way in which fashion promotions work to promote fashion products and brands to consumers it is important to consider fashion promotion in relation to society and cultures. You will start to explore fashion communication through engagement with the visual and written areas of fashion promotion and the production of a series of promotional assignments which communicate to the consumer using words and images.

FASH 209 The Fashion Cycle (4.5)
Prerequisite: None
In The Fashion Cycle you will gain a broad understanding of the fashion industry and the different contexts in which it sits. You will gain a good understanding of the structure of the industry and the way that fashion works. This will provide you with a good foundation on which to build deeper specialist knowledge as you move through your fashion program. You will learn how to explore the business of fashion through investigation, observation and gathering of materials. You will learn to question, discuss, and argue about current fashion business issues and to put forward ideas and information in presentations and written work. You will learn how to know what is happening at the forefront of fashion, and to think about the future for fashion.

FASH 210 Fashion Marketing Research (4.5)
Prerequisite: None
In Fashion Marketing Research you will develop your knowledge and understanding of fashion marketing through analytical enquiry into the business of fashion. You will research, analyze and present an informative report on a selected aspect of the fashion industry. Your research will include aspects of locating and utilizing both market and competitor intelligence from a
FASH 212 Historical & Contextual Studies (4.5)
Prerequisite: None
In Historical and Contextual Studies you will be introduced to studying fashion from a historical and contextual viewpoint. The course will introduce fashion as a cultural phenomenon that will enable you to develop an analytical approach to contemporary fashion. Fashion is understood as object, image and idea and will be explored as such through the analysis of designs, images and ideas. The course will explore the links between clothing and other mediums and will be thematic as well as historically chronological in approach. You will be introduced to methods of enquiry and terminology which you will be able to use in your own marketing and/or design practice.

FASH 214 Targeting Customers (4.5)
Prerequisite: None
In Targeting Customers you will study consumer buyer behavior, analyzing its relationship to how consumers purchase fashion products and brands. The course will focus on research into consumer attributes and trends that inspire and influence the purchase of fashion products.

You will develop an understanding of how cultural, social, personal and psychological characteristics of consumers affect their buyer behavior. You will develop an understanding about how customer attributes including geo-demographics, social class, life cycle, reference groups, lifestyles, values and attributes affect the development and marketing of international fashion product and brands. You will learn how market researchers effectively communicate their findings to others, through statistical, biographical and visual formats.

FASH 216 Images & Society (4.5)
Prerequisite: None
In Images and Society you will be introduced to a range of theories about how society uses images to communicate and express. Our contemporary culture is saturated with imagery, we are bombarded by images: advertising, TV, photography, film, art and the Internet all clamor for our attention. Our relationship with these visual signs, how we read, respond to and/or ignore them is a key factor in the way we live our lives. This course aims to provide the student with the visual and theoretical literacy with which to survive this bombardment and turn the energy of the world of visual communication to their advantage in its application within the world of fashion promotion.

FASH 218 Fashion Events (4.5)
Prerequisite: None
In Fashion Events you will be introduced to the different roles that have to work together in order to create a successful fashion event. You will develop an understanding of traditional runway shows and other fashion events such as exhibitions, seasonal press days and PR marketing activities to understand their role within contemporary fashion. You will learn the theory of fashion event production through lectures and guest talks, and work in teams to plan a professional event.

FASH 220 In-Store Promotion (4.5)
Prerequisite: None
In-store Promotion offers you the opportunity to gain insight into the promotional strategies used in fashion retailing to promote products and/or brands to consumers. In this highly competitive marketplace the visual communication, window displays, display and location of merchandise within the store and selling environment, are important tools in maximizing sales. You will develop knowledge of all these aspects of visual merchandising, and relate visual merchandising in contemporary fashion retailers.

FASH 221 Fashion Portfolio I (4.5)
Prerequisite: None
Fashion Portfolio I introduces you, as potential fashion designers, to the concepts, techniques and uses of various media that will enable you to communicate your ideas. This will be achieved through drawing live models using line and color, representing texture and movement. This will develop your perception and visual interpretation of garments and how they relate to the human form.

FASH 223 Textiles for Fashion I (4.5)
Prerequisite: None
In Textiles for Fashion you will be introduced to various hand knitting, crochet, felting and weaving techniques. Working to a brief, the course allows you the opportunity to explore, create, develop and display your textiles on illustrative boards for professional presentation of your collection. You will have the opportunity to design for men’s or women’s wear.
**FASH 224 Textiles for Fashion II (4.5)**

*Prerequisite: None*

The Textiles II course is a basic course in study of fibers, yarns, fabric construction methods, coloring processes, and finishing techniques. Emphasis is placed on the practical application of this knowledge in judging performance and in the proper use and care of fabrics used in the apparel industry.

**FASH 227 Sewing Techniques (4.5)**

*Prerequisite: None*

In Sewing Techniques you will be introduced, under close supervision, to the use of basic manufacturing processes, construction techniques and the study skills that are integral to the design process. You will keep a technical and sample file, showing your learning through this course. Using knowledge gained in manufacturing and construction, you will make a garment in response to a given brief, incorporating the sewing techniques learned. You will keep a journal to document your learning and to review and reflect on your progress.

**FASH 231 Retailing for Fashion (4.5)**

*Prerequisite: None*

In Retailing for Fashion you will cover concepts, strategies and methodologies used for retailing management. You will explore the changing retail environment and methods of distribution including e-tailing, mail-order supermarkets and store retailing through which fashion companies sell their range of products. These include clothing, accessories, perfume, and lifestyle products. As part of the course you will analyze these various formats, fascias and environments that these companies use in successful fashion retailing.

**FASH 241 Fashion Shows (4.5)**

*Prerequisite: None*

In Fashion Shows you will be introduced to the different roles that have to work together in order to create a successful fashion show. You will develop an understanding of traditional runway shows in the context of other fashion events and their role within contemporary fashion. You will learn the theory of fashion show production through lectures and guest talks, and work in teams to plan a professional event.

**FASH 295 Design Study (4.5)**

*Prerequisite: None*

This course involves the intensive study of a particular aspect of fashion design. The specific topics of this course will be determined by the interests of both the students and the instructor.

**FASH 299 Study Tour (4.5)**

*Prerequisite: None*

The Study Tour combines lectures, research, analytical studies and travel to provide an opportunity to learn and understand how fashion operates in a different part of the world with a different culture, history and ways of engaging in design, business, marketing, etc. The course allows you to visit and experience the cultural and professional environments of a world city through scheduled appointments, private tours, and presentations. You will meet with an instructor every second week for a two-hour class in preparation for the study tour. Final projects documenting and analyzing the experience are required for completion of the course.

**FASH 300 Creative Drape (4.5)**

*Prerequisite: None*

Creative Drape builds upon the cutting skills you gained in previous courses and introduces how to apply drape and volume to garments. You will discover and develop the techniques of manipulating paper drafts and draping directly onto the stand and to judge which method would be most suitable. There is a set design brief enabling you to work with greater autonomy as you develop the visual and verbal language with which to communicate the techniques, technologies and materials with skill and imagination. This will enable you to demonstrate good working practice in response to critical assessment.

**FASH 301 Fashion Trends (4.5)**

*Prerequisite: None*

In Fashion Trends you will look at how they arise by considering macro business environmental drivers as well as social and cultural influences. You will consider trend identification, market assessment and competitive response strategies. This will be appropriate preparation for fashion product development, range planning and the exploitation of market opportunities.
**FASH 303 Womenswear I (4.5)**

*Prerequisite: None*

In Womenswear I you will build, expand on and apply technical, theoretical and design skills and knowledge from 3D Form I to III (also Textiles for Fashion and Creative Drape for Fashion Design students). This course will enable you to explore and generate creative design concepts through research and interpretation of a given project brief and will give you the opportunity to demonstrate your skills through range building and planning, use of fabrication, color, selection and styling of a range of male or female garments. Working with increased independence and autonomy, you will complete a sketchbook, design boards and finished outfit.

**FASH 304 Fashion Product Development (4.5)**

*Prerequisite: None*

In Fashion Product Development you will build on your earlier classes to relate current and future fashion trends to “desirable” fashion products. You will work in a team to respond to an identified fashion trend to plan and manage the design of a new product/range extension or the development of a marketing plan. This could involve repositioning an existing product range or developing a new product range for an existing or new market.

**FASH 305 Womenswear II (4.5)**

*Prerequisite: None*

In Womenswear II you will build, expand on and apply technical, theoretical and design skills and knowledge from 3D Form I to III (also Textiles for Fashion and Creative Drape for Fashion Design students). This course will enable you to explore and generate creative design concepts through research and interpretation of a given project brief and will give you the opportunity to demonstrate your skills through range building and planning, use of fabrication, color, selection and styling of a range of male or female garments. Working with increased independence and autonomy, you will complete a sketchbook, design boards and finished outfit.

**FASH 306 Fashion Branding (4.5)**

*Prerequisite: None*

In Fashion Branding you will explore contemporary fashion brands and examine the strategies they use to create a unique personality, generate appeal and generally develop a “desirability factor” for potential consumers. This course will build directly on your skills and knowledge by deepening the understanding of the complexity of brands and branding, from conception and development, through to the management and marketing of the end products. The course will cover the development of values and ethics required to develop successful brands, as well as the creation of identity, revitalization and extension strategies. You will also explore the implications of changing environments for fashion consumers and fashion brands, and employ creative thinking, innovative problem solving and applied skills and methodologies to investigate and develop appropriate solutions to brand strategies.

**FASH 307 CAD for Fashion (4.5)**

*Prerequisite: None*

CAD for Fashion re-enforces the application of creative software (Photoshop, Illustrator, etc.), to advance student’s skills with computer applications used to enhance fashion presentations including color rendering of drawings and drafting of flats. Students will design a collection, and all the appropriate accoutrements that sit alongside the collection. Students will then take this work and develop and present it in a professional manner using the CAD skills learned in this class.

**FASH 308 Media & PR (4.5)**

*Prerequisite: None*

In Media and PR you will learn how fashion communications are planned, written, managed and delivered. Through directed activities you will experience situations replicating the “real-life” of working in the fast paced roles of fashion public relations and journalism. These assignments will develop your knowledge and understanding of the dynamics and interplay between the key fashion promotion sectors, highlighting the methodologies required for building successful working relationships within these roles. During this course, you will be expected to work with a degree of autonomy, structuring your own time management and applied research to a professional level and developing your professional and communication skills to a higher level. You will also be required to utilize a range of new and emerging technologies and applications to the media and communication assignments.
**FASH 309 Styling Fashion (4.5)**
*Prerequisite: None*
In Styling Fashion you will explore the skills required for this growing specialty in the fashion industry. The stylist creates the visual fashion story whether it is for art, photography, video, window display, advertising, promotions or fashion shows. You will have the opportunity, in groups, to spend time in a photographic studio and on location to develop an understanding of the role of stylist on fashion shoots and other scenarios.

**FASH 310 Fashion Buying (4.5)**
*Prerequisite: None*
Fashion Buying presents buying practices and techniques, with an examination of consumer buying power, major market resources, governmental regulations and merchandise analysis. Through a simulated experience, students will conduct research and plan a six-moth seasonal dollar merchandise plan. A final product book will include all stages of development of the seasonal merchandise plan including trend forecasting, vendor negotiation, and profitability analysis.

**FASH 311 3D Form III (4.5)**
*Prerequisite: None*
3D Form III extends your knowledge of pattern cutting and introduces the skills required to cut and make trousers. You will continue to develop your pattern production techniques, use of tools required for drafting trousers and employ an extended use of appropriate construction terminology. You will work to a design brief requiring you to demonstrate development through initial research, design, experimentation and final garment.

**FASH 312 CAD for Fashion Marketing (4.5)**
*Prerequisite: None*
CAD for Fashion Marketing re-enforces the application of creative software (Photoshop, Illustrator, etc.), to advance student’s skills with computer applications used to enhance fashion presentations including color rendering of drawings and drafting of flats. Students will design a collection, and all the appropriate accoutrements that sit alongside the collection. Students will then take this work and develop and present it in a professional manner using the CAD skills learned in this class.

**FASH 314 Strategic Fashion Marketing (4.5)**
*Prerequisite: None*
Strategic Fashion Marketing gives students the opportunity to develop marketing strategies and tactics from initial concept to finished proposal. Students will utilize elements of management leadership, critical thinking, problem-solving and creative skills to develop a strategic marketing initiative and implementation plan.

**FASH 315 Fashion Accessories (4.5)**
*Prerequisite: None*
In Fashion Accessories you will be introduced to the specialist cutting and manufacturing skills involved in creating accessories. While building on existing conceptual and design skills, you will develop a strong understanding of the accessories market place and the relationship between this and the fashion garment industry. You will produce a small range of pieces with the opportunity to explore millinery, glove making and fashion bags or shoes. This course provides the option to design for men or women.

**FASH 318 3D Form II (4.5)**
*Prerequisite: None*
3D Form II further develops your knowledge of basic pattern cutting skills focusing on the bodice. You will continue to develop your pattern production techniques and use of terminology. You will be working to a set brief requiring you to demonstrate development through initial research, design, experimentation and final garment.
FASH 319 Merchandise Control (4.5)  
*Prerequisite: None*
In Merchandise Control you will learn how merchandise strategies are created to meet an organization’s objectives with regard to, for instance, its financial, marketing and general business aims. You will learn about the merchandise management process in relation to channel management, and the role of merchandise control in relation to the costs, sales, profits and turnover. You will explore how merchandise control relates to meeting product and service objectives within the contemporary fashion environment.

FASH 320 Introduction to Costume (4.5)  
*Prerequisite: None*
In this course students will explore the role of the costume designer in the theatre and film production process, including collaboration with directors, actors and other members of the design team. Script analysis and breakdown, design concept and communication of character (culturally, economically and psychologically) through clothing will be stressed. Research methods, organizational skills, sketching and fitting room etiquette will be examined as well.

FASH 322 Journalism for Fashion (4.5)  
*Prerequisite: None*
Journalism for Fashion is the basis of fashion advertising copy for media and public relations (PR). You will develop a sound understanding of its role within the wider context of the contemporary fashion industry by researching its history and understanding its growth and development. Through workshops and tuition you will expand your individual creative writing skills, learn about interview techniques and identify job opportunities.

FASH 324 eCommerce for Fashion (4.5)  
*Prerequisite: None*
The application of information technology has become critical to all areas of business. In eCommerce for Fashion you will explore its application to marketing communications, promotion and sales. The focus will be on fashion promotional activities but will be presented in the context of IT usage across the fashion industry.

FASH 326 Supply Chain Management (4.5)  
*Prerequisite: None*
Behind the highly visible world of retail brands and fashion outlets there are major manufacturing and logistics operations. In Supply Chain Management you will explore the structure and dynamics of this industry by considering the flows of goods, money and ideas in the context of the end user [consumer] requirements. The course will build on the lower level Fashion Marketing courses with a greater emphasis on business to business, B2B, rather than their predominant Business to Consumer, B2C, focus. The course will consider the economic, social and ethical challenges faced by this part of the fashion industry.

FASH 320 Introduction to Costume (4.5)  
*Prerequisite: None*
In this course students will explore the role of the costume designer in the theatre and film production process, including collaboration with directors, actors and other members of the design team. Script analysis and breakdown, design concept and communication of character (culturally, economically and psychologically) through clothing will be stressed. Research methods, organizational skills, sketching and fitting room etiquette will be examined as well.

FASH 322 Journalism for Fashion (4.5)  
*Prerequisite: None*
Journalism for Fashion is the basis of fashion advertising copy for media and public relations (PR). You will develop a sound understanding of its role within the wider context of the contemporary fashion industry by researching its history and understanding its growth and development. Through workshops and tuition you will expand your individual creative writing skills, learn about interview techniques and identify job opportunities.

FASH 324 eCommerce for Fashion (4.5)  
*Prerequisite: None*
The application of information technology has become critical to all areas of business. In eCommerce for Fashion you will explore its application to marketing communications, promotion and sales. The focus will be on fashion promotional activities but will be presented in the context of IT usage across the fashion industry.

FASH 326 Supply Chain Management (4.5)  
*Prerequisite: None*
Behind the highly visible world of retail brands and fashion outlets there are major manufacturing and logistics operations. In Supply Chain Management you will explore the structure and dynamics of this industry by considering the flows of goods, money and ideas in the context of the end user [consumer] requirements. The course will build on the lower level Fashion Marketing courses with a greater emphasis on business to business, B2B, rather than their predominant Business to Consumer, B2C, focus. The course will consider the economic, social and ethical challenges faced by this part of the fashion industry.

FASH 330 Costume Construction (4.5)  
*Prerequisite: None*
This course will introduce students to various techniques used in constructing and patterning costumes for stage and screen. Fabric modification and craft techniques will also be examined. Students will also explore the role of costume shop technicians and wardrobe personnel.

FASH 335 Historical Costume Design (4.5)  
*Prerequisite: None*
This course will examine the design and construction of historically inspired costumes and fashion. Methods of historical clothing research and the examination of theatrical conventions associated with period plays will be addressed. Students may construct period foundations as well as outer garments. Methods of research and play analysis will be presented.

FASH 337 Textiles I (4.5)  
*Prerequisite: None*
In Fashion Textiles you will be introduced to various hand knitting, crochet, felting and weaving techniques. Working to a brief, the course allows you the opportunity to explore, create, develop and display your textiles on illustrative boards for professional presentation of your collection. You will have the opportunity to design for men’s or women’s wear.
FASH 339 Retailing for Fashion II (4.5)

Prerequisite: None

In Retailing for Fashion II you will identify a contemporary issue that is important to current fashion and will negotiate a retail marketing project on that topic. You will also deepen your knowledge of marketing for fashion retail through a series of lectures on different themes, including: retail branding, the retail consumer and customer service, retail formats, the retail environment, and marketing retail brands internationally.

FASH 340 Computer Design Applications for Fashion (4.5)

Prerequisite: None

Computer Design Applications for Fashion enables you to develop industry-relevant skills in the use of computer software (Adobe) as applied to fashion projects which relate closely to industry practice.

FASH 342 Textiles II (4.5)

Prerequisite: None

This course is a basic study of fibers, yarns, fabric construction methods, coloring processes, and finishing techniques. Emphasis is placed on the practical application of this knowledge in judging performance and in the proper use and care of fabrics used in the apparel industry.

FASH 350 Fashion Portfolio II (4.5)

Prerequisite: None

Fashion Portfolio II will enable you to further develop and enhance your individual drawing style, employing and expanding on the skills, technology and media introduced in Fashion Portfolio I. You will interpret the fashion figure by drawing a variety of poses and outfits from life, discovering how the figure can be dramatized in order to show the body and garments to visual advantage. We will examine methods of achieving professional levels of garment representation, layout and overall presentation. This will be done manually and/or using appropriate computer software.

FASH 352 Sketchbook (4.5)

Prerequisite: None

In Sketchbook you will develop your ability to engage in the design process from research through to concepts, working with a good degree of self-direction to engage in rich research, creative exploration of design ideas and concept presentation.

FASH 355 Fashion Event Management (4.5)

Prerequisite: None

In Fashion Events you will be introduced to the different roles that have to work together in order to create a successful fashion event. You will develop an understanding of traditional runway shows and other fashion events such as exhibitions, seasonal press days and PR marketing activities to understand their role within contemporary fashion. You will learn the theory of fashion event production through lectures and guest talks, and work in teams to plan a professional event.

FASH 401 Collection Project (4.5)

Prerequisite: None

The Collection Project course offers you the opportunity to identify your individual vision and design philosophy, which you will carry through to your collection/final project. The course is designed to enable you to fully explore, experiment with and develop ideas, methods and processes for your collection/final project. You will prepare a personalized brief outlining areas of research and development relevant to the concept of your ideas, and management of this process, including a customer profile report and visuals. In this way your work will become clearly self-initiated, enabling you to demonstrate the skills you have already acquired and outlining areas through which you intend to learn further. As part of the ongoing research, exploration and design development you will create experimental toiles and textile development where relevant. This will consolidate your proposal and give direction to your progression over the course of your final project.
FASH 402 Retail Strategy (4.5)

Prerequisite: None

In Retail Strategy you will develop an understanding of the role of strategic marketing within fashion retail. You will learn how a retail marketing strategy is created and used within fashion retail and will work on a project that involves you in experiencing the decision making and planning processes involved in creating a marketing strategy for fashion retail.

FASH 403 Final Fashion Portfolio (4.5)

Prerequisite: None

Final Fashion Portfolio will give you the opportunity to consider your future and define your goals as you prepare to move from university into the fast-moving world of fashion. The course will help you to research the career market, analyze your skills and strengths while developing your portfolio and building your confidence in preparation for professional practice.

FASH 404 Integrated Marketing (4.5)

Prerequisite: None

In Integrated Marketing you will be exposed to innovative and visionary contemporary marketing communication campaigns, used to generate awareness and sales of brands, products or services in fashion and fashion-related sectors. You will cover fashion communication media within a fully integrated fashion marketing communications strategy. You will be working as part of a team to develop ideas and proposals for integrated marketing communications in response to a complex brief.

FASH 405 Fashion Menswear (4.5)

Prerequisite: None

Fashion Menswear enables you to build upon the design, technical and cutting skills you have learned up to this point. You will focus on developing a collection that demonstrates the specialist skills involved in the relevant area of design, its market and trends. There is a set design brief enabling you to work with greater autonomy. You will employ materials, techniques and technologies with imagination to enable the creation and development of a range of clothing. You will make one outfit from your designed collection. You will demonstrate good working practice in response to critical assessment.

FASH 406 Contemporary Response (4.5)

Prerequisite: None

In Contemporary Response you will consider and discuss the influence of current world events, global issues, future trends and developments on the strategic marketing of fashion. You will have the opportunity to participate and contribute to a series of seminars and debates on identified key issues for fashion marketing. In this honors level course you will work autonomously in researching material for selected seminars and debates, as well as choosing a topic for deeper study.

FASH 407 Fashion Thesis (4.5)

Prerequisite: None

Fashion Thesis draws upon knowledge and skills developed in theoretical studies in levels one, two and three. In the thesis you will explore a subject of your own choosing negotiated with your tutor who will guide your selection. The subject will be fashion related and may be something you have touched upon earlier in your studies which you want to explore in depth. It will be a subject which relates in some way to the Collection you wish to produce, and work for the thesis will help to inform your thinking for your Collection and possibly to set your Collection within the contexts of contemporary fashion. Fashion Thesis is concerned with choosing a topic, setting the parameters of your research, and gathering research material. Then students move on to write the thesis in full. You will work independently, effectively applying skills learned earlier in your degree, with weekly individual and/or group tutorials to guide you. As you write your thesis, you will be exploring concepts and ideas from the thesis through practical application in your Fashion Collection classes. You will be given weekly tutorial guidance as you structure and write your 8,000 word project. Fashion Thesis is usually taken alongside Collection Project.

FASH 408 Professional Development (4.5)

Prerequisite: None

As you prepare to move from university into the fast-moving world of fashion, Professional Development will give you the opportunity to consider your future and to plan and prepare to achieve your goals. The course will help you to define your goals, analyze your skills, your strengths, and research the career market. It will enable you to develop your skills and to build your confidence in preparation for launching yourself into the fashion marketplace.
FASH 409 Visual Merchandising (4.5)

Prerequisite: None

Effective retail display and space are essential elements of a fashion company’s brand image. In this course, students study the key principles and techniques used globally in the retail environment. Students develop a capstone project that incorporates all aspects of store planning and design (e.g. exterior signing, interior signing, walls, floors, lighting, sound, merchandise, fixtures, mannequins, window displays, and wall elevations). Visual merchandising in the e-tailing environment is also examined.

FASH 410 Fashion Collection I (4.5)

Prerequisite: None

In Fashion Collection I you will continue to develop the work and ideas begun in Collection Project, consolidating your ideas and your philosophy in preparation for moving on to further Collections classes. Final Collection One requires you to review and demonstrate your ability and accomplishment as a fashion designer as you apply the knowledge and skills you have learned during the program, to your final collection. You will continue to apply inspirational research to your self-initiated brief, translating ideas, engaging in toile development and consolidating fabrication, color and textile manipulation. Your work will be focused and within the contexts set out in your brief. By the end of this course you will have completed fully resolved toiles for three outfits, which will be reviewed by the course team and your peers. (Fashion Collection One will usually be taken alongside Fashion Collection Two, so students will be designing a collection of 6 outfits in total.) You may wish to attempt more outfits. Speak to your tutor for recommendations and advice.

FASH 411 Final Fashion Marketing Project I (4.5)

Prerequisite: None

In Final Fashion Marketing Project I you have the opportunity to further develop your ideas and activity from Final Fashion Marketing Project I or to undertake a new project. This will be a sustained period of self-directed activity. The area chosen needs to be related to your studies on fashion marketing and negotiated with your tutor. You will be expected to work autonomously using tutor guidance to inform your work. This will be an individual project but group tutorials will enable you to learn from each other and gain mutual support.

FASH 412 CAD for Fashion II (4.5)

Prerequisite: None

This course introduces students to industry-specific software (such as Gerber and/or Lectra) used to create and manipulate fashion pattern. Note: The software used varies from campus to campus based upon need and resources.

FASH 420 Fashion Collection II (4.5)

Prerequisite: None

In Fashion Collection II you will continue to develop the work and ideas begun in Collection Project, consolidating your ideas and your philosophy in preparation for moving on to further Collections classes. Final Collection Two requires you to review and demonstrate your ability and accomplishment as a fashion designer as you apply the knowledge and skills you have learned during the program, to your final collection. You will continue to apply inspirational research to your self-initiated brief, translating ideas, engaging in toile development and consolidating fabrication, color and textile manipulation. Your work will be focused and within the contexts set out in your brief. By the end of this course you will have completed fully resolved toiles for three outfits, which will be reviewed by the course team and your peers. (Fashion Collection Two will usually be taken alongside Fashion Collection One, so students will be designing a collection of 6 outfits in total.) You may wish to attempt more outfits. Speak to your tutor for recommendations and advice.

FASH 421 Final Fashion Marketing Project II (4.5)

Prerequisite: None

In Final Fashion Marketing Project II you have the opportunity to further develop your ideas and activity from Final Fashion Marketing Project I or to undertake a new project. This will be a sustained period of self-directed activity. The area chosen needs to be related to your studies on fashion marketing and negotiated with your tutor. You will be expected to work autonomously using tutor guidance to inform your work. This will be an individual project but group tutorials will enable you to learn from each other and gain mutual support.
FASH 430 Fashion Collection III (4.5)
*Prerequisite: None*
In Fashion Collection III you will complete and style a collection of a minimum six outfits. Working independently, viewing tutors as a resource through which you seek guidance and feedback, you will continue to develop and demonstrate professionalism through time-management, planning and the progress of your collection. This course will include preparation for professional practice. Your outfits should be fully accessorized and styled before assessment and possible inclusion in the Graduation Fashion Show. Only collections that are fully complete and demonstrate your development at honors level will be considered.

FASH 431 Final Fashion Marketing Project III (4.5)
*Prerequisite: None*
In Final Fashion Marketing Project III you will develop ideas identified in Final Fashion Marketing Projects I & II. Utilizing your knowledge of fashion promotion and information technology skills, you will undertake idea generation, selection, creation and presentation phases, culminating in the creation of a fashion marketing communication. You will work autonomously and be self-directed in your study, informing your work with the guidance and feedback of your tutors. For large projects you may complete an initial phase in this course with an interim report and complete the project in Final Fashion Marketing Project IV.

FASH 435 Advanced Costume Design (4.5)
*Prerequisite: None*
This course is an intensive study in a particular aspect of Costume Design. The specific topics of this course will be determined by the interests of both the students and instructor.

FASH 440 Fashion Business (4.5)
*Prerequisite: None*
The Fashion Business course is designed to introduce students to business operations and practices in the fashion industry. The course combines the acquisition of knowledge and skills to start a fashion business and involves developing a business plan, complete with market analysis, forecasting, target customer research, and financial information.

FASH 441 Final Fashion Marketing Project IV (4.5)
*Prerequisite: None*
In Final Fashion Marketing Project IV you will either complete your fashion marketing communication that was developed to an interim level in Final Fashion Marketing Project III or develop a new fashion marketing communication based on ideas identified in Final Fashion Marketing Projects I & II. Utilizing your knowledge of fashion promotion and information technology skills, you will undertake idea generation, selection, creation and presentation phases, culminating in the creation of a fashion marketing communication. You will work autonomously and be self-directed in your study, informing your work with the guidance and feedback of your tutors.

FASH 445 Final Project Marketing Plan (4.5)
*Prerequisite: None*
Final Project Marketing Plan builds on earlier work in both design and marketing courses. In this course you will analyze the marketplace for your Fashion Collection or Final Project FDM. You will finalize the Marketing Plan, organizing information, ideas, arguments and justifications into a coherent structure, ready for final presentation. Through negotiation with your tutors you will decide upon an appropriate form for presentation of your work, and at mid-term you will hand in a first draft. You will submit and present the final piece of work, with supporting visuals and other materials, at the end of the term.

FASH 491 Final Costume Portfolio (4.5)
*Prerequisite: Last Term*
Final Costume Portfolio will give you the opportunity to consider your future and define your goals as you prepare to move from university into the fast moving world of Costume. The course will help you to research the career market, analyze your skills and strengths while developing your portfolio and building your confidence in preparation for professional practice.

FASH 495 Design Study (4.5)
*Prerequisite: None*
This course involves the intensive study of a particular aspect of fashion design. The specific topics of this course will be determined by the interests of both the students and the instructor.
FASH 499 Study Tour (4.5)

*Prerequisite: None*

The Study Tour combines lectures, research, analytical studies and travel to provide an opportunity to learn and understand how fashion operates in a different part of the world with a different culture, history and ways of engaging in design, business, marketing, etc. The course allows you to visit and experience the cultural and professional environments of a world city through scheduled appointments, private tours, and presentations. You will meet with an instructor every second week for a two-hour class in preparation for the study tour. Final projects documenting and analyzing the experience are required for completion of the course.

FIN 620 Financial Statement Analysis (6)

*Prerequisite: None*

In this course, students can learn how to analyze financial statements and methods used to value companies.

FIN 630 Global Financial Management (6)

*Prerequisite: None*

Within the context of the multinational firm, this course examines the development of policy, financing options for international business, and the making of standard financial management decisions.

FIN 631 International Finance (6)

*Prerequisite: FIN 630*

The course is an analysis of financial problems facing businesses engaged in international activities. Topics include financing foreign investments, financial control of foreign operations, key economic theories, various financial instruments for risk management, exchange risk management, international financing and investment issues and the effect of foreign exchange on working capital management.

FIN 640 Derivatives (6)

*Prerequisite: None*

The course provides an understanding of derivatives and their usage in risk management. Topics include the most common types of derivatives from basics to futures and forwards, zero rates, basic, intermediate and advanced options, and the application of the knowledge acquired in assessing the price of options. It addresses researching and implementing trading strategies, and the analyzing of the Black and Scholes Options.

FIN 645 Theory of Corporate Finance (6)

*Prerequisite: None*

In this course students will explore the interactive relationship between financial policy and business strategy. Topics include the role of capital markets, government, product and factor markets.

FINA 310 Financial Management (4.5)

*Prerequisite: None*

This course examines the key components of financial decision making: valuation and risk management. Students will examine the implications of forecasting, capital budgeting, working capital management, and project risk management.

FINA 315 Financial Instruments (4.5)

*Prerequisite: FINA 310*

The course will examine each of the securities markets, the instruments available in these markets and putting the different investments into perspective. The course will introduce the students to the characteristics of the major investors and the terminology used in the securities markets.

FINA 320 Capital Planning (4.5)

*Prerequisite: FINA 310*

The course focuses on financial management techniques related to capital expenditure and investment decision making. Topics include short-term and strategic implications of capital expenditure decisions, developing an integrated approach to capital expenditure decision-making process on sound concepts and their managerial implications.

FINA 325 Funds Acquisition (4.5)

*Prerequisite: FINA 310*

This course examines the alternatives available to management in acquiring funds and related costs and risks. Topics include matching projects with funds acquired, assessing risk of projects with funds, and developing strategies on acquiring funds.

FINA 330 Asset and Debt Management (4.5)

*Prerequisite: FINA 310*

The course will examine details of managing client’s assets including allocation, selection and management in a tax and estate in efficient manner.
<table>
<thead>
<tr>
<th>COURSE DESCRIPTIONS</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>FINA 335 International Corporate Finance (4.5)</strong></td>
</tr>
<tr>
<td>Prerequisite: FINA 315</td>
</tr>
<tr>
<td>This course analyzes financial problems corporations face that result from operating in an international environment. Major topics covered are corporate strategy and the decision to invest abroad, forecasting exchange rates, international portfolio diversification, managing exchange risk, taxation issues, cost of capital and financial structure in the multinational firm, and sources of financing.</td>
</tr>
<tr>
<td><strong>FINA 405 Investment (4.5)</strong></td>
</tr>
<tr>
<td>Prerequisite: FINA 310</td>
</tr>
<tr>
<td>This course focuses on securities and securities markets. Topics include analysis of various categories of corporate securities, public securities, and other investments, types of risks and taxes that affect investment policy timing, selection and investment values.</td>
</tr>
<tr>
<td><strong>FINA 410 International Financial Management (4.5)</strong></td>
</tr>
<tr>
<td>Prerequisite: FINA 310</td>
</tr>
<tr>
<td>This course discusses how multinational corporations make financial decisions. Topics include international cash management, hedging cash flows, international capital budgeting and international financing.</td>
</tr>
<tr>
<td><strong>FINA 412 Risk Management (4.5)</strong></td>
</tr>
<tr>
<td>Prerequisite: FINA 310</td>
</tr>
<tr>
<td>The course deals with uncertainties of outcome resulting from the financial market and the strategies that enable an organization to manage the risk associated with it. Topics include identifying major financial risks such as interest rate risk, foreign exchange risk, credit, commodity, and operational risks, how they are measured and global initiatives in financial risk management.</td>
</tr>
<tr>
<td><strong>FINA 420 Commercial Bank Management (4.5)</strong></td>
</tr>
<tr>
<td>Prerequisite: FINA 310</td>
</tr>
<tr>
<td>This course studies the changing banking environment in the U.S. and the principles and practices used to effectively manage a commercial bank. It covers value creation in banking as well as capital funds, assets, and liability management. The course examines a typical bank’s loan portfolio and its management. Hedging and derivatives are also covered.</td>
</tr>
<tr>
<td><strong>FINA 425 Budgeting (4.5)</strong></td>
</tr>
<tr>
<td>Prerequisite: FINA 310</td>
</tr>
<tr>
<td>This course will provide fundamental understanding of budgeting, budgeting process and includes a practical guide for preparing financial budgets.</td>
</tr>
<tr>
<td><strong>FINA 430 Financial Policy and Strategy (4.5)</strong></td>
</tr>
<tr>
<td>Prerequisite: FINA 310</td>
</tr>
<tr>
<td>This course focuses on the theory of the firm, strategic options, the financing of corporate strategies, strategic positioning, and corporate governance. Theories are used to examine the forces and factors that influence the strategies pursued by corporations and the governance of those firms. Focus is placed on quantitative and qualitative analysis of financial policies based on readings and empirical research.</td>
</tr>
<tr>
<td><strong>FINA 435 Financial Analysis (4.5)</strong></td>
</tr>
<tr>
<td>Prerequisite: FINA 310</td>
</tr>
<tr>
<td>The course focuses on how to read, interpret and analyze financial statements. Topics include overview of financial statement analysis, liquidity and activity, analysis of solvency and capital structure, profitability, market strength and overall evaluation, cash flow and interim statement and segment analysis.</td>
</tr>
<tr>
<td><strong>FINA 440 Investment &amp; Portfolio Management (4.5)</strong></td>
</tr>
<tr>
<td>Prerequisite: FINA 310</td>
</tr>
<tr>
<td>The course focuses on investment evaluation theories and techniques in a range of financial assets and examination of portfolio practices while comparisons of investment alternatives are made. It mixes investment instruments and capital markets with detail on evaluating investment opportunities to satisfy risk-return objectives – as well as offers insight into how investment practice and theory are influenced by globalization.</td>
</tr>
<tr>
<td><strong>FINA 445 Introduction to Financial Markets (4.5)</strong></td>
</tr>
<tr>
<td>Prerequisite: FINA 310</td>
</tr>
<tr>
<td>This course focuses on international financial markets and exchange rates. Topics include pricing in the foreign currency and Eurocurrency markets, use of forward exchange for hedging, short-term returns and market efficiency in the international money markets, foreign currency options, international capital asset pricing, pricing of foreign currency bonds, currency swaps, Eurocurrency syndicated loans, foreign currency financing and exposure management.</td>
</tr>
</tbody>
</table>
**FINA 450 Financial Engineering (4.5)**  
*Prerequisite: FINA 310*

Financial Engineering is the application of tools from finance and economics, engineering, math and statistics to address problems such as derivative securities, valuation, strategic planning, investment strategies, risk management etc. which are of interest to investment analysts, commercial banks, trading companies, insurance companies, hedge funds and regulatory agencies.

**FINA 480 Financial Policy and Strategy (4.5)**  
*Prerequisite: FINA 310*

This course focuses on the theory of the firm, strategic options, the financing of corporate strategies, strategic positioning, and corporate governance. Theories are used to examine the forces and factors that influence the strategies pursued by corporations and the governance of those firms. Focus is placed on quantitative and qualitative analysis of financial policies based on readings and empirical research.

**FINA 632 Corporate Finance (6)**  
*Prerequisite: ACCT 600*

Corporate Finance examines the financial decisions that impact management and corporate financial officers. This course compares and contrasts contemporary corporate finance theories and practices, including forecasting, capital budgeting, investment banking, cash flow, asset management, and short-term and long-term financing.

**FINA 634 Financial Statement Analyses and Report Writing (6)**  
*Prerequisite: ACCT 600*

Students learn how to analyze financial statements and methods used to value companies. They learn how to prepare quarterly and annual filings in accordance with SEC requirements and how to demonstrate a working knowledge in handling unique accounting issues that affect the annual report such as foreign currency conversion, restatements, reporting of debt restructure and corporate insolvency.

**FREN 101 Elementary French (4.5)**  
*Prerequisite: None*

Long recognized for its cultural significance, the French language continues to grow in importance in the design and business communities. This course provides students with an oral and written approach to beginning French grammar and conversation, with special emphasis on communication skills.

**GDGD 101 Introduction to Game Design & Theory (4.5)**  
*Prerequisite: None*

This course introduces students to game design and development terminology, principles, tools, and techniques. Students will examine the history and theories of game design and will explore a variety of game genres and software applications that are used in the creation of digital media. Business principles, legal issues, and technological development are discussed in relation to the creation of computer games.

**GDGD 205 Project Management for Game Development (4.5)**  
*Prerequisite: None*

In this course the student examines the challenges and issues related to producing and releasing a game. Students will assess the game development process and discuss factors important to developing a game, including the production schedule and postrelease. We identify threats to keeping a project on track and the tools used to ensure that development is on time and within the allocated budget. We also examine the different stages of production and the additional challenges associated with the postrelease phase, including coordinating support.

**GDGD 210 Concept Art (4.5)**  
*Prerequisite: None*

Elements of 2D and 3D design are introduced through the exploration of various media. Students will explore the basic principles of animation to develop an understanding of character and performance. Students will develop a personal approach while exploring the possibilities in character design and armature building and clay sculpting.

**GDGD 211 Digital Media Development (4.5)**  
*Prerequisite: None*

This course involves the creation of 2D and 3D assets. Students will learn to create assets for a variety of media via industry software. Students will gain knowledge of the different formats used in the industry for different media.
GDGD 212 Storyboarding (4.5)

Prerequisite: None

This course focuses on planning, conceptualizing, and developing non-linear storytelling. Students will draft and refine branching, player-driven, and open-quest plots, dialogues, and stories. Creative writing processes will also be examined and refined during the construction of narratives, subplots, and storyboards. Students will experience how character development, plot movement, and player experience can be channeled over the course of a game. Various literary structures, genres, styles, and trends will be analyzed, including the mono-myth, the classical 3-act structure and instantiated activities. Students will write and create storyboards and edit them to tell a story.

GDGD 213 Level Design (4.5)

Prerequisite: None

This course focuses on planning, conceptualizing, developing and testing digital game levels. Students will draft and build interior and exterior environments for selected game engines using realistic textures, dynamic lighting, interactive props, and special effects. Creative and technical writing processes will also be examined and refined during the construction of narratives, subplots, and storyboards. Students will experience how a self-contained level fits into the larger overall context of a game. Various game structures, genres, styles, and trends will be analyzed, including legal and ethical concerns related to the design of games.

GDGD 300 Portfolio Development & Review (4.5)

Prerequisite: None

Portfolio Presentation and Review is designed to begin the process of developing a professional presentation of lower level skills need to move forward to an in-depth upper level study of Game Design.

GDGD 301 3D Modeling & Texturing (4.5)

Prerequisite: None

This course is designed to teach students how to model and texture characters and objects for games. Focus will be placed on character and object forms and polygon optimization. Students will also explore tools to bake textures and work with UV editing and texturing for mesh geometry.

GDGD 302 3D Character Development (4.5)

Prerequisite: None

This course is devoted to development of skills in creating characters for games including character sheet and specs, sketch, sculpture and 3D. Students will create characters and interject personalities via texture and movement.

GDGD 303 Character Rigging (4.5)

Prerequisite: None

In this course students will learn to create character rigs and animations for games. Topics such as key frame animation and motion capture data editing will be covered, as well as exporting for the game engine.

GDGD 304 Advanced Level Design (4.5)

Prerequisite: None

This course serves as a continuation of 3D Environment Development. It focuses on the physical building of level assets for games and optimizing the worlds for export into select game engines. Students will learn specific techniques for exporting geometry from 3D applications and the rebuilding and reposition of game geometry for game play purposes. Students will also learn to manipulate player action and interaction within the world space.

GDGD 305 Animation I (4.5)

Prerequisite: None

In this course, students will learn how to create animations for games. Topics such as key frame animation and motion capture data editing will be covered as well as methods for exporting files to game engines.

GDGD 306 Game Quality Assurance Testing (4.5)

Prerequisite: None

In this course students will apply software testing methodologies commonly used in the game industry. The course examines several game genres and details the product cycle and testing fundamentals specific to each.

GDGD 401 Environmental Design (4.5)

Prerequisite: None

Students will study and learn to work within the game play needs associated with building virtual worlds for games. They will learn how level design can shape the player experience and can be tailored for desired effects. Students will learn how to
incorporate 3D assets created in a modeling software package into a game engine, and create a variety of indoor and outdoor world levels.

GDGD 402 Video & Audio for Games (4.5)
Prerequisite: None
This course focuses on skill development in producing and editing video and sound for games. Students will learn the basics of non-linear editing as well as processing and compression for various outputs, such as: NTSC, Multimedia (CD) and World Wide Web, with attention to the principles of composition and design.

GDGD 410 Advanced Character Development (4.5)
Prerequisite: GDGD 303
This course emphasizes digital re-creation and anatomical construction of believable characters. Students will examine the nature of believable and engaging character design with topology intended for rigging and animation for games. Through advanced polygon modeling tools and texturing techniques, students will create biped and inorganic character anatomy to express predetermined movement requirements for games.

GDGD 411 Animation II (4.5)
Prerequisite: None
In this course, students will continue to create advanced animations for games. This course is a continuation of Animation I.

GDGD 412 Game Production I (4.5)
Prerequisite: GDGD 305
This course is a 2 part course where the artist and programmers come together in full production to create a game. Students will examine the challenges and issues related to producing and releasing a game. Students will assess the game development process and discuss factors important to developing a game, including the production schedule and postrelease. We identify threats to keeping a project on track and the tools used to ensure that development is on time and within the allocated budget. We also examine the different stages of production and the additional challenges associated with the postrelease phase, including coordinating support.

GDGD 413 Game Production II (4.5)
Prerequisite: None
This course is the second course where the artist and programmers will continue their game project together in full production.

GDGD 498 Portfolio Presentation II (4.5)
Prerequisite: GDGD 413
This class is a capstone class designed to educate the student to present their game design skills in a creative, professional manner that will show a prospective employer what a student can offer them. Proper completion of the portfolio and collateral materials will determine if the student is ready to enter and compete in his or her chosen discipline.

HCM 610 Systems in Healthcare (6)
Prerequisite: None
This course examines the concepts and skills necessary to assume leadership positions by integrating the various business functions. Systems are discussed that consider valid assumptions of human behavior, inter-organizational perspectives, medical needs, education, communication, and resources.

HCM 620 Health Policy (6)
Prerequisite: None
This course attempts to underscore the important role political factors play in the development of health policy, how administrative agencies translate legislation into statutory law, and the role played by the media in shaping public opinion on health policy issues.

HCM 630 Healthcare Administration (6)
Prerequisite: None
This course is an overview of the health care delivery system in the United States. Topics include composition, function, and interrelationships of organizations and professional groups within the system.

HCM 640 Healthcare Strategies (6)
Prerequisite: None
This course is designed to focus on planning and strategic development of healthcare organizations. Topics include needs assessment, demands analysis, generation of alternative, priority setting and evaluation.
HIST 105 U.S. History (4.5)

Prerequisite: None

This course examines the major themes in U.S. History, such as the evolution of government, immigration, race relations, economics, and the rise of the U.S. as a world power.

HIST 301 History of London (4.5)

Prerequisite: None

Few other cities have been as influential in the creation of the modern world as London. Founded during the Roman Empire, it gained its significance as a result of the British Empire, and today is home to 5 UNESCO world heritage sites (more than any other city in the world). Its stock exchange competes with New York’s. It is twice the size of any other city in the Europe Union and yet it has more green space than any other city of comparable size. Students will learn how and why this happened via a combination of museum visits, field trips and classroom activities.

HLTH 211 Medical Terminology (4.5)

Prerequisite: None

This course focuses on the practical application of medical vocabulary. In addition to learning the basics of spelling, definition, and pronunciation, students acquire skills in derivation, analysis, and reconstruction of terms. Particular attention is given to operative, diagnostic, therapeutic, and symptomatic terminology of all body systems, as well as to systemic and surgical terminology.

HLTH 221 Medical Office Procedures (4.5)

Prerequisite: None

This course presents clerical and administrative responsibilities of the medical assistant. Students will focus on the specific procedures, skills, and activities necessary for establishing and maintaining an efficient medical and allied health office. Special emphasis is placed on the legal, ethical, and regulatory implications and requirements of these activities and procedures.

HLTH 231 Medical Records (4.5)

Prerequisite: None

This course provides the student with an introduction to the generic components of health record content within various healthcare settings. Special attention is given to the structure and use of healthcare data, including how these relate to primary and secondary medical record systems.

HLTH 240 Introduction to ICD Classification and Reimbursement (4.5)

Prerequisite: None

This course provides an introduction into the processes used in the healthcare industry for disease classifications and reimbursement. Students are introduced to disease, diagnostic procedures, and the processes used in classification, identification and categorization. Topics may include introduction to classification systems, coding, ICD coding, and inpatient reimbursement methods including Fee for Service, diagnostic related groupings, All Inclusive Rates, Risk Assignment and outpatient reimbursement. We will also examine the future of IT in the health sciences by looking at internet information, ethical and security issues.

HLTH 241 Fundamentals of Healthcare Technology (4.5)

Prerequisite: None

Presents computer applications found in healthcare situations. Topics include basic computer applications used in medical offices, hospitals and nursing homes.

HLTH 242 Fundamentals of Billing and Coding Technology (4.5)

Prerequisite: None

This course provides intermediate CPT/HCPCS coding conventions and practices. Students are introduced to the skills, concepts and knowledge needed to provide and maintain reimbursement for organizations.

HLTH 250 Introduction to Coding and Billing (4.5)

Prerequisite: None

Continued discussion of the processes used in medical insurance for coding and billing. Students are introduced to Current Procedural Terminology (CPT) processes and using CPT errata. Topics include coding systems and traditional reimbursement methods.
HLTH 310 Survey of Healthcare Management (4.5)

*Prerequisite: None*

This course explores management issues in healthcare such as the environment of care, performance improvement, risk assessment, and managing diverse workforces in healthcare.

HLTH 320 Ethical and Legal Issues in Healthcare (4.5)

*Prerequisite: None*

This course provides a working knowledge of law and ethics in a wide variety of healthcare topics, enabling students to deal with common legal and practical problems facing patients, their families, practitioners, caregivers, and society within the healthcare industry. Students must possess a basic knowledge of ethics and the law as it applies to their areas of responsibility.

HLTH 400 Healthcare Management (4.5)

*Prerequisite: None*

This course explores management issues in healthcare such as the environment of care, performance improvement, risk assessment, and managing diverse workforces in healthcare.

HLTH 410 Ethical and Legal Aspects of Healthcare (4.5)

*Prerequisite: None*

This course provides a working knowledge of law and ethics in a wide variety of healthcare topics, enabling students to deal with common legal and practical problems facing patients, their families, practitioners, care givers, and society within the healthcare industry. Students must possess a basic knowledge of ethics and the law as it applies to their areas of responsibility.

HLTH 420 Healthcare Finance (4.5)

*Prerequisite: FINA 310*

This course covers an analysis and evaluation of the economic, financial and payment environment of the healthcare consumer, provider, institution and the different organizations found in the healthcare industry. These areas will be integrated to provide a complete understanding of the managed care organization’s economic, financial and payment objectives to provide health services to all healthcare clients.

HLTH 430 Healthcare Information Systems (4.5)

*Prerequisite: None*

This course is designed to assist healthcare students in understanding principles of analysis, design, evaluation, selection, acquisition, and utilization of information systems in the healthcare organization. Sufficient technical detail on computer hardware, software, networks, and data management is included to enable the student to become conversant with modern information technology and its use in healthcare organizations.

HLTH 440 Healthcare Resource Allocation & Policy Making (4.5)

*Prerequisite: None*

This course focuses on the impact healthcare policy has on resource allocation. Students will achieve a better understanding of the public policy formulation and modification processes in addition to an awareness of critical issues in American health policy impacting healthcare managers to balance costs, quality, and access to care in various settings.

HUMA 200 History of Art I (4.5)

*Prerequisite: None*

A well-rounded student requires exposure to the history of humankind’s artistic achievements. The purpose of this class is to acquaint students with an historic panorama of the visual arts, trends, and the creative spirit of the masters. The scope of the class covers the time from the ancient cave drawings to the Baroque period.

HUMA 201 History of Art II (4.5)

*Prerequisite: None*

Beginning with the Neoclassical period and following the major modern movements of abstraction, expressionism, and fantasy to the present day, this sequel to ART 200 completes the survey of humanity’s artistic accomplishments. Field trips to permanent collections and exhibitions of contemporary art are scheduled throughout the term.

HUMA 205 Art Appreciation (4.5)

*Prerequisite: None*

This course introduces a variety of art forms within a cultural context, providing a basis of understanding of societal and cultural developments in historic and contemporary terms.
HUMA 210 Classical Music History (4.5)

Prerequisite: None

An introductory survey of formal Western music, from Gregorian chants to twentieth century minimalism, this course aims to give students a broad overview of the major developments in western music history.

HUMA 215 Topics in Cultural Studies (4.5)

Prerequisite: None

This course explores a specific region or culture in depth, emphasizing its cultural, political, and economic characteristics.

HUMA 301 Photography as an Art Form (4.5)

Prerequisite: None

This class aims to introduce to students a diverse range of photographer’s work since the turn of the century, paralleling some of the major art movements of the 20th century. It will also offer students the opportunity to develop their own visual skills through project work and group seminars. Technical skills are not required for this class. Materials required include any camera the students can use (e.g. digital, SLR black and white, or color film).

HUMA 303 Survey of British Museums (4.5)

Prerequisite: None

In London alone there are dozens of museums and galleries housing a remarkable series of displays. In this course, students will have the opportunity to visit as many of the major institutions of the capital as time permits. The course contents include an explanation of the wide variety of historical and design collections.

HUMA 304 Aesthetics (4.5)

Prerequisite: None

This course explores a range of theoretical and experimental tools through which art might be encountered and judged. It investigates whether particular objects have defining characteristics that affect their value as art, or if in fact, aesthetic value comes from culture or a special aesthetic interest on the viewer’s part.

HUMA 305 Design Debates (4.5)

Prerequisite: None

Design Debates builds on the issues related to Interior Design and Design in general. Fundamental, key topics will be illustrated with a series of lecture, and then debated, in the attempt to foster awareness and critical thinking. This course will critically examine in depth current design “theories” in evolution and some of the ethical, moral and philosophical debates that surround creative practice in the contemporary period.

HUMA 312 History of the Theatre (4.5)

Prerequisite: None

History of the Theatre is structured to give students the opportunity to gain an understanding and insight into contemporary theater using current productions as the basic study units of the course. Classroom time is spent in group discussions of these productions. Lectures are given by the instructor on the history of theater from ancient Greek drama to the present, elements of production, and current trends in American and British drama. A supplemental fee will be charged to students enrolling in this class.

HUMA 405 Design & Sustainability (4.5)

Prerequisite: None

Design & Sustainability will critically explore the role of design in consumer culture and the debates that have emerged about sustainability in the latter part of the 20th century onwards. It will evaluate theoretical perspectives on topics such as consumption, identity, free/fair trade and globalization, and consider the design strategies that attempt to address the global, environmental and social issues highlighted in sustainability.

IDIA 101 Interior Drafting (4.5)

Prerequisite: None

In this course, the student is introduced to the fundamentals of manual drafting and the tools used in this technique. Some of the goals are to learn basic interior drafting vocabulary, line quality, lettering, and drafting conventions for a floor plan, furniture plan, interior elevations, building sections, and reflected ceiling plans. The course involves presentation techniques and axonometric drawings. Anthropometrics and ergonomics will be introduced.
IDIA 103 Interior Design I (4.5)

Prerequisite: None

Students will be lead to understand the diversified disciplines within the field of interior design. Exploration of basic factors effecting applied design principles and elements will be emphasized. The students will study the aesthetic response of the elements of design in both two dimensional and three dimensional applications. Instruction in the development of networking skills and basic presentation skills is integral to this course. In addition students will be introduced to the principles of sustainable design and accessible design.

IDIA 110 Human Factors & Contextual Studies in Interior Design (4.5)

Prerequisite: None

In this course students will research the relationship between interior space, human inhabitation of space, and the context of a given space. Geographical, topographical, structural, social and cultural conditions are deeply intertwined with the physical structure of buildings and the human perception of interior spaces. Students will learn how the physical makeup of the human body as well as human spirit, cultural influences, and climatic factors influence relationships in a built environment. These factors affect the design of the built environment as a designer strives for a healthy and comfortable environment in a successful design solution. Cultural and socio-economic influences will be addressed in terms of their impact on a successful design project. Students will investigate, map, and record a portion of an existing building. They will produce a survey of the space assigned, as well as a report containing a photographic documentation and an analytical essay. They will also propose an alternative use of the space mapped that can engage with and enhance the spirit of the space or community location.

IDIA 202 CAD I (4.5)

Prerequisite: None

In this course, students are introduced to the fundamentals of computer aided drafting and the tools used in this technique. Students can learn basic computer drafting vocabulary, line weights and values, as well as the skills necessary to produce floor plans, interior elevations, building sections, and reflected ceiling plans.

IDIA 203 Introduction to Interior Design I (4.5)

Prerequisite: None

This course investigates the fundamental elements of interior design and conveys their use through practical and theoretical research. The student will study the aesthetic response of the elements of design which include, for example, space, shape, form, mass, line, texture, pattern, light and color in two and three dimensional space through experiments and projects. Through the theoretical and contextual investigation of these responses and their application, the student will understand their use as an integral part of the design process.

IDIA 204 Introduction to Interior Design II (4.5)

Prerequisite: None

This course investigates further the principles of interior design, including unity, balance, proportion, scale, and rhythm, covered in Introduction to Interior Design I. The students will develop practical applications through a design project. In addition the students will gain knowledge on contextual analysis, color psychology, client analysis, selecting finishes through mood and sample board as well as various other presentation techniques. The understanding and use of anthropometric and ergonomic concepts and requirements will be intensified and issues about the design profession at national and international levels will be discussed.

IDIA 205 History of Interior Design I (4.5)

Prerequisite: None

This course is a survey of the development of interior design from the Egyptian through to the Classical Revival period through to the present. Knowledge of the terminology and the recognition of distinct identifiable styles are expected to be attained through lectures, slide presentations, field trips, research, and analytical assignments. Emphasis is placed on recognizing masters of contemporary design.

IDIA 206 Color Theory For Interior Design (4.5)

Prerequisite: None

This course explores and systematically studies the different color systems, including Munsell, Ostwall, DIN Kuppers, and Gerritsen. Students will learn the science of color development and how color is viewed, reflection and absorption, and the psychological impact of color in the living-working environment. In addition students will learn how color is used to communicate in interior spaces. Practical application activities will develop students’ skills in putting color systems and guidelines into practice in given applications.
IDIA 210 Rendering & Presentation Techniques I (4.5)

**Prerequisite: None**

This course introduces students to multiple interior illustration techniques, from rapid-visualization and thumbnail sketching to the formal composition of one and two-point perspectives. Students explore rendering of three-dimensional forms, shapes and objects and learn the basics of rendering techniques, using several media and representation styles. Students will also be encouraged to develop their rendering style.

IDIA 211 Rendering & Presentation Techniques II (4.5)

**Prerequisite: None**

In this course students will investigate further multiple methods of color rendering in various media. The rendering techniques vary from design development color sketches to a full-color, high standard of presentation. Students will be introduced to different examples of mixed media techniques, usually used in professional design project presentation. Subsequently they will be asked to produce visuals for a presentation, developing a range of personal techniques.

IDIA 212 History of Interior Design II (4.5)

**Prerequisite: None**

This course is a survey of the development of interior design from the Classical Revival period through to the present. Knowledge of the terminology and the recognition of distinct identifiable styles are expected to be attained through lectures, slide presentations, field trips, research and analytical assignments. Emphasis is placed on recognizing masters of contemporary design. Completion of a notebook due at the end of term will illustrate the above significant styles that have been studied, containing illustrated essays based on library research, class notes and the textbook.

IDIA 213 Resources & Materials (4.5)

**Prerequisite: None**

This course further develops the student’s ability to recognize and specify appropriate resources and materials. The student learns the application techniques and code regulations that influence a designer’s selection. Preliminary cost estimating is also introduced.

IDIA 216 Drawing Basics for Design (4.5)

**Prerequisite: None**

Drawing skills are an essential part of visual communications used in Interior Design. This course will give students a foundation in sketching and idea development through drawings. These skills will form the basis of further skills in presentation drawings developed in later courses.

IDIA 220 Contextual Studies (4.5)

**Prerequisite: None**

This is a course in which students research at an advanced level the relationship between interior space and context. Geographical, topographical, structural and social conditions are deeply intertwined with the physical structure of buildings and the human perception of interior spaces. Students will investigate, map, and record a portion of an existing building. They will produce a survey of the space assigned, as well as a report containing a photographic documentation and an analytical essay. They will also propose an alternative use of the space mapped that can engage with and enhance the spirit of the place.

IDIA 271 Historic Interiors (4.5)

**Prerequisite: None**

This course is a study of the development of interior design and decoration from Middle Ages to the late twentieth century. Slide presentations, lectures, and field trips are part of this course. Emphasis is placed on recognizing, recording and researching these different identifiable styles in a cosmopolitan city.

IDIA 272 Historic Architecture (4.5)

**Prerequisite: None**

This course is a study of the development of architecture through history. Slide presentations, lectures and field trips are part of this course. Emphasis is placed on recognizing, recording and researching the different identifiable styles present in a cosmopolitan city.

IDIA 295 Design Study (4.5)

**Prerequisite: None**

This course involves the intensive study of a particular aspect of interior design. The specific topics of this course will be determined by the interests of both the students and the instructor.
IDIA 299 Study Tour (4.5)

Prerequisite: None

This course combines lecture, research, analytical studies, and travel to provide students with the opportunity to learn and understand design and design history in another culture. The course allows students to visit and experience the design features and the professional environment of a new city [varies] through scheduled appointments, private tours, and presentations.

IDIA 300 Residential Interior Design I (4.5)

Prerequisite: None

This is a fundamental studio course in which the student develops a residential interior. The course includes lectures, in-class assignments, on-site investigation, field trips and critiques. The student will be expected to accomplish projects and learn essential skills such as contextual analysis, client analysis, programming, space planning, code analysis, furniture and finish selection. In addition, electrical, lighting, and plumbing requirements are introduced. Students are also expected to develop an awareness of the environment and issues related to environmental design, and to integrate in their project energy saving measures.

IDIA 301 Sustainable Design for Interiors (4.5)

Prerequisite: None

The course is composed of a first theoretical core, in which theory and standards will be illustrated, and a second core in which students will apply sustainable principles to the design process. A series of initial lectures will introduce briefly the theories of sustainable growth and environmental design as a necessary theoretical background to underpin sustainable design practice. Students will become familiar with the principles of the most important standards [such as LEEDS or BREEAM] used to benchmark energy efficiency, non-toxic materials, and air quality in interior environments. Finally, students will test their understanding of sustainable design on a small design studio, in which they will be expected to produce a creative, innovative, low-energy interior environment.

IDIA 302 Commercial Environments (4.5)

Prerequisite: None

This is a fundamental course in the design of environments for commercial use. Through studio projects, lectures and field trips, the student develops a commercial interior that includes contextual analysis, critical client analysis, complex programming, space planning, and the use of open-office systems or other appropriate furniture systems. The student is also introduced to relevant accessibility codes/legislation and standard building and fire safety codes as they pertain to commercial design. Students are also expected to develop an awareness towards the environment and the issues related to environmental design, and to integrate in their project energy saving measures.

IDIA 303 Interior Design Detailing (4.5)

Prerequisite: None

In this course, the student will develop interior detailing technical skills such as stairways, doors, windows, and all other relevant building components. Built-in furniture details for residential and commercial spaces will also be investigated.

IDIA 304 Lighting for Interiors (4.5)

Prerequisite: None

This course focuses on the fundamentals of interior lighting design, recognition of light sources and systems, light measurement and calculation. The student will learn to analyze the spatial requirements for light, select proper systems, calculate the level of lighting, draw reflected ceiling plans, lighting legends, and lighting schedules. Low energy consumption lighting solution will be explored. Emphasis is placed on communicating a design solution by accomplishing projects that are application orientated.

IDIA 305 Working Drawings & Specifications (4.5)

Prerequisite: None

In this course, advanced architectural drafting techniques are used to complete a set of working drawings, specifications, and finish schedules for either a residential or commercial project. The principles of interaction with other design professionals and/or team members are emphasized.

IDIA 306 Building Systems & Codes (4.5)

Prerequisite: None

In this course the student will develop an understanding of the basic elements of construction and building systems including mechanical, electrical and plumbing systems. Emphasis is placed on the development of a related vocabulary and a critical understanding of the interaction between the design idea and the construction method.
<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Name</th>
<th>Prerequisite: None</th>
</tr>
</thead>
<tbody>
<tr>
<td>IDIA 307</td>
<td>Furniture Design (4.5)</td>
<td></td>
</tr>
<tr>
<td>IDIA 308</td>
<td>History of Architecture &amp; Design (4.5)</td>
<td></td>
</tr>
<tr>
<td>IDIA 309</td>
<td>Special Topics for Residential Interiors (4.5)</td>
<td></td>
</tr>
<tr>
<td>IDIA 310</td>
<td>Residential Interior Design II (4.5)</td>
<td></td>
</tr>
<tr>
<td>IDIA 311</td>
<td>Lighting for Interior Spaces (4.5)</td>
<td></td>
</tr>
<tr>
<td>IDIA 312</td>
<td>Commercial Environments Studio (4.5)</td>
<td></td>
</tr>
<tr>
<td>IDIA 313</td>
<td>CAD I – Introduction to Autocad (4.5)</td>
<td></td>
</tr>
<tr>
<td>IDIA 314</td>
<td>Historic Restoration; Period &amp; Style Studio (4.5)</td>
<td></td>
</tr>
</tbody>
</table>

IDIA 307 Furniture Design (4.5)

This course focuses on the issues related to custom furniture design including construction, styles, function, technical aspects and costs. Through the study of the human form and by researching appropriate materials and construction techniques, students develop a design of a furniture prototype from initial concept to construction. Students will be also introduced to concepts such as sustainable materials, finishings and production techniques, and life cycles of products.

IDIA 308 History of Architecture & Design (4.5)

This course is a survey of architectural and period design styles from the Egyptian through to the Classical Revival and on to the turn of the 20th century. Students will study how the economy and the arts of the period influenced the designs of architecture, furniture, and interior decorative finishes for each major period of history. Knowledge of the terminology and the recognition of district identifiable details, styles, & influences are expected to be attained through lectures, slide presentations, and analytical assignments. Emphasis is placed on identifying period styles.

IDIA 309 Special Topics for Residential Interiors (4.5)

This course is designed to increase students understanding of current trends affecting the residential design community, addresses real estate value factors on residential design, and prepares residential design students for special event planning and presentation. This course will include learning through lecture, field trips, guest speakers, and applied learning activities.

IDIA 310 Residential Interior Design II (4.5)

Building on the skills and knowledge acquired in Environments for Living I, this advanced studio course will require students to design more complex residential projects. Through research and analysis, students design and construct a model of an environmentally friendly residential interior, as well as exploring residential building systems in depth.

IDIA 311 Lighting for Interior Spaces (4.5)

The impact of light in one’s environment will be studied in this course. Students learn the importance of bringing spaces to life through great lighting design. The factors of natural light use, daylight harvesting, energy consumption, and the variety of lamp technology available will be addressed. Lighting fixtures, specification methods, and methods of measuring light levels will be included. Use of lighting as it affects accessibility issues will be addressed.

IDIA 312 Commercial Environments Studio (4.5)

This is a fundamental studio course in the design of environments for commercial usage. Through studio work, research methods, classroom instruction, and field trips, the student will develop and understanding of commercial environment needs. The student will complete a full interior design programming process in which they will research a client’s needs and assets, do an analysis of this information, and complete the space planning as well as all other aspects of the design for the client. Use of furniture systems and commercial grade furniture & fixtures will be included. This is a course to address general office and small commercial environments. A final juried presentation of the students work will be required.

IDIA 313 CAD I – Introduction to Autocad (4.5)

Students will be introduced to the world of electronic drafting and drawing development using 3D software. In this course students will complete a basic residential building layout, space planning, and working drawings sheets using the latest in electronic architectural drafting technology. Students may take this course as an on-site hybrid course or an online virtual learning course.

IDIA 314 Historic Restoration; Period & Style Studio (4.5)

In this studio course students will learn techniques for documenting the interiors of historic structures and developing plans to restore these environments to their original state. The student designer will complete working drawings for a period restoration, as well as outlining the planning steps involved in completing the restoration. An emphasis will be placed on detail drawings and specifications of materials and finishes. Students
must stay true to the period in detail and style, and must document details with sketches and photographic cataloging techniques. Students will learn about the Nat’l Historic Register and how to follow its guidelines and processes in order to apply for historic registration of their project. Projects will focus on styles of the 20th century which may include; Victorian, Queen Ann, Cottage style, Prairie style, Arts and Crafts period, Art Deco, Modern, or styles unique to the fabric of a given historic building (i.e. Fox Theater, Biltmore House, Georgia’s Summer White House). Each student will develop a documentary booklet of their project for publication, and will give a final presentation to a jury of experienced historic preservation professionals.

IDIA 315 Rendering Techniques (4.5)
Prerequisite: None

Instruction intention in this course is to demonstrate the variety of media types used in producing colored renderings for visual communication of a design project. Students will learn techniques of color application on drawings using pen & ink, colored pencil, watercolors, markers, pastels, and gouache. In addition students will advance their knowledge of board presentations of their design solutions.

IDIA 316 Residential Interior Design Studio (4.5)
Prerequisite: None

This is a fundamental studio course in which the student develops a residential interior. The course includes lectures, in-class assignment, on-site investigation, field trips and critiques. The student will be expected to accomplish projects and learn essential skills such as contextual analysis, client analysis, programming, space planning, and code analysis. Selection and placement of plumbing fixtures, electrical, lighting layout, and furniture placement will be included in this studio. This course includes a juried final presentation.

IDIA 317 Retail Store Environments Studio (4.5)
Prerequisite: None

This is an advanced design studio that focuses on retail planning and design, as well as the constant evolution of the retail experience. Students are required to analyze branding values, the product image, research the target market, and generate innovative and cutting edge design that complements the product line. The importance of engaging customers in the physical retail environment to encourage purchase promotion will be reflected as students develop their designs. Furniture and fixture selection and specification help identify the branded space as well as allowing for ease and enjoyment in the retail experience, and addresses customer care needs. This course includes a juried final presentation.

IDIA 318 Hospitality Design Studio (4.5)
Prerequisite: None

In this studio course students will learn to research the special circumstances and needs required by a client for a variety of hospitality design needs. These could include hotel or room and board spaces, restaurant spaces (including food preparation spatial needs), and entertainment spaces. The project for this studio may include lodging with entertainment and/or food service requirements, retirement community facilities, casinos, or similar spaces. This will be a design group project, with each team member being responsible for a given set of design requirements. Principles used in interior design firm team projects will be emphasized. A final juried team presentation will be required.

IDIA 319 Health Care Design Studio (4.5)
Prerequisite: None

The special circumstances of Health Care Design as it impacts patient care physically, emotionally, and holistically will be addressed in this studio course. Course content will address the research and design development necessary to work on traditional health care centers, retirement health care facilities for the aging population, and non-traditional facilities used by various cultures globally. Students will learn to design with sensitivity and respect for privacy issues when dealing with an individual patient’s physical examination and storage of their medical records. This is an advanced studio course that will draw on the health care community for advisement and critique. Project completion will include construction documents, digital presentation boards, and a juried power point presentation.

IDIA 320 Retail Store Environments (4.5)
Prerequisite: None

This is an advanced design studio that focuses on retail planning and design, and the constant evolution of the retailing experience. Students are required to analyze branding values, the product image, research the target market, and generate innovative and cutting edge design that compliments the product lines, while interacting in new ways with the customers. Complete presentations include comparative analyses, floor plans, reflected ceiling plans, elevations, details, custom design, and furniture/finish selections and specifications.
IDIA 321 Living Environments for Special Needs Populations Studio (4.5)

Prerequisite: None

In this course students develop design skills for addressing audiences with special needs including those aging in place, children, and those with physical disabilities or restrictions. Emphasis will be put on designing spaces that address joint occupancy between two groups of clientele utilizing the same interior environment. Design solutions will include research and spatial development to support the needs of both groups. Juried design presentations will be a part of the final evaluation for this course.

IDIA 323 Materials & Resources (4.5)

Prerequisite: None

This course develops a student’s understanding of the physical materials used in interior finish applications and how to source those materials. The scientific composition of materials, how they are produced or processed, and how they are applied as interior finishes will be addressed. Materials covered will include all general categories that are non-textile products. Students will learn how to specify appropriate materials, estimate and budget materials, and general installation knowledge of each material area. Knowledge of sustainability factors of various materials and how a given material impacts accessibility will be addressed as well.

IDIA 324 BIM II – Design Build Methodology (4.5)

Prerequisite: None

This course assists students in developing advanced skills in building information modeling. This will include designing and constructing component families to build a library of standardized components. Students will increase skills in electronic rendering and completing construction document sets. Methods in using BIM drawings to share design project development and critiques will also be addressed.

IDIA 325 Kitchen & Bath Design Studio II (4.5)

Prerequisite: None

This course focuses on the in-depth development of kitchen and baths in a residential application. Students learn to evaluate the quality of fixtures and finishes specific for use in the K&B arena, which will include cabinetry (stock and semi-custom), plumbing fixtures, lighting, and surface finishes. In addition, issues related to venting, special electrical needs, and other special considerations for wet location and food preparation spaces will be undertaken. The successful analysis of client needs and expectations will be demonstrated in completion of a premier kitchen design, with accessible alternatives, and the completion of a full universal design compliant bathroom design. This course will include a juried final presentation.

IDIA 328 History of Architecture & Design II (4.5)

Prerequisite: None

This course is a survey of architectural and period design styles from the turn of the 20th century through to contemporary times. Students will study how the economy and the arts of the period influenced the designs of architecture, furniture, and interior decorative finishes for each major period of history. Knowledge of the terminology and the recognition of district identifiable details, styles, and influences are expected to be attained through lectures, slide presentations, and analytical assignments. Emphasis is placed on identifying period styles, as well as prominent designers impacting the period style.

IDIA 330 Drawing & Perspectives Development (4.5)

Prerequisite: None

The importance of drawing interior spaces as a means of client communication is essential in the interior design field. Students in this course will learn basic sketching skills and the use of perspective drawings in visually communicating design solutions. This course addresses sketching techniques, how to develop a sketch with shadow, line and texture, and how to develop a drawing using 1 point and 2 point perspective techniques. The media emphasis for this course is primarily pencil and ink.

IDIA 331 Textile Application (4.5)

Prerequisite: None

Textile composition finishes, styles, and appropriate uses will be addressed in this course. Students will study where the fibers originate, the various methods used to make these fibers into cloth, and how to specify the final product for interior design finish applications. Knowledge gained will include how textiles are applied to surfaces (i.e. walls, furniture) or made into window treatments and other uses. Also included are the safety factors to be considered in specifying textiles and related applications, as well as the testing methods used to address these factors. Knowledge of sustainable textile applications and how textiles impact accessibility will be addressed as well.
IDIA 334 BIM III – Advanced Modeling & Communications Skills (4.5)

Prerequisite: None

In this level students will go in depth into the cross discipline communication advantages of BIM, the use of software for improved communications, scheduling, project cost controls and project management. Students will learn to use BIM as a means for building materials estimation. Teaching methods will include hands-on instruction, lecture, real life field exposure, and student joint project development.

IDIA 335 Kitchen & Bath II (4.5)

Prerequisite: None

In this course students will expand on their kitchen and bath design skills, as well as gain skills in custom millwork design. Completion of residential spaces that require custom millwork, including paneling, stair rails, and custom cabinetry will be undertaken. Students will complete a high custom residential interior design which requires custom millwork use throughout each type of space in the home. This design will include sustainable principles and adhere to universal design guidelines. In addition students will research and apply principles of “smart house” technology into their designs. The course will include a juried final power point presentation using digital boards.

IDIA 369 The Country House & Its Landscape (4.5)

Prerequisite: None

This is a study and research course that requires in-depth research into historic properties and their gardens. Students will have the opportunity to identify and analyze the predominant style of each property as evidenced by the interior and exterior detailing, and conduct on-site investigation and recording. This course includes a written research document made up of illustrated essays and a visual and written record of the visited buildings to be presented at the end of term.

IDIA 401 Event Design (4.5)

Prerequisite: None

This course enables the student to understand the presentation of design elements associated with ephemeral and transient events such as exhibitions, conventions, displays and set design. Selection of materials, budgeting, construction methods, dismantling, storing and transportation techniques will be integrated in the design process and final design. Presentations to include working drawings, models and detailing.

IDIA 402 ID Professional Practices (4.5)

Prerequisite: None

In this course students will learn the basics of business practices for the interior design industry. Students will learn to use standardized business forms for running an efficient cost effective design business, bookkeeping basics, scheduling, and marketing for a design business. In addition students will learn to develop a business plan for developing and funding their own interior design practice.

IDIA 403 Interior Design Based Set Design and Styling (4.5)

Prerequisite: None

Students will study the application of interior design skills as they apply to careers in Set Design and Styling for photographic presentations. Emphasis will be placed on developing skills in photographic lighting, accessorizing, and presentation using good use of design principles and elements to create impactful spaces.

IDIA 410 Working Drawings & Construction Documents Studio (4.5)

Prerequisites: IDIA 304

In this course, architectural drafting techniques, knowledge of product specification, and use of programming skills are applied to complete a set of architectural working drawings. This drawing package will include the design of a floor plan for a given space, construction details, elevations, and sections, as well as finish, door, and window schedules of the designed space. RCP layouts and switching plans and finish specifications will complete the working documents package. Completion of this package should allow actual construction of the built environment with minimal clarifications. Learning methods will include lecture, field trips, guest speakers, and hands-on application of technique. Final package completion of the working documents will be critiqued in a group interaction round table, to include industry professionals.
<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Prerequisite</th>
<th>Course Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>IDIA 412</td>
<td>CAD II (4.5)</td>
<td>None</td>
<td>This course continues to build on the fundamentals of Computer-Aided Design I. Students can develop competencies in the production of drawings that require advanced levels of drawing commands and techniques for modeling 3D spaces, and then move on to familiarize with appropriate software for rendering. Emphasis is given to dimensioning systems, printing techniques, the preparation of construction documents, and developing production speed and efficiency.</td>
</tr>
<tr>
<td>IDIA 413</td>
<td>Universal Studies in Interior Design (4.5)</td>
<td>IDIA 302</td>
<td>This is an advanced course stressing analytical research and the practical implementation of the principles necessary for the design, health, and safety of spaces for special population groups such as children, the physically challenged, the elderly, and the poor throughout the world. Students will study “world-related” issues in design such as low-cost housing, recycling of building components, and sustainable energy.</td>
</tr>
<tr>
<td>IDIA 414</td>
<td>Professional Business Development (4.5)</td>
<td>None</td>
<td>This course is designed to introduce business practices and procedures specific to the professional practice of interior design. Guest speakers and field trips may supplement instruction.</td>
</tr>
<tr>
<td>IDIA 415</td>
<td>Thesis Research (4.5)</td>
<td>None</td>
<td>In this course, students are required to prepare a thesis proposal with the assistance and approval of the Program Dean. The proposal should take into account the student’s strengths, weaknesses and professional ambitions. The student shall produce a research paper (thesis) that demonstrates a comprehensive understanding of interior design and an ability to carry out pertinent research in an independent manner. Requirements also include analytical studies, site selection and documentation, and a final presentation to an advisory panel.</td>
</tr>
<tr>
<td>IDIA 416</td>
<td>Thesis Design (4.5)</td>
<td>IDIA 415</td>
<td>This is a key course in which the student is required to implement his/her thesis research by developing the final project of the academic program, that incorporates principles of design, demonstrating a comprehensive understanding of interior design and evidence of professional capability. Final presentation of the resulting design to an advisory panel will be required.</td>
</tr>
<tr>
<td>IDIA 417</td>
<td>Capstone Project Research (4.5)</td>
<td>None</td>
<td>As the first part of a capstone project, students are required to prepare a research paper that demonstrates a comprehensive understanding of interior design and an ability to carry out pertinent research in an independent manner. In this course students advance their design skills to meet the challenge of a complex project. Selecting both client and project, students complete an in-depth precedent study, code and building analysis, user assessment, programming, conceptualization and presentation. A final presentation to an advisory panel is required.</td>
</tr>
<tr>
<td>IDIA 418</td>
<td>Capstone Project Design (4.5)</td>
<td>IDIA 417</td>
<td>Part two of a capstone project. The student is required to implement his/her project research by developing the final project of the academic program. Emphasis is on individual competence in interior design development and specification. Students develop the project selected in Studio V, with a focus on choosing, refining and effectively communicating design intent. A final presentation to an advisory panel is required.</td>
</tr>
<tr>
<td>IDIA 420</td>
<td>Portfolio Development (4.5)</td>
<td>None</td>
<td>This course is a review and redevelopment of a senior students previous studio coursework. The primary objective is to develop a professional level portfolio studio work that shows the depth and breadth of a student’s interior design skills. Students will put together a 20 x 30 board presentation portfolio and a digital portfolio using a website application. In addition students will learn skills in professional resume writing while developing their own paper resume, and in developing a video resume presentation. This event will culminate in an open house presentation of student work to be attended by professionals from the interior design field, as well as potential employers and recruiters.</td>
</tr>
</tbody>
</table>
IDIA 425 Kitchen & Bath Design Studio III (4.5)

Prerequisite: None

In this course students will expand on their kitchen and bath design skills, as well as gain skills in custom millwork design. Completion of residential spaces that require custom millwork, including paneling, stair rails, and custom cabinetry will be undertaken. Students will complete a high custom residential interior design which requires custom millwork use throughout each type of space in the home. This design will include sustainable principles and adhere to universal design guidelines. In addition students will research and apply principles of “smart house” technology into their designs. The course will include a juried final power point presentation using digital boards.

IDIA 427 Capstone Research & Development (4.5)

Prerequisite: None

This course is the capstone project for senior students. Students must present a proposed interior design project to the Interior Design Program Chair and Dean of Academics for approval, which determines that the project meets the level of interior design development appropriate for a capstone project. The capstone project should encompass the full breadth of skills studied during the academic years at AIU. The project should be based on the student’s area of specialty interest. In this course the students do their due diligence, research, and programming phases of design, along with exploring alternative design solutions under the guidance of their instructing mentor. Students will follow the Capstone Project Guidelines for completion and documentation.

IDIA 428 Capstone Design Project & Presentation (4.5)

Prerequisite: None

Senior students will complete the design for their capstone project, documenting each phase of their design process. Students will follow the Capstone Project Guidelines set forth in the project manual, which includes full construction document production, presentation boards, and project summation. The final design solution will be presented for evaluation to a panel of interior design professionals, the ID Program Chair person, Dean of Academics, and AIU Atlanta college president.

IDIA 420 Portfolio (4.5)

Prerequisite: IDIA 416

This is the capstone course assisting students in marketing themselves by developing the communication skills necessary for successful employment. Students will have the opportunity to create a comprehensive portfolio and undergo mock-interviews in order to prepare them for a job interview. Lecture and research that applies to visual, oral and written presentation skills, as well as marketing skills will be conducted. Guest speakers and/or jurors, and field trips may supplement instruction.

IDIA 495 Design Study (4.5)

Prerequisite: None

This course involves the intensive study of a particular aspect of interior design. The specific topics of this course will be determined by the interests of both the students and the instructor.

IDIA 499 Study Tour (4.5)

Prerequisite: None

This course combines lecture, research, analytical studies, and travel to provide students with the opportunity to learn and understand design and design history in another culture. The course allows students to visit and experience the design features and the professional environment of a new city [varies] through scheduled appointments, private tours, and presentations.

INTR 390 Internship (4.5)

Prerequisite: None

With the aid of the Program Chair/Dean and the Student Affairs Office on each campus, the student participates in a practical on-site internship in which theoretical principles are applied to work situations under professional supervision.

INTR 490 Internship (4.5)

Prerequisite: None

With the aid of the Program Chair/Dean and the Student Affairs Office on each campus, the student participates in a practical on-site internship in which theoretical principles are applied to work situations under professional supervision.
**Course Descriptions**

**INTR 496 Thesis (4.5)**
*Prerequisite: None*
This course is a special in-depth Research based written project under the direction of the Program Dean or Chair. The thesis is primarily concerned with a student’s knowledge of the substantive content of his or her major field as defined by the general program of study. The thesis is regarded as the student’s culminating work and should draw upon all of a student’s comprehensive experiences throughout his or her study of upper level studies within the program.

**INTR 499 Internship (4.5)**
*Prerequisite: None*
With the aid of the Program Chair/Dean and the Student Affairs Office on each campus, the student participates in a practical on-site internship in which theoretical principles are applied to work situations under professional supervision.

**IPM 621 Principles of Project Management (6)**
*Prerequisite: ITS 610, ITN 620*
The course provides an overview of the roles, responsibilities, and management methods of the technology project manager. The course assumes no prior knowledge in management techniques and is intended to teach students how to develop approaches and styles of management for software projects.

**IPM 631 Technical Project Leadership, Management, and Communication (6)**
*Prerequisite: ITS 610, ITN 620*
An interactive course designed to provide a solid foundation in key leadership competencies and to afford you the opportunity for a truly transformational leadership experience.

**PM 641 Quality Management for IT Projects (6)**
*Prerequisite: ITS 610, ITN 620*
This course combines project management with quality management by guiding you from Initiation to Closure with the use of cost control. You will develop and review typical management deliverables that illustrate the ability of the Project Manager to control the success of projects. In addition, you will use computer applications as a tool for project management.

**ITAS 362 Introduction to Information Assurance and Information Security (4.5)**
*Prerequisite: None*
This class provides students with an overview of network security principles and implementation techniques. Topics covered include authentication issues, examples of attacks and malicious code that may be used against networks and the countermeasures against these, examples of perimeter and interior attacks, and protecting file and print services. Issues regarding Trusted Computing bases (TCB), authentication, access control and authorization, discretionary and mandatory security policies, secure kernel design, secure operating systems, and secure databases from a systems architecture perspective are also covered.

**ITAS 363 Telecommunications and Network Infrastructure Security (4.5)**
*Prerequisite: None*
This course covers network security principles and implementation techniques. Topics covered include examples of attacks and countermeasures for securing e-mail, definitions and principles underpinning all IT security, security management, and security architectures. Fundamental concepts, principles, and practical networking and internetworking issues relevant to the design, analysis, and implementation of enterprise-level trusted networked information systems are also covered.

**ITAS 364 Web Application Security Strategies (4.5)**
*Prerequisite: None*
This course focuses on issues related to the design and implementation of Web applications and data stores. Emphases are placed on multilevel security in database systems, covert channels, SQL Injection attacks, Cross-site Scripting, Cross-site Forgery, hostile codes, and countermeasures. OWAP Top 10 vulnerabilities and countermeasures are also covered.

**ITAS 365 Information Systems Control and Auditing (4.5)**
*Prerequisite: None*
The course covers the essential subjects and topics in information systems control, including types of audits, types of audit risks, frameworks for management and application controls, audit software and tools, concurrent auditing techniques, data integrity, system effectiveness, IT services delivery, life cycle management, information asset protection, IT governance, business continuity, and system efficiency. Also
covered are processes for creating information systems audit and reviewing audit reports.

**ITAS 367 Principles and Methods in Cryptographic Security (4.5)**

*Prerequisite: None*

This course covers the mathematical background to cryptography as well as providing a comprehensive review of contemporary cryptographic technologies, as applied to computer and network operations. Topics include determining the appropriate cryptographic targets and methods, digital key management, cryptographic vulnerabilities, and implementation of effective cryptographic methodologies to secure enterprise-wide information systems.

**ITAS 369 Management of Information Security Programs (4.5)**

*Prerequisite: None*

This course covers the essential practices involved in developing a security policy. Topics covered include IT security policies and procedures, information security standards, frameworks, security baseline analysis, risk assessment, guidelines for security policy development, the value of security templates, and policy implementation, revision, metrics, maintenance, and enforcement, threat detection and reaction, and technical and managerial responses.

**ITAS 462 Information Security Certification and Accreditation Process (4.5)**

*Prerequisite: None*

This course covers the essential processes that are used to assess applications for risk and subsequently deploy them to production. Topics covered include risk assessment, Information security policies and procedures, security threats, likelihood and impact, security awareness training, and expected rules of behavior for end-users. Also covered are evaluation of the technical, management, and operational security controls, procedures for reporting and responding to security incidents, and contingency planning.

**ITAS 463 Operating Systems Security Strategies (4.5)**

*Prerequisite: None*

This course covers techniques used to secure operating systems. Typical vulnerabilities, exploits, and countermeasures are covered. Also covered are third-party software and built-in utilities that can be used to protect operating systems from hacking. Operating systems covered include Windows, Unix, Mac, Linux, and z-OS. Vulnerabilities that are introduced by applications, open ports, and services are covered.

**ITAS 464 Introduction to Computer Forensics (4.5)**

*Prerequisite: None*

This course covers intrusion detection, server security (with emphasis on the Windows operating system and server), and related advanced administration tasks on enterprise servers. Topics may include host and network based intrusion detection, implementing automated protection, packet filtering, software/hardware firewalls, directory concepts, account and group access control, security policies, installation and manual configuration, backup and recovery services, server and client policy security, securely deploying infrastructure servers, and hardening server security.

**ITAS 465 Ethical Hacking and Penetration Testing (4.5)**

*Prerequisite: None*

This course covers techniques that hackers use to circumvent security and penetrate computers and computer networks. Topics covered include legal framework for conduction penetration testing, foot-printing, social engineering, host reconnaissance, session hijacking methods, denial of service, exploits of web server vulnerabilities, breach of database security, password crackers, Intrusion Prevention Systems (IPS) and firewalls circumvention, routers and switches services disruption, scanning and penetration of wireless networks, and overflow attacks methods and prevention. Other topics covered include creating, using, and preventing Trojan Horses, viruses, and other backdoor hostile codes.

**ITAS 467 Global Information Security Laws and Standards (4.5)**

*Prerequisite: None*

This course introduces students to U.S. and international laws and regulations that affect information systems security. Topics that are covered include Information Security laws and regulations in the United States and international regulations such as Safe Harbor, United Nations Commission on Internal Law (UNCITRAL), Organization for Economic Co-operation and Development (OECD), European Privacy Guidelines, ISO/IEC 27000 family of standards. Committee of Sponsoring Organizations (COSO), HIPAA, SOX, GLBA, ITIL, FIPS, PCI-DSS, OWASP, and emerging information security laws are also covered.
ITAS 469 IT Governance for information Security Managers (4.5)

Prerequisite: None

This course covers enterprise IT governance framework, enterprise security governance framework, business-based investment decisions, maturity practices, compliance issues, IT security strategies, privacy regulations, computer misuse, and incident investigation procedures.

ITAS 661 Principles of Information Security (6)

Prerequisites: ITCO 610, ITCO 650

This course covers information security technologies as applied to operating systems, database management systems, and computer networks. The three major goals of information security, confidentiality, integrity, and availability, are introduced. Threats, vulnerability, exposure, risks, identity management, incidents response, the state machine model, and disaster recovery are also covered.

ITAS 663 Applied Cryptography and Network Security (4.5)

Prerequisites: ITCO 610, ITCO 650

In this course, students learn to apply secure protocols over networked systems using cryptography. Symmetric and asymmetric encryption is covered. Other topics that are also covered include one way function, hash, cryptography arithmetic, public key infrastructure, Digital Signature Algorithm, and Internet security issues.

ITAS 665 Legal Issues in Information Security and Incident Response (6)

Prerequisites: ITCO 610, ITCO 650

In this course, students explore current issues in network security and apply security concepts. The class focuses on technical topics as well as privacy and policy issues. Computer crimes, evidence presentation, chain of custody, and introduction to the United States criminal justice system are also covered.

ITAS 669 IT Auditing and Security Risk Management (6)

Prerequisites: ITCO 610, ITCO 650

The course covers information systems control, application audit, security threats, security risk types, computer attacks, countermeasures, and risk management. Risk assessment methodologies, certification, accreditation, information systems auditing, and metrics for measuring an organization’s information security program are also covered in this course.

ITCF 272 Introduction to Cybercrime and Digital Forensics (4.5)

Prerequisite: None

This course provides students with an introduction to the concepts and systems involved in digital forensic investigations and with an overview of cybercrime. The course discusses recognized incident response policies and procedures for collecting, preserving, analyzing, and reporting digital evidence, cybercrime history, child exploitation, fraud, identity theft, investigative organizations, cyberstalking, emerging technologies, and future threats.

ITCF 273 Technical and Legal Report Writing and Presentation (4.5)

Prerequisite: None

This course is designed to provide students with the knowledge to write accurate, complete technical reports and documentation suitable for legal and client forensic presentation. Strong focus will be placed on structure and navigation of the material, writing style, and presentation of the report.

ITCF 275 Laws and Ethics in Digital Forensic Investigations (4.5)

Prerequisite: None

During this course, students will examine digital crime and investigation legislation at various levels of government. Students will also discuss ethical concerns related to digital forensic investigations, and types of digital crime.

ITCF 276 Introduction to Digital Forensic Investigations (4.5)

Prerequisite: None

During this course, students will examine digital investigation techniques for applications running for desktop and personal operating systems.

ITCF 473 Advanced Digital Forensic Investigations (4.5)

Prerequisite: None

During this course, students will examine digital investigation techniques for applications running for network operating systems.
ITCF 475 Electronic Discovery (4.5)
Prerequisite: None
This course is designed to provide students with the essential information related to electronic discovery. Discussions will focus on organizational electronic discovery needs and how digital investigators can fulfill those needs. Topics may include finding data collection, media restoration, file and email conversion, keyword and metadata searching, filtering, and classification and presentation of data.

ITCF 477 Network Forensics (4.5)
Prerequisite: None
This course covers the evaluation of policies, procedures, and tools for the collection, examination, analysis, and reporting of a variety of network devices. Students will examine forensic techniques for collection, preservation, analysis, and reporting of digital network evidence. Topics may include cellular telephones, mobile computing platforms, network traffic analysis, electronic mail, and Internet investigations.

ITCF 479 Global Forensics (4.5)
Prerequisite: None
This course discusses advanced topics in digital forensics related to the interconnectedness and globalization of the discovery information space. International organization regulations, language barrier, rogue providers, and other topics will be covered in this course.

ITCO 101 Discovering Information Technology (4.5)
Prerequisite: None
From entry-level technicians to computer scientists to chief information officers, there are limitless career possibilities in today’s Information Technology. In this course, students may explore hands-on projects such as building websites, databases, and wireless networks, as well as installing computer components, investigating digital evidence, and discussing future trends in information technology. This course also introduces the student to the various career elements of IT.

ITCO 103 Introduction to Computer and Network Hardware (4.5)
Prerequisite: None
This course provides the student with the experience and knowledge necessary to properly install, configure, upgrade, and troubleshoot microcomputers and basic network hardware. Included will be a discussion of desktop and portable systems, printers, input devices, and fundamental networking components.

ITCO 211 Introduction to Operating Systems (4.5)
Prerequisite: None
In this introduction to operating systems, students will be exposed to contemporary operating systems; examples may include Windows and Linux. Topics may include supporting the operating system, network considerations for operating systems, the desktop interface, manual and automatic package installation and update, virtualization, and basic maintenance.

ITCO 221 Fundamentals of Programming and Logic (4.5)
Prerequisite: None
In this course students are introduced to the programming concepts of pseudo-code, control structures, arrays, and modular program design. Students will also develop, debug, and execute simple console and graphical user interface applications.

ITCO 222 Introduction to Programming Using Alice (4.5)
Prerequisite: None
In this course students will examine programming concepts and apply constructs such as control structures, arrays, functions, and procedures, using the Alice programming environment.

ITCO 231 Introduction to Databases (4.5)
Prerequisite: None
In this course students will review the fundamental concepts of database systems, leading to the rationale for today’s dominance of the relational model. Students will learn how to enter data and query them using simple database applications including Microsoft Access and mySQL. Additional topics for this course include design-by-normalization, thoughtful declaration of indices, the functionality of ODBC and other APIs, and the difference between transactional and analytic systems.
ITCO 251 Network Infrastructure Basics (4.5)  
**Prerequisite:** None  
This course provides students with a conceptual overview of network infrastructure. Topics may include network configurations, networking hardware, network operating systems, segmentation through subnetting, and network management issues. Network communication is presented at the conceptual level via OSI reference model, and then at a practical level with TCP/IP.

ITCO 299 Comprehensive IT Project (4.5)  
**Prerequisite:** None  
In this course, students will explore the integration of information technology skills and knowledge from areas of information technology such as computer hardware, networking, database systems, and programming with emphasis on the forensics aspect of digital information systems.

ITCO 311 IT Project and Team Management (4.5)  
**Prerequisite:** None  
This course provides students with the opportunity to experience project and team management in a realistic setting. Students form groups that undertake specific projects, while learning about group dynamics, communications, project scoping, resource allocations, and timeline planning.

ITCO 321 Data Structures and Implementation (4.5)  
**Prerequisite:** ITCO 221  
This course provides students with an intermediate approach to organizing and storing data for efficient use by computers. The course builds on students’ existing knowledge of mathematics and programming to illustrate the data structure abstractions and their manifestation in computer applications.

ITCO 331 Relational Database Management Systems (4.5)  
**Prerequisite:** ITCO 231  
This course discusses the installation and configuration of an enterprise-level relational database management system. Students will learn how to configure the system for multiple users, grant access privileges, distribute the database over the filesystem, and ensure the integrity of the data content captured by the database.

ITCO 333 Data Modeling and Design (4.5)  
**Prerequisite:** None  
This course examines relational database concepts and implementation of database systems. Emphasis will be placed on conceptual modeling and in particular the entity-relationship diagram. Students will learn to distinguish between conceptual and physical schemas, appreciate the role of the 1-m relationship, and will be able to translate a conceptual schema into a full-fledged database.

ITCO 351 Computer Networks (4.5)  
**Prerequisite:** ITCO 251  
In this course, students will review the design and components of LAN and WAN systems and demonstrate the ability to implement and deploy network topologies using the necessary network hardware and software systems. Topics in this course include network configurations, networking hardware, network operating systems, segmentation through subnetting, and network management issues. Network communication is presented at the conceptual level via OSI reference model, and then at a practical level with TCP/IP.

ITCO 361 Computer Networks and Security (4.5)  
**Prerequisite:** ITCO 251  
This course covers network architectural models that include the OSI and the TCP models as well as the security protocols that can be implemented on each layer of the models. Application, Session, Transport, Network, and Data Link security protocols are covered. Basic IP subnetting is also covered. Examples of security protocols covered include VLAN, VPN, SSL, TLS, IP Security, and Application Gateways, Hash-based Message Authentication Code, and Padding.

ITCO 381 Introduction to Web Systems and Media (4.5)  
**Prerequisite:** None  
This course advances the student’s notion of the web as an information architecture based on technologies and systems aimed at delivering digital content.
ITCO 391 Human/Computer Interfaces and Interactions (4.5)

Prerequisite: None

The course examines human factors and performance vis-à-vis technology applications, components of technology, and methods and techniques used in design and evaluation of system and application interfaces.

ITCO 435 Data Mining and Warehousing (4.5)

Prerequisite: None

In this course, students will focus on the concepts, methods and skills for developing and mining data warehouses for the best competitive business strategy. It also develops analytical thinking to identify such appropriate business strategies. The course will focus on the programmatic interface between databases and analytical tools, the statistical foundation of data mining, dimensional modeling, and the extraction-transformation-loading staging of a data warehouse.

ITCO 451 Planning and Implementing a Network (4.5)

Prerequisite: None

This advanced course brings together a variety of critical topics including network configuration, management, and monitoring through various tools. Students will advance their understanding of networks by learning how to use various management protocols and how to resolve critical (but predictable) problems in scalable network topologies.

ITCO 499 Program Capstone (4.5)

Prerequisite: Last term of study

This course provides students with a comprehensive context to demonstrate their mastery of information technology. The course may comprise a series of small-mini project or a larger term-long project. For this course students are expected to demonstrate practical familiarity with hardware, systems, applications, and security management.

ITCO 610 Principles of Information Systems (6)

Prerequisite: None

In this course students examine management skills as they relate to the information technology industry, taking into account the relationship between networking, databases, and programming.

ITCO 620 Object-Oriented Applications (6)

Prerequisites: none

During this course students analyze and apply the fundamentals of object-oriented application development.

ITCO 630 Database System Design and Implementation (6)

Prerequisite: None

In this course students will focus on the design and implementation of a relational database management system, including concepts such as data extraction and data manipulation.

ITCO 650 Enterprise Networks (6)

Prerequisite: None

In this course students examine computer networking concepts, which enable them to translate business objectives into a physical network design. Students will be expected to collect and analyze appropriate information to make context-appropriate, network-related, business decisions.

ITDI 372 Introduction to Cyber Crime and Digital Investigations (4.5)

Prerequisite: None

This course provides students with an introduction to the concepts and systems involved in digital investigations and cyber crime. The course discusses recognized incident response policies and procedures for collecting, preserving, analyzing, and reporting digital evidence, cyber crime history, and current and future threats.

ITDI 373 Legal and Technical Report Writing and Presentation (4.5)

Prerequisite: None

This course is designed to provide students with the knowledge to write accurate, complete technical reports and documentation suitable for legal and client evidence presentation. Strong focus will be placed on structure and navigation of the material, writing style, and presentation of the report.
ITDI 374 Laws and Ethics in Digital Investigations (4.5)

Prerequisite: None

During this course, students will examine digital crime and investigation laws at various levels of government. Students will also discuss ethical concerns related to digital forensic investigations, and types of digital crime.

ITDI 375 Digital Investigations I (4.5)

Prerequisite: None

This course will examine digital investigation tools, threats, and techniques. Topics may include procedures, steganography, operating systems, tool validation plans, and open source software.

ITDI 377 Social Media and Social Engineering in Digital Investigations (4.5)

Prerequisite: None

This course will provide an overview of the types of social media available, risks associated with these media, evidentiary value of evidence, and evaluating and preserving evidence. The course will also focus on social engineering within varied environments.

ITDI 379 Digital Investigations II (4.5)

Prerequisite: None

During this course, students will examine digital investigation techniques for applications running for network operating systems.

ITDI 472 Principles in Electronic Discovery (4.5)

Prerequisite: None

This course is designed to provide students with the essential information related to electronic discovery. Discussions will focus on organizational electronic discovery needs and how digital investigators can fulfill those needs. Topics may include finding data collection, media restoration, file and email conversion, keyword and metadata searching, filtering, and classification and presentation of data.

ITDI 473 Network Investigations (4.5)

Prerequisite: None

During this course, students will examine forensic techniques for collection, preservation, analysis, and reporting of digital network evidence. Topics may include network traffic analysis, electronic mail, and Internet investigations.

ITDI 474 Global Investigations (4.5)

Prerequisite: None

This course discusses advanced topics in digital forensics related to the globalization of electronic data. International organization regulations, language barrier, rogue providers, and other topics will be covered in this course.

ITDI 475 Wireless Network Investigations (4.5)

Prerequisite: None

This course will focus on wireless networks, vulnerabilities, exploitations, and investigations. The course will address the differences between personal computer investigations and network investigations and tools.

ITDI 477 Wireless Investigations (4.5)

Prerequisite: None

During this course, students will evaluate policies, procedures, and tools for the collection, examination, analysis, and reporting a variety of wireless devices. Topics may include cellular telephones, hybrid devices, smart devices, and global positioning systems.

ITDI 479 Senior Project in Digital Investigations (4.5)

Prerequisite: None

This is a senior-level research and project course. Student projects will be based upon discussions and research into technology trends and laws as they affect the field of digital investigations. Students will be required to demonstrate their understanding of the subject by presenting their research.

ITD 640 Database Design and Implementation (6)

Prerequisite: None

In this course students will focus on the design and implementation of a relational database management system, including concepts such as data extraction and data manipulation.

ITF 601 Cell Forensics (6)

Prerequisite: ITS 610, ITN 620

In this course students will examine wireless communications and equipment, legal issues associated with wireless communications and forensics, and types of wireless data storage. Students will also focus on acquisition and protection of cellular devices, and examination of cellular device data.
ITF 602 PDA Forensics (6)
Prerequisite: ITS 610, ITN 620
During this course students will examine types of PDAs, PDA operating systems, and forensic rules for PDAs. Students will also examine acquisition concerns and analysis of different types of PDAs.

ITF 603 Special Topics in Computer Forensics (6)
Prerequisite: ITS 610, ITN 620
During this course, students will examine current trends and technologies in computer forensics.

ITGE 282 Scripting Techniques (4.5)
Prerequisite: None
This course discusses scripting and the role of scripting languages, demonstrates how to create and execute scripts, and showcases the influence of scripting on programming, especially in the context of rapid prototype development.

ITGE 283 Applications of Math and Statistics to IT (4.5)
Prerequisite: None
This course discusses the importance of discrete mathematics and of probability and statistics in IT. Students in this course will further their understanding of discrete mathematics necessary for application development. They will also learn how to apply statistical techniques to improve the performance of an IT system.

ITGE 285 Web Systems and Digital Media (4.5)
Prerequisite: None
This course advances the student’s notion of the web as an information architecture based on technologies and systems aimed at delivering digital content.

ITGE 286 Economics of IT (4.5)
Prerequisite: None
The course provides students with the skills necessary to articulate business cases in support of IT deployment.

ITGE 483 Problem Solving in IT (4.5)
Prerequisite: None
This course will introduce students to logical and critical thinking skills. The course will build on improving students soft skills and provide them with the basis of solving problems and applying them to various IT issues.

ITGE 485 Data Compression and Storage (4.5)
Prerequisite: None
This course provides students with an in-depth discussion of technologies that are critical in handling massive volumes of data. Course topics include: error detection and correction, data encoding, lossless compression, media segmentation, distributed storage architecture, and future trends in storage handling.

ITGE 487 Digital Libraries (4.5)
Prerequisite: None
This course provides students with a thorough discussion about the architecture, maintenance, and management of digital libraries. Course topics include: digital media technologies, organization needs for digital libraries, access and digital rights management, etc.

ITGE 489 Knowledge Management (4.5)
Prerequisite: None
This course provides students with an in-depth discussion about collaborative tools and knowledge management technologies. Knowledge management is a critical tool for organizations to maintain and disseminate concise information to employees and stakeholders, without the complexities associated with managing multiple sources of data. Course topics include: collaborative tools architecture (e.g., wiki, content management systems, etc.), containers, and contents, knowledge discovery through social networking, etc.

ITN 620 Enterprise Network Design (6)
Prerequisite: None
In this course students examine computer networking concepts, which enable them to translate business objectives into a physical network design. Students will be expected to collect and analyze appropriate information to make context-appropriate network-related business decisions.
ITNA 352 Foundations of Networking (4.5)

Prerequisite: None

This course covers fundamental networking concepts. Topics to be covered may include networking standards and their supporting organizations, the role of protocols, network hardware and software concepts, and network processes.

ITNA 353 Routing and Switching (4.5)

Prerequisite: None

This course provides an overview of routing and switching in network operations. Topics to be covered may include the role of switches and routers in network topologies and architectures, collisions and network congestion, the role of routers and switches in minimizing collisions, switching protocols and interswitch communications, switching and routing processes, switch operating systems, and switch management issues.

ITNA 354 Network Hardware: Physical Layer (4.5)

Prerequisite: None

This course covers network hardware at Layer 1 of the OSI model. Topics covered may include wire cabling and cabling standards, wired layer 1 transmission methods, optical fiber cable, structured cabling systems, terminators and jacks, wireless layer 1 transmission methods, network cards and network interfaces.

ITNA 355 Advanced Routing and Switching (4.5)

Prerequisite: None

This advanced course provides in-depth implementation of Layer 3 segmentation through router operating system setup and configuration. Topics covered may include the relationship between routers and switches, advanced features of routing protocols, maintaining a multiple router network in either the LAN or WAN environment, dynamic routing techniques, access control lists and commonly-used routing protocols.

ITNA 357 Network Security and Management (4.5)

Prerequisite: None

This network security course provides information about mechanisms used to protect data from attack through investigation of network asset threats and vulnerabilities. Topics covered may include cryptography, access control and authentication, threat sources and threat management, security processes and procedures, firewalls and IDS/IPS, and the management of network security.

ITNA 359 Special Topics in Network Administration (4.5)

Prerequisite: None

This course provides an advanced selection of contemporary topics which may include network management, operations and administration, developments in networking technologies, or developments in the business need for networking services.

ITNA 452 Wireless and Mobile Computing (4.5)

Prerequisite: None

This course surveys topics in wireless and mobile communications, including system architectures, physical challenges unique to wireless, carrier signal encoding, power control, location management, address management, multiple-access technologies and protocols, and cellular and ad-hoc network topologies.

ITNA 453 Cluster Computing (4.5)

Prerequisite: None

This course provides an overview of clustered computing in network operations. Topics covered may include the purpose for clustering, cluster requirements, cluster models, geographical clustering, data replication technologies, cluster setup and configuration, and cluster management issues.

ITNA 454 Data Storage and Compression (4.5)

Prerequisite: None

This course provides an in-depth discussion of technologies that are critical in handling massive volumes of data. Course topics may include error detection and correction, data encoding, lossless compression, media segmentation, distributed storage architecture, and future trends in storage handling.

ITNA 455 Enterprise Networking (4.5)

Prerequisite: None

This course reviews the design and components of LAN and WAN systems. The implementation and deployment of network topologies using the necessary network hardware and software systems at the enterprise level will also be covered. Topics in this course may include network configurations, networking hardware, network operating systems, network management issues, and network communication.
ITN A 457 Specialized Network Administration (4.5)

Prerequisite: None

This course covers the recent global Internet technology and paves the way for the new generation of networking. In this specialization course, students will explore architectural network designs in accordance with ISO standards, network topology requirements, configuration management, fault management, performance management, monitoring resources, Quality of Service (QoS), and security policies.

ITN A 459 Implementing and Managing a Network (4.5)

Prerequisite: None

This course unifies a number of critical topics which may include network configuration, management, and monitoring through various tools, including network management protocols, and the impact of current developments on network implementation and management.

ITNE 252 Server Infrastructure (4.5)

Prerequisite: None

This course covers the implementation of Client/Server based networks. Topics include TCP/IP architecture, configuring DHCP, DNS strategy and its application, troubleshooting methodologies, and best practices in infrastructure maintenance.

ITNE 253 Specialized Server Administration I (4.5)

Prerequisite: None

This course covers enterprise Web server administration. Topics may include installing and configuring a Web server for intranet and internet access, with or without security layers, dynamic Web service technologies, Web server monitoring and troubleshooting, and best practices for Web server administration.

ITNE 255 Introduction to Switching and Routing Principles and Practices (4.5)

Prerequisite: None

This course provides students with an overview of how bridging and switching is achieved in a network infrastructure. Switch implementation is presented in the context of minimizing collision effects through domain segmentation. The course also provides students with a functional understanding of the routing process. It introduces the commands needed to configure, operate, and manage a network router locally and remotely. Topics may include switch configurations, switching hardware, switch operating systems, switch management issues, the implementation of Layer-3 segmentation and the use of routing tables.

ITNE 256 Protocols and Transport in Networks (4.5)

Prerequisite: None

This course provides students with a thorough and broad understanding of frame relay, Asynchronous Transfer Mode (ATM), and Multi-Protocol Label Switching (MPLS). Other transport and switching methods may also be discussed. Students will discuss the advantages and complexities of each method, in context with industry best-practices and future trends.

ITNE 453 Advanced Switching and Routing Principles and Practices (4.5)

Prerequisite: None

This advanced course provides students with an in-depth of how to implement enterprise wide switches using a command line interface. Implementation of Layer 2 segmentation and Virtual LANs comprise the core topic coverage. Furthermore, students will learn how to use advanced features of routing protocols, and discuss extensively the concepts needed to maintain a multiple router network in either the LAN or WAN environment. Routing principles will be demonstrated through the implementation of various dynamic routing techniques, access control lists and commonly-used routing protocols.

ITNE 455 Advanced Network Administration (4.5)

Prerequisite: None

This network security course delivers to students crucial information about mechanisms used to protect data from attack. These mechanisms address areas such as cryptography, access control and authentication. Students will gain an understanding of network asset threats and vulnerabilities.

ITNE 457 Special Topics in Networks Operation and Administration (4.5)

Prerequisite: None

This course provides students with an advanced selection of contemporary topics in the area of telecommunications management, operations and administration.
ITNE 459 Data Center Management (4.5)
Prerequisite: None
This course introduces the variety of concepts and functions involved with modern datacenter management. Topics may include datacenter layout, heating and cooling issues, modular construction, blade servers, power management and environmental considerations, storage management, and maintenance and upgrading scheduling/implementation.

ITP 630 Object-Oriented Application Development (6)
Prerequisite: None
During this course students analyze and apply the fundamentals of object-oriented application development.

ITP 650 Advanced Object-Oriented Programming with Data Structures (6)
Prerequisite: ITP 630, ITD 640
During this course students are expected to plan, develop, and implement event-driven applications. Students are also required to create applications that have the capability to communicate with a database.

ITP 660 Server-Side Application Development and Administration (6)
Prerequisite: ITP 650
In this course students examine server-side programming and distributed application architecture. This course is designed to advance the students' knowledge of programming to include the creation of server-side objects used to implement business logic.

ITP 670 Advanced Topics in Application Development (6)
Prerequisite: ITP 650
In this course, students will examine current trends and technologies in application development.

ITPM 613 Leadership, Management, and Communication of Technical Projects (6)
Prerequisites: ITCO 610
This is an interactive course designed to provide a solid foundation in key leadership competencies and to afford students the opportunity for a truly transformational leadership experience. Several team building, motivation, and human resources development techniques are also covered.

ITPM 615 IT Project Quality Management (6)
Prerequisites: ITCO 610
This course combines project management with quality management by guiding you from Initiation to Closure with the use of cost control. You will develop and review typical management deliverables that illustrate the ability of the Project Manager to control the success of projects. In addition, you will use computer applications as a tool for project management.

ITPM 619 Risk Management and Project Cost Control (6)
Prerequisites: ITCO 610
This course covers factors that contribute to project failures and risk management. Risk identification techniques such as quantitative and qualitative approaches are covered. Expected Monetary Value (EMV), Earned Value Management (EVM), Pareto Analysis, and contingency plans are also covered.

ITPR 222 Introduction to OO Application Development (4.5)
Prerequisite: None
This course introduces the application development methodology using contemporary, industry-grade development environments. Students will learn to use programming techniques such as Try Catch blocks, If blocks, looping and arrays, etc. Furthermore students will learn about debugging, printing, message boxes, etc.

ITPR 223 Software Requirements Engineering (4.5)
Prerequisite: None
In this course, students will learn principles tools and techniques for requirements elicitation, analysis, and specification. Students will explore and become familiar with the role of requirements in the development process, goals of the requirements phase, and the essential difficulties inherent in specifying requirements for real-world systems.
ITPR 225 Software Testing and Quality Control (4.5)
Prerequisite: None
In this course, students will examine a variety of programming techniques and technologies to ensure software quality, such as Quality Tools in Software Development, Software Testing Metrics and Models, and Software Test Document.

ITPR 226 Integrative Programming (4.5)
Prerequisite: None
The course reviews intersystems communication, data mapping and exchange, integrative coding, scripting techniques, software security and an overview of programming languages.

ITPR 423 Advanced Object Oriented Application Development (4.5)
Prerequisite: None
In this course, students will discuss the implementation of graphical user interface in application development, event-handling methods, event propagation, and exception handling.

ITPR 425 Network Programming and Data-connected Application Development (4.5)
Prerequisite: None
This course covers architectures for integrating systems, XML Web services and middleware, network programming, message and queuing services, and low-level data communications. Furthermore, the course covers issues pertinent to a multi-user environment, such as concurrency control and security.

ITPR 427 Server Side Web Programming (4.5)
Prerequisite: None
This course covers how to create dynamic web content with server-side technologies and programming. Web interfaces, website implementation and integration, database integration, accessibility issues, and Web accessibility initiative will be discussed.

ITPR 429 Distributed Systems (4.5)
Prerequisite: None
This course covers how to implement an N-Tiered architecture and deploy a tiered software application using distributed system technology.

ITSD 322 Object Oriented Application Development I (4.5)
Prerequisites: ITCO 221
This course introduces the application development methodology using contemporary, industry-grade development environments. Students will learn to use programming techniques such as Try Catch blocks, If blocks, looping and arrays, etc. Furthermore students will learn about debugging, printing, message Boxes etc.

ITSD 323 Software Requirements (4.5)
Prerequisite: None
In this course, students will learn principles tools and techniques for requirements elicitation, analysis, and specification. Students will explore and become familiar with the role of requirements in the development process, goals of the requirements phase, and the essential difficulties inherent in specifying requirements for real-world systems.

ITSD 324 Software Quality Control and Testing (4.5)
Prerequisite: None
In this course, students will examine a variety of programming techniques and technologies to ensure software quality, such as Quality Tools in Software Development, Software Testing Metrics and Models, and Software Test Document.

ITSD 325 E-commerce Development (4.5)
Prerequisite: None
This course focuses on web-based commerce. The course covers business solutions to use electronic commerce in a variety of ways. Topics covered include tools for e-commerce, security, payments, marketing, legal and ethical considerations.

ITSD 327 Application of Scripting Languages (4.5)
Prerequisite: None
The course covers current scripting languages and their use in writing web applications with emphasis on software installation, deployment, and system administration and maintenance.
<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Prerequisite</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>ITSD 329</td>
<td>Network Programming</td>
<td>None</td>
<td>This course covers the system architecture for network integration through programming, middleware, network programming, message and queuing services, and low-level data communications. Furthermore, the course covers issues pertinent to a multi-user environment, such as concurrency control and security.</td>
</tr>
<tr>
<td>ITSD 422</td>
<td>System Analysis and Design</td>
<td>None</td>
<td>This course focuses on software development life cycle, and covers methodologies and tools used in software planning, analysis, and design.</td>
</tr>
<tr>
<td>ITSD 423</td>
<td>Advanced Web Application Programming</td>
<td>None</td>
<td>This course will cover advanced web programming techniques. Emphasis will be focused on creating solutions to manipulate and manage a dynamic website for an organization.</td>
</tr>
<tr>
<td>ITSD 424</td>
<td>Object Oriented Application Development II</td>
<td>None</td>
<td>In this course, students will discuss the implementation of graphical user interface in application development, event-handling methods, event propagation, and exception handling.</td>
</tr>
<tr>
<td>ITSD 425</td>
<td>Data-connected Application Development</td>
<td>None</td>
<td>This course covers architectures for integrating systems, XML Web services and middleware, message and queuing services, and low-level data communications. Furthermore, the course covers issues pertinent to a multi-user environment, such as concurrency control and security.</td>
</tr>
<tr>
<td>ITSD 427</td>
<td>Software Development for Mobile Devices</td>
<td>None</td>
<td>This course teaches methodologies and skills used to develop software for mobile devices. Topics covered include user interface design for small screens, data synchronization, memory management, and principles of good design for mobile computing.</td>
</tr>
<tr>
<td>ITSD 429</td>
<td>Distributed Systems Design and Development</td>
<td>None</td>
<td>This course covers how to implement an N-Tiered architecture and deploy a tiered software application using distributed system technology.</td>
</tr>
<tr>
<td>ITS 610</td>
<td>Information Systems</td>
<td>None</td>
<td>In this course students examine management skills as they relate to the information technology industry, taking into account the relationship between networking, databases, and programming.</td>
</tr>
<tr>
<td>ITS 650</td>
<td>Introduction to Information Security</td>
<td>ITS 610, ITN 620</td>
<td>This course provides an overview of information security technologies as applied to operating systems, database management systems, and computer networks.</td>
</tr>
<tr>
<td>ITS 660</td>
<td>Cryptography Concepts</td>
<td>ITS 610, ITN 620</td>
<td>In this course, students can learn to use secure protocols over networked systems using cryptography.</td>
</tr>
<tr>
<td>ITS 670</td>
<td>Special Topics in Network Security</td>
<td>ITS 610, ITN 620</td>
<td>In this course, students will explore current issues in network security and apply security concepts. The class will focus on technical topics as well as privacy and policy issues.</td>
</tr>
<tr>
<td>ITS 685</td>
<td>Strategic Information Management</td>
<td>Last Quarter</td>
<td>This capstone course examines the role of information systems within the strategic management of an organization. Students</td>
</tr>
</tbody>
</table>
will explore a number of issues such as intellectual property rights, information policy, information technology trends and opportunities, and the use of technology to generate a competitive advantage.

**ITSC 262 Infrastructure Security (4.5)**
*Prerequisite: None*
This course covers network security principles and implementation techniques. Topics can include examples of attacks and countermeasures for securing email, definitions and principles underpinning all IT security, security management, and security architectures.

**ITSC 263 Information Assurance Network Fundamentals (4.5)**
*Prerequisite: None*
This course reviews how networks and the related protocols like TCP/IP work to allow users to analyze network traffic and determine hostile traffic, and to protect against these attacks using devices such as routers and firewalls. Topics may include network topologies, TCP/IP concepts and behavior, and routing and switching.

**ITSC 265 Security Policies and Secure Network Concepts (4.5)**
*Prerequisite: None*
This course covers the essential practices involved in developing a security policy. Topics may include IT security policies and procedures, security standards, security baseline analysis, guidelines for security policy development, the value of security templates, and policy implementation, revision, maintenance, and enforcement, threat detection and reaction, and technical and managerial responses.

**ITSC 266 Physical and Personnel Aspects of IT Security (4.5)**
*Prerequisite: None*
This course provides students with an overview of physical security along with issues relating to security of personnel. Physical security topics can include facility requirements, technical controls, environmental issues, personal safety, and physical security threats. Personnel security topics can include classification issues, clearances, and training.

**ITSC 463 Defense in Depth (4.5)**
*Prerequisite: None*
This class provides students with an overview of network security principles and implementation techniques. Topics can include authentication issues, examples of attacks and malicious code that may be used against networks and the countermeasures against these, examples of perimeter and interior attacks, and protecting file and print services.

**TSC 465 Intrusion Detection and Prevention for Windows Security (4.5)**
*Prerequisite: None*
This course covers intrusion detection, server security (with emphasis on the Windows operating system and server), and related advanced administration tasks on enterprise servers. Topics may include host and network based intrusion detection, implementing automated protection, packet filtering, software/hardware firewalls, directory concepts, account and group access control, security policies, installation and manual configuration, backup and recovery services, server and client policy security, securely deploying infrastructure servers, and hardening server security.

**ITSC 467 Unix Security (4.5)**
*Prerequisite: None*
This course covers security aspects that are specific to the Unix family of operating systems. Topics include (but are not limited to): access control lists, group permissions, file system security, secure software patching, user management, etc.

**ITSC 469 Cryptographic Security Principles and Methods (4.5)**
*Prerequisite: None*
This course covers the mathematical background to cryptography as well as providing a comprehensive review of contemporary cryptographic technologies, as applied to computer and network operations. Topics can include determining appropriate cryptographic targets and methods, digital key management, cryptographic vulnerabilities, and implementation of effective cryptographic methodologies to secure enterprise-wide information systems.
MASC 101 Ethics of Mass Communications, Media & Society (4.5)

Prerequisite: None

The course covers the relationships between ethical theories and forms of mass communication (journalism, marketing, advertising and public relations), and the consequences for professionals and organizations. It provides an overview into the political as well as cultural effects of mass communications on society, and deals with the various possibilities and ways that society itself affects ethics in mass communications and media. This course will not only provide a theoretical and historical overview, but cover contemporary developments and changes in ethics in society and media. Students will be able to analyze the interconnectivity of media and society, and bring this analysis to practical applications both in their research and the practical work in their studies.

MASC 200 Introduction to Research Methods (4.5)

Prerequisite: None

This course will cover the most important aspects of conducting a research project, including the forming of hypotheses and the evaluation of these, as well as the proper use of various scientific and non-scientific sources. It will also give a basic introduction into the use of statistics in social sciences, and provide insight into the right application of research methods, as well as a variety of sources.

MASC 201 Journalism (4.5)

Prerequisite: None

The course explores the role of journalism in mass communications, developing appreciation of the skills needed, and of the work context. It provides insight into the history of journalism in the 20th century and its importance and effects on society, as well as explores the challenges and skills needed to succeed in journalism today. Furthermore, it gives students the opportunity to learn both, the theoretical background and the tools and techniques that journalists apply in their work.

MASC 202 Public Relations (4.5)

Prerequisite: None

Public Relations is the science of anticipating and analyzing trends, using research and ethical communication methods to implement action in response. This course is designed to provide an understanding of the public relations activities of a variety of organizations and situations from a corporate to individual level, including media communications, community relations, event management and copywriting for a variety of situations. It will furthermore explore the differences between Public Relations, advertising and marketing on both a theoretical and a practical level. Students will acquire theoretical and practical knowledge about the different Public Relations tools (press releases, press conferences) and when to use them. The course will also facilitate the understanding of the variety of stakeholders that Public Relations professionals are concerned with apart from the media and press agencies, and explore the ethics behind corporate public communications. Lastly, it will also explore the importance and practice of Corporate Identity, Corporate Design and Corporate Culture and Behavior as part of Public Relations practices.

MASC 210 Images and Society (4.5)

Prerequisite: None

In Images and Society you will be introduced to a range of theories about how society uses images to communicate and express. Our contemporary culture is saturated with imagery, we are bombarded by images: advertising, TV, photography, film, art and the internet all clamor for our attention. Our relationship with these visual signs, how we read, respond to and/or ignore them is a key factor in the way we live our lives. This course aims to provide the student with the visual and theoretical literacy with which to survive this bombardment and turn the energy of the world of visual communication to their advantage in its application within the world of fashion promotion.

MASC 299 Study Tour (4.5)

Prerequisite: None

This course combines lecture, research, analytical studies, and travel to provide students with the opportunity to learn through the experience of travel. The course allows students to visit and experience the professional environment of a new city. Final projects documenting the experience are required for completion of the course.

MASC 300 Advanced Research Methods (4.5)

Prerequisite: None

This is an advanced course on conducting and applying relevant, realistic and effective research. Covering a wide variety of products, services and programs, this course focuses on deepening the understanding of research methods already learned in MASC 200. Special attention will be given to field research and the importance and interpretation of statistics.
MASC 315 Art Direction (4.5)
Prerequisite: None
An introduction to the disciplines and practice of advertising and marketing, and the creative's role within this industry. Areas of study include the marriage between marketing and communication, a guide to the agency structure, media planning, objectives and strategy and creative aspects of a campaign. This course aims to give the student an understanding of the range of ways that an art director operates within the sphere of visual communication and the contemporary marketing culture. The course also aims to develop creative thinking skills within this context.

MASC 320 Advertising (4.5)
Prerequisite: None
This course deals with the tradition and practice of advertising. It delves into the theory and history of advertising, and the differences in theory and practice between advertising, Public Relations and Marketing. Furthermore, it will explore the daily practice of advertising in the corporate as well as non-corporate environment. The course also provides an insight into traditional and new advertising channels and audience measurement systems. Students will learn how target audiences are categorized, how a campaign is shaped and how various forms of advertisements are produced.

MASC 340 Media Business (4.5)
Prerequisite: None
This course covers the business and structure behind the media and how to view the more commercial aspects of the industry. It will include material relevant to radio, television, print and multi-media environment. Special focus will be given to the traditional revenue models of media outlets, and how this business model is currently changing.

MASC 420 Public Opinion & Society (4.5)
Prerequisite: None
The course covers theories and practices about two key concepts in the modern mass communications of liberal democracies. It covers all mass media channels currently in use, the history and social importance of public opinion forming in the 20th century, and how this was and is achieved. It will also give attention to citizen journalism and the most recent developments in society and politics that arise through the advent of Social Media.

MASC 490 Senior Project I (4.5)
Prerequisite: None
This senior level course enables the student to embark on a single project, made to a professional standard, drawing on the skills (practical, organizational and intellectual) developed across the program. This course focuses on the development of the creative idea, research and development. The class will be informed by specialist workshops and guest lecturers.

MASC 495 Senior Project II (4.5)
Prerequisite: None
The second stage of Senior Project focuses on the delivery of an industry standard final product.

MASC 498 Professional Career Development (4.5)
Prerequisite: None
This class includes instructions on job interviewing, the preparation of a resume and the creation of a show reel. Practical and individually tailored tutorials are supported by a series of visiting lectures by industry professionals. Additional aspects of career development, such as production funding and networking are also covered.

MASC 499 Study Tour (4.5)
Prerequisite: None
This course combines lecture, research, analytical studies, and travel to provide students with the opportunity to learn through the experience of travel. The course allows students to visit and experience the professional environment of a new city. Final projects documenting the experience are required for completion of the course.

MATH 133 College Algebra (4.5)
Prerequisite: None
This course addresses topics in contemporary mathematics such as inequalities, radicals, quadratic equations, rational functions, exponential, logarithmic, and graphing polynomial functions.
MATH 212 Liberal Arts Mathematics (4.5)
Prerequisite: None
This is an introduction to fundamental operations of mathematics and their Liberal Arts applications. Topics include equations and formulas; ratio and proportion; geometry of polygons, including the areas and volumes of geometric shapes; geometry of triangles; functional trigonometry; and matrices.

MATH 220 Business Mathematics (4.5)
Prerequisite: None
This course provides basic quantitative methods used in business management and the social sciences. Emphasis is placed on application of topics to decision making problems.

MGMT 210 Human Resources Management (4.5)
Prerequisite: None
This course will cover all basic aspects of the field of Human Resources Management. Topics to be discussed will include Employment Law, The Employment Process, Compensation and Benefits, Training and Development, Employee Motivation, Employee Safety, and Labor Relations. This course will also offer a selection of topics that will provide students with the opportunity to delve deeper into specialized areas and explore “hot topics” in Human Resources.

MGMT 211 Compensation and Benefits (4.5)
Prerequisite: None
Compensation plays a critical role in modern organizations. An effective compensation system enables the organization to achieve organizational goals, improve productivity, and motivate employees. This course is designed to provide a working knowledge of compensation and benefits.

MGMT 215 Decision Making and Communication (4.5)
Prerequisite: None
This course concentrates on practical applications of communication theory in the forms of business correspondence, memoranda, and reports.

MGMT 220 Introduction to International Business (4.5)
Prerequisite: None
This survey course in global business will introduce students to all areas of international business and the environment within which business transactions take place. This nontechnical course includes topics related to global business operations and planning, such as investment issues, technology impact, competition, cultural diversity, and legal issues.

MGMT 221 Workforce Diversity (4.5)
Prerequisite: None
This course addresses the experience of work as it varies with gender and ethnic background. Topics include work-related stereotypes and attitudes, discrimination and harassment, career choice, occupational segregation, employment patterns, group differences related to fair testing and employment practices, relationship of diversity to processes such as supervision, leadership, mentoring and power.

MGMT 230 Electronic Business (4.5)
Prerequisite: None
This course explores how the Internet has revolutionized the buying and selling of goods and services in the marketplace.

MGMT 231 Recruitment, Selection, and Records Management (4.5)
Prerequisite: None
This course examines the process of recruitment, selection, and human resources record keeping in organizations. Topics covered for the essential functions of recruitment and selection include ethics, legal requirements, job analysis, job descriptions, and selection tools. It also presents how the effective management of people and jobs depends on accurate, reliable, comprehensive, and current personnel information. This course presents the practical approaches to managing these invaluable human resource records.

MGMT 240 Project Management (4.5)
Prerequisite: None
In this course, students learn how to plan and manage projects. The coursework offers students a hands-on opportunity to practice planning and communication skills through teamwork to achieve project goals.

MGMT 241 Team Building and Conflict Resolution (4.5)
Prerequisite: None
This course examines principles of team building and conflict resolution. Methods of building cohesive teams and diffusing confrontation will be discussed. Students will also explore the opportunities and challenges that arise from a diverse workforce.
MGMT 250 Entrepreneurship (4.5)
Prerequisite: None
This course presents a study of entrepreneurship and the theoretical and practical knowledge necessary to start a new business, or to buy an existing business, and operate an ongoing venture.

MGMT 290 Business Management and Leadership (4.5)
Prerequisite: None
This survey course examines the elements of management and leadership as they apply to modern organizations. Special emphasis is placed on information and communication technologies found in today’s management environment.

MGMT 305 Management Information Systems (4.5)
Prerequisite: None
This course focuses on management of information systems. Topics include resources, information systems in an organization, social implications and use and evaluation of common microcomputer software packages.

MGMT 310 Management and Leadership of Organizations (4.5)
Prerequisite: None
This course examines the elements of management and leadership as they apply to modern organizations. Special emphasis is placed on organizational change, role of managers, and cultural differences found in today’s management environment.

MGMT 315 Survey of Human Resource Management (4.5)
Prerequisite: None
This course will cover all basic aspects of the field of Human Resources Management. Topics to be discussed will include Employment Law, The Employment Process, Compensation and Benefits, Training and Development, Employee Motivation, Employee Safety, and Labor Relations. This course will also offer a selection of topics that will provide students with the opportunity to delve deeper into specialized areas and explore “hot topics” in Human Resources.

MGMT 320 International Organizations (4.5)
Prerequisite: None
This course provides an in-depth understanding of both the theory and functioning of international organizations in promoting international cooperation and international business operations and examines the role played by each organization.

MGMT 328 Survey of International Business (4.5)
Prerequisite: None
This survey course in global business will introduce students to all areas of international business and the environment within which business transactions take place. This nontechnical course includes topics related to global business operations and planning, such as investment issues, technology impact, competition, cultural diversity, and legal issues.

MGMT 330 Business Law & Regulations (4.5)
Prerequisite: None
This course examines the legal environment and various challenges of managing modern organizations. It also reviews the concepts of corporate accountability, ethical work environments and legal compliance. It introduces basic legal terms and typical business regulatory agencies and laws that effect most business enterprises.

MGMT 332 Employee Recruitment & Selection (4.5)
Prerequisite: None
This course examines the process of recruitment, selection, and human resources record keeping in organizations. Topics covered for the essential functions of recruitment and selection include ethics, legal requirements, job analysis, job descriptions, and selection tools. It also presents how the effective management of people and jobs depends on accurate, reliable, comprehensive, and current personnel information. This course presents the practical approaches to managing these invaluable human resource records.

MGMT 333 Materials Planning (4.5)
Prerequisite: None
This course takes an in-depth look at the planning and control of material flow and production activities in a manufacturing organization. Topics Include: forecasting, sales and operations planning, demand management, master production scheduling, material requirements planning, production execution, and just-in-time systems.
MGMT 335 Personnel and Organization Policy (4.5)

Prerequisite: None

The strategic management of human assets is only one source of competitive advantage. Yet many managers recognize (and many successful organizations embody) the reality that the competitive edge gained from the newest technology, the latest marketing strategy, or the most creative product design may be relatively short-lived as competitors rush to imitate and follow. Aligning human resource systems with business strategy is not easy, but once achieved, it seems to offer a more sustainable — because more difficult to imitate – source of competitive advantage.

MGMT 338 Employee Compensation and Benefits (4.5)

Prerequisite: None

Compensation plays a critical role in modern organizations. An effective compensation system enables the organization to achieve organizational goals, improve productivity, and motivate employees. This course is designed to provide a working knowledge of compensation and benefits.

MGMT 340 Building Teams and Resolving Conflict (4.5)

Prerequisite: None

This course examines principles of team building and conflict resolution. Methods of building cohesive teams and diffusing confrontation will be discussed. Students will also explore the opportunities and challenges that arise from a diverse workforce.

MGMT 345 Diversity in the Workforce (4.5)

Prerequisite: None

This course addresses the experience of work as it varies with gender and ethnic background. Topics include work-related stereotypes and attitudes, discrimination and harassment, career choice, occupational segregation, employment patterns, group differences related to fair testing and employment practices, and the relationship of diversity to processes such as supervision, leadership, mentoring and power.

MGMT 348 Industrial Labor Relations (4.5)

Prerequisite: None

This course presents a history and understanding of the Industrial labor relations system in the United States. Topics include: History and future of labor Unions, how the industrial relations system works in the United State, International industrial relation systems, dispute resolution and public and private sector industrial relations.

MGMT 350 Professional Business Development (4.5)

Prerequisite: None

This course is designed to develop the personal and professional qualities that will assist individuals in searching for employment and adjusting to the corporate work environment; portfolio development and presentation will also be addressed. The course will consider the current theories and developments in professional business development as well as investigating the graduate labor market in the 21st century and the changing needs of employers, identifying transferable skills which employers are seeking, introduce notions of lifelong learning and continuous professional development, and enhance individuals self awareness, decision making and positive self marketing skills. Finally, this course will consider the current theories and the practical developments in professional business development. A variety of companies will be examined and the formulation of effective curriculum vitae will be explored in detail.

MGMT 370 Cost Control Management (4.5)

Prerequisite: None

This course deals with the control of the various costs associated with running a business. The course is broken down into three phases: comparing a company’s costs to the industry average, finding out why a company’s costs are higher than the industry average and implementing approaches to reduce a company’s costs. Specific topics include: Materials Management Challenges, Benchmarking, Inventory Control and Management, Production Processes, Lean Manufacturing and Waste in Manufacturing.

MGMT390 International Management Seminar (4.5)

Prerequisite: None

This course covers undertaking business internationally from the perspective of domestic and foreign firms; the structure, ontogeny, and political economy of existing and emerging trade
associations and agreements; the historical evolution of the economy and business forms in regions of the world; public policy and social and legal attitudes toward business; local customs and the international business executive; and current trends and issues in the region. This course aims to help students to develop an in-depth understanding of the strategic and operational importance of international business. Emphasis is on analysis of the environment as well as formulating and implementing international business strategies.

**MGMT 402 Employment and Labor Law (4.5)**
*Prerequisite: None*
The goal of this course is to provide students with an overview of the legal environment of the modern workplace, including an awareness of the legal, social, economic and political forces impacting the law, and responsive strategies for the business manager. Some of the key areas covered include the law impacting the workplace, the employer-employee contract, anti-discrimination law, employee testing and privacy, regulatory agencies, retirement compensation, workers compensation, and other statutory rights.

**MGMT 405 Global Leadership and Management (4.5)**
*Prerequisite: None*
This course focuses on the international dimensions of leadership and management and provides a framework for formulating strategies in an increasingly complex world economy, and for making those strategies work effectively. Topics include the globalization of industries, the continuing role of country factors in competition, organization of multinational enterprises, building global networks, and the changing leadership and managerial tasks under conditions of globalization.

**MGMT 410 International Trade Operations (4.5)**
*Prerequisite: None*
This advanced elective course considers current theories and practical consequences of international trade. A variety of forms of commercial policy as a means of regulating trade are examined. Financial flows and exchange rate mechanisms are also considered. The domestic consequences for organizations of exchange rate policy are examined.

**MGMT 411 Operations Management (4.5)**
*Prerequisite: None*
This course explores the basic principles of operations management in modern organizations which involves design, management and improvement of productive processes. Subjects include evaluation of the transformation processes involved in the creation of goods and services in today’s modern business.

**MGMT 412 Project Management (4.5)**
*Prerequisite: None*
This course explores principles of project management to gain fundamental knowledge to enhance management outcomes including human resources management, communications management, scope management, quality management, scheduling/time management, cost and resource management, risk management, contract/procurement management, and project integration.

**MGMT 415 Global Operations Management (4.5)**
*Prerequisite: None*
This course explores basic operations management in modern organizations which involves design, management and improvement of productive processes. Subjects include critical path methods (CPM), PERT Charts, Resource Allocations, Gantt Charts, budgeted cost of work scheduled, budgeted cost of work performed, actual cost of work performed, and projects associated with services and the manufacture of products including fast delivery to the ultimate consumer.

**MGMT 420 International Entrepreneurship (4.5)**
*Prerequisite: None*
This advanced course in entrepreneurship centers on writing a comprehensive business plan and implementation plan for a venture of the student’s choice. The course examines ways to profitably launch and exploit business opportunities (as opposed to what opportunity to explore). It will allow students to acquire the skill set necessary for crafting a winning business model for their ventures - developing and writing a coherent and effective plan to start a business, in either an independent or a corporate setting. The venture must distinguish itself from existing companies through differential innovation; for example, through an innovative product or service, profit or non-profit, an innovative production process, a new business model, or by creating a new market.
MGMT 422 Advanced Entrepreneurship (4.5)

Prerequisite: None

In this course, students will learn to effectively organize, develop, create, and manage a business. The main objective of the course is to experience the challenges of starting and financing a new company. The main focus will be in-depth exposure to the process of starting and scaling an enterprise from an idea and business plan into a company, examining and exploring the entrepreneurial process, and analyze business decisions that entrepreneurs face.

MGMT 430 Production Planning and Quality Management (4.5)

Prerequisite: None

This course focuses on Production planning and Quality in decision making. Emphasis is laid on forecasting aggregate production planning, capacity planning, materials requirement planning, scheduling, advanced techniques and approaches in modern production planning and control for designing manufacturing, quality and service systems.

MGMT 435 Project Cost and Time Management (4.5)

Prerequisite: None

This course examines the essential initiatives to effectively manage the scheduling and budget of a project. This course will enable students to develop effective measures for scheduling and controlling projects to ensure cost effectiveness, project time management, and techniques for estimating, forecasting, budgeting, monitoring, controlling, analyzing and reporting costs and interpreting the meaning of earned value data.

MGMT 436 Managing Organizational Change (4.5)

Prerequisite: None

This course presents both conceptual and experiential approaches to the topic of organizational change and organization development. Special emphasis is placed on developing interpersonal skills in order to analyze situations.

MGMT 438 Training and Development (4.5)

Prerequisite: None

This course examines the various training and human resource development techniques utilized by corporations to improve employee and organizational effectiveness. The focus will be on needs assessment and analysis, training design and implementation, evaluation techniques, and management succession planning.

MGMT 440 Managing Project Risks and Opportunities (4.5)

Prerequisite: None

This course will provide students a conceptual framework of managing risks that threaten projects and how to develop a risk management plan. The course will provide a review of basic project risk management concepts and processes.

MGMT 442 Performance Management and Employee Services (4.5)

Prerequisite: None

This provides students with the fundamental understanding of the concepts of performance planning, measurement and control. It will introduce the students to the accepted procedures and method analysis consistent with an effective review and evaluation system used toward work measures. Students will learn how to effectively utilize the organization’s resources to achieve maximum performance expectations and build quality employee services.

MGMT 444 Team Leadership (4.5)

Prerequisite: None

This course focuses on the main responsibilities of manager or supervisor which is to lead their teams and to provide the motivation and skills to achieve organizational goals. It helps students to improve the direction, motivation and goal achievement for their teams and their organizations, and students are introduced to research perspectives on leadership, the personal side of leadership, the leader as a relationship builder, and the leader as a social architect.

MGMT 445 Creative Problem Solving (4.5)

Prerequisite: None

This course introduces the principles and strategies for the enhancement of creativity and innovation in addressing business-related issues, by using case studies and original problem analyses as strategies for developing more creative approaches to problem solving. Students will be enabled to develop a model of the role of creativity in all types of organizations including private and non-profit, and also to develop an understanding of the link between creativity and successful enterprise (entrepreneurial and intrapreneurial). Students will be introduced to types of problems, opportunities or situations in which creativity can play a key role, along with the theories of creativity and how an individual’s self-awareness contributes to the development of creativity and career development, creativity models and the ability to apply them successfully.
MGMT 446 Employee Motivation (4.5)

Prerequisite: None

This course focuses on a detailed examination of human motivation and emotion from both the physiological and psychological viewpoints.

MGMT 447 Technology Management (4.5)

Prerequisite: None

This course focuses on management of information systems. Topics include resources, information systems in an organization, social implications, and use and evaluation of common microcomputer software packages.

MGMT 448 Capitalization & Investment (4.5)

Prerequisite: None

The course deals with the process of capital budgeting involving decision making with respect to investments in fixed assets. Some of the topics include payback period, net present value, profitability index, internal rate of return, and modified internal rate of return.

MGMT 450 Supply Chain Management and Purchasing (4.5)

Prerequisite: None

This course covers the major issues in supply chain management, including: definition of a supply chain; role of inventory; advanced production-inventory models; supply contracts; bullwhip effect and information sharing; vendor-managed inventories and other distribution strategies; third-party logistics providers; managing product variety; information technology and supply chain management; and international issues.

MGMT 455 Managing High Performance (4.5)

Prerequisite: None

Work is a dominant theme in the lives of most people. The way people are managed at work affects the quality of their lives as individuals, the effectiveness of organizations, and the competitiveness of nations. The material in this course develops some of the basic themes associated with managing people. In many cases, these themes make use of basic concepts that transcend the workplace, such as the psychology of individual behavior or of work groups. The basic issues associated with managing employees include issues associated with motivation and job satisfaction, the design of jobs and employee empowerment, group behavior and teamwork (including arrangements such as quality of work life programs), and leadership. The course concludes with a discussion of alternative models or systems of managing employees.

MGMT 458 Strategic Management of Human Assets (4.5)

Prerequisite: None

The strategic management of human assets is only one source of competitive advantage. Yet many managers recognize (and many successful organizations embody) the reality that the competitive edge gained from the newest technology, the latest marketing strategy, or the most creative product design may be relatively short-lived as competitors rush to imitate and follow. Aligning human resource systems with business strategy is not easy, but once achieved, it seems to offer a more sustainable — because more difficult to imitate — source of competitive advantage.

MGMT 460 Plant Management (4.5)

Prerequisite: None

Plant managers are responsible for ensuring that plant operations meet organizational goals in a safe and efficient manner. This course looks at several of the key responsibilities of plant managers including: Coordination of Plant Operations, Plant Maintenance, Establishment of Plant Policies and Procedures, Establishment of Productivity Goals, and Product Quality Control.

MGMT 465 Strategic Manufacturing Policy (4.5)

Prerequisite: None

This course explores the relationship of existing and emerging processes and technologies to manufacturing strategy and supply chain-related functions. The course addresses three main topics: aligning resources with the strategic plan, configuring and integrating operating processes to support the strategic plan, and implementing change.
MGMT 470 Productivity Analysis & Systems Analysis (4.5)

Prerequisite: None

Productivity growth forms the basis for improvements in real incomes and welfare. The goal of this course is to review the main productivity measurement techniques and to highlight the effect of information technology on productivity. Topics include: Types of Productivity Measurement, Sources of Growth, Factors Affecting Productivity, Productivity Challenges of IT Adoption and Environmentally Sustainable Productivity Strategies.

MGMT 475 Contracts & Procurement (4.5)

Prerequisite: None

This course examines the legal environment and various challenges of managing modern supply chain organizations. It also reviews the concepts of contract law and examines government procurement and common civil procurement practices. The course includes information about negotiation tactics and strategy, ethical work environments and legal compliance. It builds upon the students’ knowledge of basic legal terms and provides an understanding of contracting and procurement activities within a global supply chain organization.

MGMT 491 Advanced Topics in International Business (4.5)

Prerequisite: None

This course aims to expose students to recent ideas in international business, and to allow them to specialize in a topic that interests them. Topics include globalization, international trade theory, foreign exchange market, organization of international business, strategic alliances, global marketing, global HRM, finance and accounting for international business. This course aims to provide students with an up to date view of the topics that will impinge upon their future careers. This class will be taught as a Senior Seminar with the student carrying the main teaching role in the course. Extensive use of on line library resources from the Cybrary will enable small groups of students to create learning experiences for their fellow students around topics which are currently at the forefront of knowledge within the field.

MGMT 492 Managing Globalization (4.5)

Prerequisite: None

This course provides students with successful skills to manage global enterprises in a dynamic and changing global environment. Students are exposed to recent developments and ideas in international businesses and how they are impacted by globalization. The main topics examined include international trade theories, foreign exchange markets, organization of international businesses, strategic alliances, global marketing practices, global Human Resources Management practices, financing and accounting in international businesses and how globalization has impacted these various factors as well as their future.

MGMT 499 Program Capstone (4.5)

Prerequisite: Last course of study

The emphasis in this course is on applying and synthesizing concepts and techniques from all previous business/concentrations courses. The class sessions are designed to familiarize students with the many dimensions of business, with special emphasis on the area of specializations.

MGT 600 Business Research for Decision Making (6)

Prerequisite: None

In this course, the student will explore decision making from a managerial viewpoint and examine the role of decision making in dealing with employees, formulating strategy, and negotiating. This course requires students to understand, apply, and evaluate both quantitative and qualitative research methodologies as they apply to business studies and analyses.

MGT 615 Leadership and Ethics for Managers (6)

Prerequisite: None

In this course, students explore interactions between leaders, followers, and situations. The course involves the consideration of opportunities and ethical challenges of leadership.

MGT 625 Legal Aspects of Business Decisions (6)

Prerequisite: None

This course covers the current legal issues facing corporations operating in the global economy. Students will explore a variety of issues such as employment, international trade and investment, licensing property, commercial transactions, and conflict resolution strategies.
MGT 635 International Business Operations Management (6)
Prerequisite: BUS 610
This course will examine the principles and techniques of designing, analyzing, and managing international operations processes. Relationships between operations activities and other functional areas of the organization are stressed.

MGT 636 Operations Management for Competitive Advantage (6)
Prerequisite: None
This course examines the various ways of designing and controlling both production and service operations. Concepts of cost, quality, delivery, and flexibility will be covered. Students will examine operations management issues and methods used to gain a competitive advantage.

MGT 637 Project Management: Integration, Scope, Time, and Communication (6)
Prerequisite: None
This course offers a practical approach emphasizing the project phases and processes presented by such organizations as the Project Management Institute (PMI®) in their Guide to the Project Management Body of Knowledge (PMBOK®). This course will provide an overview of aspects related to the project life cycle and project management techniques that are used to manage projects that are on schedule, within budget. The student will learn the basic project management framework as well as the preparation of a basic project plan. Students will focus on project management processes including scope, scheduling, cost control, and communication.

MGT 641 Organizational Behavior and Human Resource Management (5)
Prerequisite: None
This course is a comparative analysis of the actions and attitudes of people in organizations across cultures and countries. An introduction to the case study method is featured. Topics covered include issues of motivation, communication, and control; organizational development; and human resources management including management theory, special issues in managing expatriate staff, and a comparison of international employment law and practices.

MGT 642 Managing the Multinational Firm (5)
Prerequisite: None
This course focuses on a comparative analysis of management styles, as well as the legal and cultural influences impacting the multinational firm. Comparative analysis of alternative organizational firms is also investigated. The course is a survey of contemporary practices among firms in each stage of growth, companies, and larger international business structures. Special issues pertaining to import-export management, international joint ventures, and host government relations are covered.

MGT 643 Strategic Management and Policy (5)
Prerequisite: None
This course is a comparative analysis of strategy and policy utilized in managing the marketing-led organization. The course provides a diagnosis of organizational and product strengths and weaknesses in the context of the changing environment of business, as well as an examination of growth and change in current and prospective customers, and direct and indirect competitors. The course examines the interaction of corporate structure, geographic coverage, and marketing. It looks at the creation and implementation of strategic initiatives at the corporate, strategic business unit, and market niche levels. Change management and its outcomes and implementation are considered. This is intended to serve as an MBA capstone course, which provides an opportunity for students to draw upon and integrate material from the other graduate courses; it should be taken in the last term.

MGT 647 Project Planning, Execution & Closure (6)
Prerequisite: None
This course offers a practical approach emphasizing the project phases and processes presented by such organizations as the Project Management Institute (PMI®) in their Guide to the Project Management Body of Knowledge (PMBOK®). This course will provide techniques related to managing projects through various life cycle stages.

MGT 652 Human Resource Strategy (5)
Prerequisite: None
This course explores the interaction between strategy and human resources from a general managerial perspective. Students examine the integration of human resources policies and practices with organization goals.
MGT 655 Employment Law (6)
Prerequisite: None
This class examines Federal legal regulation of the hiring and firing process, wage and hour laws, occupational health and safety rules, workers’ compensation, unemployment insurance, and connected topics.

MGT 656 Quality Management and Continuous Improvement (6)
Prerequisite: MGT 600
In this course students will explore the philosophy and tools for quality management and continuous improvement of products and processes. Using data collection and problem-solving techniques, students will examine the design of quality practices.

MGT 657 Project Management: Cost, Quality, Risk, and Procurement (6)
Prerequisite: MGT 637
This course emphasizes a hands-on approach to using project management knowledge areas to facilitate scheduling, estimating, tracking, and controlling the schedule and costs of the project. A project baseline will be set so that actual schedule and cost variances can be compared to the project baseline and corrective actions can be developed to address the variances. In this course the student can learn about the legal, ethical, and fiscal considerations in procurement and contracts. Students will examine ways of identifying, evaluating and mitigating risk in scheduling, cost control, contracting, and procurement.

MGT 658 International Management and Leadership (6)
Prerequisite: None
This course examines the role national culture plays in managing people and developing managerial systems at the international, multinational, and global level. The course includes analysis of how different national/regional cultures affect issues such as employee motivation, group dynamics, leadership, negotiation, conflict resolution, communication patterns, and approaches to organizational change.

MGT 659 International Internship/Guided Study (6)
Prerequisite: None
This course aims to broaden the student’s exposure to the practical application of managerial knowledge, skills, and tools. Students will either undertake a field placement or independent work-based primary research that will lead them to a richer understanding of the context and processes of work in an international environment. In either case, students will be directly supervised by program faculty.

MGT 660 Strategic Management (6)
Prerequisite: MGT 600
The development and implementation by the global enterprise of integrated business strategies and policies is the focus of this applied course. Course contents include the planning, implementation, management, and evaluation of the corporate resources, products, and assets. Advanced research is an integral component of this course.

MKT 640 A Managerial Approach to Marketing (6)
Prerequisite: None
This course focuses on the application of marketing concepts in a global organization. Students will examine international channel distribution as well as promotional, pricing, and product strategies.

MKT 641 Market Analysis and Research (5)
Prerequisite: None
This course is designed to provide the student with the opportunity to acquire an understanding of methods and challenges of marketing analysis including desk and field research in the international arena. The course will include research methods such as library research and electronic data storage and retrieval using the University’s information technology. Standard sources of financial and economic information from firms, markets, and countries will be investigated. Other forms of research design including questionnaire and survey design, database organization, and cross-tabulation are introduced in the course with an emphasis on analysis, interpretation, and the application of data to solve business problems.
MKT 642 International Marketing Management (5)

Prerequisite: None

This course looks at the marketing function in the framework of world and regional marketplaces. Students will focus on ways of identifying and satisfying customer needs and wants in a global context with attention given to consumer behavior, cultural diversity, and the international environment of business. Topics covered will include marketing research, market segmentation, product distribution, life-cycle management, pricing, and marketing communications in the international context.

MKT 643 New Product Development (5)

Prerequisite: MKT 641

This course is designed to provide students with the opportunity to acquire an understanding of the processes involved in identifying, successfully penetrating, and occupying new product or new market niche opportunities, with particular emphasis on the issues of international markets. This course will deal with anticipating and exploiting change and growth, investigating and analyzing old and new forms of business relationships among suppliers and customers of products and services, examining the new product development processes, and providing an opportunity to analyze the conceptual and practical aspects of marketing joint ventures partnerships, and direct investment related to new product/business development.

MKT 644 Marketing for Service Organizations (5)

Prerequisite: MKT 641

This course provides an intensive review of current theory as well as applications in service organizations including for-profit, non-profit, and professional services firms. The unique challenges and characteristics of marketing are examined particularly with respect to future directions in the field.

MKT 645 Developing International Markets (5)

Prerequisite: MKT 641

This course examines countries and regions whose markets are in various stages of development. China, Japan, Korea, Taiwan, India, Pakistan, Indonesia, Malaysia, Singapore, the Middle East, Central Europe, and the European Union, as well as NAFTA, are typical targets for analysis, case study, and intensive research.

MKT 651 Strategic Marketing (5)

Prerequisite: MKT 641

This course concentrates on strategic, as opposed to tactical, aspects of marketing. It is designed to familiarize students with the problems implicit in market planning in multi-product organizations, help them develop skill in using contemporary approaches for developing strategic plans, present a framework for market planning and new product entry strategies, and allow students to experience the design and implementation of a marketing plan. This course uses simulation.

MKT 655 Research Methods in Marketing (6)

Prerequisite: None

This course provides a systematic approach to structure, implementation, and analysis of marketing research for decision making. This course will focus on analysis of information about the customer as well as information about the customer’s wants and needs for the purposes of developing marketing promotional campaigns, developing new products and refining current product offerings, and improving customer service efforts.

MKT 659 Marketing in the European Union (6)

Prerequisite: None

This course is designed to provide the background to make marketing decisions with respect to the European region. The course examines issues involving trends, factors, and forces (such as institutions, culture, politics, law, and environment) that affect marketing in the European Union.

MKT 660 International Marketing (6)

Prerequisite: MKT 655

This course is designed to provide the background to make marketing decisions at the international level. The course examines issues involving trends, factors, and forces (such as institutions, culture, politics, law, and environment) that affect global marketing activities.

MKT 665 Product and Brand Management (6)

Prerequisite: MKT 640

Students will consider the product and brand management decisions that must be made to build and manage brand equity.
MKTG 205 Principles of Marketing (4.5)
Prerequisite: None
Students will study and apply the fundamentals of marketing within an organization and the contemporary market environment. The course will focus on marketing strategy and development of a marketing mix.

MKTG 305 Marketing Management (4.5)
Prerequisite: None
This course explores the application of management principles to the marketing function. Emphasis is placed on the application of planning, implementation, controlling, and evaluation of marketing strategies as the means for achieving an organization’s objectives.

MKTG 310 Pricing Theory (4.5)
Prerequisite: MKTG 305
One of the most important marketing decisions is determining the price of a product or service. This is a survey course that explores the pros and cons of various pricing techniques. Using economic foundations, a conceptual framework is developed to enable effective decisions.

MKTG 340 Public Relations (4.5)
Prerequisite: None
This course integrates communications strategy with organizational mission statements, demonstrates stakeholder and issues management techniques, and considers ethical dilemmas in public relations situations. Public relations cases are examined in order to learn effective strategic and tactical answers to public-perception problems and opportunities.

MKTG 405 Consumer Behavior (4.5)
Prerequisite: None
This course emphasizes consumer behavior in the marketplace. Covered topics include analysis of consumer motivation, buying behavior, market adjustment and product innovation. Behavioral aspects of the marketing process from producer to ultimate user or consumer are considered.

MKTG 407 Marketing Research (4.5)
Prerequisite: MKTG 305
This course studies the nature and scope of research techniques employed in gathering information concerning marketing and advertising procedures. Subjects include sources and collection of data, sampling, interpretation of data, and research in areas of motivation and consumer behavior. It also employs the use of quantitative and qualitative data analysis and interpretation.

MKTG 408 Advertising and Promotion Management (4.5)
Prerequisite: None
This course presents a total marketing communication function in planning and managing programs for advertising products and services. Topics include preparatory research, objective setting, budget planning, media, creative programs and evaluation of advertising effectiveness.

MKTG 410 International Marketing (4.5)
Prerequisite: MKTG 305
This course explores the development of a marketing management and strategy in an international setting. The complexities of product, price, promotion, and distribution in the global marketplace are explored. Emphasis is placed on international business constraints such as cultural diversity, political environment, foreign financial markets, and trade regulations.

MKTG 415 Demand Analysis (4.5)
Prerequisite: MKTG 305
The role of traditional marketing has been transformed by the proliferation of the internet and new media. The course will focus on developing a practical framework for utilizing non-traditional and cutting edge marketing techniques, and framing effective marketing opportunities.

MKTG 420 Market Segments (4.5)
Prerequisite: MKTG 305
This course is a continuation of Marketing Research; it provides experience in designing and conducting actual marketing research studies in market segmentation research and application.

MKTG 430 Sales Operations & Management (4.5)
Prerequisite: MKTG 305
The goal of the course is to survey elements of an effective sales force as a part of the organization’s total marketing effort.
course will extend the student’s understanding of marketing’s reach and potential impact in achieving its goals.

**MKTG 440 Electronic Business Marketing (4.5)**
*Prerequisite: MKTG 305*

The role of traditional marketing has been transformed by the proliferation of the internet and new media. The course will focus on developing a practical framework for utilizing non-traditional and cutting-edge marketing techniques, and framing effective marketing opportunities.

**MKTG 450 Marketing Campaign & Strategic Planning (4.5)**
*Prerequisite: MKTG 305*

This is an integrative course in marketing planning and strategy. It is applications-oriented, focusing on developing a marketing plan with a focus on customer relationship management. Students will apply theory and concepts in the areas of marketing, management, economics, and finance in the marketing planning process.

**OLPD 400 Organizational Behavior (4.5)**
*Prerequisite: None*

In this course students examine individual and group behavior within the context of organizational behavior and effectiveness. This course provides theoretical and practical knowledge for understanding topics such as motivation, leadership, communication, group processes, and cultural change.

**OLPD 410 Industrial Psychology (4.5)**
*Prerequisite: None*

This course focuses on the application of psychology in businesses and industries in the areas of employee selection, performance appraisal, motivation organizational psychology, consumer motivation, group structures, and personnel problems.

**OPD 600 Organizational Theory (6)**
*Prerequisite: None*

In this course students examine how people in various types of organizations are motivated to work together in more effective ways. Students will learn how to use applied research in organizations.

**OPD 650 Organizational Development and Managing Change (6)**
*Prerequisite: None*

This course encompasses theories and practices about facilitating change in groups and organizations; to include organizational design, and work redesign. Course topics include managing the change process, assisting the individuals and groups response to change. Incremental and fundamental change strategies are covered.

**PHIL 201 Introduction to Philosophy (4.5)**
*Prerequisite: None*

This course acquaints students with most urgent philosophical questions of the modern era. Issues such as free will, self identity and the purpose of humans’ existence will be introduced through primary texts (e.g. Plato, Descartes, Sartre) and discussed by the class. Students will also learn and apply the techniques of critical thinking and logical argument. Field trips to various locations will be taken where appropriate.

**PRES 101 Public Speaking (4.5)**
*Prerequisite: None*

This is a practice-based course, designed to build confidence and give poise to the public speaker. Students will experiment with narrative, informative, persuasive and descriptive speeches. Current developments in communication theory and social psychology will be discussed and students will learn the interaction between the speaker, the speech and the audience.

**PRES 111 Presentation Essentials (4.5)**
*Prerequisite: None*

This course focuses on preparing and delivering effective presentations. In addition, students learn about presentation strategy and the creation of visual aids.

**QMB 641 Managerial and Financial Accounting (5)**
*Prerequisite: None*

This course continues a review of accounting theory and application including interpretation and use of financial statements, financial planning, budgets, costs, performance measurement, audit practices, and management implications. This course will also focus on international foreign currency issues and advanced topics in financial accounting.
<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Prerequisite</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>QMB 642</td>
<td>Corporate Finance and International Financial Management (5)</td>
<td></td>
<td>This course is a review of finance theory and application including sources of financing and capital structure, cost of funds, dividend policy, working capital, capital budgeting, cash flow management, treasury and currency management, and investment analysis.</td>
</tr>
<tr>
<td>QMB 643</td>
<td>Quantitative Business Methods and Information Technology (5)</td>
<td>IBS 641, MKT 641, QMB 642</td>
<td>This course is designed to provide the student with the opportunity to acquire an understanding of statistical and management science techniques including hypotheses testing, regression analysis, time series forecasting, and linear programming. An introduction to decision analysis, critical path analysis, analysis of variance, and calculus-based methods is also included in this course. The emphasis throughout is on the comprehensive integration of computer output and on the creative use of computer spreadsheets to solve business problems across a spectrum of various contexts. Also stressed are practical experiences with appropriate databases to illustrate broader management issues in computer systems, database management, and telecommunications.</td>
</tr>
<tr>
<td>SCIE 202</td>
<td>Global Environmental Issues (4.5)</td>
<td>None</td>
<td>This course is designed to introduce important environmental issues that are pertinent to the society in which we live, and to increase awareness of these issues. The course includes a discussion of relevant science, namely climate and climate change, ecology and ecosystems, and statistical analysis. It also explores the issues surrounding strategies for achieving sustainable development, for preserving the environment, and other green policy initiatives.</td>
</tr>
<tr>
<td>SCIE 206</td>
<td>Biology (4.5)</td>
<td>None</td>
<td>This survey course presents the fundamental concepts of biology. Special emphasis is given to current biological issues.</td>
</tr>
<tr>
<td>SCIE 210</td>
<td>Environmental Science (4.5)</td>
<td>None</td>
<td>This course introduces environmental issues that are directly related to global populations. Students will explore the identification and classification of environmental problems, and how they relate to the laws of nature.</td>
</tr>
<tr>
<td>SCM 645</td>
<td>Introduction to Transportation, Logistics, and Supply Chain Management (6)</td>
<td>MGT 600</td>
<td>This course examines the role of supply chain activities and the efficient integration of transportation, logistics, inventory, warehousing, facility location, customer service, packaging, and material flow from internal and external suppliers to and from the organization. Students will focus on the fundamentals of JIT, TQM, MRP II, demand planning, and capacity management.</td>
</tr>
<tr>
<td>SCM 655</td>
<td>Lean Manufacturing and Strategic Supply Chain Management (6)</td>
<td>SCM 645</td>
<td>This course explores the relationship of existing and emerging processes and technologies applicable to manufacturing strategy and supply chain functions. Students can understand the alignment of resources with the strategic plan, configuring and integrating lean manufacturing processes to support the strategic plan, and implementing strategic change throughout the supply chain.</td>
</tr>
<tr>
<td>SMG 620</td>
<td>Sport Marketing and Promotions (6)</td>
<td>MKT 640</td>
<td>This course focuses on the marketing concepts and strategies involved in developing and implementing initiatives for sport and leisure products, events and organizations. The variables in marketing communication including analysis of media resources, positioning, message creation, effectiveness, and evaluation of promotion are explored. Corporate sponsorship will be examined for amateur, collegiate, and professional sporting events and venues. Additional topics include licensing, merchandising, marketing, technology and e-commerce.</td>
</tr>
<tr>
<td>SMG 640</td>
<td>Management of Sport Delivery System (6)</td>
<td>SMG 620</td>
<td>This course explores contemporary management competencies, leadership, ethics, and business strategies used in design and successful operation of sport businesses and delivery systems.</td>
</tr>
</tbody>
</table>
Class discussions will include management of private and public sector sport organizations and events. Strategic planning, fiscal management, and budgeting will be examined. Career options in the sport industry will also be presented.

**SSCI 201 Comparative Political Systems (4.5)**  
*Prerequisite: None*  
This course aims to introduce students to the nature of liberal democracy. It will examine the institutions, processes and running of the major liberal democratic political systems of the contemporary world. The main emphasis will be on Britain and the United States, and examples will be taken from France, Germany and other democracies. A broadly thematic approach will be taken; institutions such as executives, legislatures and judiciaries will be studied in the context of liberal democracy. Some relevant theoretical approaches will be outlined. Overall, it is hoped that students will: (a) gain an understanding of the nature of liberal democracy, and (b) study and think critically about some major liberal democratic systems. Students will also be introduced to the study of comparative politics as a political science discipline.

**SSCI 206 Aspects of Psychology (4.5)**  
*Prerequisite: None*  
This course examines the discipline of psychology, both cognitive and psycho-social, covering topics such as perception, learning, memory, motivation, emotion, personality, attitudes, psychological aspects of human sexuality, and psycho-behavioral pathology.

**SSCI 210 Sociology (4.5)**  
*Prerequisite: None*  
This course will introduce students to the concepts, theory, and method of sociology. Students can develop a better understanding of society, culture, social institutions, social behavior, and other general social processes that operate in the social world.

**SSCI 217 Cross-Cultural Relations (4.5)**  
*Prerequisite: None*  
This course examines the dynamics of communication and understanding between cultures and provides training in techniques for recognizing and overcoming cultural barriers. It employs a variety of approaches to solving the global problems of ethnocentrism and cultural misinterpretation. It aims to generate awareness of global cultural diversity, while also introducing the basic concepts of cultural analysis that allow students to recognize the particularity of their own cultural identity. This course seeks, where possible, to use aspects of London’s multicultural environment as an aid to learning.

**SSCI 301 Social Issues in Modern Britain (4.5)**  
*Prerequisite: None*  
Every society has issues relating to adolescence, criminality, gender, racism, nationalism and, now, terrorism. How these issues are dealt with in British society is the subject of this course. The contrast between how these issues are understood at a global level and how they are understood in the UK will enable the student to appreciate the particularities of British culture.

**SSCI 302 World Religions (4.5)**  
*Prerequisite: None*  
This course introduces students to the major world faiths and to some important aspects of the study of religion. Significant beliefs systems, including secular humanism, are analyzed, recognizing similarities and differences both among and within faiths. The course generates a broader awareness of the basic tenets of a range of religions and offers the student a better understanding of their own religious background. Field trips to various places of worship in London are integral to this course.

**SSCI 305 The Body in Culture (4.5)**  
*Prerequisite: None*  
The Body in Culture will critically evaluate ideas and representations of the human body in the arts, fashion and popular culture. Drawing on the inter-disciplinary nature of cultural theory, it will consider for example how ideas of the beautiful, desirable and “the ideal” body are created, and the impact images of perfection might have upon individual identities. Key visual theories about how meaning is constructed in images will be explored.

**SSCI 313 Social Psychology (4.5)**  
*Prerequisite: None*  
This course is intended to introduce students to the basic concepts and topics in the field of social psychology. Topics on this course include the social self, attitudes and persuasion, attribution theory, groups, pro-social behavior and altruism, attraction, non-verbal communication, aggression, prejudice and
discrimination, the impact of the environment on behavior, social psychology and the legal system.

SSCI 319 Sociology of Dress and Adornment (4.5)
*Prerequisite: None*
Fashion is one of the defining characteristics of modernity. Studied sociologically, fashion is not a product, but the outcome of a process of interaction between consumers and producers in modern life. Students will be invited to compare and contrast different approaches to the study of society, through the study of fashions in dress and adornment. Those concepts will in turn be used to illuminate different aspects of the world of fashion. Topics covered include the negotiation of social identity and status group formation; the social origins of fashion trends; the differences between U.S. and European society as revealed in attitudes to fashion; the roles of journalists, store buyers and merchandisers and designers in the production of fashion; gender relations in the fashion industry; and the changing role of haute couture.

SSCI 415 Psychology of Advertising & Mass Media (4.5)
*Prerequisite: None*
This course is intended to introduce students to the role of mass media and the effects of advertising on individual behavior will be examined. An investigation of behavioral, psychological and physiological reactions of the acquisition of imitative responses in consumer behavior will be explored.

SSCI 418 Abnormal Psychology (4.5)
*Prerequisite: None*
This course is intended to introduce students to the basic concepts and topics in the field of abnormal psychology. Students will study the current paradigms in psychopathology (e.g. biological, psychoanalytical, learning and cognitive). This course will cover such topics as: neuroses, psychoses, personality disorders, substance abuse and addictive disorders, sexual disorders together with causation, diagnosis, prevention, treatments, and outcomes.

STAT 350 Statistical Analysis (4.5)
*Prerequisite: None*
In this course, students learn the fundamentals of probability and statistics, and their applications in business decision making.

UNIV 103 Academic and Professional Success (4.5)
*Prerequisite: None*
This course fosters students’ academic, personal, and professional success. Topics will include theory and application of setting goals, managing time, developing self-awareness, enhancing interpersonal communication skills, and adhering to the rigorous standards of academic and professional writing. Additionally, students will be prepared to work autonomously and collaboratively in academic and professional settings.

VCDD 101 Design Principles (4.5)
*Prerequisite: None*
This course is a foundation class in principles relating to all areas of visual design. In this course, students can develop an awareness of the basic elements of visual language, aesthetics sensitivity, and the ability to think and act as a designer. Students explore methods for evoking intuitive responses through color, shape, texture, rhythm, line, and other compositional elements. The class consists of both practical studio-based assignments and contextual studies areas.

VCDD 102 Fundamentals of Color (4.5)
*Prerequisite: None*
This is a theoretical and practical course examining the visual forces of color and color relationships in traditional and electronic media. This foundation-level class is essential to all design students. Students can develop knowledge of color principles and the ability to manipulate hue, value and chroma as well as sensitivity to aesthetic and psychological qualities.

VCDD 201 Computer Design I (4.5)
*Prerequisite: None*
Utilizing digital media and traditional visualization techniques in the production of graphic art for print and screen, this course will develop skills accrued during Intro to Mac; examining closely the potential of the Macintosh or PC as a creative and communication tool. All assignments are related to professional practice. Adobe CS (InDesign, Photoshop, Illustrator, Dreamweaver, Flash, Acrobat) is the default software set for this class.
VCDD 202 Drawing Concepts (4.5)

Prerequisite: None

The techniques of drawing basic forms and shapes are developed through exercises that are designed to develop perceptual skills. The student studies volume, tone, texture, perspective, and composition. The exercises are presented in sequence and are designed to develop the individual student’s basic drawing methods and techniques. Subject matter can vary from still life to figure drawing.

VCDD 203 Foundation Illustration (4.5)

Prerequisite: None

This course explores concepts, methods and materials employed in contemporary illustration. Emphasis is placed upon development of ideas and the exploration of various media and techniques. This basic course encourages a creative and open approach to visual thinking and problem solving. It is an essential foundation for all further areas of design study.

VCDD 204 Foundation Photography (4.5)

Prerequisite: None

This course is an introduction to the aesthetics, concepts, and techniques of photography. Students apply this knowledge as they explore traditional or digital photography. This course is an essential foundation for all further areas of design study.

VCDD 205 Creative Research & Development (4.5)

Prerequisite: None

As a foundation in understanding the nature of creativity, the goal of this course is to encourage and enable students to become self-motivated, capable of overseeing, independently and collaboratively, all aspects of the creative process. Key skills, essential in all the creative disciplines, will be developed through a series of lively group projects and individual assignments. These include competences in visual and literary research; the generation and development of ideas; critical evaluation; contextual analysis; discursive and collaborative skills; and competence in developing core concerns of the individual student.

VCDD 210 Foundation Graphic Design (4.5)

Prerequisite: None

Graphic design is the translation of ideas and concepts into structural order and visual form. This course aims to familiarize students with a brief history of graphic design and with the fundamental knowledge necessary to become competent designers in commercial fields. Students can learn to understand visual meaning and association, arrangement of design elements, and various other topics to prepare for successive classes within the program.

VCDD 211 Foundation of Web Design (4.5)

Prerequisite: None

This course is designed to teach students how to apply graphic design techniques to develop effective, aesthetically pleasing, and useful websites. The class serves an introduction to the basic principles of web design. The course can teach students how to plan and develop well-designed websites, through the use of HTML, that combine effective navigation techniques with the creative use of graphics, sound, and typography. Students can learn the effects of browser and computing platform on their design choices and gain a critical eye for evaluating website design.

VCDD 212 Time-based Media (4.5)

Prerequisite: None

This course is designed for students to explore concepts and methods utilized in the various forms of time-based media. Students will be introduced to the exploration of time, narrative and motion development through the use of storyboarding, taking this work and developing it on a digital platform using industry standard software. This course encourages a creative and open approach to visual thinking and problem solving.

VCDD 225 Life Drawing (4.5)

Prerequisite: None

Working from live models, students can learn the basic fundamentals of drawing the human body in proportion and scale. Though the use of primarily black and white media, the student uses line and tone to structure the human figure.

VCDD 231 Typography Design I (4.5)

Prerequisite: None

Developing sensitivity toward the use of varied lettering and typographic forms is an essential foundation for all visual communicators. This course encourages a broad, creative approach to the subject, as well as explaining the history and methodology of modern typography and lettering in practical terms. The course will look at how type is structured, the importance of hierarchy in typographic design, type-only design and the successful integration of type and image.
VCDD 290 Visual Communication History (4.5)

Prerequisite: None

This course traces the events and achievements that have shaped visual communication from the artists within ancient civilizations through to the present-day electronic revolution. The course is taught through a series of lectures and research projects. Students can learn about innovative technologies throughout the history of solving visual problems.

VCDD 295 Design Study (4.5)

Prerequisite: None

This course involves the intensive study of a particular aspect of Visual Communication. The specific topics of this course will be determined by the interests of both the students and the instructor.

VCDD 299 Study Tour (4.5)

Prerequisite: None

This course combines lecture, research, analytical studies, and travel to provide students with the opportunity to learn and understand design trends and design history in another culture. The course allows students to visit and experience the design features and the professional environment of different cities around the world through scheduled appointments, private tours, and presentations.

VCDD 300 Portfolio Development and Review (4.5)

Prerequisite: None

Portfolio Presentation and Review is designed to begin the process of developing a professional presentation of lower level skills needed to move forward to an in-depth upper level study of Visual Communication. This course will also act as a lower level capstone to assure knowledge of lower level skills before moving forward to the upper division studies.

VCDD 301 Portfolio and Career Concepts (4.5)

Prerequisite: None

Portfolio Presentation and Review is designed to begin the process of developing a professional presentation of lower level skills needed to move forward to an in-depth upper level study of Visual Communication. This course will also act as a lower level capstone to assure knowledge of lower level skills before moving forward to the upper division studies.

VCDD 302 Graphic Design I (4.5)

Prerequisite: None

Graphic design is the translation of ideas and concepts into structural order and visual form. This course aims to familiarize students with a brief history of graphic design and with the fundamental knowledge necessary to become competent designers in commercial fields. Students can learn to understand visual meaning and association, arrangement of design elements, and various other topics to prepare for successive classes within the program.

VCDD 303 Web Design I (4.5)

Prerequisite: None

This course is designed to teach students how to apply graphic design techniques to develop effective, aesthetically pleasing, and useful websites. The class serves an introduction to the basic principles of web design. The course can teach students how to plan and develop well-designed websites, through the use of HTML, that combine effective navigation techniques with the creative use of graphics, sound, and typography. Students can learn the effects of browser and computing platform on their design choices and gain a critical eye for evaluating website design.

VCDD 304 Business Practices and Project Management (4.5)

Prerequisite: None

This course examines the professional environment of the visual communicator. It offers a framework for understanding the career structure, job responsibilities, and employment opportunities (including how to establish a freelance practice) within the working field. With the background knowledge gained through the series of explanatory lectures, advice from guest speakers from the industry, and visits to businesses, the student should be well prepared to make informed decisions about their future career plan. Included are workshops on constructing resumes, covering letters and self-promotional materials. Students will learn survival strategies for freelance professionals.

VCDD 306 Creative Research (4.5)

Prerequisite: None

As a foundation in understanding the nature of creativity, the goal of this course is to encourage and enable students to become self-motivated, capable of overseeing, independently and collectively, all aspects of the creative process. Key skills, essential in all the creative disciplines, will be developed through a series of lively group projects and individual assignments.
These include competencies in visual and literacy research; the generation and development of ideas; critical evaluation; contextual analysis; discursive and collaborative skills; and competence in developing core concerns of the individual student.

VCDD 310 Art Direction (4.5)

*Prerequisite: None*

An introduction to the disciplines and practice of advertising and marketing, and the creative's role within this industry. Areas of study include the marriage between marketing and communication, a guide to the agency structure, media planning, objectives and strategy and creative aspects of a campaign. This course aims to give the student an understanding of the range of ways that an art director operates within the sphere of visual communication and the contemporary marketing culture. The course also aims to develop creative thinking skills within this context.

VCDD 311 Design Development I (4.5)

*Prerequisite: None*

This course takes a broader approach to creative design thinking, and encourages exploration of wider visual sources, media and methods of expression. Skills of visual judgment and critical assessment developed through projects and critiques instigate more complex and expansive frames of reference, both in terms of visual research and visual vocabulary. Emphasis is placed upon the use and development of research and visual vocabulary, as well as upon developing more expressive uses of typography, image and format, through the exploration and use of sequential and narrative devices, and an emphasis on the relationship and dialogue between communicator and audience.

VCDD 312 Design Development II (4.5)

*Prerequisite: VCDD 311*

This course continues the approach to creative development established in Design Development I. Within closely supervised and defined project criteria, the student is encouraged to tackle more diverse and ambitious areas of visual communication and design. Reference to themes and issues from a wide range of design and other contemporary concerns help establish a context for personal progression. The distinctive style developed by individual students can be used to explore subject matter which combines personal interest with commercial potential. The student begins to establish a more personal direction. The importance of developing critical judgment criteria and analytical skills is emphasized.

VCDD 313 Computer Design II (4.5)

*Prerequisite: None*

Building on the skills acquired in Computer Design I, this class will primarily focus on digital image manipulation within the realm of visual communication. Attention will be paid to how these skills can be seamlessly integrated into the personal and professional direction of the student's work.

VCDD 314 Time Based Media (4.5)

*Prerequisite: None*

This course is designed for students to explore concepts and methods utilized in the various forms of time-based media. Students will be introduced to the exploration of time, narrative and motion development through the use of storyboarding, taking this work and developing it on a digital platform using industry standard software. This course encourages a creative and open approach to visual thinking and problem solving.

VCDD 315 Branding Concepts & Corporate Identity (4.5)

*Prerequisite: None*

Branding is important to company's service and products identity. In this course students will explore the branding concept that applies to a corporate Identity. Students will also explore the benefits of branding, the copyright laws and how they support marketing a company's product and service. Student will produce design projects that demonstrate their application of branding concepts.

VCDD 316 Packaging & 3D Design (4.5)

*Prerequisite: None*

The role of packaging is extremely important in today's consumer society. This course educates the student with the skills to design individual packaging, for a variety of products. This includes the inner packaging, the outer packaging, shipping cases, and in-store point of purchase displays. Along with theory and technique, an emphasis is placed on the three dimensional design and construction of packaging.
VCDD 320 Illustration I (4.5)

Prerequisite: None

This course explores concepts, methods and materials employed in contemporary illustration. Emphasis is placed upon development of ideas and the exploration of various media and techniques. This course encourages a creative and open approach to visual thinking and problem solving, while starting to develop the student’s own visual language within defined illustration problems.

VCDD 322 Illustration II (4.5)

Prerequisite: None

This course takes a broader approach to creative design thinking, and encourages exploration of wider visual sources, media and methods of expression. Skills of visual judgment and critical assessment, developed through projects and critiques, instigate more complex and expansive frames of reference, both in terms of visual research and visual vocabulary. Emphasis is placed upon developing more expressive uses of typography image and format, through the exploration of text and image, and the relationship and dialogue between communicator and audience.

VCDD 323 Concept Design (4.5)

Prerequisite: None

This course allows students to explore the application of illustration skills and techniques towards entertainment and popular media design including game art and film concepts. Various design topics include character design, vehicle design, and environmental design. Both traditional and digital media will be explored as part of the creative process for Concept Design.

VCDD 325 Painting (4.5)

Prerequisite: None

Working from live models, students can develop their drawing skills through drawing the human body. While expanding their skills in a range of black and white media the student starts to develop a more personal vocabulary, building upon on a deepening range of visual research. A rigorous approach to structure and proportion is encouraged, to equip the student with a high level of skill in this essential area.

VCDD 330 Web Design II (4.5)

Prerequisite: VCDD 303

This course is designed as an extension of Web Design I. It focuses on advanced topics in web design such as CSS and HTML integration, improved navigation and site performance and Flash. Students will create operational websites through work in independent and group projects.

VCDD 331 Internet as an Art Medium (4.5)

Prerequisite: None

This course will guide the student to contribute to visual culture. Internet art or net art is becoming a global art movement. In this course, student will explore and apply their knowledge of art in the internet as a medium. The final student’s project must reflect student’s advanced knowledge in design or illustration or animation or programming. This self-authored project varies in results.

VCDD 332 Web Design III (4.5)

Prerequisite: None

This is course is a continuation of Web application. Students will focus on the more programming/scripting topics needed to create interactive and dynamic websites. Students will also develop a Web Application that is database driven.

VCDD 333 Mobile Technology Design (4.5)

Prerequisite: None

In this course, students will learn the overall view of mobile technology devices, starting from the current industry trend, challenges of this industry. Student will blend their design knowledge with new developer knowledge to create a simple mobile website.

VCDD 410 Business Practices in Visual Communication (4.5)

Prerequisite: None

This course examines the professional environment of the visual communicator. It offers a framework for understanding the career structure, job responsibilities, and employment opportunities (including how to establish a freelance practice) within the working field. With the background knowledge gained through the series of explanatory lectures, advice from guest speakers from the industry, and visits to businesses, the student should be well prepared to make informed decisions about their future career plan. Included are workshops on constructing resumes, covering letters and self-promotional materials.
VCDD 411 Senior Design Presentation I (4.5)

*Prerequisite: None*

This course is designed for students to complete a comprehensive project which is designed to evaluate the student’s ability to perform on a professional level. It utilizes all the knowledge and conceptual skills the student has learned throughout the program, and proper execution of the project determines if the student has the skills necessary to succeed in the industry. Part I is structured around research and development of concepts.

VCDD 412 Senior Design Presentation II (4.5)

*Prerequisite: VCDD 411*

This course is designed for students to complete a comprehensive project which is designed to evaluate the student’s ability to perform on a professional level. It is a culmination of all the student has learned throughout the program, and proper execution of the project determines if the student has the skills necessary to succeed in the industry. Part II is the synergy of research, independent critical analysis and creativity into mature design work.

VCDD 413 Portfolio Presentation I (4.5)

*Prerequisite: None*

Portfolio Presentation is a capstone class which is designed to develop a professional body of work in a creative, professional manner that will show a prospective employer what a student can offer them. Proper completion of the portfolio and collateral materials will determine if the student is ready to enter and compete in his or her chosen discipline. Part I emphasizes the need for independent thinking, research, analysis and assessment of own work which culminates in the development and/or tailoring of existing work and the creation of new projects.

VCDD 421 Advanced Graphic Design I (4.5)

*Prerequisite: None*

Within the framework of design thinking already explored, this course examines structure, formats, sequences, and unities within books, publications, packaging, and online and digital formats. Emphasis is upon expanding and developing ideas to their full potential, looking at options, and rigorously examining design decisions. Projects are of a more comprehensive and extended nature than in prerequisite courses.

VCDD 422 Advanced Graphic Design II (4.5)

*Prerequisite: None*

Students undertake one self-originated extended project in this class in order to concentrate within personally-focused design interests. Operating under close tutorial supervision, the student adjusts to the demands of senior level design thinking in preparation for finalized portfolio planning and presentation.

VCDD 423 Typography Design II (4.5)

*Prerequisite: None*

This course is designed to develop an understanding of structure and engineering of type within design, layout, form, line, paragraph, page spreads and digital media. The concern will be with compositional thinking through the examination of printed and digital media.

VCDD 431 Information Graphics (4.5)

*Prerequisite: None*

In today’s society, we are bombarded with so much information, data and images. In this course, the student will examine the simplified visual presentation of knowledge: information, data and images. Student will create designs that communicate this complex information in very easy and clear ways.

VCDD 432 Typography Design III (4.5)

*Prerequisite: VCDD 432*

This course will be concerned with creating a personal style and bringing together relevant typographic elements and stills. Students will be required to undertake a major typographic project for inclusion in the portfolio at senior level.

VCDD 433 Typography Design III (4.5)

*Prerequisite: VCDD 432*

This course will be concerned with creating a personal style and bringing together relevant typographic elements and stills. Students will be required to undertake a major typographic project for inclusion in the portfolio at senior level.
VCDD 435 Graphic Design Project (4.5)

Prerequisite: VCDD 434

This course is designed for students to complete a comprehensive project which is designed to evaluate the student’s ability to design graphic projects in a professional level. It utilizes all the conceptual, technical and design skills and knowledge the student has learned throughout the graphic design specialization. Final graphic design project determines if the student has the skills necessary to succeed in the Web design industry.

VCDD 440 Life Drawing II (4.5)

Prerequisite: None

Working from live models, students will continue to develop advanced drawing skills through drawing the human body. Student will develop personal vocabulary, and visual research through the use of a variety of drawing mediums. Multiple figures will be addressed to enhance a high level of skill in this essential area.

VCDD 441 Experimental Digital Typography (4.5)

Prerequisite: None

In this course, students use their advanced knowledge and creative skills in exploring and developing new typographic solutions in the visual design field. Students will use the design process to explore new typographical direction, methodology, and application to express their intellectual and visual aesthetic knowledge. It is a comprehensive project where students can explores type as word-image art and by mixing typography, calligraphy and art and design concepts with industry standard software.

VCDD 442 Experimental Digital Illustration (4.5)

Prerequisite: None

In this course, students use their advance knowledge and creative skills in exploring and developing new illustrative solutions in the visual design field. Student will use the design process to explore new illustrative direction, methodology, application to express their intellectual and visual aesthetic knowledge. It is a comprehensive project where students explore time or space or motion or alternate reality or a topic of their choice and have the creative freedom to blend different traditional and digital media and software to execute the project.

VCDD 443 Experimental Animation (4.5)

Prerequisite: None

In this course, students use their advanced knowledge and creative skills in exploring and developing new multimedia/animation solutions in the visual design field. Student will use the design process to explore new animation direction, methodology, and application to express their intellectual and visual aesthetic knowledge. It is a comprehensive project where students further develop their skills in the area of digital Animation and Time-based image imaging by mixing traditional animation concepts with industry standard software.

VCDD 444 Multimedia for Web Design (4.5)

Prerequisite: None

In this course, students use their advanced knowledge and skills in developing interactive, vector-based animation for the Web and other media. Students will have the opportunity to hone their proficiency in illustration, animation, and digital production techniques through the completion of various design projects.

VCDD 451 Sequential & Narrative Illustration (4.5)

Prerequisite: None

This course examines visual and narrative structures and conventions employed within various media including comic books, cartoon strips, picture books, film animation, and storyboarding of treatments. The student can develop his or her illustration skills by applying them towards visual storytelling.

VCDD 452 Advanced Illustration (4.5)

Prerequisite: None

This course concentrates on advanced individual research into illustration techniques and their application to functional visual communication. Emphasis will be placed on the creative ability to exhaust possibilities within defined limits. The importance of flexibility of approach is stressed at this level.

VCDD 453 Experimental Computer Illustration I (4.5)

Prerequisite: None

This course concentrates on the creative and conceptual possibilities inherent in the shift from traditional illustrative media into the digital realm. The course will focus on the integration of traditional methods of mark-making with digital methods of manipulation and production.
VCDD 454 Experimental Computer Illustration II (4.5)
Prerequisite: VCDD 453
This course further develops the creative and conceptual possibilities inherent in the shift from traditional illustrative media into the digital realm. The course will focus on the integration of traditional methods of mark-making with digital methods of manipulation and production. Students undertake one self-originated extended project in this class in order to concentrate within personally-focused design interests.

VCDD 455 3D Illustration (4.5)
Prerequisite: None
This course gives students the opportunity to explore ideas and take 2 dimensional illustrations into 3 dimensions. A range of 3D media and materials is covered. Emphasis is placed on expression and communication through physical and tactile aspects of material and form. Work in this area can be developed for book illustration, animation, character development and visualization for the advertising and entertainment industry.

VCDD 456 Editorial & Book Illustration (4.5)
Prerequisite: None
The focus of this course is applying illustration to specific uses in commercial print media such as providing editorial art for a magazine or textbook. Similarly, children’s book illustration, layout and design will be addressed. Students will problem solve various case studies as presented by the instructor. Finally, students will be asked to further explore their own approach to illustration problems in order to discover a strong marketable style.

VCDD 457 Illustration Project (4.5)
Prerequisite: VCDD 456
The student specializing in Illustration will propose, plan, and develop a project based around the disciplines and techniques studied throughout their experiences studying the Illustration Specialization. The student will document and present their work at the end of the term. The objective of the project is to produce a strong component to the student’s portfolio that is relevant to the field of illustration and the specific market or career the student wishes to pursue after completing their degree.

VCDD 461 Photography for Fine Art (4.5)
Prerequisite: None
This course will offer students the opportunity to develop their photographic work within a Fine Art context. They will be introduced to the work of pioneers of this genre of photography as well as the early Experimental school of Photography, allowing them to explore different ways of using their techniques within a critical framework. Students will also be taught the fine art of printing, using fiber based paper.

VCDD 462 Photography for Advertising (4.5)
Prerequisite: None
Students can learn professional advertising photography through assignments, lectures, demonstrations, and guest presentations. Topics include different lighting techniques for photographing food, precuts, people, cars, and architecture, the effective use of props and backgrounds, and the differences in working with professional models and “real people.” High-end digital cameras are available for class and studio use.

VCDD 463 Photography for Fashion (4.5)
Prerequisite: None
This course covers the practice and techniques of studio fashion photography. Through assignments and critiques the course will center on the use of high-end professional digital cameras, and studio lighting to create an image of the fashion model. Cameras are available for class and studio use.

VCDD 464 Photography for Journalism (4.5)
Prerequisite: None
Students will investigate techniques and concerns of Photojournalism. The course contains an overview of current and historical issues, as well as practical application of these concerns through the completion of assigned photo essays.

VCDD 471 Web Application (4.5)
Prerequisite: None
In this course students will use their advanced knowledge in web design. They will be focus on improving their navigation site performance. Students are also introduced to programming languages such as web development language/script in developing websites.
VCDD 472 Web-Base/Database Programming (4.5)

Prerequisite: None

This course is for the non-programming student, where they are exposed to the principles of client-side and server-side applications and the role of databases in such applications.

VCDD 473 Web Application II (4.5)

Prerequisite: None

This course is the continuation of Web application. Students will focus on more programming/scripting topics needed to create interactive and dynamic websites.

VCDD 474 Advanced Web Application (4.5)

Prerequisite: VCDD 471

In this course students will use advanced web design/development skills and open sources to explore web development for e-commerce/e-business.

VCDD 475 Advanced Multimedia Web Design (4.5)

Prerequisite: None

This course is a continuation of Multimedia for web. Students use their advanced knowledge and skills to further sharpen their proficiency in illustration, animation, and digital production techniques. Students will also continue to apply their web-based multimedia knowledge by creating a promotional or educational multimedia interactive, vector-based animation for the Web and other media.

VCDD 476 Web Design Project (4.5)

Prerequisite: None

This course is designed for students to complete a comprehensive project which is designed to evaluate the student’s ability to design web or multimedia projects in a professional level. It utilizes all the conceptual, technical and design skills and knowledge the student has learned throughout the Web Design and Development specialization. Final web project determines if the student has the skills necessary to succeed in the Web design industry.

VCDD 490 Portfolio Presentation II (4.5)

Prerequisite: None

Portfolio Presentation is a capstone class which is designed to teach the student how to present their artwork in a creative, professional manner that will show a prospective employer what a student can offer them. Proper completion of the portfolio and collateral materials will determine if the student is ready to enter and compete in his or her chosen discipline. In Part II the student will achieve final visualization and create a body of design work in a professional manner.

VCDD 495 Design Study (4.5)

Prerequisite: None

This course involves the intensive study of a particular aspect of Visual Communication. The specific topics of this course will be determined by the interests of both the students and the instructor.

VCDD 499 Study Tour (4.5)

Prerequisite: None

This course combines lecture, research, analytical studies, and travel to provide students with the opportunity to learn and understand design trends and design history in another culture. The course allows students to visit and experience the design features and the professional environment of different cities around the world through scheduled appointments, private tours, and presentations.
FLORIDA
AIU SOUTH FLORIDA
2250 N. Commerce Parkway
Weston, FL 33326
954.446.6100
954.446.6301 Fax
888.603.6888 Toll Free
http://www.aiuniv.edu/South-Florida

GEORGIA
AIU ATLANTA
6600 Peachtree-Dunwoody Road
500 Embassy Row
Atlanta, GA 30328
404.965.6500
404.965.6501 Fax
800.353.1744 Toll Free
http://www.aiuniv.edu/Atlanta

TEXAS
AIU HOUSTON
9999 Richmond Ave.
Houston, TX 77042
832.201.3600
832.201.3633 Fax
888.607.9888 Toll Free
http://www.aiuniv.edu/Houston

ILLINOIS
MAIN CAMPUS
5550 Prairie Stone Parkway Suite 130
Hoffman Estates, IL 60192
847.851.5000
877.701.3800 Toll Free
http://www.aiuniv.edu/AIU-Online

UNITED KINGDOM
AIU LONDON
110 Marylebone High Street
London W1U 4RY
+44 (0) 20 7467 5600
+44 (0) 20 7467 5601 Fax
http://www.aiuniv.edu/London
Atlanta

The Atlanta campus is located in the growing perimeter business community just north of downtown Atlanta. In 1998, the American Electronics Association (AEA) cited Georgia as the national leader in high-tech job growth. With 39,000 new jobs and 45% growth from 1990–1996, Georgia led all other states in total activity. AIU’s Atlanta campus is well situated in the center of the city’s beltway to take advantage of the more than 9,000 small, medium, and large high-technology firms that are based here.

Atlanta’s 75,000-square-foot facility provides its students with an interactive education in business and information technology. The building features more than 1,000 ports to information access throughout the building.

South Florida

South Florida is blessed with 3,000 hours of sunshine each year and pleasant year-round ocean breezes. The region boasts a rich natural beauty and is famous for its diverse ethnic and international flavor. But it’s the miles of sparkling beaches and a myriad of scenic waterways that make South Florida legendary. The area has long been noted for its aquatic sports and activities, entertainment, and world-class sports organizations. It is also home to a variety of museums and performing art centers as well as the galleries, fine dining, and shopping on Las Olas Boulevard, the “Rodeo Drive” of South Florida.

An advantageous economic climate has established the region as a world-class international business center and one of the most desirable locations for new, expanding or relocating businesses. South Florida, once known as a tourism economy, now supports a diverse range of industries, including marine, manufacturing, finance, insurance, real estate, avionics/aerospace, film and television production, and high technology.

The AIU campus is located in the municipality of Weston, which is strategically located in western Broward County and is embraced by the Atlantic Ocean and the Florida Everglades. With proximity to I-595, Sawgrass Expressway, and the Florida Turnpike, the campus is easily accessible and perfectly situated to serve all areas of South Florida.

The South Florida campus is a 100,000-square-foot corporate facility housed in a modern four-story building. To support the collaborative learning model utilized at the campus, the facility is fully wired for computer access and houses graphic design labs and photography studios. Students have full use of multimedia and learning resource centers, which include virtual libraries complete with industry-current technology and media equipment.
Houston

Houston, America’s fourth-largest city, is a center of international business and high technology and home to many of the largest corporate names in the country. This puts opportunity close at hand for many of our graduates. The city has national sports teams, excellent galleries and museums, fine dining, nightlife, outstanding Galleria shopping, and award-winning theatre along with many concerts and festivals.

The campus is located in the 5 square mile Westchase District – Houston’s distinctive business community that is home to more than 1,500 businesses including Chevron Texaco, Exxon Mobil, Verizon Wireless, BMC Software, ABB and Microsoft. The campus is in west Houston and has excellent public transportation and highway access (just off the Sam Houston Tollway between I-10 and Westpark, north of Hwy 59). There is ample parking.

The campus occupies a 50,000-square-foot, freestanding, air-conditioned building at the corner of Richmond Avenue and Briar Park. It houses classrooms, Macintosh labs, team rooms, the Learning Resource Center (which includes a virtual library), bookstore, lounges and an administrative/clerical area. The campus is equipped for wireless laptop use throughout.

London

As an international center of business and culture, London is one of the world’s most distinguished capital cities. Its vast resources offer students an exciting academic, cultural, and social environment in which to study and develop. London’s museums and galleries house some of the richest art treasures in the world. In addition, the city’s many reference libraries draw scholars from all parts of the globe. London is also a mecca for the performing arts, with world-famous theatres known for their quality and quantity. London captivates with its undiminished charm and excitement, inviting students to explore its rich traditions and expand their educational horizons.

AIU is located in central London, between Hyde Park and Regents Park. AIU students can easily visit Buckingham Palace, Piccadilly Circus and the West End, London’s central theatre district. Students take class trips to the British Museum, the Victoria and Albert, the Tate, the National Gallery, and other great museums. This campus houses lecture rooms, Macintosh and PC computer laboratories, and art, design, photography and video production studios. The library has a comprehensive collection of books, periodicals, newspapers and journals to support the University’s curriculum. The school’s Interior Design Resource Center houses a comprehensive collection of interior design materials and catalogs. The workroom has ample equipment to support such special topics as furniture design and architectural design.

Online

AIU Online is the Web-based Virtual Campus of American InterContinental University. AIU Online’s Virtual Campus offers Associate degrees in business; Bachelor’s degrees in business, visual communication, information technology and criminal justice; and Master’s degrees in business, information technology and education. In addition, the Virtual Campus offers students complete support throughout their degree program of study from Admissions Services, Academic Affairs, Student Affairs to Financial Services, Career Services, library and Technical Support Services.

AIU Online courses are interactive and delivered via rich, multimedia presentations with capabilities designed to give you complete control over your learning experience. AIU Online students not only interact with one another in dynamic group situations via online chats, but also correspond individually with classmates and professors via e-mail throughout their courses, creating a real sense of community. Online students can complete their enrollment application online, apply for financial aid, or check the status of their account, final grades, academic plan and other information 24 hours a day through this secure website. AIU Online is committed to its students and their capacity to achieve every professional goal they set for themselves. For more information about AIU Online, see the AIU Online catalog or visit www.aiuonline.edu.
Contemporary Response, 114
Contextual Studies, 126
Contracts & Procurement, 156
Corporate Finance, 119
Corporate Finance and International Financial Management, 162
Corporate Finance, International, 118
Corporate Finance, Theory of, 117
Corporate Identity, Branding Concepts and, 167
Corrections, Foundations of, 88
Cost Accounting, 85
Cost Control Management, 152
Costume Construction, 112
Costume Design, Advanced, 116
Costume Design, Historical, 112
Costume, Introduction to, 112
Costume Portfolio, Final, 116
The Country House & Its Landscape, 131
Course/Attendance Participation Policy, 17
Course Challenge Examination, 31
Course Code/Numbering Legends, 84
Course Descriptions See Specific courses
Course Materials, 18
Course Overload, 18
Courses, Designing Effective, 103
Creative Drape, 109
Creative Problem Solving, 154
Creative Research, 166-167
Creative Research & Development, 165
Creative Writing I, 105
Creative Writing II, 105
Crime and Substance Abuse, 90
Crime Causation, Theories of, 88
Crime Mapping and Analysis, 94
Crime/Security Prevention and Safety Programs, 17-18
Crime Victim Studies, 89
Criminal Investigation, 93
Criminal Justice, Administration of, 90
Criminal Justice Associate of Science Degree, 65
Criminal Justice Bachelor of Science Degree, 66-67
Criminal Justice, Careers in, 89
Criminal Justice Degrees, 65-67
Criminal Justice Procedures, 89
Criminal Justice, Proseminar in, 89
Criminal Justice Research Methods, 93
Criminal Justice Systems, Foundations of, 88
Criminal Law, Introduction to, 88
Criminal Procedures, Constitutional Issues in, 90
Criminalistics, 91
Criminalistics II, 92
Crisis Management, Foundations of, 88
Critical Infrastructures, 91
Cross-Cultural Relations, 163
Cryptographic Security, Principles and Methods, 135
Cryptographic Security Principles and Methods, 147
Cryptography and Network Security, Applied, 136
Cryptography Concepts, 146
Cultural Diversity in Criminal Justice, 92
Cultural Studies, Topics in, 124
Curriculum and Instruction, Decision Making in, 104
Curriculum Design and Evaluation, 103
Curriculum Improvement, Principles of, 102
Customers, Targeting, 108, 113
Cybercrime and Digital Forensics, Introduction to, 136
Cybercrime and Digital Investigations, Introduction to, 139
Cybercrimes, 95
D
Data Center Management, 144
Data Compression and Storage, 141
Data-connected Application Development, 146
Data Mining and Warehousing, 139
Data Modeling and Design, 138
Data Storage and Comprehension, 142
Data Structures and Implementation, 138
Database Design and Implementation, 140
Database (Relational) Management Systems, 138
Database System Design and Implementation, 139
Database/Web-Base Programming, 172
Databases, Introduction to, 137
Dean’s List and Academic Recognition, 15
Debt Management, Asset and, 117
Decision Making and Communication, 150
Decision Making, Business Research for, 156
Decision Making in Curriculum and Instruction, 104
Defense in Depth, 147
Delinquency, Juvenile Justice and, 89
Delinquency Theory, Juvenile Justice and, 90
Demand Analysis, 160
Derivatives, 117
Design and Drawing Principles, 107
Design & Sustainability, 124
Design Build Methodology, 130
Design, Concept, 168
Design Debates, 124
Design Development I, 167
Design Development II, 167
Design, Drawing Basics for, 126
Design, Furniture, 128
Design, History of Architecture and, 128
Design I, Typography, 165
Design, Level, 120
Design, Mobil Technology, 168
Design Principles, 164
Design Process (FASH), 106-107
Design Studio, Health Care, 129
Design Studio, Hospitality, 129
Design Studio II, Kitchen & Bath, 130
Design Study (DFAP), 96, 100
Design Study (FASH), 109, 116
Design Study (IDIA), 126, 133
Design Study (VCDD), 166, 172
Designing Effective Courses, 103
Designing Instructions for Adult Learners, 103
Design, See also Computer Design; Graphic Design; Interior Design; Web Design
Developing International Markets, 159
Fashion Branding, 110
Fashion Business, 116
Fashion Buying, 111
Fashion, CAD for, 110
Fashion Collection I, 115
Fashion Collection II, 115
Fashion Collection III, 116
The Fashion Cycle, 107
Fashion Event Management, 113
Fashion Events, 108
Fashion I, Textiles for, 108
Fashion II, CAD for, 115
Fashion II, Retailing for, 113
Fashion II, Textiles for, 109
Fashion, Journalism for, 112
Fashion Marketing and Design Bachelor of Fine Arts Degree, 70-71
Fashion Marketing and Design Degrees, 70-71
Fashion Marketing Bachelor of Fine Arts Degree, 68-69
Fashion Marketing, CAD for, 111
Fashion Marketing Degrees, 68-69
Fashion, Marketing for, 107
Fashion Marketing Project I, Final, 115
Fashion Marketing Project II, Final, 115
Fashion Marketing Project III, Final, 116
Fashion Marketing Project IV, Final, 116
Fashion Marketing Research, 107
Fashion Marketing, Strategic, 111
Fashion Menswear, 114
Fashion, Photography for, 171
Fashion Product Development, 110
Fashion, Promoting, 107
Fashion, Retailing for, 109
Fashion Shows, 109
Fashion, Styling, 111
Fashion Thesis, 114
Fashion Trends, 109
Federal Direct Grad-PLUS loan, 36
Federal Direct Parent-PLUS loan, 36
Federal Direct Stafford, 36
Federal Pell Grant, 35
Federal Student and Parent Loans, 35, 36
Federal Supplemental Educational Opportunity Grant (FSEOG), 35
Federal Work Study (FWS), 36
FERPA (Family Educational Rights and Privacy Act), 26-27
Field Recording Techniques, 96
Film & Audio Aesthetics, 98
Final Costume Portfolio, 116
Final Fashion Marketing Project I, 115
Final Fashion Marketing Project II, 115
Final Fashion Marketing Project III, 116
Final Fashion Marketing Project IV, 116
Final Fashion Portfolio, 114
Final Project Marketing Plan, 116
Finance and Economics in Entertainment and Sport, 106
Finance, Corporate, 119
Finance, Healthcare, 123
Finance, International, 117
Finance, International Corporate, 118
Finance, Theory of Corporate, 117
Financial Accounting, 85, 87
Financial Accounting and Reporting Business Environment Concepts, 86
Financial Accounting, Managerial Accounting and, 161
Financial Accounting, Principles of, 85
Financial Aid Programs, 35-37
Financial Analysis, 118
Financial Engineering, 119
Financial Instruments, 117
Financial Management, 117
Financial Management, Global, 117
Financial Management, International, 118
Financial Management [International], Corporate Finance and, 162
Financial Markets, Introduction to, 118
Financial Policy and Strategy, 118, 119
Financial Statement Analysis, 117
Financial Statement Analysis and Report Writing, 119
Fine Art, Photography for, 171
Florida Bright Futures Scholarship, 37
Florida Campus See South Florida Campus
Forensic Biology, 95
Forensic Investigations, Advanced Digital, 136
Forensic Investigations, Introduction to Digital, 136
Forensics, Cell, 140
Forensics, Computer, 135
Forensics, Global, 137
Forensics, Network, 137
Forensics, PDA, 141
Forensics, Special Topics in Computer, 141
Foundation English, 105
Foundation Graphic Design, 165
Foundation Illustration, 165
Foundation of Web Design, 165
Foundation Photography, 165
Foundation Reading, 105
Foundation Writing, 105
Foundations of Corrections, 88
Foundations of Criminal Justice Systems, 88
Foundations of Crisis Management, 88
Foundations of Networking, 142
French, Elementary, 119
FSEOG (Federal Supplemental Educational Opportunity Grant), 35
Full-time and Part-time Status, 15
Fundamentals of Billing and Coding Technology, 122
Fundamentals of Color, 164
Fundamentals of Healthcare Technology, 122
Fundamentals of Programming and Logic, 137
Funds Acquisition, 117
Furniture Design, 128
FWS (Federal Work Study), 36
G
Game Design & Theory, Introduction to, 119
Game Development, Project Management for, 119
Game Production I, 121
Game Production II, 121
Game Quality Assurance Testing, 120
General Education Requirements, 50
INDEX

General Electives, 19
Georgia Campus See Atlanta Campus
Georgia Leveraging Educational Assistance Partnership (LEAP) Grant, 37
Georgia Tuition Equalization Grant (GTEG), 37
Global Environmental Issues, 162
Global Financial Management, 117
Global Forensics, 137
Global Information Security Laws and Standards, 135
Global Investigations, 140
Global Leadership and Management, 153
Global Operations Management, 153
Globalization, Managing, 156
Government/Institutional Accounting, 86
Government Regulations and International Campuses, 20
Grade Appeals, 19
Grades, Release of Information on, 27
Grading and Academic Progress, 22-25
Graduate Studies Scholarship, 46
Grants and Scholarships, 36-48
Graphic Design, Foundation, 165
Graphic Design I, 165
Graphic Design I, Advanced, 169
Graphic Design II, Advanced, 169
Graphic Design III, Advanced, 169
Graphic Design Project, 170
Grievance Procedure, 19

H
Harassment, Unlawful, 32
Health Care Design Studio, 129
Health Policy, 121
Healthcare Administration, 121
Healthcare, Ethical and Legal Issues in, 123
Healthcare Finance, 123
Healthcare Information Systems, 123
Healthcare Management, Survey of, 123
Healthcare Strategies, 121
Healthcare, Systems in, 121
Healthcare Technology, Fundamentals of, 122
High School Graduation, Proof of, 11-12
High School Scholarship, 47
Historic Architecture, 126
Historic Interiors, 126
Historic Restoration; Period & Style Studio, 128-129
Historical & Contextual Studies, 108
Historical Costume Design, 112
History of Architecture & Design, 128
History of Architecture & Design II, 130
History of Art I, 123
History of Art II, 123
History of Contemporary Music, 96
History of Documentary Film, 98
History of Interior Design I, 125
History of Interior Design II, 126
History of London, 122
History of Recorded Music, 100
History of the Theatre, 124

History, U.S., 122
History, Visual Communication, 166
Homeland Security & Crisis Management Planning, 92
HOPE Scholarship (State of Georgia), 37
Hospitality Design Studio, 129
Houston Campus
description, 175
grants and scholarships, 41-48
licensure, 7
location and contact information, 173
programs and concentrations offered, 52-57
refund policy, 33
Human/Computer Interfaces and Interactions, 139
Human Factors & Contextual Studies in Interior Design, 125
Human Resource Management, Organizational Behavior and, 157
Human Resource Management, Survey of, 151
Human Resource Planning and Evaluation, 103
Human Resource Strategy, 157
Human Resources Management, 150

I
ICD Classification and Reimbursement, Introduction to, 122
Illinois Campus
licensure, 7
location and contact information, 173
Illustration, Advanced, 170
Illustration, Experimental Digital, 170
Illustration, Foundation, 165
Illustration I, 168
Illustration II, 168
Illustration Project, 171
Illustration, Sequential & Narrative, 170
Images & Society, 108, 148
Implementing and Managing a Network, 143
In-Store Promotion, 108
Individuals with Disabilities, 21
Industrial Labor Relations, 152
Industrial Psychology, 161
Information Assurance and Information Security, Introduction to, 134
Information Assurance Network Fundamentals, 147
Information Graphics, 169
Information Management, Strategic, 146-147
Information Security and Incident Response, Legal Issues in, 136
Information Security Certification and Accreditation Process, 135
Information Security, Introduction to, 146
Information Security Laws and Standards, Global, 135
Information Security Managers, IT Governance for, 136
Information Security, Principles of, 136
Information Security Programs, Management of, 135
Information Systems, 146
Information Systems, Accounting, 86-87
Information Systems Control and Auditing, 134-135
Information Systems, Healthcare, 123
Information Systems, Management, 151
Information Systems, Principles of, 139
Information Technology Degrees, 80-82
Information Technology, Discovering, 137
Information Technology Master’s Degree, 82
Information Technology, Quantitative Business Methods and, 162
Infrastructure Security, 147
Institutional Effectiveness, Assessment of, 17
Instructional Design, Principles of, 101
Instructional Technology, 102
Integrated Marketing, 114
Integrative Programming, 145
Integrity and Commitment Statement of AIU, 10
Interagency Collaboration and Homeland Security, 91
Interior Design Bachelor of Fine Arts Degree, 72-73
Interior Design Based Set Design and Styling, 131
Interior Design, Color Theory For, 125
Interior Design Degrees, 72-73
Interior Design Detailing, 127
Interior Design, Human Factors & Contextual Studies in, 125
Interior Design I, 125
Interior Design I, History of, 125
Interior Design I, Introduction to, 125
Interior Design II, Residential, 127
Interior Design II, History of, 126
Interior Design II, Introduction to, 125
Interior Design II, Residential, 128
Interior Design, Professional Practices for, 131
Interior Design Studio, Residential, 129
Interior Design, Universal Studies in, 132
Interior Drafting, 124
Interior Spaces, Lighting for, 128
Interiors, Historic, 126
Interiors, Lighting for, 127
Interiors, Special Topics for Residential, 128
Interiors, Sustainable Design for, 127
Intermediate English I, 106
International Business Administration, Bachelor of, 63
International Business Administration, Master of, 64
International Business, Advanced Topics in, 156
International Business, Introduction to, 150
International Business Operations Management, 157
International Business, Survey of, 151
International Campuses and Government Regulations, 20
International Cinema, 97
International Corporate Finance, 118
International Entrepreneurship, 153
International Finance, 117
International Financial Management, 118
International Financial Management, Corporate Finance and, 162
International Internship/Guided Study, 158
International Legal and Ethical Issues in Business, 88
International Management and Leadership, 158
International Management Seminar, 152-153
International Marketing, 159, 160
International Marketing Management, 159
International Markets, Developing, 159
International Organizations, 151
International Scholarship, 47
International Trade Operations, 153
International Transcripts, 31-32
Internet as an Art Medium, 168
Internship/Guided Study, International (MGT), 133, 134
Internship (IN TR), 133, 134
Internships Policy, 20
Introduction to American Court System, 88
Introduction to Autocad, 128
Introduction to Biometrics, 94
Introduction to Business, 87
Introduction to Coding and Billing, 122
Introduction to Computer and Network Hardware, 137
Introduction to Computers, 88
Introduction to Costume, 112
Introduction to Criminal Law, 88
Introduction to Cybercrime and Digital Forensics, 136
Introduction to Cybercrime and Digital Investigations, 139
Introduction to Databases, 137
Introduction to Digital Forensic Investigations, 136
Introduction to Financial Markets, 118
Introduction to Game Design & Theory, 119
Introduction to ICD Classification and Reimbursement, 122
Introduction to Information Assurance and Information Security, 134
Introduction to Information Security, 146
Introduction to Interior Design I, 125
Introduction to Interior Design II, 125
Introduction to International Business, 150
Introduction to Law Enforcement, 88
Introduction to OO Application Development, 144
Introduction to Operating Systems, 137
Introduction to Philosophy, 161
Introduction to Programming Using Alice, 137
Introduction to Research Methods (MASC), 148
Introduction to Switching and Routing Principles and Practices, 143
Introduction to Technology in Education, 101
Introduction to Transportation, Logistics, and Supply Chain Management, 162
Introduction to Web Systems and Media, 138
Intrusion Detection and Prevention for Windows Security, 147
Investigations, Global, 140
Investigations, Wireless, 140
Investigations, Wireless Networks, 140
Investment, 118
Investment & Portfolio Management, 118
IT, Applications of Math and Statistics to, 141
IT Auditing and Security Risk Management, 136
IT, Economics of, 141
IT Governance for Information Security Managers, 136
IT, Problem Solving in, 141
IT Project, Comprehensive, 138
IT Project Management, Principles of, 144
IT Project Quality Management, 144
IT Projects, Quality Management for, 134
IT Security, Physical and Personnel Aspects of, 147

J
Journalism, 148
Journalism for Fashion, 112
Journalism, Photography for, 171
Juvenile Justice and Delinquency, 89
Juvenile Justice and Delinquency Theory, 90
K
Kitchen & Bath Design Studio II, 130
Kitchen & Bath Design Studio III, 133
Kitchen & Bath II, 131
Knowledge Management, 141

L
Law and Society, 89
Law Enforcement, Introduction to, 88
Law in the Media, 100
Laws and Ethics in Digital Forensic Investigations, 136
Laws and Ethics in Digital Investigations, 140
Leadership and Ethics for Managers, 156
Leadership and Management, Global, 153
Leadership, Dynamic, 104
Leadership, Management, and Communication of Technical Projects, 144
Leading Educational Organizations, 102
Lean Manufacturing and Strategic Supply Chain Management, 162
LEAP Grant, 37
Learning Assessment, 17
Learning Centers and Library, 20
Learning Environments, Computer-Mediated, 102
Learning Process, Understanding the, 101
Learning, The Art and Science of, 103
Learning Theories, Applying, 102
Learning, Twenty-First Century, 102
Leave of Absence, 20
Legal and Ethical Aspects in Healthcare, 123
Legal and Ethical Environment of Business, 87
Legal and Regulatory Environment in International Business, 87
Legal and Technical Report Writing and Presentation, 136, 139
Legal Aspects of Business Decisions, 156
Legal Issues in Information Security and Incident Response, 136
Level Design, 120
Level Design, Advanced, 120
Liberal Arts Mathematics, 150
Libraries, Digital, 141
Library and Learning Centers, 20
Life Drawing, 165, 170
Lighting for Interior Spaces, 128
Lighting for Interiors, 127
Literary London, 105
Literature, Topics in, 105
Living Environments for Special Needs Populations Studio, 130
Loan Counseling/Entrance and Exit Interviews, 37
London Campus
description, 175
grants and scholarships, 41-48
licensure and accreditation, 6-7
location and contact information, 173
programs and concentrations offered, 52-57
refund policy, 34
London, History of, 122
London, Literary, 105
London, Survey of British Museums, 124
Loss Prevention, Security and, 89
Lower Division Capstone, 87

M
Macroeconomics, 101
Management and Leadership, Global, 153
Management and Leadership, International, 158
Management and Leadership of Organizations, 151
Management, Commercial Bank, 118
Management Information Systems, 151
Management of Entertainment Delivery Systems, 104
Management of Information Security Programs, 135
Management of Sport Delivery System, 162-163
Managerial Accounting, 85
Managerial and Financial Accounting, 161
A Managerial Approach to Marketing, 158
Managing Globalization, 156
Managing High Performance, 155
Managing Organizational Change, 154
Managing Project Risks and Opportunities, 154
Managing the Multinational Firm, 157
Manufacturing Policy, Strategic, 155
Market Analysis and Research, 158
Market Segments, 160
Marketing, A Managerial Approach to, 158
Marketing and Promotions, Entertainment, 104
Marketing and Promotions, Sport, 162
Marketing Campaign & Strategic Planning, 161
Marketing, Distribution and, 100
Marketing, Electronic Business, 161
Marketing for Fashion, 107
Marketing for Service Organizations, 159
Marketing in the European Union, 159
Marketing, Integrated, 114
Marketing, International, 159, 160
Marketing Management, 160
Marketing Management, International, 159
Marketing of Entertainment and Sport, 106
Marketing, Principles of, 160
Marketing Research, 160
Marketing Research, Fashion, 107
Marketing, Research Methods in, 159
Marketing, Strategic, 159
Master Degree Information Technology, 82
Master of Business Administration, 62-64
Master of Education and Teacher Licensure, 21
Master of Education Degree, 79
Master’s Degrees
  Business Administration, 62-64
  by campus, 52, 57
  degree requirements, 50-51
  Education, 79
  Information Technology, 82
Mastery in Educational Specialty, 102
Materials & Resources, 130
Materials Planning, 151
Mathematics, Business, 150
Mathematics, Liberal Arts, 150
Media & PR, 110
Media Business, 149
Media Development, Digital, 119
Network Administration, Advanced, 142
Network Administration, Special Topics in, 142
Network Administration, Specialized, 143
Network, Computer, 138
Network Concepts, Security, Policies and Secure, 147
Network Design, Enterprise, 141
Network Forensics, 137
Network Fundamentals, Information Assurance, 147
Network Hardware: Physical Layer, 142
Network Hardware, Introduction to Computer and, 137
Network, Implementing and Managing a, 143
Network Infrastructure Basics, 138
Network Investigations, 140
Network Investigations, Wireless, 140
Network, Planning and Implementing a, 139
Network Programming, 146
Network Programming and Data-connected Application Development, 145
Network Security and Management, 142
Network Security, Applied Cryptography and, 136
Network Security, Special Topics in, 146

Networking, Enterprise, 142
Networking, Foundations of, 142
Networks, Enterprise, 139
Networks, Operation and Administration, Special Topics in, 143
Networks, Protocols and Transport in, 143
New Product Development, 159
Non-Degree Seeking Students, 14
Non-Discrimination Policy, 21

O
Object-Oriented Application Development, 144, 145, 146
Object-Oriented Application Development, Advanced, 145
Object-Oriented Applications, 139
Object-Oriented Programming with Data Structures, Advanced, 144
Offender Rehabilitation, 93
Office of the Ombudsman, 21
Ombudsman, Office of the, 21
Online/Blended Course Platform, 21
Online Campus description, 175
grants and scholarships, 36-41
licensure, 7
programs and concentrations offered, 52-57
refund policy, 34
Online Course Platform, 21
Online Learning: Theory and Practice, 104
OO Application Development, Introduction to, 144
Operating Systems, Introduction to, 137
Operating Systems Security Strategies, 135
Operations Management, 153
Operations Management for Competitive Advantage, 157
Operations Management, Global, 153
Operations Management, International Business, 157
Organizational Behavior, 161
Organizational Behavior and Human Resource Management, 157
Organizational Change, Managing, 154
Organizational Development and Managing Change, 161
Organizational Theory, 161

P
Packaging & 3D Design, 167
Painting, 168
Part-time and Full-time Status, 15
PDA Forensics, 141
Pell Grant, 35
Penology, 90
Performance Management and Employee Services, 154
Personnel and Organization Policy, 152
Philosophy, Introduction to, 161
Photography as an Art Form, 124
Photography for Advertising, 171
Photography for Fashion, 171
Photography for Fine Art, 171
Photography for Journalism, 171
Photography, Foundation, 165
Physical and Personnel Aspects of IT Security, 147
Pitching and Project Management, 99
Planning and Implementing a Network, 139
<table>
<thead>
<tr>
<th>Topic</th>
<th>Page(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Plant Management, 155</td>
<td></td>
</tr>
<tr>
<td>Police Administration, 92</td>
<td></td>
</tr>
<tr>
<td>Policy and Program Changes, 21</td>
<td></td>
</tr>
<tr>
<td>Political Systems, Comparative, 163</td>
<td></td>
</tr>
<tr>
<td>Portfolio and Career Concepts (VCDD), 166</td>
<td></td>
</tr>
<tr>
<td>Portfolio Development &amp; Review (GDGD), 120</td>
<td></td>
</tr>
<tr>
<td>Portfolio Development (IDIA), 132</td>
<td></td>
</tr>
<tr>
<td>Portfolio Development (VCDD), 166</td>
<td></td>
</tr>
<tr>
<td>Portfolio (DFAP), 99</td>
<td></td>
</tr>
<tr>
<td>Portfolio, Final Fashion, 114</td>
<td></td>
</tr>
<tr>
<td>Portfolio I, Fashion, 108, 112</td>
<td></td>
</tr>
<tr>
<td>Portfolio (IDIA), 133</td>
<td></td>
</tr>
<tr>
<td>Portfolio II, Fashion, 110, 113</td>
<td></td>
</tr>
<tr>
<td>Portfolio Management, Investment and, 118</td>
<td></td>
</tr>
<tr>
<td>Portfolio Presentation I (VCDD), 169</td>
<td></td>
</tr>
<tr>
<td>Portfolio Presentation II (GDGD), 121</td>
<td></td>
</tr>
<tr>
<td>Portfolio Presentation II (VCDD), 172</td>
<td></td>
</tr>
<tr>
<td>Postproduction I, 95</td>
<td></td>
</tr>
<tr>
<td>Postproduction II, 96, 99</td>
<td></td>
</tr>
<tr>
<td>Postproduction III, 97, 100</td>
<td></td>
</tr>
<tr>
<td>Postproduction Sound, 98</td>
<td></td>
</tr>
<tr>
<td>PR, Media and, 110-111</td>
<td></td>
</tr>
<tr>
<td>Preparatory English, 105</td>
<td></td>
</tr>
<tr>
<td>Presentation Essentials, 161</td>
<td></td>
</tr>
<tr>
<td>Pricing Theory, 160</td>
<td></td>
</tr>
<tr>
<td>Principles and Methods in Cryptographic Security, 135</td>
<td></td>
</tr>
<tr>
<td>Principles in Electronic Discovery, 140</td>
<td></td>
</tr>
<tr>
<td>Principles of Accounting I, 85</td>
<td></td>
</tr>
<tr>
<td>Principles of Communication and Report Writing in Criminal Justice, 89</td>
<td></td>
</tr>
<tr>
<td>Principles of Curriculum Improvement, 102</td>
<td></td>
</tr>
<tr>
<td>Principles of Financial Accounting, 85</td>
<td></td>
</tr>
<tr>
<td>Principles of Information Security, 136</td>
<td></td>
</tr>
<tr>
<td>Principles of Information Systems, 139</td>
<td></td>
</tr>
<tr>
<td>Principles of Instructional Design, 101</td>
<td></td>
</tr>
<tr>
<td>Principles of IT Project Management, 144</td>
<td></td>
</tr>
<tr>
<td>Principles of Marketing, 160</td>
<td></td>
</tr>
<tr>
<td>Principles of Project Management, 134</td>
<td></td>
</tr>
<tr>
<td>Prior Learning, Proficiency Credit Awards for, 30</td>
<td></td>
</tr>
<tr>
<td>Prior Learning Assessment, 29</td>
<td></td>
</tr>
<tr>
<td>Prison Law, 93</td>
<td></td>
</tr>
<tr>
<td>Private Loans, 36</td>
<td></td>
</tr>
<tr>
<td>Problem Solving, Creative, 154</td>
<td></td>
</tr>
<tr>
<td>Problem Solving in IT, 141</td>
<td></td>
</tr>
<tr>
<td>Procurement, Contracts and, 156</td>
<td></td>
</tr>
<tr>
<td>Producing, 95, 98</td>
<td></td>
</tr>
<tr>
<td>Producing and Engineering, 100</td>
<td></td>
</tr>
<tr>
<td>Product and Brand Management, 159</td>
<td></td>
</tr>
<tr>
<td>Product Development, Fashion, 110</td>
<td></td>
</tr>
<tr>
<td>Production, Advanced Music, 100</td>
<td></td>
</tr>
<tr>
<td>Production I, Advanced, 99</td>
<td></td>
</tr>
<tr>
<td>Production II, Advanced, 99</td>
<td></td>
</tr>
<tr>
<td>Production Planning and Quality Management, 154</td>
<td></td>
</tr>
<tr>
<td>Production Techniques I, 95</td>
<td></td>
</tr>
<tr>
<td>Production Techniques II, 96, 97</td>
<td></td>
</tr>
<tr>
<td>Production Techniques III, 97</td>
<td></td>
</tr>
<tr>
<td>Productivity Analysis &amp; Systems Analysis, 156</td>
<td></td>
</tr>
<tr>
<td>Professional Accounting, 86</td>
<td></td>
</tr>
<tr>
<td>Professional Business Development (IDIA), 132</td>
<td></td>
</tr>
<tr>
<td>Professional Business Development (MGMT), 152</td>
<td></td>
</tr>
<tr>
<td>Professional Career Development (DFAP), 100</td>
<td></td>
</tr>
<tr>
<td>Professional Career Development (MASC), 149</td>
<td></td>
</tr>
<tr>
<td>Professional Development (FASH), 114</td>
<td></td>
</tr>
<tr>
<td>Professional Practices (IDIA), 131</td>
<td></td>
</tr>
<tr>
<td>Professional Training/Certification Credit, 31</td>
<td></td>
</tr>
<tr>
<td>Proficiency Credit Awards for Prior Learning, 30</td>
<td></td>
</tr>
<tr>
<td>Program and Policy Changes, 21</td>
<td></td>
</tr>
<tr>
<td>Program Capstone (ITCO), 139</td>
<td></td>
</tr>
<tr>
<td>Program Capstone (MGMT), 156</td>
<td></td>
</tr>
<tr>
<td>Program Charges (tuition), 33</td>
<td></td>
</tr>
<tr>
<td>Programming and Logic, Fundamentals of, 137</td>
<td></td>
</tr>
<tr>
<td>Programming, Integrative, 145</td>
<td></td>
</tr>
<tr>
<td>Programming, Network, 144</td>
<td></td>
</tr>
<tr>
<td>Programming (Object-Oriented), with Data Structures, 144</td>
<td></td>
</tr>
<tr>
<td>Programming, Server Side Web, 145</td>
<td></td>
</tr>
<tr>
<td>Programming Using Alice, Introduction to, 137</td>
<td></td>
</tr>
<tr>
<td>Programming, Web-Base/Database, 172</td>
<td></td>
</tr>
<tr>
<td>Project and Team Management, 138</td>
<td></td>
</tr>
<tr>
<td>Project Leadership, Management, and Communication, Technical, 134</td>
<td></td>
</tr>
<tr>
<td>Project Management, 150, 153</td>
<td></td>
</tr>
<tr>
<td>Project Management: Cost, Quality Risk, and Procurement, 158</td>
<td></td>
</tr>
<tr>
<td>Project Management: Integration, Scope, Time, and Communication, 157</td>
<td></td>
</tr>
<tr>
<td>Project Management, Business Practices and, 166</td>
<td></td>
</tr>
<tr>
<td>Project Management for Game Development, 119</td>
<td></td>
</tr>
<tr>
<td>Project Management, Pitching and, 99</td>
<td></td>
</tr>
<tr>
<td>Project Management, Principles of, 134</td>
<td></td>
</tr>
<tr>
<td>Project Marketing Plan, Final, 116</td>
<td></td>
</tr>
<tr>
<td>Project Planning, Execution &amp; Closure, 157</td>
<td></td>
</tr>
<tr>
<td>Project Risks and Opportunities, Managing, 154</td>
<td></td>
</tr>
<tr>
<td>Promoting Fashion, 107</td>
<td></td>
</tr>
<tr>
<td>Promotion, In-Store, 108</td>
<td></td>
</tr>
<tr>
<td>Promotion Management, Advertising and, 160</td>
<td></td>
</tr>
<tr>
<td>Proseminar in Criminal Justice, 89</td>
<td></td>
</tr>
<tr>
<td>Protocols and Transport in Networks, 143</td>
<td></td>
</tr>
<tr>
<td>Psychology, Abnormal, 164</td>
<td></td>
</tr>
<tr>
<td>Psychology, Aspects of, 163</td>
<td></td>
</tr>
<tr>
<td>Psychology, Aspects of Forensic, 91</td>
<td></td>
</tr>
<tr>
<td>Psychology, Industrial, 161</td>
<td></td>
</tr>
<tr>
<td>Psychology of Advertising &amp; Mass Media, 164</td>
<td></td>
</tr>
<tr>
<td>Psychology, Social, 163</td>
<td></td>
</tr>
<tr>
<td>Psychopathology and Criminality, 94</td>
<td></td>
</tr>
<tr>
<td>Psychopharmacology for Criminal Justice Professionals, 94</td>
<td></td>
</tr>
<tr>
<td>Psychosocial Dimensions of Terrorism, 92</td>
<td></td>
</tr>
<tr>
<td>Public and Not-for-Profit Accounting, 86-87</td>
<td></td>
</tr>
<tr>
<td>Public Opinion &amp; Society, 149</td>
<td></td>
</tr>
<tr>
<td>Public Relations, 148, 160</td>
<td></td>
</tr>
<tr>
<td>Public Speaking, 161</td>
<td></td>
</tr>
<tr>
<td>Q</td>
<td></td>
</tr>
<tr>
<td>Quality Management and Continuous Improvement, 158</td>
<td></td>
</tr>
<tr>
<td>Quality Management for IT Projects, 134, 144</td>
<td></td>
</tr>
<tr>
<td>Quality Management, Production Planning and, 154</td>
<td></td>
</tr>
<tr>
<td>Quantitative Business Methods and Information Technology, 162</td>
<td></td>
</tr>
<tr>
<td>Quantitative Methods and Analysis, 88</td>
<td></td>
</tr>
<tr>
<td>Quarter Scheduling and Registration, 27</td>
<td></td>
</tr>
</tbody>
</table>
R
Reading, Foundation, 105
Reasonable Accommodations – Individuals with Disabilities, 21
Recorded Music, History of, 100
Recruitment and Selection, Employee, 151
Recruitment, Selection and Records Management, 150
Refund Policies, 34
Registration and Quarter Scheduling, 27
Relational Database Management Systems, 138
Religions, World, 163
Rendering & Presentation Techniques I, 126
Rendering & Presentation Techniques II, 126
Rendering Techniques, 129
Repeat Courses, 23
Report Writing and Presentation, Technical and Legal, 136, 139
Research & Development, Creative, 165
Research, Creative, 166-167
Research Methods & Statistics for Criminal Justice, 92
Research Methods, Educational, 101, 104
Research Methods in Marketing, 159
Research Methods (MASC), Advanced, 148
Research Methods (MASC), Introduction to, 148
Residency Requirement, 22
Residential Interior Design I, 127
Residential Interior Design II, 128
Residential Interior Design Studio, 129
Residential Interiors, Special Topics for, 128
Resources & Materials, 126, 130
Retail Store Environments Studio, 129
Retail Strategy, 114
Retailing for Fashion, 109
Retailing for Fashion II, 113
Review Course Auditing and Regulation, 86
Risk Management, 118
Risk Management and Project Cost Control, 144
Routing and Switching, 142
Routing and Switching, Advanced, 142
Routing and Switching, Advanced Principles and Practices, 143
Routing and Switching, Introduction to Principles and Practices, 143
S
Safety Programs and Crime/Security Prevention, 17-18
Sales Operations & Management, 160-161
Scholarships and Grants, 36-48
Screenwriting I, 95
Screenwriting II, 96
Screenwriting III, 98
Scripting Languages, Application of, 145
Scripting Techniques, 141
Security and Loss Prevention, 89
Security/Crime Prevention and Safety Programs, 17-18
Security Policies and Secure Network Concepts, 147
Senior Capstone in Criminal Justice, 95
Senior Design Presentation I, 169
Senior Design Presentation II, 169
Senior Project I (DFAP), 99
Senior Project I (MASC), 149
Senior Project II (DFAP), 99
Senior Project II (MASC), 149
Senior Project in Digital Investigations, 140
Sequential & Narrative Illustration, 170
Server Administration I, Specialized, 143
Server Infrastructure, 143
Server-Side Application Development and Administration, 144
Server Side Web Programming, 145
Set Design and Styling, Interior Design Based, 131
Sewing Techniques, 109
Sketchbook, 113
Social Issues in Modern Britain, 163
Social Media and Social Engineering in Digital Investigations, 140
Social Psychology, 163
Sociology, 163
Sociology of Dress and Adornment, 164
Software Development for Mobile Devices, 146
Software Quality Control and Testing, 145
Software Requirements, 145
Software Requirements Engineering, 144
Software Testing and Quality Control, 145
Sound & Music for Film, 96
Sound Design I, 98
Sound Design II, 100
South Florida Campus, 7
description, 174
grants and scholarships, 37, 41-48
location and contact information, 173
programs and concentrations offered, 52-57
refund policy, 33-34
Special Topics for Residential Interiors, 128
Special Topics in Computer Forensics, 141
Special Topics in Criminal Justice, 93
Special Topics in Network Administration, 142
Special Topics in Network Security, 146
Special Topics in Networks Operation and Administration, 143
Specialized Network Administration, 143
Specialized Server Administration I, 143
Sport and Entertainment Law and Agency, 106
Sport Delivery System, Management of, 162-163
Sport, Facility Planning and Event Management in Entertainment and, 106
Sport, Finance and Economics in Entertainment and, 106
Sport Marketing and Promotions, 162
Sport, Marketing of Entertainment and, 106
Standardized Assessments/Examinations, 31
State Aid Programs, 37
Statistical Analysis, 164
Storyboarding, 120
Strategic Fashion Marketing, 111
Strategic Information Management, 146
Strategic Management, 158
Strategic Management and Policy, 157
Strategic Management of Human Assets, 155
Strategic Manufacturing Policy, 155
Strategic Marketing, 159
Strategic Planning, Marketing Campaign and, 161
Stresses and Crisis Management, 91
Student Activities and Organizations, 25
INDEX

Student Advising, 25
Student Assistantships, 48
Student Conduct, 25–26
Student Orientation, 26
Student Records Integrity, 27
Student Registration and Quarter Scheduling, 27
Study Abroad Opportunities, 14
Study Tour (DFAP), 96, 101
Study Tour (FASH), 109, 117
Study Tour (IDIA), 127, 133
Study Tour (MASC), 148, 149
Study Tour (VCDD), 166, 172
Styling Fashion, 111
Substance Abuse, Crime and, 90
Supply Chain Management, 112
Supply Chain Management and Purchasing, 155
Supply Chain Management, Lean Manufacturing and Strategic, 162
Supply Chain Management, Transportation, and Logistics, Introduction to, 162
Survey of British Museums, 124
Survey of Healthcare Management, 123
Survey of Human Resource Management, 151
Survey of International Business, 151
Sustainable Design for Interiors, 127
Switching and Routing, 142
Switching and Routing, Advanced, 142
Switching and Routing, Advanced Principles and Practices, 143
Switching and Routing, Introduction to Principles and Practices, 143
System Analysis and Design, 146
System Analysis, Productivity Analysis and, 156
Systems in Healthcare, 121
T
Taxation, 85
Teacher Licensure and Master of Education, 21
Team Building and Conflict Resolution, 150–151, 152
Team Leadership, 154
Team Management, Project and, 138
Technical and Legal Report Writing and Presentation, 136
Technical Project Leadership, Management, and Communication, 134
Technology, Analysis, Assessment and, 101
Technology, Fundamentals of Billing and Coding, 122
Technology, Fundamentals of Healthcare, 122
Technology in Education, Introduction to, 101
Technology, Instructional, 102
Technology Management, 155
Technology, Universal Learning Through, 103
Technology Use Policy, 28
Telecommunications and Network Infrastructure Security, 134
Terrorism and Homeland Security, 91
Texas Campus See Houston Campus
Textile Application, 130
Textiles for Fashion I, 108
Textiles for Fashion II, 109
Textiles I, 112–113
Textiles II, 113
Theatre, History of the, 124
Theories of Crime Causation, 88
Theory of Corporate Finance, 117
Thesis Design (IDIA), 132
Thesis (DFAP), 101
Thesis (FASH), 114
Thesis (INTR), 134
Thesis Research (IDIA), 132
3D Design, Packaging and, 167
3D Form II, 107, 111
3D Form III, 111
3D Illustration, 171
Time-based Media, 165, 167
Topics in Cultural Studies, 124
Topics in Literature, 105
Training and Development, 154
Transcripts, International, 31–32
Transcripts, Requests for, 27
Transfer Between Campuses, 14
Transfer Policies, 11, 28–29
Transfer Studies Scholarship, 48
Transportation, Logistics, and Supply Chain Management, Introduction to, 162
Tuition Payment Policy, 33
Twenty-First Century Learning, 102
Typography Design I, 165
Typography Design II, 169
Typography Design III, 169
Typography, Experimental Digital, 170
U
Undergraduate Classification, 15
Undergraduate general education requirements, 50
Understanding the Learning Process, 101
United Kingdom Campus See London Campus
Universal Learning through Technology, 103
Universal Studies in Interior Design, 132
Unix Security, 147
Unlawful Harassment, 32
U.S. History, 122
Using Evaluation Results, 104
V
Veterans Educational Benefits, 36
Veterans Grants, 39, 45–46
Video & Audio for Games, 121
Virtual Library, 20
Visual Communication Associate of Arts Degree, 76
Visual Communication Degrees, 76–78
Visual Communication History, 166
Visual Merchandising, 115
W
Web Application, 171
Web Application, Advanced, 172
Web Application II, 172
Web Application Programming, Advanced, 146
Web Application Security Strategies, 134
Web-Base/Database Programming, 172
Web Design, Advanced Multimedia, 172
Web Design, Foundation of, 165
Web Design I, 166
Web Design II, 168
Web Design III, 168
Web Design, Multimedia for, 170
Web Design Project, 172
Web Systems and Digital Media, 141
Web Systems and Media, Introduction to, 138
Week of Instruction, 16
William D. Ford Federal Direct Grad-PLUS loan, 36
William D. Ford Federal Direct Parent-PLUS loan, 36
Wireless and Mobile Computing, 142
Wireless Investigations, 140
Wireless Network Investigations, 140
Withdrawal from AIU, 32, 34-35
Womenswear I, 110
Womenswear II, 110
Workforce Diversity, 150, 152
Working Drawings & Construction Documents Studio, 131
Working Drawings & Specifications, 127
World Religions, 163
Writing, See also Screenwriting
Writing, Communication and Report Writing in Criminal Justice, 89
Writing, Foundation, 105
Writing I, Creative, 105
Writing II, Creative, 105
Writing, Legal and Technical Report Writing and Presentation, 136, 139
Writing, Media, 99

Y
Yellow Ribbon Grants, 36-37, 46